
LANA M. COOK, LMSW, MSW

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RESEARCH INTERESTS

Social work and field education; learning effectiveness and best practices; disabilities and higher education; first-year student experience; and environmental justice.

TEACHING INTERESTS

Field education; professional development; administrative skills; systems analysis; resource development; psychopathology.

EDUCATION

2003	Master of Social Work University of South Carolina, Columbia, SC
2001	Bachelor of Arts in Psychology Washington College, Chestertown, MD Thesis: Self-efficacy, after-school programming and decreasing problematic behavior in youths: Is there a connection? Advisor: Lauren Littlefield, PhD

PROFESSIONAL LICENSURE

2004-Present	Licensed Master Social Worker (LMSW) #7325 South Carolina
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ACADEMIC EXPERIENCE

2018-Present	Clinical Lecturer University of South Carolina, College of Social Work
2013-Present	Field Education Liaison University of South Carolina, College of Social Work
2013-2019	Professional Series Continuing Education Training Coordinator University of South Carolina, College of Social Work
2014-2018	MSW Integrative Field Seminar Instructor University of South Carolina, College of Social Work
2017-2019 and 2013-2014	Offsite Field Instructor University of South Carolina, College of Social Work
2013-2014	Teaching Instructor University of South Carolina, College of Social Work

PROFESSIONAL PRACTICE EXPERIENCE

2006-2015	Development Director Palmetto Pressure Clean Served in an administrative role, providing leadership in development of capacity building strategies for organization including establishing and attending to relationships with clients and partners, creating website and other marketing materials, conducting outreach and event planning, writing and managing strategic plan, writing proposals and contracts for service, practicing human resources management, and ensuring federal, state and local tax compliance.
2006-2010	Quality Assurance Specialist SoftScript, Inc. Served in a macro capacity by evaluating medical records for 15 hospitals through provision of comprehensive quality assurance services. Provided professional development feedback to authors and reconciled errors for improved professional practice.
2004-2006	Advocate Protection & Advocacy for People with Disabilities, Inc. Served in a client advocate role. Conducted community assessments of assisted living facilities by interviewing residents and administrators. This included collecting and collating medical file and interview data, writing and dissemination of reports to state agencies and providing recruitment, training and management of volunteers. Managed fundraising activities associated with key annual events each year including working with the board's development group. Served as the liaison to the Protection and Advocacy for Individuals with Mental Illness Advisory Council. Assisted Director of Quality Assurance and Training with managing network, all capacity building, quality assurance and training activities and seminars.
2003-2004	Counselor South University Provided 1:1 counseling to students and their family seeking resources and financial aid for college including determining eligibility and assisting students with completing loan and grant eligibility documents.

VOLUNTEER OR STUDENT PRACTICE EXPERIENCE

2001-2003	Graduate Assistant / Satisfactory Academic Progress Counselor University of South Carolina, Department of Financial Aid
2001-2003	MSW Intern Protection & Advocacy for People with Disabilities, Inc.

2001-2002	MSW Intern SC Department of Mental Health
2000-2001	Research Assistant Washington College
2000-2001	Social Work Intern & Research Assistant Kent County Department of Juvenile Justice
1999-2000	Governor's Summer Intern Maryland Department of Juvenile Justice

TEACHING

2019-Present	UNIV 101: Student in the University, USC, Columbia, SC
2015-Present	SOWK 701: Professional Development Bridge, COSW, USC, Columbia, SC
2014-Present	SOWK 781: Field Instruction I: Generalist Social Work Practice and Integrative Seminar, COSW, USC, Columbia, SC
2014-Present	SOWK 782: Field Instruction II: Generalist Social Work Practice and Integrative Seminar, COSW, USC, Columbia, SC
2014-Present	SOWK 783 and 784: Served as Field Liaison to a minimum of 40 students each academic year, COSW, USC, Columbia, SC
2019-2020	SOWK 382: Introduction to Field Education, COSW, USC, Columbia, SC
Fall 2019	SOWK 483: Practicum Seminar, COSW, USC, Columbia, SC
Spring 2014	SOWK 735: Advanced Social Work Practice with Organizations and Communities: Social Planning, COSW, USC, Columbia, SC

CURRICULUM LEADERSHIP & DEVELOPMENT

Fall 2020	Lead, Introduction to Social Work: SOWK 201
2019-Present; 2015	Lead, Professional Development Bridge: SOWK 701
Spring 2014-Present	Reviewer, SOWK 781: Field Instruction I: Generalist Social Work Practice and Integrative Seminar

Spring 2014-Present Reviewer, SOWK 782: Field Instruction II: Generalist Social Work Practice and Integrative Seminar

Fall 2019 Reviewer, SOWK 483: Practicum Seminar

2019-2020 Reviewer, SOWK 382: Introduction to Field Education

AWARDS & CONTRACTS

2016-2019 SW SBIRT Course Implementer
Substance Abuse and Mental Health Services Administration
 HOPES (Health Occupations Providing Excellence in SBIRT) Program
 PI: Melissa Reitmeier, PhD. Co-PI: Aidyn Iachini, PhD
 TI026428- 5H79TI026428-02, \$859,032

PEER-REVIEWED PRESENTATIONS

01. **Cook, L.** & Freedman, M. (2020, March 18-22). *Role management in social work education: Balancing program integrity and student wellness* [Conference session]. The Association of Baccalaureate Social Work Program Directors Annual Conference, Birmingham, AL, United States.
https://bpdonline.org/BPDMEMBER/Annual_Conference/2020_Annual_Conference/2020_Conference_Home.aspx (Conference cancelled)
02. **Cook, L.** & Reitmeier, M.C. (2020, March 18-22). *Transitioning from generalist to advanced practice social worker: Student perceptions of learning outcomes during an MSW bridge course* [Conference session]. The Association of Baccalaureate Social Work Program Directors Annual Conference, Birmingham, AL, United States.
https://bpdonline.org/BPDMEMBER/Annual_Conference/2020_Annual_Conference/2020_Conference_Home.aspx (Conference cancelled)
03. Freedman, D., Freedman, M. & **Cook, L.** (2020, March 18-22). *Using relational learning environments to socialize undergraduate students to the profession* [Conference session]. The Association of Baccalaureate Social Work Program Directors Annual Conference, Birmingham, AL, United States.
https://bpdonline.org/BPDMEMBER/Annual_Conference/2020_Annual_Conference/2020_Conference_Home.aspx (Conference cancelled)
04. Reitmeier, M.C., Freedman, M., Pitner, R.O., **Cook, L.**, & Ottone, M. (2019, October 24-27). *Attainment of CSWE competencies through integrative field seminar courses*. Panel presentation at CSWE's 65th Annual Program Meeting. Denver, CO. <https://cswe.org/Events-Meetings/2019-APM.aspx>.

CERTIFICATES

2019	Fostering Proactive Learning Environments, USC Center for Teaching Excellence
2019	Teaching Towards Inclusive Excellence, USC Center for Teaching Excellence

SERVICE

2019-Present	Member, MSW Program Committee, COSW, USC
2019-Present	Reviewer, University 101 Peer Leader Applications, USC
2019-Present	Reviewer, Association of Baccalaureate Social Work Program Directors Annual Conference Proposals
2019-Present	Reviewer, Council on Social Work Education Annual Program Meeting Proposals
2018-Present	Reviewer, MSW Applications for Admissions, COSW, USC
2018-Present	University Wellness Ambassador, USC
2018-Present	MSW Student Advisor
2018-2019	Reviewer, BSW Applications for Admissions, COSW, USC
2018-2019	Mentor, USC Women's Mentor Network
2018-2019	Member, BSW Program Committee, COSW, USC

COMMUNITY ENGAGEMENT & PROFESSIONAL MEMBERSHIPS

2020-Present	Member, Association of Baccalaureate Social Work Program Directors
2019-Present	Member, Council on Social Work Education
2013-Present	Lead & Coordinate Continuing Edu. Series for Community Field Partners
2010-Present	Health & Wellness Instructor, Wolfs Fitness
2013-2014	Health & Wellness Instructor, C Cycle Studio
2012-2013	Visitor Host, Business Networking International
2012-2013	Social Media Chair, Apartment Association of Greater Columbia
2011-2013	Health & Wellness Director, Chixfit
2004-2006	Liaison, Protection & Advocacy for Ind. w/ Mental Illness Adv Council
2003-2005	Volunteer, Partners in Crisis
2003-2005	Volunteer, Lexington County Guardian ad Litem

PROFESSIONAL TRAININGS RECEIVED

2020	Introduction to Integrative and Experiential Learning, USC
2020	Increasing Student Interaction in Discussion Boards, Quality Matters
2020	Deliver: Teaching an Online Course Webinar, USC
2020	Develop: Building an Online Course, USC
2020	Design: Planning an Online Course Webinar, USC
2020	Introduction to Integrative and Experiential Learning, USC
2019	Recovery Ally, USC
2019	Case Method Teaching Institute (4-day training), USC
2019	U101 Teach Experience Workshop (3-day training), USC
2019	Inclusive Teaching Methods for Online Instruction, USC

2019	Disrupting Oppressive Spaces: Our Roles as Institutional Actors, USC
2019	SyllaBOOST: Creating and Inclusive Environment from Day 1, USC
2019	Grappling w/ Culturally Relevant & Culturally Responsive Teaching, USC
2019	Inclusive Teaching Methods for Online Instruction, USC
2019	Promoting Academic Integrity Responding to Student Disruptions, USC
2018	Continual Competence in SBIRT, USC
2018	Technology for Online Teaching and Learning (7-week course), USC
2018	Getting Started Teaching Online (7-week course), USC
2018	Micro-aggressions and Implicit Bias – Defogging our Equity Lens, USC
2018	Intercultural Inclusion and Diversity Teaching Strategies for First Generation College Students, USC
2018	Inclusive Excellence at USC, USC
2018	Acknowledging LGBTQIA Visibility in the Classroom, USC
2018	Understanding and Working with “Entitled” Students, USC
2018	Meeting Students Where They Are, USC
2018	Teaching International Students: Techniques, Tips and Tools, USC
2018	Developing Meaningful Assignments, USC
2018	Teaching Strategies for Underrepresented Learners, USC
2018	Responding to an Active Shooter, USC
2017	Developing Competence in SBIRT: Core Mastery, USC
2017	Crafting Questions & Facilitating Discussions, USC
2017	Introduction to Active Learning, USC
2016	Introduction to SBIRT, USC
2016	Fall 2016 Teaching Series: The Parallel Process between Facilitating Growth in Practice Communities and in the Classroom, USC
2015	Green Zone Certified, USC

PROFESSIONAL SERIES EVENTS COORDINATED AND MANAGED

01. Phillips, S. (2019, November 13). *Having conversations that matter*. Presentation, Columbia, SC.
02. Freedman, D. (2019, October 16). *Framing social work intervention from positive psychology and the strengths perspective: Implications for meaningful change*. Presentation, Columbia, SC.
03. Gilchrist, A. (2019, September 18). *Crisis management and our community resources*. Presentation, Columbia, SC.
04. Cagle, B. (2019, April 24). *Animals and social work: An overview of emerging practice and trends*. Presentation, Columbia, SC.-
05. Ingram, C. (2019, March 20). *Black mental health & HIV/AIDS - At the intersections*. Presentation, Columbia, SC.
06. Freedman, M. (2019, February 20). *Risk management in social work*. Presentation, Columbia, SC.
07. Browne, T. (2018, November 14). *The importance of interprofessional training and team work for social workers*. Presentation, Columbia, SC.
08. Wells, W. & Baril, D. (2018, October 17). *Behavioral health and disasters: Planning for recovery*. Presentation, Columbia, SC.

09. Johnson, S. (2018, September 26). *Understanding and managing microaggressions*. Presentation, Columbia, SC.
10. Kilgo, L. (2018, April 12). *What's really healthy in rural SC: Connecting poverty and people*. Presentation, Columbia, SC.
11. Julious, C. (2018, March 29). *White privilege: Is it real or racist?* Presentation, Columbia, SC.
12. Penney, P. (2018, February 15). *From concept to practice considerations: Trauma-informed social work with children*. Presentation, Columbia, SC.
13. Andrews, C. & Browne, T. (2017, November 15). *Repeal, replace & retract: Implications of Obamacare reforms for social work practice*. Presentation, Columbia, SC.
14. Buru, K. & Lohman-Vargas, M. (2017, October 11). *Project management for social workers*. Presentation, Columbia, SC.
15. Parlier, S. (2017, September 13). *Social work practice meets religion & spirituality*. Presentation, Columbia, SC.
16. Parlier, S. (2017, April 11). *Social work practice meets religion & spirituality*. Presentation, Columbia, SC.
17. Campbell, S. (2017, March 14). *Ethical responsibility in weighing social media: Staying informed as the internet explodes*. Presentation, Columbia, SC.
18. Berkowitz, S. (2017, February 7). *Making change through advocacy*. Presentation, Columbia, SC.
19. Campbell, D. & James, R. (2016, November 15). *Introducing Welcome Table SC: A collaborative for race & reconciliation*. Presentation, Columbia, SC.
20. Wilkie, L. (2016, October 11). *The end of the American dream: Cultural competence of poverty leading to homelessness*. Presentation, Columbia, SC.
21. Roth, B. J. (2016, September 13). *Social work practice with undocumented immigrants: Myths, facts & tips*. Presentation, Columbia, SC.
22. Nguyen, H. & Thanh, T. M. (2016, April 12). *Buddhism, the mind & mental health*. Presentation, Columbia, SC.
23. Myers, B. (2016, March 15). *Reporting abuse and neglect: Training for mandated reporters*. Presentation, Columbia, SC.
24. Lawrimore, T. & Sazehn, M. (2016, February 9). *Human trafficking in SC*. Presentation, Columbia, SC.
25. Coolidge, K. (2015, November 10). *Intentional happiness for social workers*. Presentation, Columbia, SC.
26. Barr, R. & Hobbs, K. (2015, October 13). *Understanding Adverse Childhood Experiences (ACE)*. Presentation, Columbia, SC.
27. Andrews, C. (2015, September 8). *Social work and the Affordable Care Act*. Presentation, Columbia, SC.
28. Scurry, K. (2015, April 14). *Trauma-informed care in SC: The art & science of meeting trauma at the door*. Presentation, Columbia, SC.
29. DiNovo, R. (2015, March 17). *Motivational interviewing: Preparing clients for change part II*. Presentation, Columbia, SC.
30. Srinivasan, S. (2015, February 10). *DSM-5 update: What you need to know*. Presentation, Columbia, SC.
31. Myers, J. (2014, November 18). *Assessment & management of suicide risk*. Presentation, Columbia, SC.

32. Shapiro, C. (2014, October 14). *The power of brief parenting interventions*. Presentation, Columbia, SC.
33. DiNovo, R. (2014, September 9). *Motivational interviewing: Preparing clients for change*. Presentation, Columbia, SC.
34. Appenzeller, G. (2014, April 25). *Putting the environment in person-in-environment*. Presentation, Columbia, SC.
35. Freedman, D. (2014, April 8). *Inclusion of meaning-centered interventions within the treatment of substance use disorders*. Presentation, Columbia, SC.
36. Frierson, R.L. & Srinivasan, S. (2014, March 11). *DSM-5 update: What you need to know*. Presentation, Columbia, SC.
37. Summers, G. (2014, February 18). *Current trends in substance abuse*. Presentation, Columbia, SC.
38. Carlton, R. & Lander, L. (2013, November 13). *Key concepts of disaster behavioral health*. Presentation, Columbia, SC.
39. Powers, M. C. (2013, November 8). *Greening social work: Roles for social workers in response to the environmental crisis*. Presentation, Columbia, SC.
40. Renner, L. (2013, October 8). *LGBT diversity: The straight truth About the LGBT community & social work practice in SC*. Presentation, Columbia, SC.
41. Trowbridge, M. (2013, September 10). *The new normal: Life after traumatic brain injury*. Presentation, Columbia, SC.