

GETTING STARTED: MAKING YOUR CAMPUS VOTER FRIENDLY

There are many activities you can organize to help students register and vote, but first learn who on your campus can help, and gain an understanding of your state's registration and voting laws.

1. Learn About Existing Programming
2. Pick Your Goals
3. Find Support
4. Learn About Your State's Election Laws
5. Create a Campus Plan
6. Let Us Know How It Goes!

1. Learn About Already Existing Programming

Reach out to past and current student leaders, peers, faculty, and campus administrators to find out the programs already part of campus culture and their ideas of how to implement change. Meet with local election officials to learn about student registration and voting in your community, and recruit partners to join in your organizing efforts.

2. Pick Your Goals

CVP recommends that after learning about your own campus, you pick two to three goals for the next election.

Some examples of areas to base those goals on include:

- Register [X] students through tabling, orientation, and classroom talks before the voter registration deadline.
- Create a coalition of 10 on- and off-campus partners to start leading this work on a regular basis at your institution.
- Host four voter education events that have at least 25 attendees at each event.

3. Find Support

Partners like student government, clubs, organizations, professors, administrators, local community members, and the CVP team can help refine goals and get things done. When recruiting partners, outline expectations and the time commitment you expect from them.

4. Learn About Your State's Election Laws

Each state has varying rules about IDs, deadlines, how to cast a ballot, and more. Gain an understanding of your state's registration and voting laws so the information you distribute is accurate. You can contact CVP for advice or any questions on how to implement your plan. Check out our 50 state student voting guides at www.campusvoteproject.org/studentguides.

5. Create a Campus Plan

Coordinate with administrators, student groups, and local elections officials to form and implement a plan far in advance of Election Day. To see sample campus plans and the "Strengthening American Democracy" template for plans, please visit www.voterfriendlycampus.org. The Voter Friendly Campus program, a joint program of CVP and NASPA, accepts institutions during the Spring of midterm and presidential election years but updates and provides resources year-round.

6. Let us know how it goes!

CVP wants to support you in the process, post pictures of your events and tell us what worked well. Email info@campusvoteproject.org if you have questions or want to share more information on your accomplishments.