

RUSSIAN BOTS AND TROLLS AND THE WEAPONIZATION OF HEALTH COMMUNICATION ON SOCIAL MEDIA

Friday, February 28th, 2020
10:30am-12:00pm | Russell House Theater



PANEL DISCUSSION

MODERATOR:



Dr. Brie Turner-McGrievy
Associate Professor and Deputy Director, SmartState Technology Center to Promote Healthy Lifestyles in the Department of Health Promotion, Education and Behavior at the Arnold School of Public Health

This seminar and panel discussion will examine how malicious actors on social media use health communication to carry out several hidden agendas. Among these are state-sponsored “trolls” that use vaccination as a wedge issue to promote discord.

PANELISTS:



Dr. Brooke McKeever
Associate Dean of Research and Associate Professor in the Department of School of Journalism and Mass Communications and College of Information and Communications



Dr. Amir Karami
Assistant Professor in the Department of School of Library and Information Science and College of Information and Communications



Dr. Eric Brenner
Adjunct Associate Professor in the Department of Epidemiology and Biostatistics

KEYNOTE SPEAKER:

DR. DAVID BRONIATOWSKI

Associate Professor in the School of Engineering & Applied Science at George Washington University
Professor David Broniatowski conducts research in decision-making under risk, group decision-making, system architecture, and behavioral epidemiology. This research program draws upon a wide range of techniques including formal mathematical modeling, experimental design, automated text analysis and natural language processing, social and technical network analysis, and big data.



**Arnold School of
Public Health**



**Delta Omega
Mu Chapter**