

JOSEPH LEE PEARSON

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CURRICULUM VITAE

EDUCATION

DOCTOR OF PUBLIC HEALTH

Health Promotion, Education, and Behavior 2004

University of South Carolina – Columbia

Arnold School of Public Health

GRADUATE CERTIFICATE IN GERONTOLOGY

Social Work 2000

University of South Carolina – Columbia

College of Social Work

MASTER OF SPORTS SCIENCE

Fitness Management & Health 1992

United States Sports Academy – Mobile, Alabama

BACHELOR OF ARTS

Mass Communication 1991

University of North Carolina – Asheville

PROFESSIONAL POSITIONS

Associate Dean for Operations and Accreditation

Co-Director, Office for the Study of Aging (FY 2017-22)

Interim Chair, Department of Exercise Science (AY 2018-19)

USC ARNOLD SCHOOL OF PUBLIC HEALTH

September 2016 through Present

Clinical Associate Professor

USC ARNOLD SCHOOL OF PUBLIC HEALTH

Department of Health Promotion, Education, and Behavior

September 2016 through Present

Adjunct Faculty

USC ARNOLD SCHOOL OF PUBLIC HEALTH

Department of Health Promotion, Education, and Behavior

January 2008 – August 2016

Director of Operations

SOUTH CAROLINA INSTITUTE OF MEDICINE AND PUBLIC HEALTH

(Formerly the South Carolina Public Health Institute)

July 2011 – August 2016

Director and Deputy Director

SOUTH CAROLINA PUBLIC HEALTH INSTITUTE

October 2009 – June 2011 *(Director)*

September 2007 – September 2009 *(Deputy Director)*

Director of Special Projects

USC ARNOLD SCHOOL OF PUBLIC HEALTH

Office of the Dean

June 2005 – August 2007

**PROFESSIONAL
POSITIONS**
(continued)

Homeland Security Liaison
UNIVERSITY OF SOUTH CAROLINA
Office of the Vice President for Research and Health Sciences
June 2005 – August 2007

Research Associate
USC ARNOLD SCHOOL OF PUBLIC HEALTH
Department of Health Promotion, Education, and Behavior
February 2003 – May 2005

**CURRENT
POSITION
DESCRIPTION**

Associate Dean for Operations and Accreditation
USC Arnold School of Public Health

The associate dean for operations and accreditation has the primary administrative responsibility for overseeing the budgetary and human resource operations of the school along with specific infrastructure and facilities concerns. In addition, this role is responsible for overseeing accreditation processes including the requisite evaluation and reporting. Further, this position coordinates school-level strategic planning activities as well as communications and information technology.

**BOARD and
COMMITTEE
INVOLVEMENT**

SISTERS OF CHARITY FOUNDATION OF SOUTH CAROLINA
Member, Board of Trustees – 2020 through Present
Policy, Communications & Research Committee Member – 2020

ALZHEIMER'S ASSOCIATION – SOUTH CAROLINA CHAPTER
Board Member – 2015 through Present
Board Chair – July 2020 through June 2022

SOUTH CAROLINA JOINT LEGISLATIVE COMMITTEE ON AGING
Committee to Study Services, Programs and Facilities for the Aging
Gubernatorial Appointee – 2015 through 2018

ALLIANCE FOR A HEALTHIER SOUTH CAROLINA
(Formerly the South Carolina Health Coordinating Council)
Member, Operations Committee – 2014 through 2016
Chair, Board Nominating Committee – 2013

SC STATEWIDE OBESITY COUNCIL
Member, Council and Executive Committee – 2013 through 2014

SC MEDICAL ASSOCIATION'S CHILDHOOD OBESITY TASKFORCE
Member, Statewide Committee – 2012 through 2016

CAROLINA COLLEGIATE FEDERAL CREDIT UNION
Member, Board of Directors – 2010 through 2013

EAT SMART, MOVE MORE SOUTH CAROLINA
Member, Board of Directors – 2010 through 2012
Inaugural Chair, Board of Directors – 2010 through 2011

**TEACHING
EXPERIENCE**

HPEB 700: “Concepts and Methods in Health Promotion”
Department of Health Promotion, Education, and Behavior
USC Arnold School of Public Health
Instructor – Fall 2012, 2013, Spring 2014, Fall 2014, 2015, 2017

HPEB 701: “Theoretical Foundations of Health Promotion”
Department of Health Promotion, Education, and Behavior
Instructor – Fall 2016

HPEB 702/PUBH 735: “Practical Applications of Public Health Planning”
Department of Health Promotion, Education, and Behavior
Instructor – Spring 2010, 2011, 2012, 2013, 2016, 2018, 2019, 2020, 2021, 2022
Fall 2023

HPEB 731: “Health Promotion for Older Adults”
Department of Health Promotion, Education, and Behavior
Instructor – Fall 2011

SCHC 376: “Foundations of Public Health Leadership”
SC Honors College
Instructor – Fall 2021, 2022

James A. Keith Excellence in Teaching Award – 2019
Faculty Service Award - 2021

**GRANT
EXPERIENCE**

SCALE DOWN OBESITY PREVENTION INITIATIVE
SC Institute of Medicine and Public Health
Project Director/Principal Investigator
October 2014 through 2016
Total Funding ~ \$205,000

This statewide initiative, funded by the SC Department of Health and Environmental Control, was focused on engaging multi-sector partners in achieving the objectives of the State’s Obesity Action Plan.

LONG-TERM CARE TASKFORCE & IMPLEMENTATION WORK
SC Institute of Medicine and Public Health
Project Director
September 2013 through 2015
Total Funding ~ \$150,000

The Long-Term Care Taskforce, funded by the SC Department of Health and Human Services, engaged experts from across South Carolina in seeking improvements to the state’s system of long-term services and supports.

HEALTH POLICY FELLOWS PROGRAM
SC Institute of Medicine and Public Health
Project Director/Principal Investigator
November 2012 through 2016
Total Funding ~ \$440,000

This program, funded by The Duke Endowment and the Sisters of Charity Foundation of South Carolina, provides elected officials with focused education on critical aspects of health and health care from a non-partisan perspective. The Fellows Program features the latest, evidence-based information and promising

**GRANT
EXPERIENCE**
(continued)

practices in a manner that supports elected officials in addressing the health challenges facing our state. The goal of this program is to promote a systems-level understanding of population health and emphasize health in all policies.

LEGISLATIVE HEALTH POLICY ASSESSMENT PROJECT

SC Public Health Institute

Project Director

May 2010 through March 2011

Total Funding ~ \$50,000

This project, funded by the Sisters of Charity Foundation of South Carolina, assessed the specific needs for health-related information among elected officials in South Carolina. This assessment was designed to determine the health issues of most importance to elected officials and their preferred delivery methods for the provision of this information. The ultimate intention of this project was to establish a consistent platform for the delivery of evidence-based health information and to explore the creation of a Health Policy Fellows Program.

“BE READY SOUTH CAROLINA!”

STATEWIDE CITIZEN AWARENESS AND PREPAREDNESS PROJECT

USC Arnold School of Public Health

Principal Investigator

June 2007 through November 2008

Total Funding ~ \$150,000

This project, funded by the U.S. Department of Homeland Security, included both research and practice-based components along with a multi-media awareness campaign designed to promote disaster preparedness among the citizens of South Carolina. Practice-based components included an array of grassroots pilot initiatives designed to test various strategies for citizen engagement and improve readiness for disasters of all types. A comprehensive statewide assessment was conducted to survey citizens from across the state on a variety of preparedness issues. A multi-media campaign was designed to promote awareness and connect citizens with the necessary information and resources to become better prepared. This project was conducted under the direction of the SC State Law Enforcement Division as the State Administrative Agency for Homeland Security and carried out in partnership with the USC School of Journalism and Mass Communications.

THE “MATCH” PROJECT –

MOBILIZING AGAINST THREATS TO COMMUNITY HEALTH

USC Arnold School of Public Health

Project Director

May 2006 through April 2009

Total Funding ~ \$1,000,000

The MATCH Project represented a collaborative engagement between the USC Arnold School of Public Health and the USC Institute for Partnerships to Eliminate Health Disparities in conjunction with the American Public Health Association and Michigan State University’s College of Veterinary Medicine. The project was funded by the W. K. Kellogg Foundation to better prepare underserved and disenfranchised communities against the threat of new and emerging infectious diseases. This initiative combined the expertise of respected organizations to promote the most effective use of knowledge about animal-to-human transmission of disease by incorporating community voices with national and international voices in science-based action dialogues. The MATCH Project engaged extension programs from the network of 1890 land-grant institutions.

**GRANT
EXPERIENCE**
(continued)

SC STATEWIDE HOMELAND SECURITY EXERCISE PROGRAM
USC Arnold School of Public Health
Project Coordinator (USC Contract)
March 2004 through July 2007
Total Funding ~ \$225,000

The South Carolina Homeland Security Exercise Program was a statewide initiative implemented through the SC Emergency Management Division. The program provided table-top, functional, and full-scale preparedness exercises for first responders and numerous other preparedness professionals across SC. The USC Arnold School of Public Health acted as a key partner in the exercise program by serving as the in-state contact on a national contractor collaborative. As a partner in this collaborative, the Arnold School of Public Health had the responsibility for supporting regional exercises, conducting evaluation activities and providing public health expertise.

SC COMMUNITY DISASTER RESPONSE SERVICES TRAINING INITIATIVE
USC Arnold School of Public Health
Project Coordinator/Instructor
September 2003 through May 2005
Total Funding ~ \$50,000

The South Carolina Community Disaster Response Services (CDRS) Training Initiative was funded under the Substance Abuse and Mental Health Services Administration and the Health Resources and Services Administration. The goal of the CDRS project was to prepare a cadre of social work, health care, behavioral health, and substance abuse professionals who could address the mental health needs of victims, emergency responders and others impacted by disasters and other public health emergencies. These professionals formed the basis for a statewide registry of trained individuals who can be deployed in the event of a disaster—including a terrorist event.

SC HOMELAND SECURITY ASSESSMENT & STRATEGY DEVELOPMENT
USC Arnold School of Public Health
Sub-Contract Administrator/Midlands Regional Coordinator
September 2003 through January 2004
Total Funding ~ \$35,000

The South Carolina Homeland Security Assessment and Strategy Development process was a component of a congressionally mandated initiative implemented through the Office for Domestic Preparedness (ODP) and the U.S. Department of Homeland Security. This initiative was designed to assess the threats, vulnerabilities and risks unique to each county in South Carolina, as well as to assess their capabilities and inherent needs. A state-level assessment was also conducted. The culmination of this project was the development and delivery of the SC Strategy for Homeland Security, as required by the state and ODP. USC was a key partner in the Assessment and Strategy Development project with the primary responsibility for conducting the Midlands regional assessment.

**CLINICAL &
PROGRAMMATIC
EXPERIENCE**

McLEOD REGIONAL MEDICAL CENTER • Florence, South Carolina
Coordinator of Phase III/Phase IV Cardiac Rehabilitation
June 1994 through January 2003

**CLINICAL &
PROGRAMMATIC
EXPERIENCE**
(continued)

Coordinated a maintenance cardiac rehabilitation program serving 400 participants. Responsible for overall program management, participant satisfaction, and the support of on-scene emergency medical response.

SOUTH STRAND MEDICAL ARTS • Surfside Beach, South Carolina
Director of "Essential Fitness" Program
November 1995 through July 1996

Developed and coordinated a medically based fitness program for community participants. Responsible for the direct supervision of participants, including issues of safety and efficacy.

THE MEDICAL CENTER OF CENTRAL GEORGIA • Macon, Georgia
Exercise Specialist in Cardiac Rehabilitation
May 1993 through May 1994

Responsible for the development and implementation of exercise prescriptions for patients in a hospital-based cardiac rehabilitation program.

MIDDLE GEORGIA DIABETES CLINIC • Macon, Georgia
Fitness Consultant for Diabetes Treatment
January 1994 through May 1994

Responsible for the development and implementation of exercise prescriptions for diabetic patients in a physician-directed clinic.

THE STEP CORPORATION • Atlanta, Georgia
"Biometrics" Program Director
September 1992 through March 1993

Responsible for the collaborative development, integration, and promotion of "Biometrics" as a state-of-the-art, community-based weight management program offering nutritional counseling and personal exercise training.

MOBILE INFIRMARY MEDICAL CENTER • Mobile, Alabama
Exercise Specialist Internship in Cardiac Rehabilitation
May 1992 through August 1992

Responsible for assisting clinical staff in the development and implementation of exercise prescriptions for patients in hospital-based cardiac rehabilitation.

**EDITORIAL
EXPERIENCE**

JOURNAL OF THE ASSOCIATION OF NURSES IN AIDS CARE
Editorial Manager
August 2001 through August 2007
(Editorial Assistant – December 1998 through July 2001)

The *Journal of the Association of Nurses in AIDS Care (JANAC)* is a peer-reviewed publication supporting nursing practice, research, and education through the scholarly dissemination of knowledge and practice standards in HIV/AIDS care. Responsibilities of the editorial manager included comprehensive oversight of the submission, review and production processes. The editorial manager also served to directly support the work of the journal's editor and editorial board.