BUSINESS
STUDY ABROAD

Global Classrooms
(Short-Term Faculty-Led Courses)

Spring Term — Break
and Maymester

Darla Moore
School of Business
UNIVERSITY OF SOUTH CAROLINA
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### 2024 GLOBAL CLASSROOMS

#### SPRING TERM — BREAK

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*Course requires successful completion of or concurrent enrollment in MKTG 350.

**Course has prerequisite of MKTG 350.
HOW MUCH DOES IT COST?

Each course has three main expenses*

1. **TUITION FOR THREE CREDIT HOURS**: All courses earn academic credit. Tuition for May courses is calculated at the resident (in-state) rate regardless of residency status. To use existing scholarships/financial aid toward summer tuition support, students but must be enrolled in at least six credit hours.

**TUITION FOR SPRING TERM — BREAK COURSES**: Tuition for March courses will be included in the spring semester tuition bill. Residency rate is unchanged in the spring term. Enrollment in more than 16 credit hours will be subject to additional tuition charges.

2. **INTERNATIONAL ROUND-TRIP AIRFARE**: Clear guidelines on when to purchase airfare will be provided after securing enrollment. Pre- and post-course travel is allowed using airlines and airports of choice. Students are required to arrive on time for the start of the course and remain with the group for the entirety of the course.

3. **GLOBAL CLASSROOM FEE**: This fee varies by course but covers hotel accommodations, in-country transportation, tours, guides, admissions and most meals during the in-country dates of the course.

*Total course expenses are broken down on the deposit/withdrawal agreement form (does not include personal expenses). Please review it carefully and ask any questions before signing and submitting this binding contract.

WHO QUALIFIES?

All students must have:

- At least a 3.0 GPA
- At least 30 completed credit hours prior to departure
- Successfully completed any course pre-requisites
- A clean academic/judicial record with the university

NEXT STEPS

Secure your space on Blackboard

- Log in
- Click "Organizations"
- Find "Moore School Global Classrooms"

All courses will be enrolled on a first-come, first-served basis, and maximum enrollment is no more than 20 for each course. Many of our courses fill quickly, so secure your space early! Students will need to submit three items to secure enrollment:

1. **Complete the Online Moore School Study Abroad Application**: Your academic advisor must approve participation to ensure eligibility for your selected course(s) and discuss use of credits. This application requires your unofficial transcript, see instructions for further details.

2. **The Deposit/Withdrawal Agreement**: this form is course specific and breaks down the costs, payment deadlines and withdrawal policies. Once signed and submitted, this is a binding contract.

3. **Global Classroom Payment One of Three**: this $350 deposit is non-refundable and is deducted from the total global classroom fee.
BRAZIL: BUSINESS IN LATIN AMERICA

Provides students with an overview on the conduct of business in Latin America, focusing particularly on the cultural and historical roots of how firms do business in Brazil. The course covers the context, tools, and factual knowledge useful for understanding the cultural, historical, institutional and competitive environment and managerial challenges of firms in the region. It also discusses several approaches to understanding Brazilian business, including social, cultural and economic dimensions.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01
MARCH 2: Arrival, São Paulo city tour, welcome dinner

DAY 02
MARCH 3: Move Social, local NGO visit

DAY 03
MARCH 4: Brazilian Economy Lecture, Natura Cosmetics

DAY 04
MARCH 5: UNICA, EcoSimple

DAY 05
MARCH 6: NuBank, Flight to Rio de Janeiro

DAY 06
MARCH 7: BNDES, Vale, Sightseeing, Escadaria Selarón

DAY 07
MARCH 8: Greenpeople, Corcovado, Christ the Redeemer, farewell dinner

DAY 08
MARCH 9: Afternoon airport transfer and departure for the U.S.

COURSE EXPLORES:
- Culture and history of Latin America, particularly Brazil
- Opportunities and challenges for sustainable trade and investment
- Institutional and competitive environment, with focus on business issues

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
CUBA: ECONOMICS AND CULTURE

Changes in economic, political and cultural environments pose challenges and opportunities to businesses in Cuba. Analyze the precarious position of the country as it transitions to a market-based economy, and discuss cost-benefit analysis as trade fluctuates between Cuba and the U.S. This accelerated course culminates after Spring Break when students apply knowledge learned during the first half of the semester while traveling in Cuba.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MARCH 2: Arrival, welcome dinner
DAY 02  MARCH 3: Walking tour, socio-economic lecture with Miguel Coyula, discussion with Adriana Heredia of Beyond Roots
DAY 03  MARCH 4: Discussion on U.S.-Cuba relations, visit Fidel Castro Center, La Finca Vigía, La Reyna y Real
DAY 04  MARCH 5: Visit Habana Compás Dance, travel to Viñales, salsa lessons
DAY 05  MARCH 6: Discussion with Ricardo Álvarez, visit to local tobacco farm
DAY 06  MARCH 7: Visit Viñales valley’s most farms and meet with local farming families, Hotel Nacional, Altamira, 21st Century Cuba discussion with Oniel Diez
DAY 07  MARCH 8: Socio-political lecture, Museum of Cuban Art, visit arts/crafts market
DAY 08  MARCH 9: Afternoon airport transfer and departure for the U.S.

* Flight and visa costs are included with global classroom expenses for this course. The Office of International Activities will purchase student flight and assist with visa arrangements.
MARKETING IN ITALY

Learn more about how cultural tourism, destination marketing and fashion industries impact retailing during the first half of the semester. Discuss the challenges of competing in the global marketplace along with factors for developing and managing retailing. All product markets are affected by regulatory factors, resulting in evolved marketing techniques. This course requires successful completion of or concurrent enrollment in MKTG 350.

DRAFT ITINERARY AND ACTIVITIES  *subject to change*

**DAY 01  MARCH 2:** Arrival, walking tour and cooking class

**DAY 02  MARCH 3:** San Lorenzo Market, Santa Croce

**DAY 03  MARCH 4:** Palazzo Vecchio, leather workshop, vineyard tour and tasting

**DAY 04  MARCH 5:** Transfer to Bologna, Barilla pasta HQ, Balsamic Vinegar producer, Parmigiano-Reggiano cheese tour

**DAY 05  MARCH 6:** Bologna food tour

**DAY 06  MARCH 7:** Ducati visit, transfer to Milan, Duomo Terraces, city tour

**DAY 07  MARCH 8:** Milan fashion tour, farewell dinner

**DAY 08  MARCH 9:** Departure for the U.S.

COURSE EXPLORES:
- Development and management of retail in Italy
- Interdependence of culture and marketing retailing
- Fashion industries

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
SALES AND MARKETING IN SPAIN

Create sales and marketing plans and presentations in the global marketplace with particular focus on Spain’s business and cultural nuances that lead to adaptations of global plans to the local markets. Students will create persuasive sales and marketing presentations with a focus on creating value for business partners by aligning your marketing or sales proposal with their business goals. Concepts covered will include the five-step sales process (CASHU), Storytelling in presentations, The Power of Three, Presentation Skills, Negotiation, and adapting marketing plans to local markets. This course requires successful completion of or concurrent enrollment in MKTG 350.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01
MARCH 2: Arrival, orientation, scavenger hunt, cooking class

DAY 02
MARCH 3: Montjuïc and Olympic Museum, tour of La Boqueria Market Club Camp Nou Stadium

DAY 03
MARCH 4: Mattel European Headquarters, Casa Batlló, Güell Park

DAY 04
MARCH 5: Lecture by Joaquin Vinas Galan, Sagrada Familia

DAY 05
MARCH 6: Travel to Madrid, Plaza Mayor, Royal Palace, Royal Cathedral

DAY 06
MARCH 7: Sales and Marketing Lecture, Prado Art Museum, Reina Sofia Museum

DAY 07
MARCH 8: Luna Jets, flamenco show, farewell dinner

DAY 08
MARCH 9: Departure for the U.S.

COURSE EXPLORES:
• How Marketing and Sales drive revenue by creating and selling products that meet customer needs
• Use of the five-step sales process to understand, solve problems, and create value for business partners
• Visit Mattel and Luna Jets to see how products are sold to the European Market

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
BUSINESS IN CENTRAL AND EASTERN EUROPE AND RUSSIA

The region of Central and Eastern Europe and Russia (CEE&R) is a collection of diverse economies with different levels of economic and institutional development, varying political systems, and different cultures. The objective of the course is to provide in-depth knowledge about the unique challenges and opportunities that conditions in the CEE&R territories create for global business.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 11: Arrival, Vienna tour, group welcome dinner
DAY 02  MAY 12: Schönbrunn tour, Vienna Opera
DAY 03  MAY 13: American Chamber of Commerce, Vienna Business Agency, European Investment Bank
DAY 04  MAY 14: OMV Austria, Erste Group Bank AG, Ericsson Austria, Café Central
DAY 05  MAY 15: Melk Monastery, Dürnstein castle ruins, Weingut Simon Gattinger
DAY 06  MAY 16: Transfer to Prague, Proctor & Gamble, city tour
DAY 07  MAY 17: Sköda Auto, Mr. Antonin Kokes - Owner Albi
DAY 08  MAY 18: Pilsner Urquell Brewery
DAY 09  MAY 19: Guided tour of Prague castle area, farewell dinner
DAY 10  MAY 20: Departure for the U.S. or other travels

COURSE EXPLORES:
• Interdependence of history, culture and business
• International trade and investment
• Regionalization

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
BUSINESS OPPORTUNITIES IN THE EUROPEAN MARKET

Explore and contrast business practices of Belgium and France to better formulate strategies for responding to the European business environment. Experience how different businesses in the Eurozone function in relation to the region’s economic troubles and opportunities. Understand the key economic and institutional differences between operations in the United States and Europe.

DRAFT ITINERARY AND ACTIVITIES subject to change

**DAY 01**
MAY 12: Arrival, Brussels tour, welcome dinner

**DAY 02**
MAY 13: Patricia Nouveau lecture (EPHEC), American Chamber of Commerce

**DAY 03**
MAY 14: European Commission, European Parliament

**DAY 04**
MAY 15: Hill and Knowlton, CBRE

**DAY 05**
MAY 16: Microsoft, Levi Strauss & Co.

**DAY 06**
MAY 17: Stella Artois lecture and tour

**DAY 07**
MAY 18: Transfer to Paris, coach tour

**DAY 08**
MAY 19: Louvre

**DAY 09**
MAY 20: Student Workshop

**DAY 10**
MAY 21: Nivea, Station F, farewell dinner

**DAY 11**
MAY 22: Departure for the U.S. or other travels

COURSE EXPLORES:
- European Union
- Challenges and opportunities of the Eurozone
- European business environment

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
Observe the unique business environment in Germany and gain insights into the German business culture with visits to companies in top industries and cultural sites. Identify Germany’s position within the European Union and the global economy, and the competitiveness of German companies on a global scale, with a particular focus on their role in South Carolina’s economic success.

**DRAFT ITINERARY AND ACTIVITIES  subject to change**

**DAY 01**
- **MAY 5:** Arrival, Munich walking tour, welcome dinner

**DAY 02**
- **MAY 6:** Neuschwanstein and Linderhof Castle tour

**DAY 03**
- **MAY 7:** BMW Welt and Factory tour

**DAY 04**
- **MAY 8:** S.C. Department of Commerce, Löwenbräu Brewery tour

**DAY 05**
- **MAY 9:** Ascension Day: Coach transfer to Stuttgart, walking tour

**DAY 06**
- **MAY 10:** Mercedes-Benz Museum

**DAY 07**
- **MAY 11:** Transfer to Heidelberg, walking tour

**DAY 08**
- **MAY 12:** Heidelberg castle tour

**DAY 09**
- **MAY 13:** Heidelberger Druckmaschinen, transfer to Frankfurt

**DAY 10**
- **MAY 14:** Deutsche Bahn, walking tour of Frankfurt, farewell dinner

**DAY 11**
- **MAY 15:** Departure for U.S. or other travels

**COURSE EXPLORES:**
- Interdependence of business and culture
- Institutional and competitive environments
- Importance of German companies to South Carolina’s economy

**QUESTIONS?**
Contact the Office of International Activities
studyabroad@moore.sc.edu
BUSINESS CULTURE IN GREECE

Identify advantages and disadvantages to economic growth in Greece and explain how Greek culture affects the economy. Understand effects of the Greek financial crisis and resulting relations within the European Union. Emphasis is given to innovation in overcoming business challenges.

DRAFT ITINERARY AND ACTIVITIES  
*subject to change*

**DAY 01  MAY 5:** Arrival, Athens walking tour

**DAY 02  MAY 6:** The Poet Sandal maker, Deree University

**DAY 03  MAY 7:** U.S. Embassy, Archeological and Acropolis Museums

**DAY 04  MAY 8:** Delphi excursion, explore Arachova

**DAY 05  MAY 9:** Greek Roots jewelry store, Papajianakos Winery, Cape Sounion

**DAY 06  MAY 10:** Ferry transfer to Mykonos

**DAY 07  MAY 11:** Mykonos Brewing Company, ferry to Delos, a UNESCO World Heritage Site

**DAY 08  MAY 12:** Mykonos farm cheese demonstration and tasting, Elia Beach

**DAY 09  MAY 13:** Ferry transfer to Athens, lecture

**DAY 10  MAY 14:** Coca-Cola, cooking class, farewell dinner

**DAY 11  MAY 15:** Departure for the U.S. or other travels

COURSE EXPLORES:
- Economic and cultural environments
- Ancient Greek contributions to modern day democracy, sports and medicine
- Threats and opportunities to economic growth

QUESTIONS?
Contact the Office of International Activities  
studyabroad@moore.sc.edu
RETAIL MARKETING IN ITALY

Retailing in Italy not only includes fashion industries, but cultural tourism, destination marketing and transportation. Factors entering the development and management of retailing will be discussed along with challenges of competing in the global marketplace. Regulatory factors affect retail strategy in all product markets which results in evolving marketing techniques. This course requires successful completion of MKTG 350.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01

May 7: Arrival in Florence, walking tour, cooking class

DAY 02

May 8: Academia, San Lorenzo leather market, Palazzo Vecchio

DAY 03

May 9: Fashion merchandising workshop – FUA, Basilica di Santa Croce

DAY 04

May 10: Travel to Rome, food tour

DAY 05

May 11: Campo di Fiori, Piazza Navona, scavenger hunt

DAY 06

May 12: Guided tour of Roman Forum, Palatine Hill, Colosseum

DAY 07

May 13: Vatican Museums, St. Peter’s Basilica

DAY 08

May 14: Transfer to Sorento, walking tour

DAY 09

May 15: Artisanal visits, Sandali Corcione workshop, Giardini Cataldo Limoncello tour

DAY 10

May 16: Pompeii ruins

DAY 11

May 17: Day trip to Capri or Positano, farewell dinner

DAY 12

May 18: Departure for U.S. or other travels

COURSE EXPLORES:

• Interdependence of culture and marketing retailing
• Cultural tourism, destination marketing
• Importance of small businesses and artisanal retailers to Italian economy

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
BUSINESS IN JAPAN

Gain insights into culture and business practices through exposure to traditional and modern Japanese industries. Recognize distinct customs and observe cultural sites to understand the interdependence of history, culture and business in Japan.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 13: Arrival, Tokyo welcome dinner

DAY 02  MAY 14: City tour includes Imperial Palace, Tokyo Tower, Akihabara, Asakusa, Harajuku, Olympic Stadiums

DAY 03  MAY 15: S.C. Dept. of Commerce, Tsukiji Market, Sumo Museum, Sumo match at Kokugikan

DAY 04  May 16: JTB’s Global Marketing and Travel, explore Tokyo

DAY 05  MAY 17: Aoyama Gakuin University, Bank of Japan, Global Headquarter of Takeda Pharmaceutical Company, Nikko Chemicals Company, Alumni reception

DAY 06  MAY 18: Train transfer to Kyoto, city tour

DAY 07  MAY 19: Nishiki Market, explore Kyoto

DAY 08  MAY 20: Transfer to Nagoya, Hikone Castle, Kurokabe Square, Osu Kannon temple and Osu Shopping Arcades

DAY 09  MAY 21: Nakano Shuzou Sake Museum via Meitetsu trains, Mizkan Museum

DAY 10  MAY 22: Toyota Techno Museum, Noritake Garden and Museum, farewell dinner

DAY 11  MAY 23: Departure for U.S. or other travels

COURSE EXPLORES:

- Japanese customs and business practices, etiquette
- Automotive industry, Toyota’s operations
- Japanese University student life (Aoyama Gakuin University)

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
BUSINESS AND CULTURE IN MOROCCO

Examine business, society, and culture in the culturally rich setting of Morocco in North Africa. Experience local culture and language while gaining a unique perspective on the challenges and opportunities faced by industries and businesses in the cities of Rabat, Casablanca, Tangier, Fes, and Chefchaouen, Morocco. Insights into the interdependence of business, language, and culture will be explored in depth.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01
MAY 8: Arrival in Casablanca, Welcome dinner

DAY 02
MAY 9: Orientation, Lecture at ESCA, Lunch ESCA students, Zine Cereals

DAY 03
MAY 10: Hassan II Mosque, Mobiblanc, Host family introduction

DAY 04
MAY 11: Linguistic Landscape activity, Rabat city tour, sunset boat ride

DAY 05
MAY 12: Prince Moulay Abdellah Stadium, Homestay activity

DAY 06
MAY 13: Jardin du Zineb, Farewell homestay party

DAY 07
MAY 14: Visit in Meknes, Volubilis

DAY 08
MAY 15: Fes Medina and Cultural tour

DAY 09
MAY 16: Co-operative visits, Hike Spanish Mosque

DAY 10
May 17: Cape Spartel, Hercules Caves, Tangier Medina, Cultural tour

DAY 11
May 18: Tangier Automotive City, Tangier MedPort

DAY 12
May 19: Walking tour of Asilah, Camel ride, Farewell dinner with henna

DAY 13
May 20: Departure for U.S. or other travels

COURSE EXPLORES:

- Distinct aspects of Moroccan culture
- Distinct business and management practices
- Threats and opportunities to economic growth

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
BUSINESS IN NEW ZEALAND

As a small open economy, New Zealand provides a natural laboratory for understanding the effects of changing economic factors and government policy on business and economic outcomes. Standout cultural sites and business visits lead to awareness of investment flows in and out of New Zealand and an understanding of productivity and government policy on economic growth.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  May 8: Arrival in Auckland, scavenger hunt, welcome dinner

DAY 02  May 9: Exam, Marc Rivers Lecture, Douglas Pharmaceuticals, AmCham lecture and networking

DAY 03  May 10: Ferry to Rangitoto Island, tour and discussion with local students

DAY 04  May 11: Hobbiton Movie Set, Tamaki Maori Village

DAY 05  May 12: Wai-O-Tapu Thermal Wonderland, Argodome show, Eco farm and Orchard tour visit

DAY 06  May 13: Omania Farm, ZORB Rotorua

DAY 07  May 14: Huka and Taranaki Falls

DAY 08  May 15: Mount Bruce Wildlife Centre, Winery Tasting and Tour, Wellington walking tour

DAY 09  May 16: Lockheed Martin, Meridian Energy and West Wind Farm, Te Papa National Museum

DAY 10  May 17: Parliament and Reserve Bank, farewell dinner

DAY 11  May 18: Departure for U.S. or other travels

COURSE EXPLORES:

- Interdependence of economy and culture
- Ecotourism
- Regulation and innovation

QUESTIONS?

Contact the Office of International Activities
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BUSINESS IN NORWAY

It is a paradox that Norway, having some of the highest oil revenues per capita, also has some of the world’s highest taxes and strictest environmental regulations. In fact, it has saved most of its oil revenues in what has become one of the world’s largest funds, all invested outside Norway. Gain an understanding of the Norwegian mindset, culture, economic policy and business practices.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01
May 6: Arrival in Oslo, scavenger hunt, welcome dinner

DAY 02
May 7: Innovasjon Norge, Finish Ministry of Finance, Kahoot!, Hurtigruten Foundation

DAY 03
May 8: Fornebu and Aker Solutions

DAY 04
May 9: City Hall, Fram museum, Kon-Tiki Museum, Folkemuseum of Norwegian Cultural History, Munch Museum

DAY 05
May 10: Transfer to Flåm, Fjordsafari

DAY 06
May 11: Flåm hike, transfer to Bergen

DAY 07
May 12: Tour Bergen Market, Fløyen mountain hike

DAY 08
May 13: Lerøy Seafood Group, Sildelaget, Norges Sildesalgslag, transfer to Stavanger

DAY 09
May 14: Stavanger Chamber of Commerce, Laerdal Medical, Foodback, NORCE Ullrigg Test Centre

DAY 10
May 15: Transfer to Preikestolen mountain lodge, hike, group farewell dinner.

DAY 11
May 16: Departure for U.S. or other travels

COURSE EXPLORES:

- Norwegian culture and history, Vikings
- Economic challenges from petroleum and Dutch disease
- Social welfare benefits and high taxes (Scandinavian model)

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
THE OLD AND THE NEW AT THE EDGE OF EUROPE

This course provides students with an overview on the conduct of business in Portugal. It will focus particularly on how firms in both very traditional industries, such as food, wine and construction, and firms in some of the most innovative fields, such as IT and sustainable business, all make part of the country's business environment. The course will demonstrate how a small country like Portugal, located in the edge of Europe, has managed to benefit from its potential limitations and thrive. The course covers the context, tools, and factual knowledge useful for understanding the institutional and competitive environment and managerial challenges of firms in Portugal.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01

May 11: Arrival in Lisbon, São Jorge Castle, welcome dinner

DAY 02

May 12: Sintra and Cascais excursion

DAY 03

May 13: Portugal International Chamber of Commerce, Startup Barreiro, Museu do Azulejo

DAY 04

May 14: Companhia das Lezírias, Neptune Devotion, Belém District, Yacht Refit Services

DAY 05

May 15: Caixa Geral de Depósitos, Logoplasite

DAY 06

May 16: Transfer to Porto

DAY 07

May 17: Deloitte, Amorim Cork Composites

DAY 08

May 18: Aliados Avenue, City Hall, Clérigos Tower, Porto Catedral, São Bento Train Station, Ribeira District

DAY 09

May 19: Sunday cultural activities

DAY 10

May 20: International Union of Architects, Ramirez & Co., farewell dinner

DAY 11

May 21: Departure for U.S. or other travels

COURSE EXPLORES:

- Traditional and modern industry in Portugal
- Unique advantages and limitations of the Portuguese business environment
- Interdependence of business and culture

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu
THE BUSINESS AND CULTURE OF THAILAND

Culture, religion, history, government and international relations have impacted the economic development of Thailand over the past several decades. Discover the dynamic impact of future economic development and articulate how globalization has affected Thailand’s culture and economy.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 4: Arrival, transfer to hotel
DAY 02  MAY 5: Orientation, scavenger hunt, welcome dinner
DAY 03  MAY 6: Thai Analyst, Peace Corps
DAY 04  MAY 7: Robere & Associates, Wat Pho, Royal Palace
DAY 05  MAY 8: Flight to Phuket, Soi Dog
DAY 06  MAY 9: Bumrumgrad Hospital, Phuket city tour
DAY 07  MAY 10: Optional snorkeling Excursion
DAY 08  MAY 11: Flight to Chiang Mai, walking tour, night markets
DAY 09  MAY 12: Cham Cha discussion and market, Smile Organic Farm cooking class
DAY 10  MAY 13: Baan Luang Nuea village, local business visits
DAY 11  MAY 14: Wat Doi Suthep temple visit, Wat Palad forest temple visit
DAY 12  MAY 15: Chiang Mai Elephant Nature Park
DAY 13  MAY 16: Flight to Bangkok
DAY 14  MAY 17: Tourism Authority of Thailand, Chulalongkorn University, farewell dinner
DAY 15  MAY 18: Optional visit to JJ Market, departure for U.S. or other travels

COURSE EXPLORES:

- Government impact on economic development
- Fluid business environments
- Tourism effects on economy

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
ECONOMIC DEVELOPMENT AND TRANSITION IN VIETNAM

Learn more about Vietnam’s dynamic economic setting with a focus on regional development and international business. Topics include issues of integration, innovation and transformation in relation to Vietnam’s economic development with emphasis on investment and international trade.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 6: Late arrival, transfer to hotel

DAY 02  MAY 7: Foreign Trade University, Hoa Lo Prison and Water Puppet show, welcome dinner

DAY 03  MAY 8: Vietnam Post-Unification lecture, cooking class, World Vision Vietnam (NGO)

DAY 04  MAY 9: Ho Chi Mihn Mausoleum Complex, Embassy Economic Affairs

DAY 05  MAY 10: Trang An-Ninh Binh excursion

DAY 06  MAY 11: Economy and investment lecture, AmCham

DAY 07  MAY 12: Ha Long Bay tour

DAY 08  MAY 13: Flight to Ho Chi Minh City

DAY 09  MAY 14: City tour, War Remnants Museum

DAY 10  MAY 15: Innovation and entrepreneurship lecture, FDI company visit

DAY 11  MAY 16: Mekong Delta excursion

DAY 12  MAY 17: Textile manufacturing firm, farewell dinner

DAY 13  MAY 18: Departure for the U.S. or other travels

COURSE EXPLORES:
- Interdependence of business and culture
- Understanding competitive environments
- Models for international trade and investment

QUESTIONS?
Contact the Office of International Activities
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You’ve been accepted to a Global Classroom

**NOW WHAT?**

**DO YOU HAVE A VALID PASSPORT?**

Your passport must be valid for at least six months beyond your return date. Send a clear, color photo or scan of your signed passport information page to the Office of International Activities with no missing edges or glares.

**DO YOU NEED A VISA OR ANY IMMUNIZATIONS FOR YOUR DESTINATION?**

Begin researching what you need and gathering any required documentation. The Office of International Activities will notify you when to begin this process and help you with entry requirements.

Useful websites:

- State Department ([travel.state.gov/content/travel/en.html](http://travel.state.gov/content/travel/en.html))
- Centers for Disease Control and Prevention ([cdc.gov](http://cdc.gov))

**JOIN YOUR FACEBOOK GROUP AND CHECK IT WEEKLY.**

Participation in this group is mandatory. Join via the link emailed to you. This private group is used to access course documents, facilitate discussion, share photos and other course information including events.

**START RESEARCHING THE COUNTRIES YOU’LL VISIT.**

Get excited about studying abroad! Students should research their host country and talk to students who have already studied abroad. The more students know before they go, the more they are prepared to learn while abroad.

- Lonely Planet ([lonelyplanet.com](http://lonelyplanet.com))
- Trip Advisor ([tripadvisor.com](http://tripadvisor.com))

**FUNDING YOUR GLOBAL CLASSROOM**

**SCHOLARSHIP OPPORTUNITIES FOR MOORE SCHOOL STUDENTS**

In order to be considered for a Moore School Scholarship, an applicant must:

- Be a student in the Darla Moore School of Business
- Be in the process of applying or have already applied to a Spring Term — Break or Maymester Global Classroom
- Be a full-time, undergraduate USC student
- Be in good academic standing with a minimum 3.0 GPA

**MOORE SCHOOL GLOBAL CLASSROOM SCHOLARSHIP**

This competitive scholarship ranges from $1,000 to $5,000. Awards are provided to support study abroad experiences to Moore School students participating in a Global Classroom.

**Spring Term — Break Deadline: Nov. 5, 2023 by 11:59 p.m.**

**Maymester Deadline: Feb. 11, 2024 by 11:59 p.m.**

Applications and required material: visit our website for more information regarding specific scholarships after Sept. 15. Scholarship recipients will be selected based on demonstrated merit in the classroom, financial need, compelling essays, locations of intended study and, in some instances, residency.

[sc.edu/moore/studyabroad](http://sc.edu/moore/studyabroad)

Visit the Education Abroad Office website at [sc.edu/studyabroad](http://sc.edu/studyabroad) for additional scholarship opportunities available to all USC students.