

MASTER OF INTERNATIONAL BUSINESS

University of South Carolina



Darla Moore
School of Business
UNIVERSITY OF SOUTH CAROLINA



BUILT FOR A WORLD IN MOTION

The pursuit of an international career reflects more than ambition - it signals a willingness to be challenged, shaped, and built for complexity.

At the **Darla Moore School of Business**, that pursuit becomes intentional. **The Master of International Business (MIB)** equips students to question assumptions, understand cultures and economies in motion, and lead with clarity in unfamiliar environments.

Built through rigorous academics, hands-on experience, and a deeply connected global network, the MIB prepares you to think differently, act decisively, and lead responsibly.

This is where global careers are Built @ Darla Moore.





CARLOS CUETO

('18 MIB) Senior Manager, Relay Operations Tech OI, Amazon

"I chose MIB because the curriculum interconnected a strong foundation of economics, politics and culture that would develop the skillset I needed to lead across borders. It's incredibly valuable to have a transnational mindset and not be limited by barriers that might limit other business leaders. As my career progresses, I hope to serve as a mentor for the younger generation of UPS. I encourage them, and everyone in the MIB program, to leverage every chance they get to network, as it's fundamental to success."



WELCOME EXPLORERS AND VISIONARIES

WHY CHOOSE THE USC MIB?

+ BUILT FOR GLOBAL RIGOR

Learn from **top-ranked faculty** at one of the world's foremost centers for international business education. Moore School professors are global experts in trade, finance, marketing, management, and strategy - bringing theory into practice and holding students to high expectations.

+ BUILT WITH INTENT

A customizable curriculum allows students to build expertise through focused graduate certificates aligned to specific career goals. Students complete **the one-year MIB** or extend their studies through the **two-year MIB Double-Degree program**, earning a second master's degree abroad - without compromising rigor.

+ BUILT THROUGH EXPERIENCE

Hands-on learning is integral to the MIB. Students apply what they learn through consulting projects, international business negotiations, short-term study abroad opportunities, and professional certifications - building confidence, credibility, and leadership capability.

+ BUILT BY CONNECTIONS

Small cohorts foster close relationships with peers and faculty. Graduates join a global alumni network of **more than 50,000 Darla Moore alumni working in 96 countries across six continents.**

Do you dream of working for an international corporation or for a global organization with a vision that matches your own? To be competitive in an ever-changing global marketplace, you'll need the right skillset to set yourself apart from your peers.

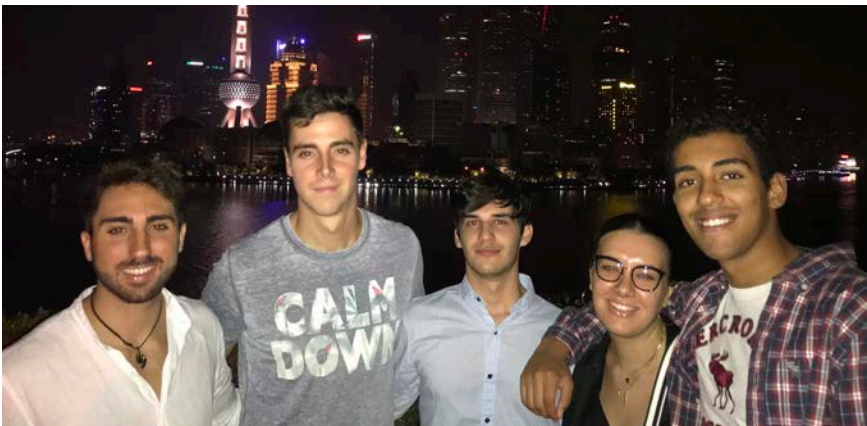
Our Master of International Business is purpose-built for students like you. You'll gain the international skills necessary to stand out to future employers and develop a global mindset that will prepare you to compete and succeed around the world.



ROBIN THOMAS

('23 MIB, Double Degree Student from Mannheim) Senior Strategy Analyst, Eastman Chemical

"The collaborative environment taught me how to navigate projects in international teams with diverse backgrounds. Both the knowledge from lectures and development of interpersonal skills now help me to excel in my role as a Strategy Analyst for an international manufacturing company."



MIB BY THE NUMBERS

90 AVERAGE COHORT SIZE

45 AVERAGE CLASS SIZE

17 NATIONALITIES REPRESENTED

3 LANGUAGES SPOKEN PER PERSON

25 AVERAGE AGE

50% INTERNATIONAL

50% FEMALE

BUILD YOUR PATHWAY

The MIB is a focused, immersive year designed to move students from potential to performance.

Students complete a rigorous international business core and select **one graduate certificate** - an integrated, for-credit specialization that builds depth in a key area of global business. For those seeking expanded international credentials, the **MIB Double-Degree program** offers a second master's degree from a top international partner institution.

ONE-YEAR PROGRAM STRUCTURE

10

+



=

MIB

Classes + Professional
Development
Workshop Series

1 Graduate
Certificate

THE MIB COMMON CORE

2 semesters

4 required courses

- Comparative Corporate Governance
- International Management
- International Business Negotiations
- Nation States, Regional Networks and Global Markets

While completing the MIB core classes, students will choose one of three certificate options to round out their coursework. Learn more about certificate options on the next page. View certificate requirements and the full curriculum online at sc.edu/moore/mib.



ROAN ROSS

(23 MIB, Double Degree Student from Mannheim) Senior Strategy Analyst, Eastman Chemical

"The MIB program offered a comprehensive blend of theoretical knowledge and practical skills, including hands-on projects and case studies. I had the opportunity to collaborate with students from diverse countries and cultures, which enriched my learning experience by exposing me to a variety of perspectives and problem-solving approaches — enhancing creativity and adaptability and creating a deeper understanding of global business practices."



GRADUATE CERTIFICATE OPTIONS

Each certificate is an embedded specialization that appears on the academic transcript and signals focused expertise to employers.



GLOBAL STRATEGY

- **Focus:** Strategy and leadership in multinational organizations
- **Career Paths:** Strategy consulting, management consulting, global leadership roles



INTERNATIONAL FINANCE

- **Focus:** international finance and trade
- **Career Paths:** Investment banking, portfolio management, financial consulting, multinational finance



INTERNATIONAL MARKET DEVELOPMENT

- **Focus:** Market analysis, business development, and global growth
- **Career Paths:** International marketing, market research, brand and product management, consulting

AMPLIFY YOUR MIB WITH BUSINESS ANALYTICS

Add an optional graduate certificate in Business Analytics by completing just two additional courses during the MIB. Strengthen your data-driven decision-making skills and prepare for analytics-informed roles across global organizations.

You can add an optional graduate certificate in Business Analytics by enrolling in two additional courses. This certificate allows you to:

- Hone your business analytics capabilities
- Learn how to transform raw data into knowledge-based projections
- Be well-equipped to step into data-driven roles in companies across the world with confidence

GLOBAL PERSPECTIVE, AMPLIFIED

MIB DOUBLE-DEGREE PROGRAM

Through partnerships with top-ranked universities around the world, the **MIB Double-Degree program** allows students to spend a second year immersed in another academic and cultural environment while earning a second master's degree.

Two years. Two countries. Two degrees.

This experience deepens global perspective, strengthens international credibility, and accelerates career momentum.



Barcelona, Spain

ESADE BUSINESS SCHOOL

Master of Science in International Management



Ghent or Brussels, Belgium

VLERICK BUSINESS SCHOOL

Multiple Degrees offered at Vlerick Business School



Helsinki, Finland

AALTO UNIVERSITY

Master of Science in People Management and Organizational Development



Istanbul, Turkey

KOC UNIVERSITY

Master of Science in International Management



Mannheim, Germany

UNIVERSITY OF MANNHEIM

Master of Science in Management

+ RANKING

No. 1 Master of Science in International Management Program in Spain and No. 8 in the world (Financial Times)

+ SPECIALIZATIONS

- Digital Transformations & AI
- Finance

+ CAREER PATHWAYS

- Strategy consulting
- Management

+ RANKING

Top 25 International Management & Strategy and Financial Management Programs

+ SPECIALIZATIONS

- Marketing Strategy
- Innovation and Entrepreneurship

+ CAREER PATHWAYS

- Business analyst
- Technology & Innovation manager

+ RANKING

No. 7 in Art and Design; Top 100 in Business (QS World University Rankings)

+ SPECIALIZATIONS

- Design Thinking
- Innovation
- Sustainability

+ CAREER PATHWAYS

- Consulting
- Human Resources
- Sustainable Development

+ RANKING

No. 1 Business School in Turkey (QS World University Rankings)

+ SPECIALIZATIONS

- Business in the Middle East and Africa
- International Marketing

+ CAREER PATHWAYS

- International Business Development
- International Marketing

+ RANKING

No. 1 Business School in Germany (QS World University Rankings)

+ SPECIALIZATIONS

- Accounting
- Economics
- Taxation

+ CAREER PATHWAYS

- Banking and Finance
- Data Analytics
- Supply Chain Management

DAVIDE CAMPI

('20 MIB) Account Development
Executive, MuleSoft

"Thanks to the double-degree program offered by USC, I have been able to acquire experiences from all over the world, a wide variety of different perspectives and the master's degree that I was missing to build a true global mindset. The program has helped me learn different ways of doing business, and my responsibility will be to link them together in order to find a new way that integrates coherently the best that each can offer and that fits the international context."



Milan, Italy

BOCCONI UNIVERSITY

Master of International
Management or Master of
Science in Marketing



Paris, France

ESCP BUSINESS SCHOOL

Master in Management



Paris or Nantes, France

AUDENCIA BUSINESS SCHOOL

Master of International
Business



Singapore or Cergy, France

ESSEC BUSINESS SCHOOL

Master in Strategy and
Management of International
Business

+ RANKING

No. 6 Management
Master's Program in
the World
(Financial Times)

+ SPECIALIZATIONS

- Global Strategy
- International
Management
- Luxury Goods

+ CAREER PATHWAYS

- Cross-Cultural
Management
- Global Leadership
- International
Consulting

+ RANKING

No. 5 Management
Master's Program in
the World
(Financial Times)

+ SPECIALIZATIONS

- International
Consulting
- International
Marketing

+ CAREER PATHWAYS

- Digital Marketing
- International
Business
Development

+ RANKING

No. 8 MSc program
in the world
(Financial Times)

+ SPECIALIZATIONS

- Marketing and Sales
- Accounting and
Finance

+ CAREER PATHWAYS

- Sustainable Luxury
Management
- Culture and Arts
Management
- Food and
Agribusiness

+ RANKING

No. 4 Management
Master's Program in
the World
(Financial Times)

+ SPECIALIZATIONS

- Corporate Strategy
- Data Analytics
- Global Management

+ CAREER PATHWAYS

- International
Banking and Finance
- International
Consultancy

BUILT FOR IMPACT

Proven where it matters.

Graduates of the Master of International Business at Darla Moore School don't wait to "grow into" global roles. They enter the workforce prepared to contribute immediately - with perspective, confidence, and the ability to operate across borders and cultures. This readiness is intentional. It's the result of rigorous academics, applied experience, and high expectations embedded throughout the program.

These outcomes are Built @ Darla Moore.

MIB alumni launch careers in roles such as:

- Financial Analyst
- International Product Development Associate
- Global Business Risk Analyst
- International Transfer Pricing Consultant
- Global Trade Analyst
- Strategy Consultant

They work at leading organizations worldwide, including:

**AMAZON BANK OF AMERICA BOEING BMW
CAPGEMINI DELOITTE GOLDMAN SACHS IBM JP MORGAN KPMG
MCKINSEY MICROSOFT SPACEX SYNGENTA TRUIST UPS and more**

Across career areas including:

**CONSULTING CORPORATE FINANCE GLOBAL STRATEGY
MARKETING SOFTWARE DEVELOPMENT MANAGEMENT**



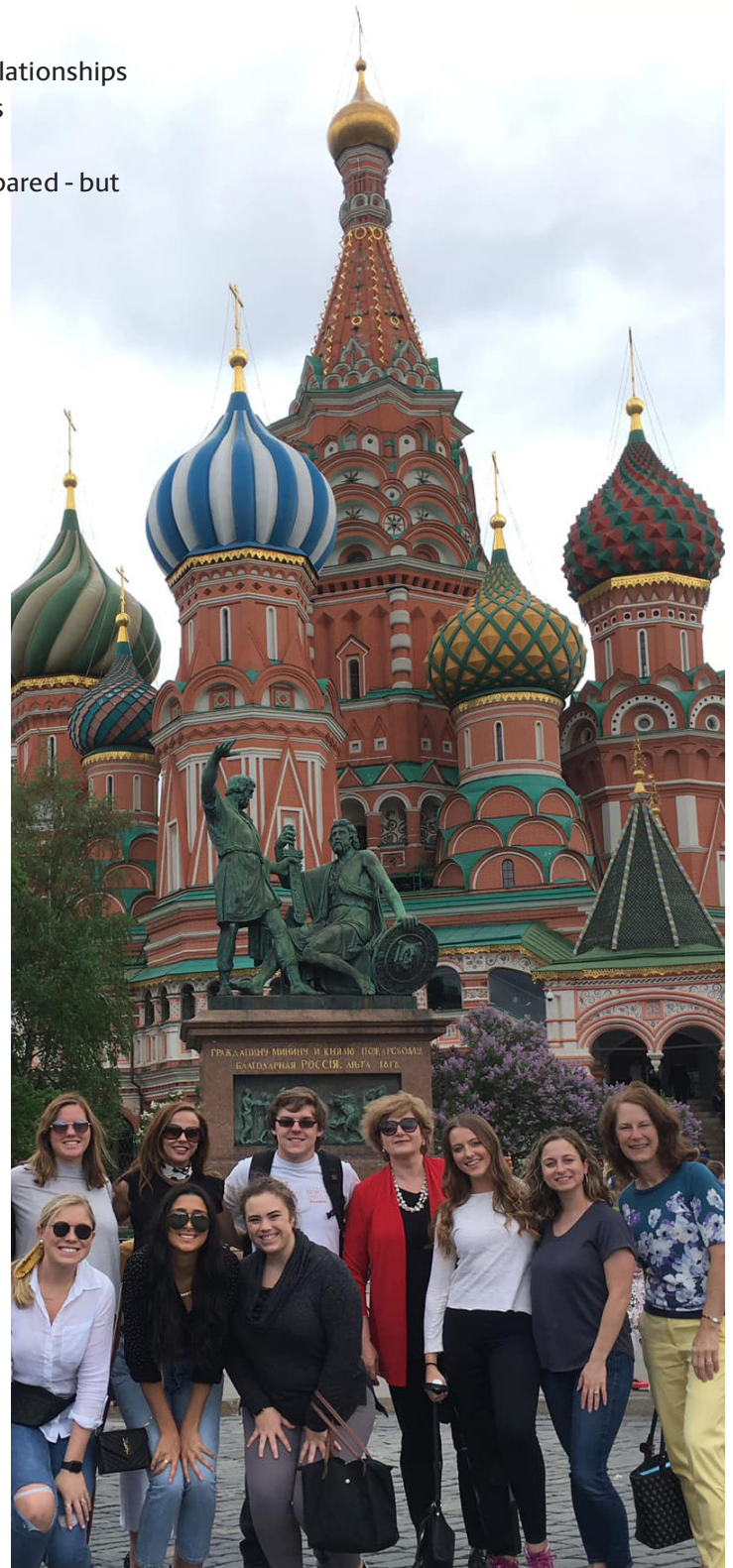
BUILT IN ACCESS

The Moore Advantage

The Darla Moore School of Business is recognized worldwide for **excellence in international business**. For MIB students, that reputation translates into something concrete: proximity to people, ideas, and organizations shaping global commerce.

Faculty research informs classroom discussion. Corporate relationships extend learning beyond campus. Alumni engagement opens professional doors across industries and regions.

This foundation ensures MIB students are not only well prepared - but well positioned.



GET STARTED

APPLY ONLINE AT sc.edu/moore/mib

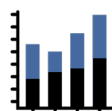


ADMISSION REQUIREMENTS



Undergraduate business-related degree

Preferred but not required



**Competitive GMAT
or GRE score***



**Online application
and essay**



**TOEFL or IELTS test scores
for international applicants**



**Recommendation
Questionnaires**

APPLICATION DEADLINES

Fall Deadlines:

Priority: Dec. 1

Normal Decision: Feb. 1

Late Decision: March 15

*Test waivers may be available for candidates with substantial work experience, superior academic performance or another master's degree. Contact us to learn more..

PROGRAM COST

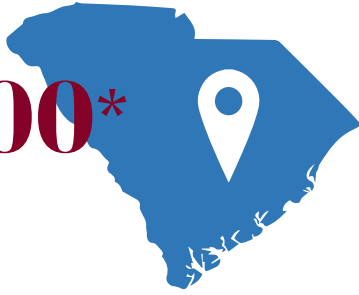
IN STATE

+ **\$21,000***

MIB (one year)

+ **\$36,300***

MIB Double Degree (two years)



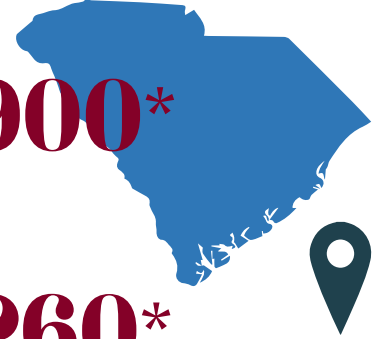
OUT OF STATE / INTERNATIONAL

+ **\$24,900***

MIB (one year)

+ **\$43,260***

MIB Double Degree (two years)



*Tuition and fees are subject to change at the discretion of a USC Board of Trustees mandate.

MERIT-BASED FINANCIAL AWARDS

Both fellowships and graduate assistantships are available. To be eligible, applicants must demonstrate a strong academic background, meet minimum standardized test scores and demonstrate global leadership potential based on community service and extracurricular activities.

Note: Funds are limited. The earlier you apply, the better your chances for receiving a financial award.



START YOUR INTERNATIONAL CAREER TODAY

CONTACT:

Brittain Goff
Managing Director
mib@moore.sc.edu

COLUMBIA, SOUTH CAROLINA



Snapshot

STATE CAPITAL a.k.a. “COLA” or “SODA CITY”



**SODA CITY MARKET and
COLUMBIA RIVERWALK**

KNOWN FOR:

- Urban amenities with Southern hospitality and charm
- Affordability and low cost of living
- Fun activities like the Riverbanks Zoo, Soda City Market and local state parks
- Extensive dining and food options
- Vibrant arts, music and entertainment scene

HOME TO USC

- Founded in 1801
- Top-ranked research institution
- College athletics (Fighting Gamecocks)
- 54 nationally ranked academic programs*

**U.S. News & World Report*

NEARBY CITIES



**CHARLESTON,
SOUTH CAROLINA**

Charlestoncvb.com



**GREENVILLE,
SOUTH CAROLINA**

visitgreenvillesc.com



**CHARLOTTE,
NORTH CAROLINA**

charlottenc.gov



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