

PROFESSIONAL MBA

University of South Carolina



**Darla Moore
School of Business**
UNIVERSITY OF SOUTH CAROLINA



Now more than ever, an MBA is a way to move forward. Whether you're seeking advancement within your company, a career change or the opportunity to launch your own business, a comprehensive MBA education is one of the best ways to get there.

The Professional MBA program at the University of South Carolina offers a flexible MBA format designed for professionals from all industry backgrounds. This program can help you gain the skills and connections needed to distinguish yourself in the marketplace and achieve greater levels of success and impact.

Since its founding in 1970, our program has revolutionized the use of distance- and remote-learning technologies to deliver exceptional content in an easy-to-access format. You'll benefit from in-person and remote learning, networking with expert faculty and experienced classmates from a variety of industries. You'll also have the option to attend class in-person at one of eight regional sites or remotely from anywhere. Throughout it all, you'll build a network of lifelong friends and professional connections that will support you at every stage of your career.



WORLD-CLASS EDUCATION STARTS HERE

For more than a century, the Darla Moore School of Business at the University of South Carolina has provided outstanding business education to students who have gone on to become leaders in every business sector. Known worldwide for its top-ranked programs in international business, the Moore School is home to world-renowned faculty and 12 major research centers. Upon graduation, Moore School students join an international network of more than 50,000 alumni working in all 50 states and 96 countries on six continents.

WHY CHOOSE THE PROFESSIONAL MBA PROGRAM

TOP-RANKED PART-TIME MBA PROGRAM

Ranked the No. 1 part-time MBA program in South Carolina and a Top 30 part-time MBA program in the United States (*U.S. News & World Report, 2023*).

FLEXIBLE CLASS FORMAT TO FIT YOUR BUSY SCHEDULE

Utilizing videoconferencing and live-streaming, PMBA classes are offered in real-time at eight different regional sites in the evening and on select Saturdays with the option to attend remotely, if needed.

CUSTOMIZABLE CURRICULUM

You can start the program in August or January, and it typically takes 24-28 months to complete. Depending on your schedule and goals, you can accelerate or extend your completion time as needed. You also have the option of selecting from several specializations and graduate certificates to further enhance your skillset prior to graduation.

EXPERT FACULTY AND SENIOR LECTURERS

Courses are taught by leading researchers and industry professionals who present timely topics related to real-world business issues.



THE MBA THAT WORKS FOR YOU

PROGRAM STRUCTURE

With its flexible, distance-learning format, the PMBA program allows you to conveniently access your classes in a way that works with your schedule. The program consists of six seven-week terms in a calendar year.

In each seven-week term, students are enrolled in one to two courses that meet one evening per week from 6–9 p.m.

START IN SPRING, SUMMER OR FALL

ACADEMIC TERMS

- **Spring I:** January to March
- **Spring II:** March to May
- **Summer I:** May to June
- **Summer II:** July to August
- **Fall I:** August to October
- **Fall II:** October to December

COURSE DELIVERY OPTIONS

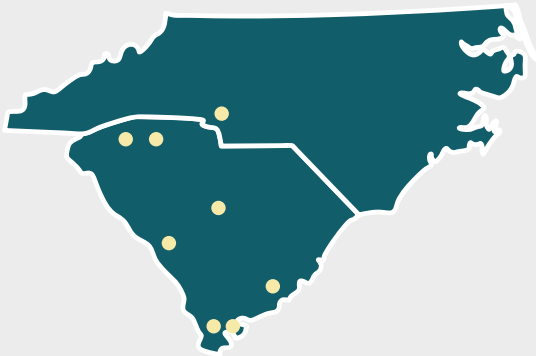
Real-Time Classrooms

Attend classes in real time at one of eight regional sites.

Video Conferencing

If you live outside of the regional site locations, traveling for work or have a conflict that prevents you from attending class in person, you can join class remotely or watch a recording of the lecture at a time that's convenient for you.

EIGHT REGIONAL SITES ONE PROGRAM



AIKEN | BLUFFTON | CHARLESTON
CHARLOTTE | COLUMBIA | GREENVILLE
PARRIS ISLAND | SPARTANBURG

WHERE INDUSTRY MEETS BUSINESS

You'll master the hard and soft skills essential for success in business, regardless of your aspirations. Absorb accounting, human resources, management, finance, operations and marketing coursework during six terms per year. With the Moore School's long-standing history of international excellence, you'll benefit from a global focus throughout the program.

9

CORE COURSES

+

7

ELECTIVE COURSES

=

MBA

CORE COURSES (27 CREDITS)

- **ACCT 725:** Financial Accounting
- **MGSC 711:** Quantitative Methods
- **MGMT 770:** Competing Through People
- **ACCT 726:** Managerial Accounting
- **FINA 760:** Financial Policies
- **ECON 720:** Managerial Economics
- **MKTG 701:** Marketing Management
- **MGSC 791:** Operations Management
- **MBAD 702:** Strategic Management

ELECTIVES (21 CREDITS)

Based on your interests, goals and career aspirations, you will work with program staff to design a custom plan of study. Elective courses are offered in multiple formats and will allow you to gain greater functional knowledge in a specific area of business. Elective courses include optional 7-to-10 day study abroad experiences offered up to three times per year.

Elective credits can also be used to complete a specialization or graduate certificate.

View elective options online at sc.edu/moore/pmba_electives.

CAREER SERVICES

Career Coaching | On-Campus Recruiting | Professional Development | Seminars and Workshops
Online Job Search and Career Planning Tools | Resume Critique | Mock Interviews

TAILOR YOUR MBA TO CAREER GOALS

The PMBA program offers a variety of specializations and graduate certificates to further enhance your skills and experience.

SPECIALIZATIONS

Gain expertise in a key subject area by selecting a specialization. To earn a specialization, you'll need to take four of the electives that have been specified for a subject area.

Finance

Prepare for a position in financial services such as banking, investment management or corporate finance.

Human Resource Management

The Human Resources Management Specialization provides students with knowledge in areas critical to working in human resources management, including human resources functional area knowledge, implementations in international contexts and process knowledge on such topics as negotiations, team management and leadership.

Innovation/Entrepreneurship

Develop the skills you need to create or launch a new venture, manage or fund a small business or direct the development of new products and services.

International Business

Build the skills needed to do business across boundaries and diverse cultures. Learn international management and finance, foreign legal systems and more.

Marketing

Gain critical skills in strategy, research and consumer behavior analytics to market products and services across industries.

Operations and Supply Chain Management

The Operations and Supply Chain Management Specialization develops core skills in the areas of process design and improvement, forecasting and demand management, capacity planning, inventory management, global sourcing, supplier management, and supply chain risk management. Additionally, through elective courses, students have the option of further developing skills in project management, innovation, and service operations.



GRADUATE CERTIFICATES

Combine an optional 12-credit graduate certificate with your MBA to hone your expertise in high-demand areas.*



BUSINESS ANALYTICS**

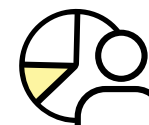
Train to be the data-savvy manager that today's marketplace demands by learning to apply science, technology, engineering and math skills to business applications. Learn how to optimize company performance by reducing risks, as well as how to make data-driven decisions that lead to greater success.

***STEM-Designated Program*



CYBERSECURITY MANAGEMENT

Learn how to lead cybersecurity teams and personnel through advanced training in risk management and international business, all while building upon the core management and business skill development that comprises the PMBA curriculum.



STRATEGIC INNOVATION

Discover how to navigate the increasingly complex technological landscape that makes up today's workforce. You'll learn how to manage science, technology and innovation within that workforce and can customize your elective choices to match your career aspirations.

Learn more about PMBA specializations and graduate certificate options at sc.edu/moore/pmba_specializations.

** No additional classes required.*



STUDY ABROAD

As a PMBA student, you'll have the opportunity to experience business at locations around the world through short-term (7-10 days), faculty-led courses known as global classrooms. These courses expose students to new ideas and cultures and include opportunities to meet with executives and get an inside look at how international companies and organizations operate.

Locations PMBA students have visited in recent years include China, England, France, Russia, South America and others.



"Professional MBA candidates who participate in the Moore School's global classrooms get the opportunity to experience other countries with an entirely new business system, outlook and customs. The global classrooms provide interactions with a variety of companies, industries and people that broaden your horizon and introduce you to a different way of thinking. These immersions are a great way to really experience and understand the people, their traditions and their culture. Even if you plan to be employed in the U.S., the foreign experience gained by study abroad is deeply valued by companies."

MARC VAN ESSEN, associate dean of international programs and partnerships and international business department chair and professor

CAREER IMPACT

PMBA students come from a wide variety of professions and industries including health care, manufacturing, engineering, banking and finance, the military and more. Many are looking to advance at their current company or within their field, while some are seeking to change careers or start their own businesses. No matter your current profession or career aspirations, our highly customizable MBA program will provide you with the skills you need to take that next step.



MANUFACTURING AND ENGINEERING



“I chose the Moore School first for its reputation as an outstanding business school — and because my dad is a 1983 alum. I decided to pursue an MBA because I hoped to expand my experience on the supply chain side of my business. Pairing my engineering background with the strong foundation in operations and project management skills that an MBA provides helped send me in that direction here at GE Renewable.”

LACEY WILDES ('19), blades quality engineer, GE Renewable Energy



“The Darla Moore School of Business is a reputable program and carries a lot of prestige within the state. I researched the professors, and I liked the level of experience that many of them had within the business world. I have learned something from every course and have taken things that I have been able to relate to my position and company. I have also shared some of these things with my team to help our entire group perform at a higher level.”

VANECIA CARR ('20), senior director of marketing and product management, Domtar



BANKING AND FINANCE



“The Professional MBA program has helped excel my career in a very short time. About one month after receiving acceptance into the PMBA program, I received notification that I was selected to participate in my company’s leadership program. The bonus for being a part of the program is that I received a corporate sponsor to help mentor and guide me through my career. I hit the jackpot of all sponsors. My sponsor is the executive vice president and head of International Advisory Services for our firm and a direct report to the CEO.”

SANDRA MCNEAL ('21), vice president, head of Americas client services, Nuveen



“The format of the program requires student engagement via team projects and in-class interactions, which allowed me to leverage other student’s experiences and build professional relationships. Networking is vital in building connectivity within the corporate banking market, along with building my personal brand within the region. I continue to leverage the UofSC international and domestic alumni channels to accomplish this.”

NICHOLAS FERNANDEZ ('19), senior vice president, manager of commercial banking, Southeast Florida, First Citizens Bank



CAREER IMPACT



HEALTH CARE



“The MBA taught me to see opportunities in times of crisis. The soft skills learned during the Professional MBA program have helped me to unite people behind a vision, empower people to succeed, negotiate in time of constrained resources, have a strategic, compelling, evidence-based, data-driven vision that we could be successful despite all the odds. It was an intense and extraordinary journey. I learned a lot and met outstanding people. I have no regrets and highly recommend this program to anyone who wants to expand their professional opportunities and improve themselves as a leader.”

MARCELO GUIMARAES ('19), director, Division of Vascular and Interventional Radiology, and professor of surgery and radiology, MUSC



“The skills I learned in the Professional MBA program are almost too many to count. From reading financial statements and truly understanding accounting, to data analytics and process evaluation and improvement, and probably most importantly, the ability to work and discuss business decisions within a group to solve a common problem or goal. There’s so much I’ve gained from the PMBA program that I will use throughout the rest of my career.”

JAMES LOGING ('19), orthopedic surgeon, partner and owner, Palmetto Bone and Joint



ENTREPRENEURSHIP



“I chose the PMBA program because of its reputation as being one of the top programs in the nation and also because the program provided the flexibility for a working professional, husband and father like me to obtain my MBA. I wanted to advance into senior leadership at my company at the time and made the decision that pursuing an MBA would help me reach this goal. Skills I learned include accounting, leadership, sales and marketing, networking, strategic thinking: I could go on and on. I use all of these skills and more to manage and grow my business on a daily basis.”

KIMICO MYERS ('05), franchise owner of TeamLogic IT



“All the planning that went into starting this business was fueled by many of the lessons I learned throughout the Professional MBA program. I literally pulled up various projects and assignments I completed in the program and copied the framework for the Regal Lounge’s business plan. The PMBA program shaped how I identified the target market, evaluated our competition and how I looked to identify potential strengths and weaknesses.”

LANDRY PHILLIPS ('19), owner, Regal Lounge



CAREER IMPACT



NONPROFIT MANAGEMENT



“Nonprofits traditionally are not looked at as a business, but we are a vital business that creates sustainability across our state. And my experience with the Professional

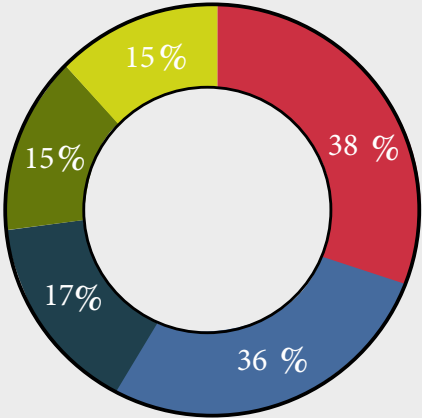
MBA program at the Darla Moore School of Business truly allowed me to look at this organization through a business lens and allows me to help Harvest Hope reach its mission in a very effective and sustainable way.”

ERINN ROWE ('19), CEO, Harvest Hope Food Bank

RECENT CLASS PROFILE

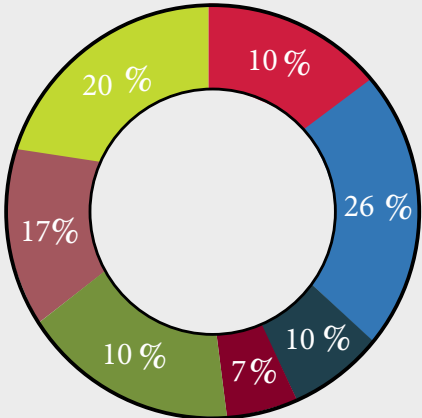
TOP TITLES

- Senior Software Engineer
- Regulatory Affairs Manager
- Managing Partner
- Division Surgeon
- Market President
- Sales Division Manager
- Executive Director
- Senior Manager – FP&A
- Business Unit Leader Controller
- Director of Communications
- Area Leader – Manufacturing Engineering



UNDERGRADUATE MAJORS

- | | |
|---|--|
| ■ BUSINESS/FINANCE | ■ LIBERAL ARTS |
| ■ OTHER | ■ ENGINEERING AND TECHNOLOGY |
| ■ SCIENCE | |



INDUSTRIES REPRESENTED

- | | |
|---|---|
| ■ GOVERNMENT/MILITARY | ■ MANUFACTURING |
| ■ FINANCIAL SERVICES | ■ PHARMA/HEALTH |
| ■ TECHNOLOGY SERVICES | ■ OTHER |
| ■ SMALL BUSINESS OWNERS | |

TOP COMPANIES

- | | | | |
|---------------------|---------------------|-----------------------|--------------------|
| • Aflac | • Colgate-Palmolive | • International Paper | • Textron |
| • American Airlines | • Duke Energy | • Michelin | • U.S Armed Forces |
| • Bank of America | • Electrolux | • Meta | • Wells Fargo |
| • Blackbaud | • Ernst & Young | • MUSC | |
| • Boeing | • General Electric | • Prisma Health | |
| • Cisco | • Honeywell | • Sealed Air | |



SERVING THOSE WHO SERVE

Whether you're on active duty seeking to progress in your military career or preparing for a transition to civilian life, in the reserves or a veteran, the PMBA program provides convenient options for those looking to enhance their military experience with advanced business and managerial training.

MILITARY BENEFITS

- Enhance real-life skills and experience you gained in the military through courses in core business principles such as accounting, economics, management and finance as well as numerous specialization and graduate certificate options including business analytics and cybersecurity management.
- As a PMBA student, you'll be considered a full-time student at the USC Columbia campus with access to all campus services including veterans services.
- You'll be able to use your military benefits to fund your education. Learn more at sc.edu/veterans.



JARED EVANS ('12), executive director of military engagement and veteran initiatives, University of South Carolina, and U.S. Marine Corps veteran

"Earning my MBA had a direct impact on my ability to develop a business plan that was presented to university leadership to explore the creation of a new department that would oversee a university-wide strategy responsible for supporting and growing our footprint into the veteran and military community. My military experience, like all veterans, provided me with perspective and courage to take a risk and pursue an opportunity that many felt and advised me wouldn't be successful."



CAROLINE O'SULLIVAN ('18), chief financial officer, Dearybury Oil & Gas Company, and U.S. Army veteran

"Once I decided that I wanted a career in finance, my goal was to become a CFO of a small company. I wasn't sure what the correct path was to attain a position of this type, but I knew that by getting my MBA, I would learn many of the skills needed to achieve this goal. I believe that the military helped me develop my leadership and decision-making skills, while my MBA provided me with the financial acumen and problem-solving skills needed to be successful."



JAWARA TYSON ('20), process engineer, Wells Fargo, and U.S. Army veteran

"The PMBA program required a lot of teamwork, which felt very much like accomplishing team missions during my time in the military. The skills I gained from the program, particularly operations and strategy, are useful no matter where I go. The Moore School provides a lot of resources for veterans that I believe can make a huge difference in our journey. I utilized the resume services and watched it pay off again and again in my job searches. I would recommend that any vet looking for a place to continue their education understand that this university and its staff offer a committed, veteran-friendly program that is designed to reach maximum outcomes for leaders just like us."

Learn more at sc.edu/moore/pmba_military.



GET STARTED

Apply online: sc.edu/moore/pmba

ADMISSION REQUIREMENTS

- Undergraduate degree (all majors welcome)
- Two years of full-time professional or military experience
- Competitive GMAT or GRE scores* or approved test waiver
- Official transcripts
- Current resume
- Two letters of recommendation
- Online application and essay
- TOEFL or IELTS test scores for international applicants

**Test waivers are available for candidates who meet certain criteria.*

Contact us to learn more.

APPLICATION DEADLINES

FALL

Priority: April 1

Final: July 15

SPRING

Priority: Oct. 1

Final: Nov. 15

PROGRAM COST

PMBA students pay the same tuition and fees regardless of location.

\$810**

per credit

\$39,776**

total cost of program

***Tuition and fees are subject to change at the discretion of a UofSC Board of Trustees mandate. Visit sc.edu/moore/pmba_tuition to access the most up-to-date tuition and fees information.*



FINANCING YOUR MBA

PMBA students finance their education in several ways:

- Employer tuition reimbursement
- Federal student loans
- Military or veteran benefits
- Personal savings

Learn more at

sc.edu/moore/pmba_tuition.

**DON'T WAIT. START
YOUR MBA TODAY.**

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