Darla Moore School of Business
Office of International Activities
University of South Carolina

Business Study Abroad

Global Classrooms (Short-Term Faculty-Led Courses)
Spring Term-Break and Maymester 2019
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## 2019 Global Classroom locations

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Why Global Classrooms?

#1 International Business Program

World-class Darla Moore School of Business faculty will enhance your international experience

Courses taught in 25 countries

Opportunities to study abroad during Spring Break and/or Maymester

3 USC credit hours

Combination of exciting business visits, meetings with executives, and cultural excursions

35 scholarships awarded to Moore School students last year

Tuition in the Spring Term will be assessed at the student’s current tuition rate

Maymester course tuition calculated at resident (in-state) rate

300+ students learned in a Global Classroom last year

Apply business content within an international context

Enhance your resume by gaining global perspective and diversification

It isn’t only about how much fun you had!

“The value isn’t that you had the abroad experience itself, it’s what you learned overseas that allows you to work in a cross-cultural environment. Students have to learn how to talk about that experience in terms of transferrable skills, how it relates to what an employer wants.”

– Chronicle of Higher Education
Did you know?
...Germany is Europe’s largest economy and the second most populous country.
...Germany has the largest trade surplus in the world.
...Medieval Regensburg is a UNESCO World Heritage site.
INDUSTRY CLUSTERS IN THE SOUTHEASTERN U.S. AND SOUTHEASTERN GERMANY

This course provides participants with a unique global, national and regional perspective on manufacturing, technological development, innovation, sustainability and supply chain management. The focus is regional automotive clustering and global operations of BMW in Germany and the U.S. Students will gain direct knowledge about the evolving automotive supply chain cluster, and will submit a case report on BMW and the South Carolina automotive cluster. In Germany, students will visit and engage with leaders at BMW and supplier facilities, as well as other businesses and organizations in Munich to develop an understanding of the differences in the business context of southern Germany compared with the southeastern U.S. Students will also have an opportunity to experience the world-renowned Bavarian culture and historic sites.

DRAFT ITINERARY AND ACTIVITIES*

**January-March:** The class will require approximately 3 hours per week of virtual meetings and online materials for eight weeks starting in January and will end after spring break in March. During spring break, the class will travel to Germany and complete the remainder of the course visiting major businesses and industries.

**March 10:** Arrive in Munich. Orientation and city tour. Welcome Dinner.

**March 11:** Meetings with SC Department of Commerce and BMW World Headquarters.

**March 12:** Tour BMW Research Innovation Centre. Exploration of Munich Residenz Palace and Gardens. Transfer to Nuremberg.

**March 13:** Visit and lecture with Continental. Free time to explore.

**March 14:** Visit Regensburg for BMW manufacturing plant tour. Tour of Regensburg.

**March 15:** Visit Neuschwanstein and Linderhof Castles. Farewell Dinner at Paulaner Brewery.

**March 16:** Depart for the U.S.

*for planning purposes only, subject to change

**FAST FACTS**

**Germany**

Language: GERMAN
Currency: EURO
Capital: BERLIN

**munich**
Population: 1.4 million
Known for: Oktoberfest
Main Industry: Technology

**nuremberg**
Population: 501,000
Known for: Unofficial capital of the Holy Roman Empire
Main Industry: Electrical equipment

**regensburg**
Population: 142,000
Known for: Old Town
Main Industry: Automotive

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Photo Credits - Left: Wikimedia (by Tiia Monto); Center: Mike Galbreth; Right: Dawn Noyes
MANAGEMENT OF RISK AND INSURANCE
This is a foundational course that focuses on the economics of risk, decision making under uncertainty (including behavioral biases), methods for managing risk, and markets for transferring risk (e.g., insurance markets and derivative markets). Specific topics include risk measurement, diversification, moral hazard, adverse selection, insurance pricing, the role of capital in ensuring performance, biases affecting decisions, safety regulation, systemic risk, and natural catastrophe risk.

DRAFT ITINERARY AND ACTIVITIES*

January-March: The class will meet for 4 hours a week for eight weeks starting in January and will end after spring break in March. During spring break, the class will travel to England and complete the remainder of the course, visiting several of the major risk management and insurance companies in the world.


March 12: Business visit to AON. Lunch and afternoon on own.


March 14: Business visit to Swiss Re and Lloyd’s of London tour. Shadow CBB Brokers at Lloyd’s of London.

March 15: Business visit to Balfour Beatty. Free time to explore. Farewell Dinner.

March 16: Depart for the U.S.

*for planning purposes only, subject to change
Did you know?

...The first multinational company, stocks and stock exchange were Dutch.

...More than a quarter of the Netherlands lies below sea level.

...Dutch people are the tallest people in the world.
DIVERSITY AND INCLUSION IN THE NETHERLANDS

With semi-globalization and super-diversity, the world has become increasingly more complex for multinationals to navigate. Furthermore, a diverse and multicultural environment, the current demographic shift, and the presence of multiple generations in the workplace and consumption-scape have made the development of diversity and inclusion strategies a key focus for multinational corporations. This course introduces students to diversity and inclusion strategies and practices while preparing them for successful engagement in diverse business contexts within the U.S. and abroad.

DRAFT ITINERARY AND ACTIVITIES*

January-March: The class will meet for approximately eight weeks starting in January and will end after spring break in March. During spring break, the class will travel to the Netherlands and complete the remainder of the course, visiting major businesses and industries.

March 10: Arrive in Amsterdam. Canal cruise and Welcome Dinner.

March 11: Visits with IHLIA LGBT Heritage archives and Iamsterdam. Tour the National Holocaust Museum.

March 12: Visits with Amsterdam University and Syngenta.

March 13: Transfer to The Hague. Visits with Airbus Defence & Space Netherlands and IKEA.

March 14: International Court of Justice tour.

March 15: Transfer to Amsterdam. Tour the Anne Frank House. Free time to explore. Farewell Dinner.

March 16: Depart for the U.S.

*for planning purposes only, subject to change

FAST FACTS

The Netherlands
Language: DUTCH
Currency: EURO
Capital: AMSTERDAM

amsterdam
Population: 2.4 million
Known for: Canals, Tulips
Industry: Agriculture, Electronics

the hague
Population: 2.7 million
Known for: Seat of the Dutch Government
Industry: Fishing

Photo Credits - Left: Wikimedia by Mstyslav Chernov; Center: Ashley Burt; Right: Wikimedia by Iamthestig
Germany is the European Union’s most politically and economically influential member nation.

College education is free for everyone, even non-Germans.

Germany is the second most popular expat destination in the world.
BUSINESS IN GERMANY

This course focuses on the conduct of business in Germany and provides students with the context and factual knowledge to understand the institutional and competitive environment faced by German firms. Students will identify the position that Germany holds within the European Union and the global economy, and the importance of German companies to the economy of South Carolina. The course provides students the opportunity to gain insights into the interdependence of business and culture and the resultant unique German business environment.

DRAFT ITINERARY AND ACTIVITIES*

May 12: Arrive in Munich. Guided walking tour and Welcome Dinner.

May 13: Neuschwanstein Castle visit and afternoon tour.

May 14: Visit BMW FIZ, BMW Welt, museum and factory for a tour.


May 16: Visit PricewaterhouseCoopers and transfer to Stuttgart.

May 17: Talk and tour of Robert Bosch GMBH. Visit Daimler plant and tour the Porsche Museum.

May 18: Coach tour of Stuttgart. Guided visit to Mercedes Museum and afternoon tours.

May 19: Transfer to Heidelberg for walking tour. Free time to explore.


May 21: Business visits to be announced. City tour of Frankfurt. Farewell Dinner.

May 22: Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS

Germany
Language: GERMAN
Currency: EURO
Capital: BERLIN

 munich
Population: 1.4 million
Known for: Oktoberfest
Main Industry: Technology

 stuttgart
Population: 612,400
Known for: Porsche/M. Benz
Industry: Automotive

 frankfurt
Population: 717,600
Known for: Airport/Skyline
Industry: Financial Centre

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Did you know?

...Austria’s flag is one of the oldest national banners in the world.

...Budapest is home to the third largest Parliament building in the world.

...Prague Orloj is a medieval astronomical clock located near the Old Town Hall.
BUSINESS IN CENTRAL EUROPE

This course will offer the opportunity to gain insights into the interdependence of business and culture and the resultant unique business environments. Students will learn about important political, economic, and social processes taking place in Europe and the diverse cultures in the region. They will develop an understanding of the implications of the European environment for international business through lectures, meetings with government officials and business executives, and visits to companies and international organizations. Students will participate in sightseeing tours and unique cultural events in all cities.

DRAFT ITINERARY AND ACTIVITIES*

May 16: Arrive in Vienna, Austria. Orientation meeting and city tour. Welcome Dinner.


May 18: Wachau excursion along the Danube River. Tour of the Melk monastery. Visit Duernstein. Tour Nikolaihof and wine tasting.


May 21: Transfer to Budapest, Hungary. City tour.


May 26: Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS

Austria
Language: GERMAN
Currency: EURO
Capital: VIENNA

Hungary
Language: HUNGARIAN
Currency: FORINT
Capital: BUDAPEST

Slovakia
Language: SLOVAK
Currency: EURO
Capital: BRATISLAVA

Czechia
Language: CZECH
Currency: KORUNA
Capital: PRAGUE

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Did you know?

...“Taking the bull by its horns” comes from a Greek myth of Hercules saving Crete from a raging bull by seizing its horns.

...Before it was replaced with the Euro in 2002, Greece used Europe’s oldest currency, the drachma.

...Greek workers get at least one month of paid vacation every year.
BUSINESS CULTURE IN GREECE
This course introduces students to the changing economic and cultural environments in Greece. Students will gain insights on the challenges and opportunities facing businesses in the region. Special emphasis is given to innovation in overcoming business challenges. By the end of this course, students will be able to recognize the advantages and disadvantages to economic growth in Greece and identify future threats and opportunities. Students will compare and contrast the cultures of the United States, the European Union, and Greece and articulate how the differences and similarities can be assimilated into the workplace. Students will understand the effect the Greek financial crisis has had on the Greek economy and relations within the European Union and with its neighbors.

DRAFT ITINERARY AND ACTIVITIES*


May 13: Visit with Derek University and business lecture. City tour.

May 14: Visit the US Embassy, Coca-Cola and the Archaeological Museum.

May 15: Visit Delphi for a city tour.

May 16: Visit the American Chamber of Commerce, Cape Sounion and Papajianakos Winery.

May 17: Ferry to Mykonos for afternoon tour.

May 18: Ferry to Delos for tour of UNESCO World Heritage site.

May 19: Visit Vioma Organic Farm and Elia Beach.

May 20: Ferry back to Athens with lecture/debrief.

May 21: Visit Poet Sandal maker. Cooking class with Farewell Dinner.

May 22: Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS

Greece
Language: GREEK
Currency: EURO
Capital: ATHENS

athens
Population: 665,000
Known for: Architecture
Industry: Shopping, Government

mykonos
Population: 10,100
Known for: Beaches
Industry: Fishing, Agriculture, Tourism

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Did you know?

...Florence was the first European city to have paved streets in 1339.

...Italy outranks any other country in the world in number of UNESCO World Heritage sites with 47 cultural and 4 natural sites.

...Italy is the world’s largest producer of wine.
RETAIL MARKETING IN ITALY

This course is intended to prepare students for the challenges of competing in the global marketplace with a particular focus on the interdependence of culture and marketing retailing in Italy. Students will become familiar with the factors entering into the development and management of retailing in Italy by preparing and participating in discussions about specific examples of Italian retailing such as: cultural tourism, destination marketing, commercial vineyards, transportation, and fashion industries.

DRAFT ITINERARY AND ACTIVITIES*


May 14: Visits to be announced. Cooking class.

May 15: Visit Duomo and San Lorenzo Market.


May 19: Vineyard tour and tasting. Free time to explore.

May 20: Food tour and visits to producers of cheese, balsamic vinegar and Parma ham.

May 21: Transfer to Milan for tour to include Duomo terraces.

May 22: Milan fashion tour and visit The Last Supper.

May 23: Tour the Silk Museum. Cruise on Lake Como. Farewell Dinner.

May 24: Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS

Italy

Language: ITALIAN
Currency: EURO
Capital: ROME

Florence
Population: 382,800
Known for: Art
Industry: Commerce, Services

Modena
Population: 185,100
Known for: Balsamic Vinegar
Industry: Sports Cars

Milan
Population: 1.3 million
Known for: National Stock Exchange, Financial Hub
Industry: Fashion and Design

DRAFT ITINERARY AND ACTIVITIES*


May 14: Visits to be announced. Cooking class.

May 15: Visit Duomo and San Lorenzo Market.


May 19: Vineyard tour and tasting. Free time to explore.

May 20: Food tour and visits to producers of cheese, balsamic vinegar and Parma ham.

May 21: Transfer to Milan for tour to include Duomo terraces.

May 22: Milan fashion tour and visit The Last Supper.

May 23: Tour the Silk Museum. Cruise on Lake Como. Farewell Dinner.

May 24: Depart for the U.S. or other travels.

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Photo Credits - Left: Wikimedia by Guillaume Piolle; Center: Courtney Worsham; Right: Georgina Large
Did you know?
...The Law Courts of Brussels is the world’s largest court of justice.
...Belgium has a world record for more castles per kilometer than any other country in the world.
...France is the largest country in the EU and is the world’s most popular tourist destination.
BUSINESS OPPORTUNITIES IN THE EUROPEAN MARKET

This international study course is intended to offer participants the opportunity to gain insights into businesses in the Eurozone, especially in relation to the ongoing economic troubles of the region. Students will visit three beautiful cities in Belgium – Bruges, Antwerp, and Brussels (the EU headquarters) as well as Paris, France. During this program students will visit national and international companies and other institutions doing business, both in Belgium and France. The aim is to understand how the recent years’ events (financial economic crisis) and the current broader economic and political trends impact these institutions’ operations. Emphasis will be put on understanding the key economic and institutional differences between operations in the United States and Europe.

DRAFT ITINERARY AND ACTIVITIES*


May 13: Scavenger hunt. Visit to be announced.

May 14: Visit Toyota Motor Europe. Scan Source visit and lecture.


May 17: Visits to be announced.


May 19: Free time to explore. Tour of the Musée du Louvre.


May 21: Visit Versailles. Farewell Dinner.

May 22: Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS

Belgium
Languages: FRENCH, DUTCH
Currency: EURO
Capital: BRUSSELS

France
Language: FRENCH
Currency: EURO
Capital: PARIS

brussels
Population: 2 million
Known for: Chocolates
Industry: Services based

paris
Population: 2.2 million
Known for: Eiffel Tower
Industry: Tourism

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Photo Credits - Left: Wikimedia by Cholka; Center: William Hauk; Right: Wikimedia by Greg Morgan
Did you know?

...Norway has the highest concentration of fjords and the highest gas prices in the world.

...Preikestolen has been named one of the world’s most spectacular viewing points.

...The Flam Railway was named the world’s most beautiful train journey in 2014.
BUSINESS IN NORWAY

The objective of this course is to provide students with an insight into Norwegian culture and business environment. In particular, it will focus on the challenges faced by Norwegian businesses due to the petroleum sector’s dominance of its economy (Dutch disease), and the governmental policies enacted to alleviate these. In addition, we will learn how businesses deal with the generous social welfare benefits (e.g. 12 month paid maternity and paternity leave), high taxes, and strict environmental policies. By the end of the course, students will know and understand the most distinctive features of Norwegian culture and its economy, and possess a basic overview of the country’s history. They will develop an understanding of the business environment in Norway and be able to identify and appreciate distinct business practices in Norway.

DRAFT ITINERARY AND ACTIVITIES*

**May 13:** Arrive in Oslo. Scavenger hunt. Welcome Dinner.

**May 14:** Visits with Equinor, Telenor and Aker Group.

**May 15:** Visit Innovasjon Norge, Norges Rederiforbund, Norges Bank Investment Management and Finansdepartementet.

**May 16:** Cultural excursions to include boat to Bygdoy, Viking ship and Folk museums. Visit Holmenkollen Ski Museum and Tower.

**May 17:** Constitution Day parades. Visit Vigeland Sculpture Park and hike in Nordmarka.

**May 18:** Transfer to Flam on the Flam Mountain Railway. Cruise on the Naeroyfjord, a UNESCO World Heritage site.

**May 19:** Transfer to Bergen. Tour Bryggen, Old Bergen and Fløyen Mountain.

**May 20:** Visit Lerøy Seafood Group. Depart for Stavanger with free time to explore.

**May 21:** Business meetings at Næringsforeningen, Laerdal Medical and Future Home.

**May 22:** Ferry to Preikestolen for hike. Return to Stavanger for Farewell Dinner.

**May 23:** Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS

Norway

Language: NORWEGIAN  
Currency: KRONE  
Capital: OSLO

**oslo**  
Population: 634,000  
Known for: Nobel Peace Prize  
Industry: Maritime technology

**bergen**  
Population: 278,000  
Known for: Mountains, Fjords  
Industry: Marine industries

**stavanger**  
Population: 132,000  
Known for: Oil and Gas  
Industry: Petroleum

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Did you know?

...Over 9 million commuters ride the Moscow Metro every day, more than London and New York combined.

...Russia and America are less than 4 km apart at the nearest point.

...Moscow has more billionaire residents than any other city in the world.
BUSINESS IN RUSSIA
This course provides students with the opportunity to learn and explore the business environment in Russia, one of the most important countries in the world in a geopolitical and economic sense. The objectives of the course are to provide in-depth knowledge about the unique political, economic, institutional, and cultural environment in this country and to develop an understanding of the impact of these conditions on business. This course will include lectures, readings, case analyses and a research project. Students will also visit the two largest cities and business centers in Russia - Moscow and St. Petersburg, with focus on the leading industries and sectors in the Russian economy such as oil and gas, banking, and biotechnology.

DRAFT ITINERARY AND ACTIVITIES*

**May 10: Arrive in Moscow. Welcome Dinner.**

**May 11: Orientation. City tour to include Moscow State University. Visit to the Red Square, Kremlin and Armory Chamber.**

**May 12: Free time to explore. Cultural event.**

**May 13: Meeting at the American Chamber of Commerce. Visit the U.S. Embassy and a U.S. based company. Roundtable discussion at the Higher School of Economics Moscow.**

**May 14: Visit Hilti HQ, Societe Generale Moscow, and Kushman & Wakefield.**

**May 15: Transfer to St. Petersburg. Sightseeing city tour.**

**May 16: Visit the American Chamber of Commerce. Biocad tour and presentation.**

**May 17: Presentation at SAP. Visit Jacobs Douwe Egberts.**

**May 18: Lecture at St. Petersburg State University. Excursion to Peterhof Palace, return via hydrofoil.**

**May 19: Guided tour of Hermitage and Winter Palace. Free time to explore. Farewell Dinner and folklore concert.**

**May 20: Depart for the U.S. or other travels.**

*for planning purposes only, subject to change

FAST FACTS

**Russia**
Language: RUSSIAN
Currency: RUBLE
Capital: MOSCOW

**moscow**
Population: 12.1 million
Known for: Architecture
Industry: Natural resources

**st. petersburg**
Population: 5.2 million
Known for: Financial Centre
Industry: Oil and Gas Trade

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Did you know?

...Every child in Cuba aged 6 to 15 are required to attend school.

...An import ban in the country until 2011 meant that the only cars found on the roads were classic cars from before 1959.

...The president of Cuba serves a term that is five years.
CUBA: ECONOMICS AND CULTURE
The course introduces students to the changing economic, political and cultural environments in Cuba. Students will gain insights on the challenges and opportunities facing businesses in Cuba. Students in this class will be able to understand and discuss the advantages and disadvantages to economic growth and outside investment in Cuba and identify future threats and opportunities. Students will analyze and articulate the precarious position that Cuba will face as it transitions from a state-planned economy into a market based economy. Students will discuss the costs and benefits of the Cuban economy during the next several years as it regains diplomatic relations with the United States and begins trade between the two countries.

DRAFT ITINERARY AND ACTIVITIES*

January-March: The class will meet for approximately eight weeks starting in January and will end after spring break in March. During spring break, the class will travel to Cuba and complete the remainder of the course visiting local businesses and industries.


March 11: Visit Nostalgic Cars, the Revolutionary Square and La Finca Vigia. Transfer to Trinidad.

March 12: Morning tour, visits to La Casa de la Trova and Benito Ortiz gallery.

March 13: Visit San Isidro de los Destiladeros, Casilda port and town, and Playa Ancon.

March 14: Transfer to Havana with stop at Cienfuegos Botanical Garden. Discussion and evening performance.

March 15: Visit the University of Havana, Partagas factory, and the Museum of Cuban Art. Lecture.


March 17: Transfer to airport for departure to the U.S.

*for planning purposes only, subject to change

FAST FACTS

Cuba
Language: SPANISH
Currency: PESO
Capital: HAVANA

havana
Population: 2.12 million
Known For: Spanish Colonial Architecture
Industry: Tobacco

trinidad
Population: 1.3 million
Known For: Creole traditions
Industry: Oil, Natural Gas

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Did you know?

...Feijoada, a stew of black beans with pork, is one of the national dishes of Brazil.

...Brazil is the only country in Latin America where people speak Portuguese.

...Brazil became the first South American country ever to host the Olympics in 2016.
This course is focused on the conduct of business in Brazil. It provides students with context, tools, and factual knowledge useful for understanding the institutional and competitive environment and managerial challenges of firms operating in the country. Students will learn to recognize both potential and limitations for international trade and investment, and learn about distinct business practices in Brazil. In addition to visiting companies, government agencies and other entities in Sao Paulo and Rio de Janeiro, students will have the opportunity to interact with Brazilian business students from Sao Paulo and work on cases through co-creational methodologies.

**DRAFT ITINERARY AND ACTIVITIES***

**May 13:** Arrive in Sao Paulo. Orientation and city tour. Welcome Dinner.

**May 14:** Visit U.S. Consulate, UNICA, and Azul Airlines.

**May 15:** Transfer to Sao Jose dos Campos. Site visits and presentations at Embraer and Johnson & Johnson.

**May 16:** Projects with Brazilian students.

**May 17:** Presentations. Flight to Rio de Janeiro. Free time to explore.

**May 18:** Visit Corcovado and Christ the Redeemer. Visit Maua Square.

**May 19:** Visit Ipanema Fair and Sugar Loaf Mountain.

**May 20:** Presentations at Globo Television Network and Petrobas.

**May 21:** Visits to be announced.

**May 22:** Visit BNDES and the Rio de Janeiro Port. Farewell Dinner.

**May 23:** Depart for the U.S. or other travels.

*for planning purposes only, subject to change

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**FAST FACTS**

**Brazil**

- Language: PORTUGUESE
- Currency: REAL
- Capital: BRASILIA

**sao paulo**

- Population: 12.1 million
- Known for: Financial Center
- Industry: Diversified

**rio de janeiro**

- Population: 6.3 million
- Known for: Natural Settings
- Industry: Oil and Services

---

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Did you know?

...Tsukiji market of Japan is the world's largest wholesale fish and seafood market.

...Japan is known for ASIMO, the world's most advanced humanoid robot.

...The life expectancy of the Japanese is 83 years, more than that of the Americans which is 81 years.
**BUSINESS IN JAPAN**

The major objective of this course is to offer students the opportunity to gain insights into Japanese culture and business. Students will be able to identify, differentiate and appreciate distinct business practices in Japan. Students will understand the interdependence of history, culture and business in Japan. Students will also be able to recognize the different business practices and customs between Japan and the U.S., and understand the business environment in Japan. This will be accomplished through lectures, studying literature on Japanese culture and business in advance as well as on site experience in the major cities of Japan.

**DRAFT ITINERARY AND ACTIVITIES***

**May 13:** Arrive in Tokyo. Welcome Dinner.

**May 14:** Welcome Orientation. Sightsseeing of Tokyo to include the Tokyo Tower, Akihabara, and Asakusa.

**May 15:** Visit Fuji Film Co. and Tsukiji Market. Visit Edo/Tokyo Museum. Sumo Match at Kokugikan.

**May 16:** Visits to be announced.

**May 17:** Visit SC Dept. of Commerce. Talk and tour at Keio University. Visit Bank of Japan and Mitsukoshi store. Lecture and meeting with Nikko Chemicals Co. with Alumni reception.

**May 18:** Transfer by train to Kyoto. Sightseeing tour.

**May 19:** Kyoto business activities. Free time to explore.

**May 20:** Transfer to Nagoya by bus. Visit Asahi Beer Factory and Osu Kannon.

**May 21:** Visit Toyota Techno Museum, Mizkan Museum and Nakano Shuzou Sake Museum.

**May 22:** Visit Toyota Plant and Toyota Kaikan Museum. Visit to Okazaki (City Hall, Hatcho miso, Okazaki Castle). Farewell Dinner.

**May 23:** Depart for the U.S. or other travels.

*for planning purposes only, subject to change

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**FAST FACTS**

**Japan**

Language: JAPANESE  
Currency: YEN  
Capital: TOKYO

**tokyo**  
Population: 9.2 million  
Known for: Eastern Capital  
Industry: Financial Centre

**kyoto**  
Population: 1.47 million  
Known for: Buddhist Temples  
Industry: IT and Electronics

**nagoya**  
Population: 2.29 million  
Known for: Interesting Foods  
Industry: Automotive, Aviation

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Did you know?

...Traditional Vietnamese fashion is easily distinguished by the flowing robes (Ao Dai) and conical hats (Non La).
...Noodles or “pho” are the second most popular food in Vietnam, after boiled rice.
...The body of their first president is on display in a mausoleum.
INTERNATIONAL ENTREPRENEURSHIP IN TRANSITIONAL ECONOMIES

This course provides students with the opportunity to gain insights into the interdependence of business and culture in the dynamic economic setting of Vietnam with a focus on emerging markets and international entrepreneurship. Students will directly experience visits to companies and organizations involving presentations and discussions with managers, directors and executives within the organizations. Participants will visit a range of industries in the manufacturing and service sectors as well institutions of higher education. Special emphasis for the course is given to issues of integration, innovation, transition and transformation related to economic development, and emerging industries in Vietnam and their relationship to investment and international trade.

DRAFT ITINERARY AND ACTIVITIES*

May 12: Arrive in Hanoi.

May 13: Arrival orientation and overview. City tour and Welcome Dinner.

May 14: Lecture and visit to be announced.

May 15: Lecture and visit to be announced.

May 16: Lecture and visit to be announced. Cooking class with dinner.

May 17: Visit to be announced. Transfer to Ha Long Bay.

May 18: Lecture and visit to be announced.

May 19: Transfer to Ho Chi Minh City. Visit to be announced.

May 20: City tour. Visit to Ho Chi Minh City University campus.

May 21: Lecture and visit to be announced.


May 23: Lecture and visit to be announced.

May 24: Depart for the U.S. or other travels

*for planning purposes only, subject to change

FAST FACTS

Vietnam
Language: VIETNAMESE
Currency: DONG
Capital: HANOI

hanoi
Population: 7.6 million
Known for: Architecture
Industry: Mobile Phones

ha long bay
Population: 220,000
Known for: Limestone
Industry: Tourism

ho chi minh city
Population: 6.6 Million
Known for: Financial Center
Industry: Agriculture

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Did you know?

...Israel has the third highest rate of entrepreneurship, the highest rate among women & people over 55 in the world.

...Israel has the world’s highest ratio of college degrees per capita.

...Israel is the world leader for water desalination and reclamation.
INTERNATIONAL BUSINESS, SECURITY AND RELIGION: ISRAEL AND THE MIDDLE EAST

This course introduces students to how multinational corporations adopt strategies that allow them to compete in complex and business environments in the Middle East and specifically, within Israel. It brings theory, analysis, and real-world policy making experiences to bear on current real world problems facing international business. Special emphasis will be placed on security and religion as major variables for corporations to navigate. Effective business leaders in today’s rapidly converging global economic climate must understand this region to truly understand many other issues facing the world today [e.g., natural resource scarcity (oil, water); extremism; mass migration; Sunni and Shia conflict; Israeli and Palestinian issues; proximity to major international trade routes (land, sea and air)].

DRAFT ITINERARY AND ACTIVITIES*

January-March: The class will meet for approximately eight weeks starting in January and will end after spring break in March. During spring break, the class will travel to Israel and complete the remainder of the course visiting local businesses and industries.

March 9: Arrive in Tel Aviv. Group transfer to hotel.

March 10: Explore trade venues in Tel Aviv including the Port of Jaffa. Meetings in Tel Aviv. Welcome Dinner.

March 11: Tel Aviv meetings. Start-Up Nation overview and meeting with CEO of a cybersecurity firm.

March 12: Visit Mount of Olives. Walking tour of Christian Quarter within the Old City. Tour the highlights of the Jewish Quarter.


March 14: Visit Masada for Dead Sea ecology visit.

March 15: Hike in a nature reserve and visit the Valley of Tears Memorial. Business visits to be announced.

March 16: Tour sites around Sea of Galilee and visit Nazareth. Tour ruins of Caesarea. Farewell Dinner and transfer to airport for departure to the U.S.

March 17: Arrive in the U.S.

*for planning purposes only, subject to change

FAST FACTS

Israel
Languages: HEBREW, ARABIC, ENGLISH
Currency: NEW SHEKEL
Capital: JERUSALEM

Tel Aviv
Population: 3.7 million
Known for: Business hub, beaches, “Silicone Wadi”
Industry: High Tech Products

Jerusalem
Population: 874,000
Known for: Holy City
Industry: Tourism

Galilee
Population: 1.2 million
Known for: Sea of Galilee
Industry: Fishing, spices

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Did you know?
...The UAE consists of 7 Emirates. The Emirate of Abu Dhabi is the largest.
...The Red Line of the Dubai metro system is the longest driverless single metro line in the world.
...About 87% of UAE residents are foreigners.
ISLAMIC ECONOMICS AND FINANCE
With over 1.8 billion Muslims in the world today, knowing as much as possible about new opportunities in the Islamic global economy is a necessity. In this course, students will learn about an ancient religion, reflect on the relationship between faith and business, and experience first-hand topics such as modest fashion, halal food, comics and sharia-compliant financial services. Before going abroad, guided discussions, role games, case analysis, videos and guest lectures will be used for the purpose of fostering the understanding of Islamic economics, financials, products and services. Abroad, students will directly experience and observe relevant topics in Islamic economics and finance by attending presentations featuring professionals and entrepreneurs.

DRAFT ITINERARY AND ACTIVITIES*

January-March: The class will meet for approximately eight weeks starting in January and will end after spring break in March. During spring break, the class will travel to the UAE and complete the remainder of the course visiting local businesses and industries.

March 9: Arrive in Dubai.

March 10: City tour, desert safari and Welcome Dinner.

March 11: Visit US Consulate General, and Dar Al Sharia Legal and Financial Consultancy.

March 12: Panel discussion on female leadership and entrepreneurship. Visit a halal certification agency.

March 13: Visit NASDAQ, the Jumeirah Mosque, and Nathan & Nathan.

March 14: Visit UPS and Nakheel. Free time to explore Madinat Jumeirah.

March 15: Free time to explore. Farewell Dinner. Transfer to airport for departure to the U.S.

March 16: Arrive in the U.S.

*for planning purposes only, subject to change

FAST FACTS
UAE
Language: ARABIC
Currency: DIRHAM
Capital: ABU DHABI

dubai
Population: 3 million
Known for: Burj Khalifa
Industry: Tourism, Real Estate

DRAFT ITINERARY AND ACTIVITIES*

January-March: The class will meet for approximately eight weeks starting in January and will end after spring break in March. During spring break, the class will travel to the UAE and complete the remainder of the course visiting local businesses and industries.

March 9: Arrive in Dubai.

March 10: City tour, desert safari and Welcome Dinner.

March 11: Visit US Consulate General, and Dar Al Sharia Legal and Financial Consultancy.

March 12: Panel discussion on female leadership and entrepreneurship. Visit a halal certification agency.

March 13: Visit NASDAQ, the Jumeirah Mosque, and Nathan & Nathan.

March 14: Visit UPS and Nakheel. Free time to explore Madinat Jumeirah.

March 15: Free time to explore. Farewell Dinner. Transfer to airport for departure to the U.S.

March 16: Arrive in the U.S.

*for planning purposes only, subject to change

Photo Credits - Alice Leri
Did you know?

...The tallest structure in the Southern Hemisphere is The Sky Tower of Auckland.

...Dairy farmers produce 100 kg of butter and 65 kg of cheese each year for each person living in New Zealand.

...New Zealand became the first country to give women the right to vote in 1893.
BUSINESS IN NEW ZEALAND
This course is intended to offer students the opportunity to gain insights into the interdependence of economy and culture and the resultant unique business environment in New Zealand. Special emphasis will be given to economic issues such as economic growth, exchange rate determination, investment flows in and out of New Zealand, productivity, and government policy. As a small open economy, New Zealand provides a natural laboratory for understanding the effects of changing economic factors and government policy on business and economic outcomes.

DRAFT ITINERARY AND ACTIVITIES*

May 15: Arrive in Auckland, orientation and tour. Welcome Dinner.

May 16: Visit to be announced. Ferry to Rangitoto Island. Visit Fonterra.

May 17: Visit to be announced. Lecture and reception with AmCham.

May 18: Visit Hobbiton. Marae cultural show and traditional hangi dinner.

May 19: Visit Omania Farm. Zorb with Ogo Rotorua. Transfer to Taupō.

May 20: Tour Tongariro National Park. Hike to Tama Lakes and Taranaki Falls.

May 21: Visit Pukaha Mount Bruce National Wildlife Centre to volunteer. Transfer to Wellington for walking tour.


May 24: Travel to Wairarapa, visit to be announced. Winery visit and tour. Farewell Dinner.

May 25: Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS
New Zealand
Language: ENGLISH
Currency: DOLLAR
Capital: WELLINGTON

auckland
Population: 1.53 million
Known for: Harbours
Industry: Financial Center

taupo
Population: 24,500
Known for: Lake Taupo
Industry: Tourism

wellington
Population: 412,500
Known for: Government Center
Industry: Film and Arts

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Photo Credits - Left: Wikimedia by Phillip Capper; Center and Right: Steve Slice
Did you know?

...Malawi is known as the warm heart of Africa for its friendly people.

...Liwonde National Park is the home of the largest elephant population in Malawi.

...Cape Maclear is the headquarters of Lake Malawi National Park, a UNESCO World Heritage site.
COMPETITIVE STRATEGIES IN DEVELOPING COUNTRIES
This course introduces students to how multinational corporations adopt strategies that allow them to compete in the complex and business environments existing in developing countries. Special emphasis will be placed on social enterprises and how companies operate in the informal economies of developing countries. The first part of the semester will utilize discussions, case analysis, and videos along with more traditional forms of lecturing with the purpose of developing an understanding of the issues business face in developing countries. During spring-break, students will be able to directly experience and observe relevant topics in Malawi and will participate in lectures and discussions organized by university professors as well as professionals in different fields.

DRAFT ITINERARY AND ACTIVITIES*

January-March: The class will meet for approximately eight weeks starting in January and will end after spring break in March. During spring break, the class will travel to Malawi and complete the remainder of the course visiting local businesses and industries.

March 10: Arrive in Blantyre.
March 12: Travel to Zomba. Visit YODEP Social Enterprise.
March 13: Visit Liwonde National Park for wildlife game drives and lecture on ecotourism.
March 14: Transfer to Cape Maclear. Visits with Cape Maclear Community Tourism Project and Chembe Water Project.
March 16: Free time to explore. Transfer to airport for departure to the U.S.
March 17: Arrive in the U.S.

*for planning purposes only, subject to change

FAST FACTS
Malawi
Language: ENGLISH
Currency: KWACHA
Capital: LILONGWE

blantyre
Population: 1 million
Known for: British architecture
Industry: Finance, Commerce

liwonde
Population: 29,000
Known for: National Park
Industry: Tourism

cape maclear
Population: 10,000
Known for: Sandy beaches
Industry: Resort tourism

Photo Credits - Left: Journeys by Design by NeptikAdriana; Center and Right: Rob Rolfe
Did you know?
...South Africa has the largest economy in Africa.
...Swaziland is Africa’s only absolute monarchy.
...Zulu is the most widely spoken home language in South Africa.
BUSINESS IN AFRICA
This course introduces students to new investment opportunities in Africa. As many countries face significant challenges, potential pitfalls facing investors will also be discussed. Africa is rapidly becoming the new investment frontier with some of the fastest growing economies of the world located in Sub-Saharan Africa. Many African countries have changed significantly in the past several years by holding elections and making regulations more business friendly. While most Western investors still are not aware of the continent’s potential, many Asian investors, particularly from China and India, realize that much of Africa is “Open for Business” and have made significant investments in the region.

DRAFT ITINERARY AND ACTIVITIES*

**May 21:** Arrive in Johannesburg, South Africa.

**May 22:** Visit to AngloGold Ashanti. Tour of informal retail operations in Soweto. Welcome Dinner.

**May 23:** Underground tour of Cullinen Diamond Mine, one of the largest diamond mines in South Africa.

**May 24:** Visit Chimp Eden, refuge for chimpanzees run by the Jane Goodall Foundation. Transfer to Skukuza Rest Camp at Kruger National Park.

**May 25:** Full day of wildlife game drives at Kruger National Park.

**May 26:** Transfer to Maputo, Mozambique. City tour.

**May 27:** Embassy briefing, visit to a fishing village.

**May 28:** Transfer to Swaziland. Visit Swazi cultural village.

**May 29:** Visit Gone Rural Swazi Candles, and Batik. Farewell Dinner.

**May 30:** Depart for the U.S. or other travels.

*for planning purposes only, subject to change

FAST FACTS

**South Africa**
Language: ENGLISH  
Currency: RAND  
Capital: PRETORIA

**Mozambique**
Language: PORTUGUESE  
Currency: METICAL  
Capital: MAPUTO

**Swaziland**
Language: ENGLISH  
Currency: LILANGENI  
Capital: MBABANE

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Photo Credits - Left: Kamryn Phlegar; Center: Joseph Alvarez; Right: Rob Rolfe
Who Qualifies?

All students must have:

- At least a 3.0 GPA
- At least 30 credit hours prior to departure
- Successfully completed any course pre-requisites
- A clean academic/judicial record with the University

Expected Cost

Each course has three main expenses*:

1. **Tuition for 3 Credit Hours** – All courses earn academic credit. Students can use this experience not only to gain a better understanding of business in the region, but to earn credit towards graduation! Tuition for May courses is calculated at the resident (in-state) rate regardless of residency status. To use existing scholarships/financial aid toward summer tuition support, students but must be enrolled in six credit hours minimum.

   **Tuition for Spring Term-Break courses** – Tuition for March courses will be included in the Spring semester tuition bill. Residency rate is unchanged in the Spring Term.

2. **International Round-trip Airfare** – Students will receive clear guidelines on how to purchase airfare. Students are welcome to travel before and/or after the course, use the air carrier of their choice, and depart from any airport they choose. Students are required to arrive on time for the start of the course and remain with the group for the duration of the course.

3. **Global Classroom Fee** – This fee varies by course, but covers hotel accommodation, in-country transportation, tours, guides, fees, admissions, and most meals during the in-country dates of the course.

*Total course expenses are broken down on the deposit withdrawal agreement form (does not include personal expenses). Please be sure to review it carefully and ask any questions before signing and submitting this binding contract.
Secure Your Space!

All courses will be enrolled on a first-come, first-served basis and maximum enrollment is no more than 20 for each course. Many of our courses fill quickly, so secure your space early!

You will need to turn in three items to secure enrollment:

**STEP 1** Moore Study Abroad Application – bring this form to your academic advisor. They will review your record to ensure you are eligible for your selected course, and they will discuss use of credits. If you qualify, they will sign off on your participation! Don’t forget your transcript!

**STEP 2** The Deposit Withdrawal Agreement – this form is course specific and breaks down the costs, payment deadlines, and withdrawal policies. Once signed, this is a binding contract.

**STEP 3** Global Classroom Deposit – this $350 deposit is non-refundable, but is the first payment of your Global Classroom fee!

“J’ve never been to a place so rich in history with people that are eager to teach the quick upbringings of a flourishing nation. I’ve learned that the religion of Islam has a major influence on everything that they do; from the dishes that they serve to the way they handle finances. The United Arab Emirates are simply amazing.”

Anea Gause, March 2018
Do you have a valid passport?
Your passport should be valid for at least six months beyond your return date. Once you have your passport, send a clear scan/photo to the Office of International Activities. Be sure it is signed, with no missing edges or glares!

Do you need a visa or any immunizations for your program?
Begin researching what you need and gathering any required documentation. The Office of International Activities will help you with any entry requirements. Useful websites:

- State Department (https://travel.state.gov/content/travel/en.html)
- Center for Disease Control - CDC (https://www.cdc.gov)

Join your Facebook Group.
Each course has a secure group to share documents, photos, events, and course information. The Office of International Activities will send a link to join the group.

Start researching the countries you’ll visit.
Get excited about studying abroad! Students should research their host country and talk to students who have already studied abroad. The more students know before they go, the more they are prepared to learn while abroad.

- Lonely Planet (http://www.lonelyplanet.com/)
- Trip Advisor (http://www.tripadvisor.com/)

Explore Funding Opportunities.
Visit moore.sc.edu/studyabroad for a link to the scholarship application. Please note that your application will be considered for general scholarships in addition to Spring Term-Break and Maymester Global Classroom scholarships.

“While in France, we visited places such as Versailles, The Louvre, and the Eiffel Tower. All of these places were incredible, and I now have so many great memories at these beautiful locations with some of my fellow USC classmates!”

Grace Ruhnke, May 2018
Scholarship Opportunities for Moore School Students

In order to be considered for a Moore School Scholarship, an applicant must:
• Be a student in the Darla Moore School of Business
• Be in the process of applying or have already applied to a Spring Term-Break or Maymester Global Classroom
• Be a full time, undergraduate USC student
• Be in good academic standing with a minimum 3.0 GPA

ADDISON FAMILY STUDY ABROAD FUND - (Deadline: November 15th by 5 p.m.)
The Addison Family Study Abroad Fund is an award of up to $5,000 provided to support study abroad experiences to Moore School students participating in a Global Classroom. Preference will be given to South Carolina residents.

FREEMAN SCHOLARS AWARD - (Deadline: February 15th by 5 p.m.)
The Freeman Scholars Award is an award of up to $5,000 provided to support study abroad experiences in Asia to Moore School students participating in a Global Classroom.

SOLOMON SCHOLARS TRAVEL GRANT - (Deadline: February 15th by 5 p.m.)
The Solomon Scholars Travel Grant is a competitive award of up to $1,350 provided to support study abroad experiences to Moore School students participating in a Global Classroom.

W. GRANT JOHNSTON FUND - (Deadline: November 15th, February 15th by 5 p.m.)
The W. Grant Johnston Fund is an award of up to $2,500 provided to support study abroad experiences to Moore School students participating in a Global Classroom, with preference given to students from backgrounds traditionally underrepresented in study abroad. November deadline is for March programs, February deadline is for May programs.

Applications and required material: Please visit the Moore School website www.moore.sc.edu/studyabroad or email studyabroad@moore.sc.edu for information regarding specific Moore School Scholarships.

Students will be selected based on demonstrated merit in the classroom, financial need, and compelling essays.

Scholarships Opportunities for all USC Students

BEYOND BOUNDARIES AWARD - (Deadline: January 31st)
CAROLINA GLOBAL STUDY AWARD - (Deadline: October and March 15th)
MAXCY TRAVEL GRANT - (Rolling deadline)
PASSPORT TRAVEL GRANT - (Deadline: November 15th)

All awards can be applied for using Symplicity. Please visit the USC study abroad website at www.studyabroad.sc.edu for more details.
2019 SPRING TERM-BREAK COURSES

- **September 1st** – The online Study Abroad application will open on the Symplicity website for Spring Term-Break courses. Part I of this application must be completed by November 1st. The University will assess a $150 application fee for all undergraduates.

- **November 1st** – Deadline to secure your space! Online Study Abroad application Part I on the Symplicity website due.

- **Month of November** – Course registration opens for Spring Term-Break courses.

- **December 1st** – Part II of the online Study Abroad application is due.

- **Month of December** – Tuition is due for Spring Term-Break courses via Self Service Carolina. Instructions on purchasing airfare, obtaining any needed visas and immunizations, and other instructions/guidelines will be distributed by the Office of International Activities.

- **December 15th** – Second payment of the Global Classroom fee is due.

- **January 14th** – Spring Term-Break courses begin.

- **January 15th** – Final Payment of the Global Classroom fee is due.

- **February 2nd** – Mandatory Pre-Departure Workshop. All students must attend.

- **March** – Departures! Let the experience begin!

2019 MAYMESTER COURSES

- **January 1st** – The online Study Abroad application will open on the Symplicity website for Maymester courses. Part I of this application must be completed by March 1st. The University will assess a $150 application fee for all undergraduates.

- **Beginning mid-January** – Instructions on purchasing airfare, obtaining any needed visas and immunizations, and other instructions/guidelines will be distributed by the Office of International Activities.

- **March 1st** – Second payment of the Global Classroom fee is due. Part II of the online Study Abroad application on the Symplicity website is due.

- **April 1st** – Final payment of the Global Classroom fee is due.

- **April 13th** – Mandatory Pre-Departure Workshop. All students must attend.

- **Mid-April** – Course registration opens for Maymester courses.

- **May 10th** – Tuition is due for May courses via Self Service Carolina, before program departure.

- **May** – Departures! Let the experience begin!
“Dr. Kostova is a brilliant professor that led the class on an exploration of business markets within Russia. This beautiful country has an interesting culture. My favorite cultural excursion was the visit to the Bolshoi Theatre, where we had the opportunity to watch a ballet performed by some of Russia’s finest ballerinas. Shopping on Nevsky Prospect was entertaining and provided the perfect background to watch street performers at all hours. Moscow and St. Petersburg are two of my favorite cities, and I hope to visit Russia again soon!”

“My international experience in Central Europe was truly remarkable! I was immersed in a culture vastly different from my everyday life. My favorite aspect was architecture, the buildings and cities are even more detailed than what I saw in Photos and movies. Europe is a very beautiful place to visit with vibrant cities, exciting people, and delicious food.”