BUSINESS
STUDY ABROAD

Global Classrooms
(Short-Term Faculty-Led Courses)

Spring Term — Break
and Maymester
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## 2021 Global Classrooms

### Spring Term — Break

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WHY GLOBAL CLASSROOMS?

ENHANCE YOUR RESUME BY GAINING
GLOBAL PERSPECTIVE • DIVERSIFICATION

3 UoFSC CREDIT HOURS

MEET WITH EXECUTIVES, EXPLORE REGIONAL AND NATIONAL BUSINESSES, ABSORB HISTORY AND CULTURE

COURSES LED BY TOP-RANKED MOORE SCHOOL FACULTY

COURSES TAUGHT IN 22 COUNTRIES

SCHOLARSHIPS AVAILABLE
37 SCHOLARSHIPS AWARDED IN 2019

STUDY ABROAD DURING SPRING BREAK OR MAYMESTER
HOW MUCH DOES IT COST?

Each course has three main expenses*

1. TUITION FOR THREE CREDIT HOURS: All courses earn academic credit. Tuition for May courses is calculated at the resident (in-state) rate regardless of residency status. To use existing scholarships/financial aid toward summer tuition support, students must be enrolled in at least six credit hours.

TUITION FOR SPRING TERM — BREAK COURSES:
Tuition for March courses will be included in the spring semester tuition bill. Residency rate is unchanged in the spring term. Enrollment in more than 16 credit hours will be subject to additional tuition charges.

2. INTERNATIONAL ROUND-TRIP AIRFARE:
Clear guidelines on when to purchase airfare will be provided after securing enrollment. Pre- and post-course travel is allowed using airlines and airports of choice. Students are required to arrive on time for the start of the course and remain with the group for the entirety of the course.

3. GLOBAL CLASSROOM FEE:
This fee varies by course but covers hotel accommodations, in-country transportation, tours, guides, admissions and most meals during the in-country dates of the course.

*Total course expenses are broken down on the deposit/withdrawal agreement form (does not include personal expenses). Please review it carefully and ask any questions before signing and submitting this binding contract.

WHO QUALIFIES?

All students must have:
• At least a 3.0 GPA
• At least 30 completed credit hours prior to departure
• Successfully completed any course pre-requisites
• A clean academic/judicial record with the university

NEXT STEPS

Secure your space!

All courses will be enrolled on a first-come, first-served basis, and maximum enrollment is no more than 20 for each course. Many of our courses fill quickly, so secure your space early! Students will need to submit three items to secure enrollment:

1. Complete the Online Moore School Study Abroad Application: Your academic advisor must approve participation to ensure eligibility for your selected course(s) and discuss use of credits. This application requires your unofficial transcript, see instructions for further details.

2. The Deposit/Withdrawal Agreement: this form is course specific and breaks down the costs, payment deadlines and withdrawal policies. Once signed and submitted, this is a binding contract.

3. Global Classroom Payment One of Three: this $350 deposit is non-refundable and is deducted from the total global classroom fee.
You’ve been accepted to a Global Classroom

NOW WHAT?

DO YOU HAVE A VALID PASSPORT?

Your passport must be valid for at least six months beyond your return date. Send a clear, color photo or scan of your signed passport information page to the Office of International Activities with no missing edges or glares.

DO YOU NEED A VISA OR ANY IMMUNIZATIONS FOR YOUR DESTINATION?

Begin researching what you need and gathering any required documentation. The Office of International Activities will notify you when to begin this process and help you with entry requirements.

Useful websites:
- State Department (travel.state.gov/content/travel/en.html)
- Centers for Disease Control and Prevention (cdc.gov)

JOIN YOUR FACEBOOK GROUP AND CHECK IT WEEKLY.

Participation in this group is mandatory. Join via the link emailed to you. This private group is used to access course documents, facilitate discussion, share photos and other course information including events.

START RESEARCHING THE COUNTRIES YOU’LL VISIT.

Get excited about studying abroad! Students should research their host country and talk to students who have already studied abroad. The more students know before they go, the more they are prepared to learn while abroad.

- Lonely Planet (lonelyplanet.com)
- Trip Advisor (tripadvisor.com)

FUNDING YOUR GLOBAL CLASSROOM

SCHOLARSHIP OPPORTUNITIES FOR MOORE SCHOOL STUDENTS

In order to be considered for a Moore School Scholarship, an applicant must:
- Be a student in the Darla Moore School of Business
- Be in the process of applying or have already applied to a Spring Term — Break or Maymester Global Classroom
- Be a full-time, undergraduate UofSC student
- Be in good academic standing with a minimum 3.0 GPA

MOORE SCHOOL GLOBAL CLASSROOM SCHOLARSHIP

This competitive scholarship ranges from $1,000 to $5,000. Awards are provided to support study abroad experiences to Moore School students participating in a Global Classroom.

Spring Term — Break Deadline: Nov. 8, 2020 by 11:59 p.m.


Applications and required material: visit our website for more information regarding specific scholarships after Sept. 15. Scholarship recipients will be selected based on demonstrated merit in the classroom, financial need, compelling essays, locations of intended study and, in some instances, residency.

sc.edu/moore/studyabroad

Visit the Education Abroad Office website at sc.edu/studyabroad for additional scholarship opportunities available to all UofSC students.
IMPORTANT DATES

2021 SPRING TERM — BREAK COURSES

**Sept. 1:** The Education Abroad Office's required application opens ($150, not included in global classroom fees).

**Month of November:** Course registration opens on Self Service Carolina.

**Nov. 24:** Enrollment deadline. Global classroom payment one (non-refundable $350 deposit) is due.

**Month of December:** When to purchase airfare, when to apply for required visas, obtaining immunizations and other important information will be distributed by the Office of International Activities.

**Dec. 1:** Part one of the online Education Abroad application (with fee) is due.

**Dec. 15:** Global classroom payment two is due.

**Jan. 11:** Spring Term — Break course meetings begin.

**Jan. 15:** Global classroom payment three is due.

**Feb. 6:** Mandatory pre-departure workshop. All students must attend.

**March:** Departures! Let the experiences begin!

2021 MAYMESTER COURSES

**Jan. 1:** The Education Abroad Office's required application opens ($150, not included in global classroom fees).

**Beginning mid-January:** When to purchase airfare, when to apply for required visas, obtaining immunizations and other important information will be distributed by the Office of International Activities.

**March 1:** Enrollment deadline. Global classroom payment one (non-refundable $350 deposit) and Global classroom payment two are due. Part one of the online Education Abroad application (with fee) is due.

**April 1:** Global classroom payment three is due.

**April 10:** Mandatory pre-departure workshop. All students must attend.

**Mid-April:** Course registration opens on Self Service Carolina.

**May 3:** Tuition is due via Self Service Carolina before departure.

**Mid-May:** Departures! Let the experiences begin!
CUBA: ECONOMICS AND CULTURE

Changes in economic, political and cultural environments pose challenges and opportunities to businesses in Cuba. Analyze the precarious position of the country as it transitions to a market-based economy, and discuss cost-benefit analysis as trade fluctuates between Cuba and the U.S. This accelerated course culminates after Spring Break when students apply knowledge learned during the first half of the semester while traveling in Cuba.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MARCH 6: Arrival, economics discussion with Giulio Ricci and Ricardo Torres

DAY 02  MARCH 7: Walking tour, Barrio Habana, cigar presentation

DAY 03  MARCH 8: Socio-political lecture, University of Havana

DAY 04  MARCH 9: Viñales Botanical Garden, tobacco farm

DAY 05  MARCH 10: Habana Compás Dance, Café Madrigal with Frank Delgado

DAY 06  MARCH 11: Nostalgic Cars Garage, Cuban Capitol

DAY 07  MARCH 12: Taller Experimental de Gráfica, La Finca Vigía, La Reyna y Real

DAY 08  MARCH 13: Afternoon airport transfer and departure for the U.S.

COURSE EXPLORES:
- Economic, political and social issues
- Transition to a market-based economy
- Private business entrepreneurs and startups

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
GLOBAL COMPARATIVE BUSINESS STUDY: INDUSTRY CLUSTERS IN THE SOUTHEASTERN U.S. AND SOUTHERN GERMANY

Study evolving supply chain clusters and compare cluster development between the U.S. and Germany during the first half of the semester. Gain a unique perspective on innovation, sustainability, and supply chain management with focus on automotive clustering and global operations of BMW. Prerecorded lectures and discussion posts are utilized in this distance learning course before engaging with leaders at BMW and other Bavarian organizations during Spring Break.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MARCH 7: Arrival, walking tour, welcome dinner
DAY 02  MARCH 8: SC Dept. of Commerce, BMW World Headquarters
DAY 03  MARCH 9: BMW Research Innovation Center, Munich Residenz Palace and Gardens
DAY 04  MARCH 10: Continental, explore Nuremburg
DAY 05  MARCH 11: BMW Manufacturing Plant, Regensburg tour
DAY 06  MARCH 12: Bavarian Castles (Neuschwanstein, Linderhof)
DAY 07  MARCH 13: Departure for the U.S.

COURSE EXPLORES:
• Automotive supply chain
• Industry clusters and innovation
• German business, history and culture

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
INTERNATIONAL BUSINESS, SECURITY AND RELIGION: ISRAEL AND THE MIDDLE EAST

Explore the relationship between international business, security and religion in the Middle East during the first half of the semester. With particular emphasis on complex Arab-Israeli relationships between neighboring countries, discover the history of the region and the continuing impact of that history on trade and multi-national corporations. Likewise, consider the impact of these issues on business innovation and the Start-Up Nation. Spring break field study will include conversations with public and private sector officials as well as visits to major historical, religious and business sites.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MARCH 6: Late arrival, group transfer to hotel
DAY 02  MARCH 7: Tel Aviv briefings, trade venues and the Port of Jaffa
DAY 03  MARCH 8: Shimon Peres Center for Peace and Innovation, Start-Up Nation
DAY 04  MARCH 9: Transfer to Jerusalem, religious sites including Christian, Jewish and Muslim
DAY 05  MARCH 10: Holocaust museum, Machane Yehuda food market tour
DAY 06  MARCH 11: Dead Sea swim, climb Masada, transfer to Galilee
DAY 07  MARCH 12: Golan Heights, Valley of Tears memorial, observe Jordanian and Syrian borders
DAY 08  MARCH 13: Visit Nazareth, Akko and Caesarea, farewell dinner and group transfer for departure for the U.S.

COURSE EXPLORES:
• Geopolitical challenges and opportunities for MNCs in the Middle East
• Emerging technologies and innovation as cornerstones of growth in the region
• The impact of security and religion on international trade

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
RETAIL MARKETING IN ITALY

Learn more about how cultural tourism, destination marketing and fashion industries impact retailing during the first half of the semester. Discuss the challenges of competing in the global marketplace along with factors for developing and managing retailing. All product markets are affected by regulatory factors, resulting in evolved marketing techniques. This course requires successful completion of or concurrent enrollment in MKTG 350.

DRAFT ITINERARY AND ACTIVITIES  

**DAY 01**  
MARCH 6: Arrival, walking tour and welcome dinner

**DAY 02**  
MARCH 7: Duomo visit, San Miniato al Monte and Piazzale

**DAY 03**  
MARCH 8: Fashion merchandising workshop, leather market, cooking class

**DAY 04**  
MARCH 9: Basilica di Santa Croce, leather school, vineyard tour, transfer to Modena

**DAY 05**  
MARCH 10: Ferrari headquarters and workshop, Ferrari museum

**DAY 06**  
MARCH 11: Food tour, transfer to Milan, Duomo tour

**DAY 07**  
MARCH 12: Milan fashion and city tours, farewell dinner

**DAY 08**  
MARCH 13: Departure for the U.S.

**COURSE EXPLORES:**
- Development and management of retail in Italy
- Interdependence of culture and marketing retailing
- Fashion industries

**QUESTIONS?**
Contact the Office of International Activities  
studyabroad@moore.sc.edu
DIVERSITY AND INCLUSION IN THE NETHERLANDS

Gen Z is the queerest, most multicultural, educated and indebted generation to date. Inclusion, diversity and belonging are a strategic priority as companies adapt to changing consumers needs and try to recruit and retain best talent. Explore the advantages that diversity and inclusion bring to organizations during the first half of the semester in this 100% web mix asynchronous and synchronous course. Learn salient concepts and theories from micro-inequities to intersectionality, stereotype threats and systemic biases, and experience first-hand how companies are thinking about equity, diversity and inclusion.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MARCH 6: Arrival, Amsterdam Amazing Race
DAY 02  MARCH 7: Van Gogh Museum, optional tours of Rijksmuseum, Stedelijk Museum, and Moco Museum
DAY 03  MARCH 8: Universiteit von Amsterdam School of Economics, Uber
DAY 04  MARCH 9: Elsevier, Amsterdam University College, University of Amsterdam
DAY 05  MARCH 10: Coach transfer to The Hague, International Court of Justice
DAY 06  MARCH 11: Royal Dutch Shell, UPS
DAY 07  MARCH 12: Coach transfer to Amsterdam, tour Anne Frank House, farewell dinner with UofSC alumni
DAY 08  MARCH 13: Departure for the U.S.

COURSE EXPLORES:
• Why diversity, inclusion and belonging are a strategic priority
• Learning to feel comfortable engaging in meaningful conversations
• Allyship

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
AUSTRIA, HUNGARY, SLOVAKIA, CZECH REPUBLIC

BUSINESS IN EUROPE

Learn about the impact of political, social and economic processes taking place in Central Europe with emphasis on integration, innovation, transition and transformation issues. Examine potential for and limitations to international trade and investment while differentiating diverse cultures in Vienna, Budapest, Bratislava and Prague.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 16: Arrival, Vienna tour
DAY 02  MAY 17: OPEC International headquarters, United Nations
DAY 03  MAY 18: Raiffeisen Bank, tour Schönbrunn Palace
DAY 04  MAY 19: Melk monastery, Duernstein castle ruins, Nikolaihof winery
DAY 05  MAY 20: Transfer to Budapest, city tour
DAY 06  MAY 21: GE Plant tour, traditional concert and dinner
DAY 07  MAY 22: Transfer to Prague with brief tour in Bratislava on the way
DAY 08  MAY 23: Prague city tour and exploration
DAY 09  MAY 24: Czech-Invest, Johnson & Johnson Financial Services, Black Light Theatre
DAY 10  MAY 25: U.S. Embassy, farewell dinner
DAY 11  MAY 26: Departure for the U.S. or other travels

COURSE EXPLORES:
• Interdependence of history, culture and business
• International trade and investment
• Regionalization

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
BUSINESS OPPORTUNITIES IN THE EUROPEAN MARKET

Business practices of Belgium and France are differentiated to formulate strategies for responding to the European business environment. Explore the functions of businesses in the Eurozone, especially in relation to the region’s economic troubles. Emphasis will be put on understanding the key economic and institutional differences between operations in the United States and Europe.

DRAFT ITINERARY AND ACTIVITIES  
subject to change

DAY 01
MAY 17: Arrival, Brussels walking tour

DAY 02
MAY 18: Patricia Nouveau lecture, American Chamber of Commerce

DAY 03

DAY 04
MAY 20: UPS, Toyota Motors Europe

DAY 05
MAY 21: Coach transfer to Antwerp, Antwerp Cathedral, Red Star Line Museum

DAY 06
MAY 22: Port of Antwerp, De Koninck Brewery

DAY 07
MAY 23: Antwerp walking tour, Diamond Museum

DAY 08
MAY 24: Coach transfer to Paris, Paris walking tour, Louvre Museum

DAY 09
MAY 25: Mondelez, Economic Social and Environmental Council

DAY 10
MAY 26: Versailles tour, farewell dinner

DAY 11
MAY 27: Departure for the U.S. or other travels

COURSE EXPLORES:

- European Union
- Economic struggles of the Eurozone
- European business environment evaluation

QUESTIONS?
Contact the Office of International Activities  
studyabroad@moore.sc.edu
BUSINESS IN GERMANY

Observe the unique business environment in Germany and gain insights into the German business culture with visits to companies in top industries and cultural sites. Identify Germany's position within the European Union and the global economy, and the competitiveness of German companies on a global scale, with a particular focus on their role in South Carolina's economic success.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 16: Arrival, Munich walking tour
DAY 02  MAY 17: Neuschwanstein Castle tour
DAY 03  MAY 18: BMW Welt and Factory tour
DAY 04  MAY 19: BMW FIZ, Spaten Brewery tour
DAY 05  MAY 20: S.C. Department of Commerce, coach transfer to Stuttgart, walking tour
DAY 06  MAY 21: Bosch Feuerbach and Daimler Plant tours
DAY 07  MAY 22: Coach tour of Stuttgart, Porsche and Mercedes-Benz Museums
DAY 08  MAY 23: Coach transfer to Heidelberg, walking tour
DAY 09  MAY 24: Explore Heidelberg, coach transfer to Frankfurt
DAY 10  MAY 25: Frankfurt visit, walking tour, apfelwein tasting, farewell dinner
DAY 11  MAY 26: Departure for the U.S. or other travels

COURSE EXPLORES:
• Interdependence of business and culture
• Institutional and competitive environments
• Importance of German companies to South Carolina's economy

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
BUSINESS CULTURE IN GREECE

Identify advantages and disadvantages to economic growth in Greece and explain how Greek culture affects the economy. Understand effects of the Greek financial crisis and resulting relations within the European Union. Emphasis is given to innovation in overcoming business challenges.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 9: Arrival, Athens walking tour
DAY 02  MAY 10: The Poet Sandal maker, Deree University
DAY 03  MAY 11: U.S. Embassy, Archeological and Acropolis Museums
DAY 04  MAY 12: Delphi excursion, explore Arachova
DAY 05  MAY 13: Greek Roots jewelry store, Papajanakos Winery, Cape Sounion
DAY 06  MAY 14: Ferry transfer to Mykonos
DAY 07  MAY 15: Mykonos Brewing Company, ferry to Delos, a UNESCO World Heritage Site
DAY 08  MAY 16: Mykonos farm cheese demonstration and tasting, Elia Beach
DAY 09  MAY 17: Ferry transfer to Athens, lecture
DAY 10  MAY 18: Coca-Cola, cooking class, farewell dinner
DAY 11  MAY 19: Departure for the U.S. or other travels

COURSE EXPLORES:

- Economic and cultural environments
- Ancient Greek contributions to modern day democracy, sports and medicine
- Threats and opportunities to economic growth

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
# RETAIL MARKETING IN ITALY

Retailing in Italy not only includes fashion industries, but cultural tourism, destination marketing and transportation. Factors entering the development and management of retailing will be discussed along with challenges of competing in the global marketplace. Regulatory factors affect retail strategy in all product markets which results in evolving marketing techniques. This course requires successful completion of MKTG 350.

## DRAFT ITINERARY AND ACTIVITIES

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<td>May 11</td>
<td>Arrival, lecture and walking tour</td>
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<td>02</td>
<td>May 12</td>
<td>Fashion marketing or merchandising workshop, wine tasting workshop</td>
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<tr>
<td>03</td>
<td>May 13</td>
<td>Duomo, Central Market, San Lorenzo leather market, Piazzale Michelangelo</td>
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<td>04</td>
<td>May 14</td>
<td>Santa Croce, leather school, Palazzo Vecchio (Pisa optional)</td>
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<td>05</td>
<td>May 15</td>
<td>Coach transfer to Rome, Campo di Fiori market, food tour</td>
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<td>06</td>
<td>May 16</td>
<td>Forum tour and Colosseum</td>
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<td>07</td>
<td>May 17</td>
<td>Vatican museums, Sistine Chapel and St. Peter’s Basilica</td>
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<td>08</td>
<td>May 18</td>
<td>Coach transfer to Sorrento, pizza-making workshop</td>
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<td>09</td>
<td>May 19</td>
<td>Walking tour, artisanal visits and workshop</td>
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<td>10</td>
<td>May 20</td>
<td>Round-trip train to Pompeii for tour</td>
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<td>11</td>
<td>May 21</td>
<td>Boat tour of Amalfi Coast to include Positano, farewell dinner</td>
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<td>12</td>
<td>May 22</td>
<td>Departure for the U.S. or other travels</td>
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## COURSE EXPLORES:

- Interdependence of culture and marketing retailing
- Cultural tourism, destination marketing
- Importance of small businesses and artisanal retailers to Italian economy

## QUESTIONS?

Contact the Office of International Activities  
studyabroad@moore.sc.edu
BUSINESS IN JAPAN

Gain insights into culture and business practices through exposure to traditional and modern Japanese industries. Recognize distinct customs and observe cultural sites to understand the interdependence of history, culture and business in Japan.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01
MAY 10: Arrival, Tokyo welcome dinner

DAY 02
MAY 11: City tour includes Imperial Palace, Tokyo Tower, Olympic Stadiums

DAY 03
MAY 12: Fuji Film Co., Ltd., Tsukiji Market, Edo/Tokyo Museum, Sumo match at Kokugikan

DAY 04
MAY 13: JTB's Global Marketing and Travel, explore Tokyo

DAY 05
MAY 14: S.C. Dept. of Commerce, Aoyama Gakuin University, Bank of Japan, Nikko Chemicals Company

DAY 06
MAY 15: Train transfer to Kyoto, city tour

DAY 07
MAY 16: Nishiki Market, explore Kyoto

DAY 08
MAY 17: Transfer to Nagoya, Asahi Beer Factory, Osu Kannon temple

DAY 09
MAY 18: Toyota Techno, Mizkan and Nakano Shuzou Sake Museums

DAY 10
MAY 19: Toyota Plant tour, Okazaki city tour, City Hall meeting with the Mayor, farewell dinner

DAY 11
MAY 20: Departure for the U.S. or other travels

COURSE EXPLORES:

- Japanese customs and business practices, etiquette
- Automotive industry, Toyota’s operations
- Japanese University student life (Aoyoama Gakuin University)

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
BUSINESS IN NEW ZEALAND

As a small open economy, New Zealand provides a natural laboratory for understanding the effects of changing economic factors and government policy on business and economic outcomes. Standout cultural sites and business visits lead to awareness of investment flows in and out of New Zealand and an understanding of productivity and government policy on economic growth.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 12: Auckland arrival, Scavenger hunt
DAY 02  MAY 13: Douglas Pharmaceuticals, ferry to Rangitoto Island
DAY 03  MAY 14: Xero, American Chamber of Commerce
DAY 04  MAY 15: Hobbiton movie set tour, overnight in Tamaki Maori Village
DAY 05  MAY 16: Argodome, Orchard tour, Wai-o-Tapu, coach transfer to Rotorua
DAY 06  MAY 17: Ogo Rotorua activity, Omania Farm, transfer to Taupo
DAY 07  MAY 18: Huka Falls, Taranaki Falls, transfer to Ruapehu
DAY 08  MAY 19: Mount Bruce Wildlife Centre, transfer to Wellington, walking tour
DAY 09  MAY 20: Meridian Energy, West Wind Farm, Te Papa National Museum
DAY 10  MAY 21: Lockheed Martin, Parliament, Reserve Bank Museum, farewell dinner
DAY 11  MAY 22: Departure for the U.S. or other travels

COURSE EXPLORES:
• Interdependence of economy and culture
• Ecotourism
• Regulation and innovation

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
It is a paradox that Norway, having some of the highest oil revenues per capita, also has some of the world’s highest taxes and strictest environmental regulations. In fact, it has saved most of its oil revenues in what has become one of the world’s largest funds, all invested outside Norway. Gain an understanding of the Norwegian mindset, culture, economic policy and business practices.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 18: Arrival, Oslo scavenger hunt
DAY 02  MAY 19: Equinor, Telenor and Aker Group
DAY 03  MAY 20: Innovasjon Norge, Finansdepartementet, Kahoot!, No Isolation
DAY 04  MAY 21: Viking Ship, Folk, Kon-Tiki and Fram museums, Holmenkollen ski jump
DAY 05  MAY 22: Transfer to Flåm via mountain railway, fjordsafari tour
DAY 06  MAY 23: Morning hike, transfer to Bergen by coach
DAY 07  MAY 24: Bergen city tour, Bryggen Museum, Fløyen afternoon activity
DAY 08  MAY 25: Lerøy Seafood Group, Sildelaget, transfer to Stavanger
DAY 09  MAY 26: Næringsforeningen, Laerdal Medical, Foodback
DAY 10  MAY 27: Preikestolen hike with packed lunch, farewell dinner
DAY 11  MAY 28: Departure for the U.S. or other travels

COURSE EXPLORES:
- Norwegian culture and history, Vikings
- Economic challenges from petroleum and Dutch disease
- Social welfare benefits and high taxes (Scandinavian model)

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
EXPLORING GLOBAL BUSINESS IN RUSSIA

Develop a deep understanding of the Russian business environment through a series of company visits from leading industries and meetings with business leaders and educators. Learn about the historical and cultural roots of the modern Russian state and the main challenges and opportunities for business in this country.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 8: Arrival, transfer to hotel
DAY 02  MAY 9: Moscow city tour to include Red Square, Kremlin and the Armory
DAY 03  MAY 10: Explore Moscow
DAY 04  MAY 11: American Chamber of Commerce, roundtable discussion at HSE
DAY 05  MAY 12: Hilti, Societe Generale Moscow, Kushman & Wakefield
DAY 06  MAY 13: Highspeed train transfer to St. Petersburg, city tour to include Peter-Paul's fortress
DAY 07  MAY 14: American Chamber of Commerce, Jacobs Douwe Egberts, Biocad
DAY 08  MAY 15: St. Petersburg State University, Peterhof Gardens
DAY 09  MAY 16: Kazan, Hermitage, farewell dinner
DAY 10  MAY 17: Departure for the U.S. or other travels

COURSE EXPLORES:
• How to succeed when doing business in Russia
• Leading industries in the Russian economy (e.g., oil and gas, banking, biotechnology)
• Historical heritage, role of government and oligarchs

QUESTIONS?
Contact the Office of International Activities stud yabroad@moore.sc.edu
BUSINESS IN AFRICA

Learn about the new investment frontier in Africa including some of the fastest growing economies of the world in Sub-Saharan Africa. Examine trade agreements and learn how the rising middle class has become a potential market for many types of consumer goods and products. As many countries face significant challenges, potential pitfalls facing investors will also be discussed.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 09: Arrival, group airport transfer
DAY 02  MAY 10: Apartheid Museum, Soweto retail operations, welcome dinner
DAY 03  MAY 11: Cullinan Diamond Mine tour
DAY 04  MAY 12: Chimp Eden refuge, transfer to Kruger National Park
DAY 05  MAY 13: Safari game drive
DAY 06  MAY 14: Flight to Cape Town
DAY 07  MAY 15: City tour, Robben Island
DAY 08  MAY 16: Peninsula tour (Cape of Good Hope, Boulders Beach)
DAY 09  MAY 17: Social enterprise in Kayalitscha, Berg-en-dal Vineyard, farewell lunch
DAY 10  MAY 18: Group transfer for departure to the U.S. or other travels

COURSE EXPLORES:
- Informal economies of developing countries
- Safari Drive in Kruger National Park, one of Africa’s largest game reserves
- Chimp Eden animal sanctuary for rescued chimpanzees

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
THE BUSINESS AND CULTURE OF THAILAND

Culture, religion, history, government and international relations have impacted the economic development of Thailand over the past several decades. Discover the dynamic impact of future economic development and articulate how globalization has affected Thailand’s culture and economy.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 9: Late arrival, transfer to hotel
DAY 02  MAY 10: Guided city tour, Wat Pho, Grand Palace
DAY 03  MAY 11: Chulalongkorn University, Tourism Authority of Thailand
DAY 04  MAY 12: Lecture, American Chamber of Commerce
DAY 05  MAY 13: Stock Exchange of Thailand
DAY 06  MAY 14: Bangkok visits
DAY 07  MAY 15: Transfer to Hua Hin, Hua Hin Tourism Authority
DAY 08  MAY 16: Monsoon Valley, Hua Hin small business leaders
DAY 09  MAY 17: Flight transfer to Chiang Mai, walking tour
DAY 10  MAY 18: Chiang Mai University, Hill Tribes overnight stay
DAY 11  MAY 19: Hill Tribes, Wat Doi Satep
DAY 12  MAY 20: Chiang Mai Elephant Nature Park, farewell dinner
DAY 13  MAY 21: Departure for the U.S. or other travels

COURSE EXPLORES:
- Government impact on economic development
- Fluid business environments
- Tourism effects on economy

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
ECONOMIC DEVELOPMENT AND TRANSITION IN VIETNAM

Learn more about Vietnam’s dynamic economic setting with a focus on regional development and international business. Topics include issues of integration, innovation and transformation in relation to Vietnam’s economic development with emphasis on investment and international trade.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 9: Late arrival, transfer to hotel
DAY 02  MAY 10: Foreign Trade University, Hanoi city tour
DAY 03  MAY 11: Cooking class, World Vision Vietnam (NGO)
DAY 04  MAY 12: Ho Chi Minh Mausoleum Complex, FPT Software
DAY 05  MAY 13: Trang An-Ninh Binh excursion
DAY 06  MAY 14: Economy and investment lecture, VCCI/U.S. Embassy Economic Affairs Officer
DAY 07  MAY 15: Ha Long Bay tour
DAY 08  MAY 16: Flight to Ho Chi Minh City
DAY 09  MAY 17: City tour, War Remnants Museum
DAY 10  MAY 18: Innovation and entrepreneurship lecture, UP Coworking Space
DAY 11  MAY 19: Mekong Delta visit
DAY 12  MAY 20: Unilever and Textile manufacturing firm, farewell dinner
DAY 13  MAY 21: Departure for the U.S. or other travels

COURSE EXPLORES:

• Interdependence of business and culture
• Understanding competitive environments
• Models for international trade and investment

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu