

Hye Sun Kang

Darla Moore School of Business
University of South Carolina
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EDUCATION

Ph.D. University of South Carolina, Columbia, SC, USA

December 2018 (Expected)

Business Administration

- Concentration in International Business, minor in Strategic Management
- Dissertation topic: Evolution of Technological Trajectories: Dynamics from MNEs context
Advisor: Gerald McDermott and Kendall Roth
Expected the defense date in October 2018

Master of Science Korea University, Seoul, South Korea

August 2006

Concentration in International Business and Strategic Management

- Master thesis: Uncertainty Reduction Strategies in New Product Development – Empirical Evidence from Korean Pharmaceutical Industry

Bachelor of Science Sungshin Women's University, Seoul, South Korea

August 2004

Political Science and Diplomacy

- Concentration in international relations and international politics

RESEARCH

Research Interests: Innovation strategies; industry evolution; interactions between government and firm strategy in international business; global automobile industry; Knowledge transfer in MNCs

WORKS IN PROGRESS

Outsourcing and performance: meta-analytical approach

Toward dynamic model of technological trajectories: HMC case

Degree of multi-nationalization and dynamics of technological trajectories.

A new approach to estimate value of patents: empirical evidence from the pharmaceutical industry

PROFESSIONAL PRESENTATION AND PROCEEDINGS

Kang, H.S. 2016. Degree of Multi-nationalization and Dynamics of Technological Trajectories. Annual Meeting of Academy of International Business, New Orleans, USA

Kang, H.S. 2016. Evolution of Technological Trajectories at MNEs: Dynamics in Japanese Big 3 Automakers. Annual Meeting of Academy of International Business, New Orleans, USA

Kang, H.S. and Singhal, C. 2014. Stock Market Reaction to Innovation Endeavor: Meta-Analytic Test at the Institutional Level. Annual Meeting of Academy of International Business, Vancouver, Canada.

Kang, H.S. 2012. Industrial evolution on the second round: missing pieces from MNEs context. Annual Meeting of Academy of International Business, Washington, DC, USA.

Kang H.S. 2012. Technological trajectories for the second dominant design: case analyses from the global automobile industry. Annual Meeting of Academy of Management, Boston, MA, USA.

Kang, H.S. and Rhee, J.H. 2009. Uncertainty Reduction Strategies in New Product Development: Hybrider, Duplication, and Fast entry. Strategic Management Society's 29th Annual International Conference, Washington, DC, USA.

Kang, H.S. and Rhee, J.H. 2009. Green for Aliens? Contribution of Environmental Responsiveness to MNC Competitiveness. Annual Meeting of Academy of Management, Chicago, IL, USA.

Kang, H.S. and Rhee, J.H. 2008. Causes and Consequences of Rapid International Expansion: An Integrated Approach Based on Theoretical Insights and Case Analysis. The Sixth Asia Academy of Management Conference, Taipei, Taiwan.

PEER-REVIEWED JOURNAL PUBLICATIONS

Kang, H.S., Kim, K.C., and Rhee, J.H. 2008. Global Strategy of POSCO's Automotive Steel Sheet Business (In Korean). International Business Review, 19: 1-26

Kang, H.S. and Rhee, J.H. 2008. Hyundai Mobis' New Choice: Modularization Strategy (In Korean). Management Education Review, 11(2): 29-51

INVITED CONSORTIUMS AND WORKSHOPS

Ph.D. Workshop at Duke University, 2014, Durham, NC.

Doctoral Consortium in Technology and Innovation Management at 2013 Annual Meeting of Academy of Management, Orlando, FL, USA

Professional Consortium at 2008 Asia Academy of Management Conference, Taipei, Taiwan.

Faculty Development workshop in International Management at University of South Carolina, 2013, Columbia, SC.

Faculty Development workshop in International business and survey at University of South Carolina, 2014, Columbia, SC.

AWARDS AND GRANTS

Graduate Assistantship, Walker Institute of International Studies, 2016-Present
University of South Carolina (\$17,500 per year)

Darla Moore Graduate Fellowship, Moore School of Business. 2010-2015
University of South Carolina. (\$ 20,500 per year)

Research Fellowship. Korea University Business School. 2006-2010
Seoul, Korea
(4 years guaranteed, \$ 22,000 per year)

Administrative Assistant Scholarships from Korea University Business School, Seoul, Korea. (2 years guaranteed, \$10,000 per year) 2004-2006

Research Grant from Sungkok Academy Foundation. 2006
Seoul, Korea (\$ 11000)

Research Grant from Korea Research Foundation. 2005
Seoul Korea (\$ 5000)

Award for Academic Excellence from Sungshin Women's University 2002, 2004

TEACHING

University of South Carolina, USA

- IBUS301 Introduction of International Business (Undergraduate), Instructor, 2018 Spring (Course evaluation: 4.1/5.0)
- KEPCO IMBA International Management, Teaching Assistant, 2018 Summer
- KEPCO IMBA International Negotiation, Teaching Assistant, 2016 Summer
- IBUS310 Globalization and Business(Undergraduate), Teaching Assistant, 2012-2015
- IBUS706 Nations, States, and Global Markets (MBA), Teaching Assistant, 2012-2015
- IBUS401 International Financial Management(Undergraduate), Teaching Assistance, 2011
- IBUS705 Sustaining the Global Enterprise (MBA), Teaching Assistant and Course developed, 2011

Korea University, Seoul, South Korea

- Innovation Strategy (E-MBA), Session Instructor, 2009 Spring
- Strategic Management (E-MBA)2009, Session Instructor, 2008 Fall

ADMINISTRATIVE SERVICE

Graduate Assistant at the Walker Institute of International Studies, University of South Carolina, 2016-present

- Coordinator of the Palmetto Forum Luncheon Seminar

ACADEMIC AND PROFESSIONAL SERVICE

Associate Editor of Annual Meeting of Academy of Management in International Management Division, 2014, Philadelphia, USA

Ad-hoc Reviewer for AIB, AoM, SMS, AAoM since 2008

TECHNICAL SKILLS

Program Skills: STATA, SAS, AMOS, SPSS, In-design, Microsoft

Qualitative research skill: Case study, Ethnography, NVivo

ADDITIONAL INFORMATION

Languages: English, Korean

South Korea nationality, Resident at Columbia, South Carolina, Permanent resident status in the United States