

## Sabrina Ferdous Saleh

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### EDUCATION

**Ph.D Candidate (ABD), University of South Carolina**, Darla Moore School of Business (Expected May, 2018)  
International Business  
Cumulative GPA: 3.96/4.00

**MS, Carnegie Mellon University**, H. John Heinz III College of Public Policy and Management (May, 2007)  
Public Policy and Management  
With Distinction

**BA, Chatham University**, Department of Economics (May, 2005)  
Economics and Management  
Summa Cum Laude

### DISSERTATION PROJECT

*Effectiveness of “Good” Governance Policies across Contexts: A Test of the Universal vs. Embedded View*

Advisors: Dr. Tatiana Kostova and Dr. Marc van Essen

Committee Members: Dr. Kendall Roth, Dr. Omrane Guedhami, and Dr. Stewart Miller

### RESEARCH INTERESTS

International Corporate Governance  
Corporate Governance of Multinational Corporations  
Agency Theory & Institutions

### TEACHING INTERESTS

Globalization & International Business  
Organization & Management of Multinational Corporations  
Business in Europe/Asia/Latin America

### RESEARCH IN PROGRESS

van Essen, M., Heugens, P. P. M. A. R., Van Oosterhout, H., Carney, M., Gedajlovic, E., **Saleh, S.**, & Duran, P.  
How concentrated owners improve the firm performance of Asian firms: Filling voids or imposing effective governance? (R&R in *Strategic Management Journal*)

Mutlu, C.C., van Essen, M., Peng, M.W., & **Saleh, S.**, & Duran, P. Corporate governance in China:  
A meta-analysis. (R&R in *Journal of Management Studies*)

**Saleh, S.**, Mutlu, C.C., van Essen, M., & Peng, M.W. Dynamic institution-based view of ownership mechanisms and impact on firm performance: A meta-analysis on transition economies. (*Work in Progress*)

**Saleh, S.**, Kostova, T., & van Essen, M. Effectiveness of “good” governance policies across contexts:  
A test of the universal vs. embedded view. (*Work in Progress*)

### CONFERENCE PRESENTATIONS

**Saleh, S.**, Mutlu, C.C., van Essen, M., & Peng, M.W. Dynamic institution-based view of ownership mechanisms: and impact on firm performance: A meta-analysis on transition economies. *Strategic Management Society (SMS) Special Conference*, December 2016, Hong Kong, China.

**Saleh, S., Kostova, T., & van Essen, M.** Efficiency analysis of ‘good’ governance policies in addressing the principal-principal conflict. *Academy of International Business (AIB) Annual Meeting*, June 2016, New Orleans, USA.

Mutlu, C.C., van Essen, M., Peng, M.W., & **Saleh, S.** Agency theory & corporate governance in China: A meta-analysis. *Asia Academy of Management (AAOM) Conference*, June 2015, Hong Kong, China; *Academy of International Business (AIB) Annual Meeting*, June 2014, Vancouver, Canada.

## **APPOINTMENTS & POSITIONS**

**McCombs School of Business, University of Texas at Austin**, Austin, TX  
Visiting Scholar (Spring 2016-Present)

**Darla Moore School of Business, University of South Carolina**, Columbia, SC  
Research and Teaching Assistant; Sonoco International Business Dept. (Fall 2010-Summer 2014)

**Federated Investors, Inc.** Pittsburgh, PA  
Intern; State Compliance Dept. (Spring 2007)

**University of Pittsburgh Medical Center (UPMC)**, Pittsburgh, PA  
Intern; Corporate Planning and Marketing Dept. (Summer 2005)

## **ACADEMIC EXPERIENCES & SERVICES**

**Research Assistant**, Sonoco International Business, Darla Moore School of Business, USC  
Fall 2010-Summer 2014

- Served as research assistant for International Business faculties
- Provided rigorous research services in numerous academic projects
- Involved in arranging professional workshops and conferences

**Teaching Assistant**, Sonoco International Business, Darla Moore School of Business, USC

- Doing Business in Europe (IBUS 790; graduate course for IB majors); Summer 2013 & 2014
- Business in Europe (IBUS 443; undergraduate course for IB majors); Fall 2012
- Globalization and Business (IBUS 310; undergraduate course for IB majors); Fall 2011

**Facilitator, Bafa Bafa Cultural Simulation** (Undergraduate, MBA, and Professional MBA),  
Sonoco International Business, Darla Moore School of Business, USC; Fall 2010-Fall 2015

**Ad Hoc Reviewer:** Strategic Management Journal; Corporate Governance: An International Review;  
Asia Pacific Journal of Management; Emerging Markets Finance & Trade

**Conference Reviewer:** AIB Annual Conference; AOM Annual Conference; SMS Annual Conference

## **PROFESSIONAL DEVELOPMENT**

**Academy of International Business, Sheth Foundation Doctoral Student Consortium**,  
June 2016, New Orleans, U.S.A.

**Academy of Management, International Management Division Doctoral Student Consortium**,  
August 2014, Philadelphia, U.S.A.

**Strategic Management Society Conference: Comparative Corporate Governance and Global Strategy**,  
September 2013, Charleston, U.S.A.

Sabrina F. Saleh (U.S. Citizen)

**Faculty Development in International Business, Darla Moore School of Business, USC**

- Training for teaching International Management, Summer 2012
- Training for teaching Globalization & International Business, Summer 2011

**PROFESSIONAL AFFILIATIONS**

Academy of Management (AOM)  
Strategic Management Society (SMS)  
Academy of International Business (AIB)

**AWARDS & HONORS**

Coles College of Business Best Working Paper Award, 2016  
Doctoral Travel Stipend, Academy of International Business, 2016  
Graduate School Travel Grant, University of South Carolina, 2014 & 2016  
AIB Best Reviewer Award, 2015  
Darla Moore Academic Fellowship, University of South Carolina, 2010-2014  
Heinz School Merit Scholarship, Carnegie Mellon University, 2005-2007  
Award for Excellence, FINCA International, 2006  
Merit Scholarship, Chatham University, 2003-2005  
Dean's List, Chatham University, 2003-2005  
Business and Economics Award, Chatham University, 2005

**SKILLS**

Languages: Bangla (native); English (written and spoken fluency)  
Computer Skills: MS Office; Dreamweaver; SAS; SPSS; STATA; LISREL

**REFERENCES**

**Tatiana Kostova, Ph.D (Fellow, Academy of International Business)**

Buck Mickel Chair and Professor of International Business  
Center for International Business Education and Research (CIBER)  
Darla Moore School of Business, University of South Carolina, USA  
email: [kostova@moore.sc.edu](mailto:kostova@moore.sc.edu)

**Marc van Essen, Ph.D**

Professor of International Business  
Darla Moore School of Business, University of South Carolina, USA  
email: [marc.vanessen@moore.sc.edu](mailto:marc.vanessen@moore.sc.edu)

**Kendall Roth, Ph.D (Fellow, Academy of International Business)**

J. Willis Cantey Chair of International Business and Economics  
Senior Associate Dean and Department Chair of International Business  
Executive Director of Center for International Business Education and Research (CIBER)  
Darla Moore School of Business, University of South Carolina, USA  
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