

Noman Ahmed Shaheer Siddiqui
Doctoral Student
Sonoco International Business Department
Darla Moore School of Business
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EDUCATION

Darla Moore School of Business, University of South Carolina Columbia, SC USA
PhD Candidate, International Business concentration, entered 2014

Yonsei School of Business, Yonsei University Seoul, Korea
Global MBA, 2011

China Europe International Business School (CEIBS) Shanghai & Beijing, China
Global Experience Education, Feb – Mar 2011

Institute of Business Management Karachi, Pakistan
MBA-Marketing, 2009

Institute of Business Management Karachi, Pakistan
Bachelor of Business Administration, 2006

RESEARCH INTERESTS

I take a multidisciplinary approach to understand internationalization strategies in digital space—blending ideas from literature on demand side perspective, business models, online entrepreneurship and innovation

PUBLICATIONS

Shaheer, N., & Li, S. (2017). *CAGE in Cyberspace? How Digital Innovations Internationalize in a Virtual World*. In Academy of Management Best Paper Proceedings. Academy of Management.

WORK IN PROGRESS

Shaheer, N., & Li, S. *When Money Can't Buy Everything: A Study of Multiple Bidders Cross Border Acquisition Auctions*. **1st round revise and resubmit at Journal of International Business Studies**

Shaheer, N., Yi, J., & Li, S. *State owned enterprises as bribe payers: The role of institutional environment*. **1st round revise and resubmit at Journal of Business Ethics**

Chen, L., Shaheer, N., & Li, S. *The International Penetration of iBusiness Firms: Network Effects, Liabilities of Outsidership, and Country Clout*. **Under Review at Journal of International Business Studies**

Shaheer, N., & Li, S. *CAGE in Cyberspace? How Digital Innovations Internationalize in a Virtual World*. **Under Review at Journal of Business Venturing**

Yi, J., Chen, L., Li, S., & Shaheer, N. *State ownership and bribery: Testing the mechanisms*. **Under Review at Journal of Management Studies**

CONFERENCE PRESENTATIONS

Shaheer, N., & Li, S. *CAGE in Cyberspace? How Digital Innovations Internationalize in a Virtual World*.

- Accepted for presentation at Academy of International Business (AIB) Annual Conference, July 2017, Dubai
- Accepted for presentation at Academy of Management (AOM) Annual Conference, August 2017, Atlanta, Georgia, USA

Shaheer, N., Yi, J., & Li, S. *When Friends Are Bitter Than Foes: An Empirical Analysis of Bribe Payments by State-owned Enterprises*.

- Presented at AIB Annual Conference, June 2016, New Orleans, Louisiana, USA
- Presented at AOM Annual Conference, August 2016, Anaheim, California, USA

Shaheer, N., Li, S., & Yaqin, Z. *When Money Can't Buy Everything: A Study of Multiple Bidders Cross Border Acquisition Auctions*.

- Presented at Strategic Management Conference, October 2015, Denver, USA
- Presented at AIB Annual Conference, June 2016, New Orleans, Louisiana, USA
- Accepted for presentation at AOM Annual Conference, August 2017, Atlanta, Georgia, USA

Shaheer, N. *Are There Level Playing Fields? Resource Based View and Demand Side Perspective in Global Context*, accepted at AIB annual conference, June 2015, Bengaluru, India

AWARDS AND HONORS

Received Alan M. Rugman Most Promising Scholar/Young Scholar award at AIB Annual Conference, July 2017, Dubai

Received travel stipend by AIB Annual Conference, June 2016, New Orleans, Louisiana, USA

Nominated for Best Paper Award in International Ethics, Social Responsibility, and/or Sustainability at AOM Annual Conference, August 2016, Anaheim, California, USA

Received merit based scholarship from Yonsei University, South Korea for Global MBA program, covering full tuition and stipend from August 2010 to December 2011

Received award from King of Thai Land at Mai Bangkok Business Plan Competition as one of the six finalists among 70 teams from six continents in March 2011

Received competitive merit based scholarship from Government of Pakistan for BBA and MBA programs at IoBM, Pakistan, from January 2005 to December 2007

WORK EXPERIENCE

Hanwha Group, Dec 2011- July 2014 South Korea
Associate (Business Planning and International expansions)

Packages Limited Nov 2009 – July 2010 Pakistan
Assistant Manager

Philips Electronics, Aug 2007 - Feb 2009 Pakistan
Deputy Product Manager/Assistant Customer marketing manager

Folio 3, March - Aug 2007 Pakistan
Associate Marketing and HR Manager

PROFESSIONAL TRAININGS

Cross Cultural business training by Philips ASEAN at Bangkok

SAP & ERP Training by Philips Pakistan

Global Management Training by Philips international at Singapore

International Brand Management Training by Philips (Middle East and Africa) at Singapore

Key Account Management Training by Dainippon Chemicals

Project Management (PMP) Training by Yonsei School of Business in Seoul, South Korea

Global Business Training by Hanwha group in China

SKILLS & OTHERS

Languages Fluent in English, Hindi, Urdu, Intermediate in Korean, Basic knowledge of French, and Arabic

Computer Extensive knowledge of Microsoft Office Suite, SAP /ERP, SAS, STATA

Others Served as a guest commentator for economics, business, education and politics on several television talk shows, Writing newspaper columns and articles since 2003
Received award of the best public speaker of Pakistan for three years