# Seyyed Amirali Javadinia

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### Education

Ph.D. in Business Administration (Marketing) University of South Carolina, USA	Aug. 2014 – Present
M.Sc. in Business Administration Sharif University of Technology, Iran	Sep. 2010 – Feb. 2013
B.Sc. in Electrical Engineering, Control System University of Tehran, Iran	Sep. 2006 – Jul. 2010

#### **Research Interests**

- Dynamic Pricing, Pricing Services
- Multi-Channel Strategies
- Social Networks, WOM Marketing, Information Sharing
- Customer Relationship Management

## **Publications**

Amini, Mahyar, Aryati Bakri, Nazli Sadat Safavi, Seyyed Amirali Javadinia, and Ali Tolooie (2014), "The Role of Top Manager Behaviors in Adoption of Cloud Computing for Small and Medium Enterprises," *Australian Journal of Basic & Applied Sciences*, 8(1), 490-498

Safavi, Nazli S., Mahyar Amini, and Seyyed Amirali Javadinia (2014), "The Determinant of Adoption of Enterprise Resource Planning For Small and Medium Enterprises in Iran," *International Journal of Advanced Research in IT and Engineering*, 3(1), 1-8

# **Teaching Assistantships**

Sharif University of Technology

- System Dynamics
- Operations Management
- Financial Management

### Awards and Scholarships

Exceptional Talent Scholarship, Sharif University of Technology, 2010-2013