UNIVERSITY OF SOUTH CAROLINA

MASTER OF INTERNATIONAL BUSINESS

Your Gateway to a World in Motion


Darla Moore School of Business
The search for an international career reveals something about the seeker – it speaks of curiosity, ambition and a vision for what is possible beyond the arbitrary limits of language or borders.

An informed search leads to a startling, yet wonderful realization – the world is not what you thought it was. It continues to change every day, challenging your assumptions about culture and commerce.

The Master of International Business at the University of South Carolina is designed for explorers, visionaries and future leaders in locations around the world. Recognizing the dynamic nature of global business, the program empowers students like you to compete and succeed in profoundly diverse environments. You will learn to think differently, act thoughtfully and navigate a landscape of constant change. This program is your compass for Mastering a World in Motion.
WELCOME EXPLORERS AND VISIONARIES

WHY CHOOSE THE UofSC MIB?

**TOP-RANKED IN INTERNATIONAL BUSINESS**
Our program is taught by top-ranked faculty from one of the world’s foremost centers for international business education. MIB faculty are leading experts in the fields of global commerce, international marketing, cross-cultural management, consultancy and more.

**CUSTOMIZABLE CURRICULUM**
Building on a strong foundation of core business skills, you’ll select one of three functionally based tracks that can be tailored to fit your future career goals. This means you’ll graduate with the tools needed to analyze the cultural, economic and political forces that shape global business in the field or industry of your choosing.

**REAL-WORLD EXPERIENCE**
Through hands-on projects with national and international organizations, you’ll build leadership skills and gain an in-depth understanding of the worldwide marketplace. These real-world experiences include business consultancy projects, short-term study abroad options and recognized professional certifications.

**PERSONALIZED DEGREE PATHWAYS**
You’ll select from the one-year MIB or the two-year Double-Degree program through which you’ll earn your MIB as well as a second master’s degree from one of seven international partner schools. Learn more about program options on pages 6-9.

**A GLOBAL NETWORK**
You’ll benefit from small class sizes and a tight-knit cohort of peers and faculty who will become the core of your professional network. Upon graduation, you’ll also join the Moore School’s international network of more than 50,000 alumni working in 96 countries on six continents.

Do you dream of working for an international corporation or for a global organization with a vision that matches your own? To be competitive in an ever-changing global marketplace, you’ll need the right skillset to set yourself apart from your peers.

Our Master of International Business is purpose-built for students like you. You’ll gain the international skills necessary to stand out to future employers and develop a global mindset that will prepare you to compete and succeed around the world.
MIB BY THE NUMBERS

- **50** Average Students in Cohort
- **25** Average Class Size
- **18** Nationalities Represented
- **3** Languages Spoken Per Person
- **25** Average Age
- **57%** International
- **53%** Female
The MIB journey is a transformational year at the Moore School — a personal and professional leap forward through intensive study and relationship building. Our highly customizable program allows you to select from one of three functionally based tracks through which you’ll build relevant expertise. For those wanting to expand their international credentials, our Double-Degree program allows you to earn an MIB from the Moore School and a second master’s degree from one of our acclaimed international partner schools around the globe.

**ONE-YEAR MIB**

- **10 Classes**
- **Business Methods Boot Camp**
- **Professional Development Workshop Series**

= **MIB**

**THE MIB COMMON CORE**

- **2 semesters**
- **4 required courses**

- Comparative Corporate Governance
- International Management
- International Business Negotiations
- Nation States, Regional Networks and Global Markets

After completing the MIB core classes, students then choose a track specialization to round out their coursework. Learn more about track options on the next page. View track requirements and the full curriculum online at [sc.edu/moore/mib](http://sc.edu/moore/mib).
INTERNATIONAL TRADE AND INVESTMENT TRACK

- **Area of Focus**: international finance and trade
- **Topics Covered**: international monetary systems and investment decisions; financial risk analysis; cross-border movements of good and services; and international trade strategy
- **Career Paths**: investment banking; portfolio management or financial consultancy; financial management of multinational corporations; or research positions responsible for identifying new business opportunities

GLOBAL STRATEGY AND LEADERSHIP TRACK

- **Area of Focus**: how companies successfully conduct business across borders, languages and cultures as well as different political and financial regimes
- **Topics Covered**: management consulting in an international context; global strategic management; alliances, mergers and acquisitions; stakeholder management; product development or global leadership
- **Career Paths**: strategy and management consulting or business management in a multinational corporation

INTERNATIONAL MARKET DEVELOPMENT TRACK

- **Area of Focus**: foreign market analysis; business development; and product and brand expansion across national, linguistic and/or cultural borders
- **Topics Covered**: transnational market analysis and development; marketing and sales; cross-cultural negotiations; consumer behavior; product development; and risk management
- **Career Paths**: international marketing; market research; brand, product or service management or consultancy

EXTEND YOUR MIB WITH BUSINESS ANALYTICS

You can add an optional 12-credit graduate certificate in business analytics. This certificate allows you to:

- Hone your business analytics capabilities
- Learn how to transform raw data into knowledge-based projections
- Be well-equipped to step into data-driven roles in companies around the world

Certificate credits can be taken while you’re enrolled in the MIB program. Qualified international students who participate in this optional certificate program can apply for a 24-month work extension, allowing them to extend their time in the U.S. for an additional two years for a total of three years post-graduation work with permission.
INFLUENCE EVENTS ON A TRANSNATIONAL SCALE

MIB DOUBLE-DEGREE PROGRAM

An international career represents more than an opportunity to engage in developing global business practices — it often suggests a desire to work, live, travel and succeed in other places. Through partnerships with top-ranked universities around the world, the MIB Double-Degree program allows you to spend a second year immersed in a different culture while earning a second master’s degree, giving you the credentials to accelerate your international career.

<table>
<thead>
<tr>
<th>City</th>
<th>University</th>
<th>Program</th>
<th>Ranking</th>
<th>Specializations</th>
<th>Career Pathways</th>
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</table>
| Helsinki, Finland | AALTO UNIVERSITY                               | Master of Management and International Business | No. 7 in Art and Design; Top 100 in Business (QS World University Rankings) | • Design Thinking  
• Innovation  
• Sustainability | • Consulting  
• Information Technology  
• Sustainable Development |
| Istanbul, Turkey   | KOC UNIVERSITY                                | Master of Science in International Management | No. 1 Business School in Turkey (QS World University Rankings)        | • Business in the Middle East and Africa  
• International Marketing | • International Business Development  
• International Marketing |
| Mannheim, Germany  | UNIVERSITY OF MANNHEIM                        | Master of Science in Management            | No. 1 Business School in Germany (QS World University Rankings)        | • Accounting  
• Economics  
• Taxation | • Banking and Finance  
• Data Analytics  
• Supply Chain Management |
| Milan, Italy     | BOCCONI UNIVERSITY                            | Master of International Management       | No. 6 Management Master’s Program in the World (Financial Times)       | • Global Strategy  
• International Management  
• Luxury Goods | • Cross-Cultural Management  
• Global Leadership  
• International Consulting |
TWO YEARS, TWO COUNTRIES, TWO DEGREES

Paris, France
ESCPEUROPE
Master in Management

Shanghai, China
SHANGHAI JIAO
TONG UNIVERSITY
Master of International Business

Singapore
ESSEC BUSINESS
SCHOOL
Master in Strategy and Management of International Business

RANKING
No. 5 Management Master’s Program in the World
(Financial Times)

SPECIALIZATIONS
- International Consulting
- International Marketing

CAREER PATHWAYS
- Digital Marketing
- International Business Development

RANKING
No. 6 College in Mainland China
(QS World University Rankings)

SPECIALIZATIONS
- Conducting Business in Asia
- Global Economics

CAREER PATHWAYS
- Business Strategy in Asia
- Financial Economics
- International Trade

RANKING
No. 4 Management Master’s Program in the World
(Financial Times)

SPECIALIZATIONS
- Corporate Strategy
- Data Analytics
- Global Management

CAREER PATHWAYS
- International Banking and Finance
- International Consultancy
For more than a century, the Darla Moore School of Business at the University of South Carolina has provided outstanding business education to students who have gone on to become leaders in every business sector. Known worldwide for its top-ranked programs in international business, the Moore School is home to a world-class faculty, 12 major research centers and countless relationships with corporate partners. Upon graduation, Moore School students join an international network of more than 50,000 alumni working in all 50 states and 96 countries on six continents.
COLUMBIA, SOUTH CAROLINA

Snapshot

STATE CAPITAL
a.k.a “COLA” OR “SODA CITY”

KNOWN FOR
• Urban amenities with Southern hospitality and charm
• Affordability and low cost of living
• Extensive dining and food options
• College athletics (Fighting Gamecocks)
• Vibrant arts, music and entertainment scene
• Easy access to mountains, beaches and outdoor activities

HOME TO UofSC
• Founded in 1801
• Top-ranked research institution
• 56 nationally ranked academic programs*
• Nation’s Best Public University Honors College**

*U.S. News & World Report
**Inside Honors 2018-2019: Ratings and Reviews of 50 Public University Honors Programs

NEARBY CITIES
• Charleston, South Carolina
• Charlotte, North Carolina
• Atlanta, Georgia
Completing the MIB program means engaging with the world in new ways. Practically, it means employment and the execution of skills and capabilities in a global marketplace. Personally, it represents a transition into the global business arena, becoming an active participant in an ever-more connected world where a graduate’s home, friendships and habits will be influenced by forces beyond the culture or place in which they were born.

Our MIB graduates join some of the best organizations in the world. They start their career in positions such as financial analyst, international product development associate, global business risk analyst, international transfer pricing consultant, global trade analyst and strategy consultant. Recently, our graduates have gone on to work at national and global firms such as:

**BANK OF AMERICA**  **CAPGEMINI**  **DELL**  **EMC**  **IBM**  **KPMG**  **LIBERTY MUTUAL**  **MICROSOFT**  **OPEL**  **PRICEWATERHOUSECOOPER**  **SUNTRUST**  **UPS**

And in industries such as:

**CONSULTANCY**  **CORPORATE FINANCE**  **GLOBAL STRATEGY**  **INTERNATIONAL INVESTMENT BANKING**  **MARKETING**  **PUBLIC AFFAIRS**  **PUBLIC RELATIONS**  **SOFTWARE**

*A WORLD OF OPPORTUNITY*
Carlos Cueto (’18 MIB) learned the importance of building an international network while completing the MIB program. Learning alongside a small group of fellow MIB students and utilizing the services offered by the Moore School Office of Career Management helped him land a position as a senior marketing analyst in customer technology marketing for UPS upon graduation.

“I chose MIB because the curriculum interconnected a strong foundation of economics, politics and culture that would develop the skillset I needed to lead across borders. It’s incredibly valuable to have a transnational mindset and not be limited by barriers that might limit other business leaders. As my career progresses, I hope to serve as a mentor for the younger generation of UPS. I encourage them, and everyone in the MIB program, to leverage every chance they get to network, as it’s fundamental to success.”

“As our program included over 12 nationalities, I still enjoy working with people from different backgrounds and nationalities. I am a strong believer that diversity is a performance and creativity enabler.”

- FLORIANE DE LONGVILLIERS

French native Floriane de Longvilliers (’16 MIB) is a graduate of the MIB Double-Degree program, earning both her MIB from the Moore School and a master’s in management from ESCP Europe in Paris. Now a commercial executive for large businesses in the sales department of Microsoft France, she uses the skills that the MIB taught her every day.

“I use on a daily basis the analytical skills that the MIB taught me, allowing me to analyze the whole picture of a deal as an A-to-Z for project management. I also constantly use what I learnt in our negotiation class when dealing with customers [so that I can] understand what is most important for involved stakeholders and find areas of agreement.”

Floriane de Longvilliers, Microsoft

Take the next step in your search. Take a closer look at MIB. Interested candidates can learn more by visiting: sc.edu/moore/mib.
GET STARTED

APPLY ONLINE AT sc.edu/moore/mib

ADMISSION REQUIREMENTS

Undergraduate business-related degree
International business degree or significant coursework in international business preferred.

Competitive GMAT or GRE score*

Online application and essay

TOEFL or IELTS test scores for international applicants

Two letters of recommendation

APPLICATION DEADLINES

Fall Deadlines:
Priority: Jan. 15
Normal Decision: Feb. 15
Late Decision: April 1

Spring Deadlines:
Priority: Oct. 1
Normal Decision: Nov. 1

*Test waivers may be available for candidates with substantial work experience or another master’s degree. Contact us to learn more.
PROGRAM COST

IN STATE

+ $15,300*
MIB (one year)

+ $30,600*
MIB Double Degree (two years)

OUT OF STATE / INTERNATIONAL

+ $18,360*
MIB (one year)

+ $36,720*
MIB Double Degree (two years)

* Tuition and fees are subject to change at the discretion of a UofSC Board of Trustees mandate.

MERIT-BASED FINANCIAL AWARDS

Both fellowships and graduate assistantships are available. To be eligible, applicants must demonstrate a strong academic background, meet minimum standardized test scores and demonstrate global leadership potential based on community service and extracurricular activities.

Note: Funds are limited. The earlier you apply, the better your chances for receiving a financial award.

CONTACT:
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START YOUR INTERNATIONAL CAREER TODAY