

Double Major

In addition to receiving a strong international business education, students are also required to take a second major in order to develop valuable functional skills.



The Advantage:

While the International Business major develops a student's transnational capacities, a second major simultaneously provides students with a focused skill in a core business function.

Students may double (and sometimes even triple) major in:

Accounting

Focuses on developing the ability to analyze and solve fiscal problems. This major leads to career opportunities such as public or private accounting, budget planning, tax accounting or auditing.

Economics

The study of how society uses resources to satisfy unlimited wants. The economics major leads to careers in research and management in the financial, manufacturing, services and government sectors.

Finance

Involves the study of business finance, investments and financial institutions. Students can specialize in corporate finance, investments or financial services. Degrees in finance lead to positions such as financial analyst, commercial lender, portfolio manager and trust officer.

Management Science

Explores the analytical use of information in business management. Students can specialize in business information systems, business information management or global supply chain and operations management (GSCOM). Graduates of management science are employed as managers, operations specialists, information analysts, computer programmers, statisticians and research analysts.

Management

Focuses on organizations—their design, function and management; behavior in organizations; and how they are changed. Such areas include entrepreneurship,

policy and strategy, human resource management and communication. Integrating themes include leadership, managing change and diversity, ethical behavior, teamwork and the coordination and alignment of functional areas.

Marketing

The function in business and nonbusiness organizations that is responsible for developing, pricing, distributing and promoting products, services, and ideas. This major leads to positions such as sales specialist, research analyst, purchasing agent, retail manager and corporate marketing management.

Real Estate

Involves the study of concepts, principles, and methodologies used in real estate analysis and decision making. Degrees in real estate lead to positions in areas such as mortgage banking, appraisal and financial services.

Risk Management and Insurance

Focuses on methods of developing financial protection against loss with emphasis on insurance principles, solving risk management problems and socioeconomic security programs. This major leads to positions in the life, health or property and casualty insurance industries such as underwriter, broker, investment analyst, risk manager or marketing representative.

