



# The International Business Major

## at the Darla Moore School of Business

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### International Business is a good fit for students who:

- Want to develop their global mindset and the skills needed for career progression to the highest management levels
  - Are interested in understanding how global competitive dynamics influence companies throughout the world
  - Are willing to confront situations and problems often characterized by complexity, ambiguity and uncertainty
  - Have an interest in living and working abroad
  - Are interested in or already have exposure to other languages and cultures
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### Potential career pathways include:

- Public and private sectors
- Nonprofits
- NGOs

An international business degree leads to work in a wide variety of organizations including consulting firms, NGOs, companies providing international services and multinational companies across a full range of functional areas such as accounting, finance, marketing and logistics. Many international business graduates pursue advanced degrees, including participating in the Moore School's prestigious IB-Oxford Scholar program. Two students are selected to enter Oxford University-Lady Margaret Hall for one year.

Companies that have hired recent Moore School international business graduates include **Accenture, Amazon, Bank of America, Barclays Investment Bank, BMW, Boeing, Booz Allen Hamilton, Coca-Cola, Deloitte Consulting, Deutsche Bank, Ernst & Young, IBM, Integration Point, Johnson & Johnson, JP Morgan Chase, Manhattan Associates, McKinsey & Co., Merrill Lynch, Morgan Stanley, Nestle, PricewaterhouseCoopers** and **Wells Fargo**.

According to a recent USC Career Center survey, the average starting salary for Moore School international business graduates is **\$64,114**.

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### Major Requirements:

Students pursuing an international business degree must complete 15 hours as well as a second major in business:

- **IBUS 310:** Globalization and Business
- **Functional courses selected from courses such as:**  
International Financial Management, International Marketing, International Development Economics or International Entrepreneurship
- **Thematic courses selected from courses such as:**  
Competitive Strategies in Developing Countries, Cross-cultural Behavior

and Negotiations, Global Stakeholder Management, Global Competitive Analysis or Competitive Innovation Systems

- **Regional courses selected from courses such as:**  
Business in Latin America, Africa, Europe or Asia
- **Study abroad at one of IB's more than 60 elite partners**
- **Advanced language training**

Learn more about course options at [moore.sc.edu/ibmajor](http://moore.sc.edu/ibmajor).

Note that these are the 2017-18 major requirements and are subject to change as the school regularly updates its curriculum in response to the evolving needs of the business community.



UNIVERSITY OF  
**SOUTH CAROLINA**  
Darla Moore School of Business

**The international business major explores the strategy and organization of business that occurs between individuals, firms or organizations across countries.**

Ranked No. 1 in the nation for nearly two decades, the international business program at the Moore School is unparalleled in providing students opportunities to develop global competencies through rigorous international business training complemented by foreign language acquisition, study abroad at elite partner schools and exposure to leading-edge faculty.

Admission to the international business major is highly selective. Students who are admitted to the South Carolina Honors College may select the classic-IB track, which includes spending at least one semester abroad at one of our more than 60 IB partner universities. The small number of remaining openings will be filled through a highly competitive selection process.

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**International Business Beyond the Classroom**

Extracurricular areas to enhance your international business degree include:

- **Community Service** — International Business Student Advisory Council, Social Entrepreneurship Corps, Buddies Beyond Borders
- **Diversity and Social Advocacy** — Diversity and Inclusion Council, Women in Business Council
- **Global Learning** — All IB students are required to study abroad
- **Peer Leadership** — International Business Student Advisory Council, Moore School Student Ambassadors, Beta Gamma Sigma business honor fraternity
- **Professional Practice** — Beta Alpha Psi, Global Business Council, Alpha Kappa Psi
- **Research** — Some IB courses (IBUS 301, IBUS 310, IBUS 402, IBUS 425, IBUS 426) include research components in the curriculum

Work in many of these extracurricular areas can contribute to one or more of the paths to Graduation with Leadership Distinction. Find out more at [http://sc.edu/about/initiatives/usc\\_connect](http://sc.edu/about/initiatives/usc_connect)

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**International Business Spotlight: Cohort Programs**

Students in the cohort programs immerse themselves in an international experience throughout their college careers while enjoying the benefits of studying in the nation's top international business department.

In addition to studies at the Moore School, students complete a year or more at an international business partner university. The cohort, comprised of both Moore School students and students from the partner schools, has a special opportunity to develop deep ties to an international peer group, giving participants a much stronger global business network for support throughout their careers.

**Cohort Programs:**

- **International Business of the Americas** in partnership with Universidad de Chile
- **International Business and Chinese Enterprise** in partnership with Chinese University of Hong Kong
- **International Business Middle East North Africa** in partnership with American University in Cairo
- **Commerce International France Amerique** in partnership with Université Paris Dauphine — functional focus on finance
- **International Business Enterprise Alliance** in partnership with University of Mannheim (Germany), ESSEC Business School (Singapore Campus), Fundação Getulio Vargas-EBAPE (Brazil) — functional focus on consulting
- **Global Business and Innovation** in partnership with Chinese University of Hong Kong in Shanghai and University of Auckland — functional focus on innovation and entrepreneurship

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