

INTERNATIONAL BUSINESS MAJOR

**THE WORLD.**

YOUR PLACE TO LEARN.  
YOUR BUSINESS TO KNOW.



South Carolina

## Welcome to the International Business Program at the University of South Carolina

In an increasingly interconnected world, the future belongs to those who know global business. That's why we are here at the Darla Moore School of Business at the University of South Carolina: Not only to provide you a world-class education and help prepare you to manage business across borders, but also to guide your experience and help you gain expertise in the very places you will one day lead.

Our IB undergraduate program has been ranked No. 1 in the nation by *U.S. News & World Report* for the last 22 years, and for good reason. Taught by exceptional international scholars, you will learn to cope with the complexities of today's global markets. And, as an IB student, you will join fellow classmates with outstanding academic records, extracurricular interests, a shared passion for learning and excellent prospects for employment after graduation. Take this time to learn more about our programs, and know that we very much look forward to welcoming you to the IB family at UofSC.

Best,

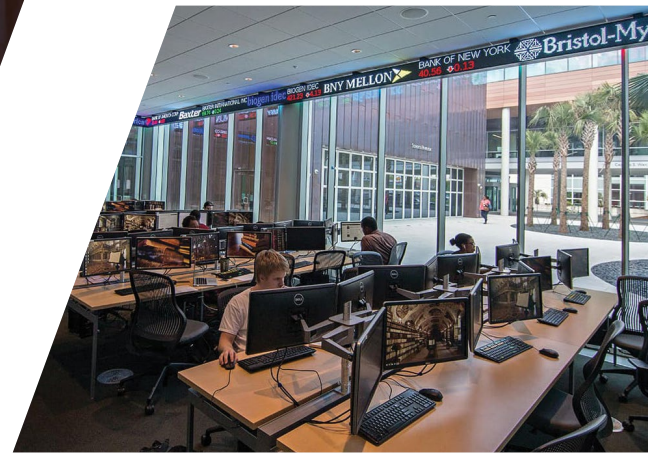


Marc van Essen

Director, Undergraduate International Business Programs







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# YOU, ON A GLOBAL SCALE

We know that your future success in the world of business rests on acquiring cutting-edge knowledge of industries, companies and management practices, and developing a truly transnational mindset. Our programs are designed to deliver these critical outcomes by challenging you beyond your comfort zone — through a rigorous and enlightening academic curriculum and unprecedented opportunities for cultural immersion in different countries and contexts.

Throughout your time with us, you will study under, and be mentored by, world-class faculty. You will form deep relationships with talented peers and future business leaders, experience life through the lens of local students and learn to speak their languages, and live with diverse groups of students who become your closest friends for life.

Ultimately, you will prepare for a successful future — by facing complexity with competence and confidence.

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## **There is no one-size-fits-all IB student.**

The greatest thing you can bring to the table is something different — but there are a few common traits shared by each class of International Business students at the Darla Moore School of Business.





## Start in South Carolina.

A world-class institution ranked No. 1 for international business for 22 years.

More than  
**60%**  
Honors  
College

**54%**  
female

**Culturally  
conscious  
and personally  
curious.**

Learn, live and work  
internationally.

**3.85**  
average GPA

**200**  
enrolled  
annually

**Will travel.**

**Well-traveled.**

It's about where you're  
going. Let's put  
some stamps in that  
passport.

**100%**  
multilingual at  
graduation

**77%**  
out of state

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## STUDY BROAD AND DEEP

In addition to mind-shaping, thought-provoking and industry-relevant courses in international business, you will **double-major** in another functional area, gaining specific knowledge and skills in your choice of accounting, economics, finance, management, marketing, operations and supply chain, real estate, or risk management and insurance.

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## BE IMMERSED IN THE INTERNATIONAL

You will study at one or more of the best business schools in the world through our **global exchange programs**. The study abroad program is a life-changing experience of personal growth, where you will develop deep ties and extensive networks with future business leaders around the globe.

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## LEARN THE LOCAL LANGUAGE

It's different everywhere you go. To gain proper insights; develop an understanding of values, context and culture; and be effective working and networking within a region, you will master a **foreign language**.





# CHOOSE BETWEEN TWO PROGRAMS



## **Global International Business Program**

Our world-renowned Global International Business program is built around a cutting-edge comprehensive academic curriculum and has a proven record of preparing students for successful business careers. This includes at least one semester studying at an international partner school.



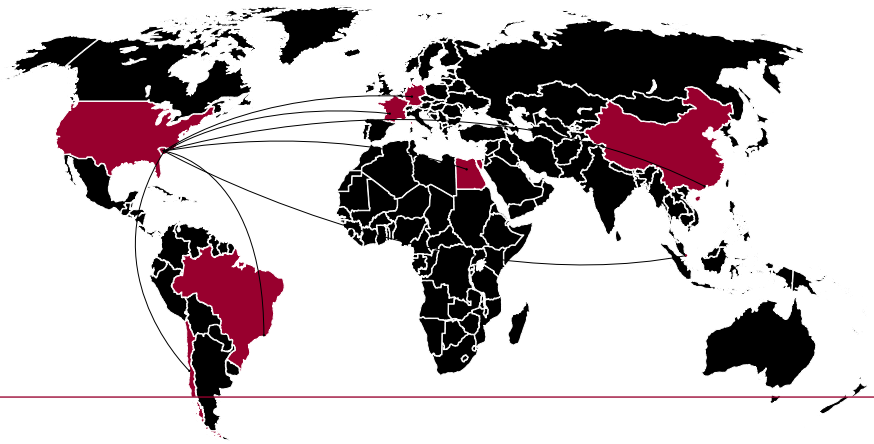
## **Cohort International Business Programs**

Our five highly innovative and competitive cohort IB programs provide unique opportunities for greater specialization in a specific region, a thematic area or both. Each is jointly run with one or more partner institutions from a respective region. These programs are structured in cohorts — including students from the Moore School and the partner institutions — that immerse themselves in different locations and progress through the program together.





# INTERNATIONAL BUSINESS COHORT PROGRAMS



Meet the people and  
places that will transform  
the way you think.

**International Business and Chinese Enterprise**

**International Business Education Alliance**

**International Business in the Middle East and North Africa**

**International Business of the Americas**

**Responsible International Leadership**

Our innovative Cohort IB programs provide a unique opportunity to experience an education at two, three or even four top schools in different countries, all within one undergraduate program. The choice is up to you. In each of these programs, you will join a group of students from UofSC and respective partner universities to live, learn and travel together throughout your studies. By spending extended time abroad and working closely with your cohort classmates and international faculty, you will challenge your perspectives on business and cultural interactions. You will gain contextual intelligence and language proficiency. Cohort members remain together for multiple years, learning from each other and growing in respect, tolerance and teamwork.

You will rely on your peers for support when navigating a new country and learn to lead when fellow cohort members face unfamiliar environments. By embracing cultural exchanges and gaining in-depth knowledge, your growth will take place on a global scale. The friendships you develop over the course of your cohort track will also become your professional networks for the future. When you graduate, you will find that you're uniquely qualified to contribute to international organizations and companies — because you will already be a part of them.





“I think the cohort program distinguishes you from other candidates and shows potential employers you have valuable experience and can excel in foreign environments.”



**Matthew Adler**  
International Business,  
Finance  
Class of 2019

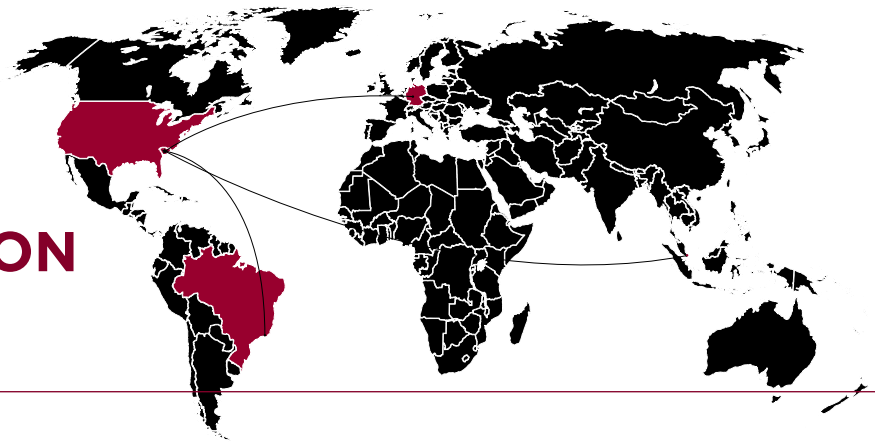
“Not only has the program given me a deep understanding of international markets and finance, but I also have a network of friends and future colleagues across Western Europe for whichever career path I follow.”



**Cameron Wall**  
International Business,  
Business Economics,  
Philosophy  
Class of 2020



# INTERNATIONAL BUSINESS EDUCATION ALLIANCE



## Experience four world-class schools. Connect across four continents.

A consortium of leading business schools from Brazil, Germany, Singapore and the United States, the International Business Education Alliance matches students from all over the world to form a cohort. At each partner university, you will work closely with both faculty and a corporate partner, get exposure to local business practices, and learn how business models vary across different regions of the world.

Cohort focus:  
**Global Management  
and Consulting**

### Language:

While all classes abroad are offered in English, the IBEA program is designed for students working toward a language proficiency in German, French or Portuguese.

### University of Mannheim Mannheim, Germany

The University of Mannheim is located in the heart of the fourth largest economy in the world. According to the 2019 World University ranking, Mannheim ranks No. 1 in business, economics and social sciences, making it Germany's leading business school and one of the top business schools in Europe. The university is known for its practical orientation and its collaboration with multinationals and SMEs, politics and society.

### Escola Brasileira de Administração Pública e de Empresas Rio de Janeiro, Brazil

The Brazilian School of Public and Business Administration (FGV-EBAPE) is brimming with the landmark concepts, methods and techniques of Brazilian corporate culture. FGV-EBAPE provides state-of-the-art management education in addition to being a major research center into the managerial demands of Brazilian society.

### ESSEC Business School ESSEC Asia-Pacific Singapore

Singapore's position at a multicultural and educational crossroads allows ESSEC to respond to the increasing demand for management education in Asia. Fostering a spirit of openness and innovation, ESSEC enables its students to be part of the vibrant growth in Asia.

## Timeline

### Semesters 1-3

You will study at the UofSC campus, focusing on foundational business and language courses.

### Semester 4

You will travel to Germany to study at the University of Mannheim with your cohort, where a consulting project supervised by PwC or Ernst & Young will be waiting for you. Other courses will cover European management practices and business cultures.

### Semester 5

Cohort students will study at UofSC together. You will take a cohort-specific class on management consulting with a project for a client. You will also continue your language classes and choose from a number of international business courses.





“I currently live with three Germans and one French student. I’m constantly amazed by how many languages we can throw around in a 15-minute period. How many other people get to say that they’ve lived and worked in four different countries by the time they’ve turned 21?”



**Lauren Fox**  
International Business,  
Management, Finance  
Class of 2019



### Semester 6

The entire IBEA cohort will travel to ESSEC’s new campus in Singapore for studies. You will be exposed to Asian society and business culture, both in the classroom and during interaction with corporate partners. If available, you will continue with your language classes.

### Semester 7

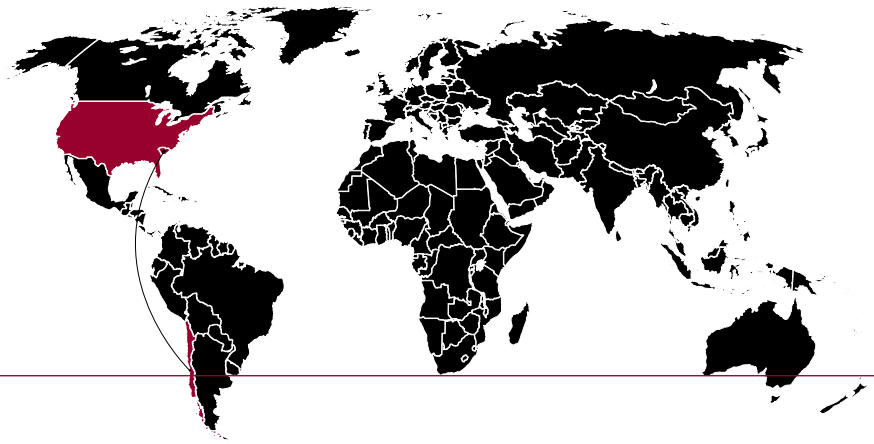
You will continue your studies at FGV-EBAPE in Rio de Janeiro, Brazil. On your agenda are business practices in Latin America and a course jointly offered with an industry partner on corporate social responsibility. If available, you will continue with your language classes.

### Semester 8

You will return to UofSC to finish your international business, management and language requirements.



# INTERNATIONAL BUSINESS OF THE AMERICAS



**Universidad de Chile (UdC)**  
**Santiago, Chile**

Dive deep into Latin American culture and develop a mindset to shape both the Northern and Southern hemispheres.

Located between the Andes Mountains, the Pacific Ocean and the beautiful vineyards of the Maipo Valley, Santiago is South America's fifth largest city and home to a third of all Chileans. Chile is also the most competitive economy in South America. At the center of Chilean commerce, your cohort will find itself immersed in dynamic cultural, educational and business environments. You will discover similarities and differences in the traditions, cultures and business practices across countries in Latin America.

These experiences will help you understand how to more effectively interact and do business, not only with people in Chile but in all of Latin America. Your time together with your cohort will provide you with new insights, global vision and an impressive new alumni network, composed of many of Chile's most outstanding leaders and economic movers.

Cohort focus:  
**Regional Expertise**

Language:  
**Spanish**

As the fourth most commonly spoken language worldwide, Spanish is becoming critical to conducting business in the global economy. By immersing yourself in a country where it's the official language, you will interact extensively with native speakers and take business courses in Spanish.

## Timeline

### Year 1

You will study at the UofSC campus, focusing on foundational business and Spanish courses.

### Year 2

You will continue your business and Spanish studies at the UofSC campus. In the second semester, UdC students will relocate to South Carolina, where you will all take your first cohort-specific international business courses together.

### Year 3

The cohort will stay in South Carolina for the first semester, taking several courses together. During the second semester, you will all relocate to Santiago, Chile, to begin your studies at UdC. You will continue Spanish language training and take business courses taught in English and Spanish.

### Year 4

Then you will return to UofSC to finish your international business, functional major and language requirements.



“I never thought I’d get so close with the Chileans in my cohort. Two came to my house for Thanksgiving, and I stayed with three of their families when I first got to Chile.”



**Tara Schimelman**

International Business,  
Operations and  
Supply Chain Management  
Class of 2019



“During my 10 months in Chile, I’m interning at the United States Embassy, playing for my university’s basketball team, and building professional relationships and friendships with people from all over the world.”

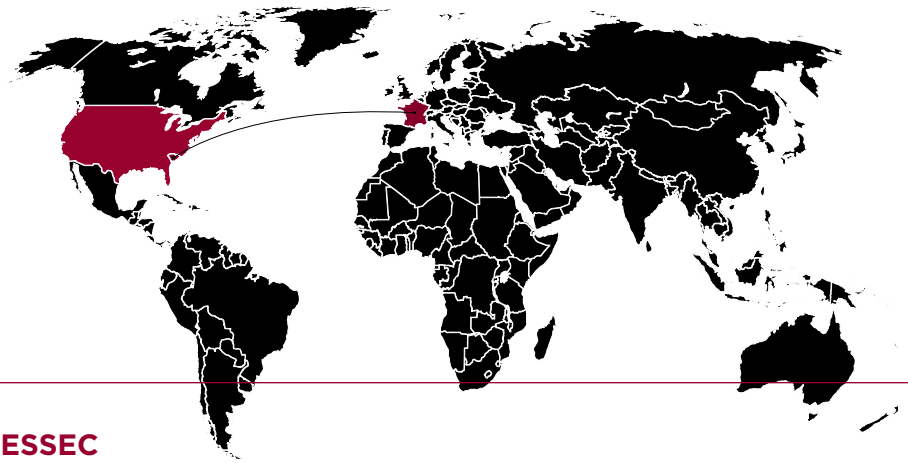


**Emily Evans**

International Business,  
Finance, with Spanish minor  
Class of 2019



# RESPONSIBLE INTERNATIONAL LEADERSHIP



**ESSEC Business School (The French ESSEC means “Superior School of Economic Science and Business”)**

Gain leadership for a sustainable future. Complete a mandatory service project abroad.

Focusing on leadership and marketing in a global context, the program emphasizes understanding societal and environmental impacts, sustainability and ethical obligations in business analysis and decision-making, which are critical skills for business leaders in tomorrow’s global world.

Located in Cergy, France — approximately one hour from Paris, students study at ESSEC Business School for two semesters and one summer. ESSEC is one of the most selective French universities, has attained the triple crown accreditation and was the first European business school to obtain AACSB accreditation.

Students will complete coursework in areas such as People & Organizations, Socially Responsible Marketing, Globalization and Business, Business Ethics, Leading Teams and French. Students will also complete a mandatory service project abroad, addressing personal responsibility and service to the communities surrounding them.

Cohort focus:  
**Responsible  
International  
Leadership**

#### Language:

While all classes are offered in English across all institutions, the RIL program is designed for students working toward a language proficiency in French.

## Timeline

### Semesters 1-3

Study at UofSC; enroll in necessary courses for degree requirements in business, Carolina Core and French.

### Semester 4

Study at ESSEC with your UofSC and ESSEC counterparts; enroll in People and Organizations as a Cohort; enroll in necessary courses for degree requirements in business, Carolina Core and French.

### Summer between semesters 4 and 5

Remain abroad to complete your field experience requirement for the cohort. This may be done at any location abroad; ESSEC will offer placement assistance, or students may arrange the field project on their own as long as it meets the requirements of the program component.

### Semester 5

Study at ESSEC with your UofSC and ESSEC counterparts; enroll in Business Ethics/Corporate Social Responsibility as a cohort; enroll in necessary courses for degree requirements in business, Carolina Core and French.





### Semester 6

Study at UofSC with your UofSC and ESSEC counterparts; enroll in IBUS 310: Globalization & Business as a cohort; enroll in necessary courses for degree requirements in business, Carolina Core and French.

### Semester 7

Study at UofSC with your UofSC and ESSEC counterparts; enroll in IBUS 427: Global Stakeholder Management as a cohort; enroll in necessary courses for degree requirements in business, Carolina Core and French.

### Semester 8

Study at UofSC; complete necessary courses for degree requirements in business, Carolina Core and French. Earn a bachelor's degree from UofSC in May 2024. (Bachelor of Science in Business Administration: International Business and Marketing; minor in French)

# LET'S GET STARTED

Apply to the Moore School through the University of South Carolina's Office of Undergraduate Admissions.



## GLOBAL IB

Students admitted to the South Carolina Honors College receive immediate admission into the program. Others can apply for competitive entry following the spring of their freshman year.



## IB COHORTS

Students applying to UofSC as freshmen can apply for the IB Cohort programs. The application is separate and concurrent with your UofSC application.

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## MAJOR REQUIREMENTS

Download the International Business Course Guide for our credit hour requirements and a breakdown of classes.

## OTHER QUESTIONS

See our FAQ section for answers about the application process, financial aid and other common questions.

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## CONTACT US

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803-777-2191

## LEARN MORE

[sc.edu/moore/ugib](https://sc.edu/moore/ugib)





# No.1

**undergraduate international business degree**  
for 22 consecutive years — *U.S. News & World Report*

# No.1

**in international business research productivity** worldwide  
for 1990-2017 — *Journal of International Business Studies*

**More than 70 elite partner  
institutions around the world**

**200 new international business  
students are admitted annually through  
a highly competitive process**

**\$65,493 Average Starting Salary**

**86% Placement Rate**

*2020 UofSC Career Center Survey, 90 days from graduation*

**Our students are employed by top companies in different industries  
around the world, including:**

Accenture  
Amazon  
Bain & Company  
Bank of America  
Belden  
BMW  
Boeing  
Bosch  
Coca-Cola  
Deloitte & Touche  
Deloitte Consulting

Deutsche Bank  
E & J Gallo  
Ernst & Young  
ExxonMobil  
Google  
IBM  
Integration Point  
JPMorgan Chase  
KPMG  
Manhattan Associates  
McKinsey & Company

Michelin  
Morgan Stanley  
NBC Universal  
Perry Ellis International  
PwC  
Sonoco  
Techtronic Industries  
Tesla  
Textron  
UPS  
Vanguard

# INTERNATIONAL BUSINESS MAJOR

## **Darla Moore School of Business**

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