



Sonoco Department of International Business

Darla Moore School of Business



Where IB Graduates Work

An international business degree leads to work in a **wide variety of organizations** including consulting firms; companies that provide international services; and multinational companies across a full range of functional areas such as accounting, finance, marketing and logistics.

Companies that have hired recent Moore School international business graduates include:

Accenture	IBM
Amazon	Integration Point
Bank of America	Johnson & Johnson
Barclays	JP Morgan Chase
Investment Bank	Manhattan Associates
BMW	
Boeing	McKinsey & Co.
Booz Allen Hamilton	Merrill Lynch
Coca-Cola	Morgan Stanley
Deloitte Consulting	Nestle
Deutsche Bank	Pricewaterhouse Coopers
Ernst & Young	Wells Fargo

INTERNATIONAL BUSINESS PROGRAM JOB OUTLOOK

High Earning Potential

International business undergraduates at the Moore School have high placement rates and starting salaries. For example, the 2019 international business graduating class reported a job placement rate of **89 percent** 90 days from graduation and an average starting salary of **\$63,707**. In 2019, international business graduates had the **highest average starting salary** of the Moore School's nine undergraduate programs.



AVERAGE STARTING SALARIES

for undergraduates 90 days after May 2019 graduation

IB Cohorts (all)	\$69,050
IB Major	\$63,707
Non-IB Major	\$56,633
IB+ Second Major	<i>See below</i>
Accounting	\$55,833
Business Economics	\$69,125
Finance	\$68,100
Management	\$61,938
Marketing	\$55,583
Operations and Supply Chain	\$65,253

IB + Law

Many IB students choose to **become lawyers** after completing their undergraduate degrees at the Moore School. In the 2017–18 academic year, six IB students applied and were accepted at law schools across the country including University of Connecticut School of Law, Emory University School of Law, The George Washington University Law School, University of Miami School of Law, University of Virginia School of Law and Wake Forest University School of Law.

CONTACT

Marc van Essen
Academic Director and Associate Professor, International Business
marc.vanessen@moore.sc.edu