

CHRISTOPHER B. YENKEY

University of South Carolina Darla Moore School of Business
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ACADEMIC APPOINTMENTS

- 2016-present University of South Carolina Darla Moore School of Business
[Assistant Professor of International Business](#)
Core faculty, USC School of Law, [Rule of Law Collaborative](#)
Faculty Associate, [Walker Institute of International and Area Studies](#), African Program
Associate Editor, [Management Science](#) (term began Jan. 2019)
- 2011-2016 University of Chicago Booth School of Business
Assistant Professor of Organizations and Markets
Associate Professor of Sociology (by courtesy)
Faculty, African Studies (by courtesy)
- 2008 Visiting Scholar, Institute for Economic Affairs, Nairobi, Kenya

EDUCATION

- 2011 Cornell University (PhD, Sociology)
Dissertation committee: Richard Swedberg (Chair), Victor Nee, David Strang
Dissertation title “Building Markets from Ethnically Fractionalized Networks”
- 2001 University of Texas-Austin (B.A. Economics, Highest Honors)

RESEARCH INTERESTS

Economic sociology, organization theory, organizational wrongdoing, emerging and frontier markets, corruption, distrust, social capital

PEER-REVIEWED PUBLICATIONS

Yenkey, Christopher. 2018. “The Outsider’s Advantage: Distrust as a Deterrent to Exploitation.”
[American Journal of Sociology, 124 \(3\): 613-663.](#)

Yenkey, Christopher. 2018. "Fraud and Market Participation: Social Relations as a Moderator of Organizational Misconduct," [*Administrative Science Quarterly*, 63 \(1\): 43-84.](#)

Yenkey, Christopher. 2015. "Mobilizing a Market: Ethnic Segmentation and Investor Recruitment into the Nairobi Securities Exchange," [*Administrative Science Quarterly*, 60 \(4\): 561-595.](#)

[*ASQ Editor's Choice selection, Political Economy and Organizations*](#)

2017 Granovetter Prize for Best Article in Economic Sociology, American Sociological Assoc.

Previously titled "Building Markets from Ethnically Fractionalized Networks"

2011 Academy of Management Best Paper Proceedings

2011 William H. Newman Award for Best Paper Based on a Dissertation, AOM

2011 Louis R. Pondy Award, AOM Division of Organization and Management Theory

2011 Ronald Burt PhD Student Paper Award, ASA Economic Sociology Section

Palmer, Donald & Christopher Yenkey. 2015. "Drugs, Sweat and Gears: An Organizational Analysis of Performance Enhancing Drug Use in the 2010 Tour de France." [*Social Forces*, 94 \(2\) 891-922.](#)

2013 Academy of Management Best Paper Proceedings

BOOK CHAPTERS IN EDITED VOLUMES

Yenkey, Christopher. 2018. "Contagious Capitalism: Locally Relevant Networks and the Recruitment of New Investors in Kenya." In [*Financing Innovation and Sustainable Development in Africa*](#), edited by Cornell University Institute for African Development and the African Development Bank. Cambridge, UK: Cambridge Scholars Publishing.

Yenkey, Christopher. 2016. "Wrongdoing and Market Development: An Examination of the Distinct Roles of Trust and Distrust." In [*Organizational Wrongdoing*](#), edited by Royston Greenwood, Donald Palmer, and Kristen Smith-Crowe. Cambridge, UK: Cambridge University Press.

Yenkey, Christopher, Laura Doering & Pete Aceves. 2015. "Multiple Uses of Mobile Money: Implications for Understanding Financial Inclusion." In [*The Kenyan Financial Transformation*](#), edited by Michael King and Amrik Heyer, Financial Sector Deepening-Kenya.

Yenkey, Christopher. 2011. "Selling the Market to the Masses: Advertising, the State, and the Creation of Mass Retail Shareholding in Kenya, 2006-08." In [*The Worth of Goods*](#), edited by Jens Beckert and Patrik Aspers. Oxford, UK: Oxford University Press.

Yenkey, Christopher. 2008. "Transparency, Democracy, and the SEC: 70 Years of Financial Market Regulation." In [*Transparency in a New Global Order: Unveiling Organizational Visions*](#), edited by Christina Garsten and Monica Lindh de Montoya. Cheltham, UK: Edward Elgar.

BOOK REVIEWS AND MINOR WORKS

Review of *Plastic Money: Constructing Markets for Credit Cards in Eight Post-Communist Countries*, Akos Rona-Tas and Alya Guseva. 2014. Palo Alto, CA: Stanford University Press. [*Administrative Science Quarterly*, 60 \(2\): NP33-NP36.](#)

Yenkey, Christopher. "On the Development of Modern Economic Sociology." In *American Sociological Association Economic Sociology Syllabi and Course Materials Guide, Third Edition*. 2006.

Yenkey, Christopher, Elisabeth Anderson, Michaela DeSoucey, and Corey Fields, eds. *American Sociological Association Syllabi and Course Materials Guide- Economic Sociology, Third Edition*. 2006.

Review of *The Moralization of the Markets*, Nico Stehr, Christoph Henning, and Bernd Weiler, editors. 2006. New Brunswick, NJ and London: Transaction Publishers. *The Canadian Journal of Sociology Online*. October 2006.

WORKING PAPERS

Yenkey, Christopher. "Embedded Versus Arm's Length Transactions at a Global Scale." Under review, *Administrative Science Quarterly*.

Yenkey, Christopher and Donald Palmer. "The Consequences of Organizational Misconduct: Comparing Outcomes for Front Line Workers Versus Managers." Under review, *American Sociological Review*.

Yenkey, Christopher, Jonas Hjort, and Changcheng Song. "Ethnic Investing and the Value of Firms." Under review, *Quarterly Journal of Economics*.

Yenkey, Christopher. "Conflict and Capital: Global Financial Responses to State-Sponsored Violence in Africa" Expected submission to *Management Science*, September 2019.

Yenkey, Christopher, Laura Doering, and Pete Aceves. "Mobile Money and (In)formal Financial Practices." Draft manuscript available.

Yenkey, Christopher. "The Social Structure of Speculation: Learning Short Term Share Ownership in Kenya's Frontier Stock Market." Draft manuscript available.

HONORS, AWARDS AND GRANTS

Granovetter Award for Best Article in Economic Sociology, American Sociological Assoc. (2017)

Core Faculty, Univ. of South Carolina School of Law Rule of Law Collaborative (2016-present)

John E. Jeuck Faculty Fellow, Chicago-Booth (2015-16)

Editor's Choice Selection, *Administrative Science Quarterly*, *Political Economy and Organizations*

Fama-Miller Center for Research in Finance Grant, Chicago-Booth (2012)

William H. Newman Award for Outstanding Paper Based on a Dissertation, AOM (2011)

Louis Pondy Best Dissertation Paper, AOM OMT Division (2011)

Ronald Burt Best Graduate Student Paper, ASA Economic Sociology Section (2011)

Initiative on Global Markets Grant, Chicago-Booth (2011)

Best Reviewer, AOM International Management Division (2011)

Postdoctoral Fellowship, Max Planck Institute for the Study of Societies, Declined (2010)

Most Promising Dissertation Proposal, AOM International Management Division (2010)

Robert McGinnis Best Graduate Student Paper, Cornell University Dept. of Sociology (2010)

National Science Foundation Dissertation Improvement Grant (2008)

Center for the Study of Economy and Society Dissertation Grant, Cornell University (2008)

INVITED SPEAKER (Research seminars and invited conference talks only; * scheduled)

- 2018-2019 Princeton University
Baruch College, CUNY (cancelled)
Stellenbosch University
AOM Doctoral Student Consortium*
AOM Professional Development Workshops*: Doing Organizational Research Around
the World- Opportunities and Challenges; Advanced Social Networks; Data
Visualization; Corporate Social Responsibility
- 2017-2018 Princeton University/Social Science Research Council, Dignity and Debt Network
University of Pisa
Society for Institutional and Organizational Economics Annual Meeting
State Government Affairs Council National Summit
AOM Doctoral Student Consortium
AOM Professional Development Workshop: Doing Organizational Research Around the
World: Opportunities and Challenges
- 2015-2016 Dartmouth University
London Business School
London School of Economics
University of Michigan
Boston University
University of Toronto - Pierre Elliott Trudeau Foundation
University of South Carolina
University of Chicago - Tsinghua University Joint Conference on Network Analysis
AOM Professional Development Workshop: Revitalizing Organization Theory
AOM Professional Development Workshop: Advanced Social Networks
Oxford University Centre for Corporate Reputation 2015 Annual Symposium
- 2014-2015 Washington University in St. Louis
MIT
University of South Carolina
Yale University
Oxford University

International Society for New Institutional Economics

- 2013-2014 University of California - Davis
National University of Singapore
INSEAD
Boston University
Harvard Business School
African Development Bank - Cornell University Institute for African Development
Financial Sector Deepening - Kenya
- 2012-2013 University of Michigan
University of Chicago Center for Population Economics
Northwestern University
Harvard Business School
- 2011-2012 University of Kentucky
London Business School
University of Chicago
Africa and Middle East Depository Association Executive Meeting (Fez, Morocco)
Central Depository and Settlement Corporation Ltd. - Capital Markets Authority (joint workshop for executive management teams, Nairobi, Kenya)
Nairobi Securities Exchange Executive Management Team
Financial Sector Deepening- Kenya
Institute for Economic Affairs- Kenya
- 2010-2011 University of Chicago
Texas A&M University
University of Maryland
University of Pennsylvania
Cornell University
- 2009-2010 Brown University International Advanced Research Institute Conference on Technology Entrepreneurship (BIARI)
Nairobi Stock Exchange Executive Management Team

TEACHING

- 2018 Research Methods Workshop, co-hosted with Univ of Stellenbosch Business School [African Centre for Development Finance](#). Five-day workshop on research methods for policy makers, faculty, and PhD students (Cape Town, South Africa)
- 2016-present *Social Networks and Global Leadership*, Univ. of South Carolina Darla Moore School of Business (elective offered in International MBA, Masters of International Business, Professional MBA, and undergraduate Honors College)
Recent student evaluations: 4.9/5 (Summer 2018); 5/5 (Fall 2017); 4.8/5 (Summer 2017); 4.9/5 (Fall 2016)

- 2011-2016 *Strategic Leadership*, Univ. of Chicago Booth School of Business (MBA elective, full time and evening programs).
Last student evaluations: 4.4/5 (Spring 2016); 4.5/5 (Summer 2015)
- 2010 *Introduction to Sociology*, Department of Sociology, Cornell University
Student evaluation: 4.5/5
- 2006-2009 *Macroeconomics*, Cornell University Johnson School of Management. Guest Lecturer: “Monetary Policy and Macroeconomic Forecasting at the Federal Reserve Bank: Lessons from the 2001 Downturn.”
- 2000-2001 *Supplementary Introduction to Macroeconomics* (UT-Austin, Department of Economics)
Supplementary Introduction to Microeconomics (UT-Austin, Department of Economics)

MEDIA COVERAGE

Overcoming Ethnic Divides is Crucial for Kenyan Economic Growth, [Capital Ideas](#) (July 31, 2015)

FIFA: What’s next for Soccer’s Governing Body? Huffington Post Live (June 3, 2015)

The Complicated Science of Corruption
Livescience.com (May 29, 2015)
YahooNews.com (May 30, 2015)
ScientificAmerican.com (May 31, 2015)

When Social Networks Go Astray, [Capital Ideas](#) (Winter 2014/15)

PROFESSIONAL SERVICE

- 2019-present Associate Editor, Management Science
- 2019 Conference organizer, “Globalizing Organization Theory,” on behalf of *Administrative Science Quarterly*.
Program Committee, American Sociological Assoc. Annual Meeting, Economic Sociology Section
Dean’s Strategic Planning Committee, Univ of South Carolina-DMSB
Faculty Senator, Univ. of South Carolina (term 2017-2020)
- 2018 Co-chair, Committee for Granovetter Award for Best Article in Economic Sociology
American Sociological Assoc.
- 2010- 2011 Associate Director, Center for the Study of Economy and Society (Cornell University)
- 2009-2010 Provost’s Graduate and Professional Student Advisory Committee (Cornell University)
- Ad Hoc Reviewer *Administrative Science Quarterly*, *American Journal of Sociology*, *American Sociological Review*, *Management Science*, *Organization Science*, *Academy of Management Journal*, *Socio-Economic Review*, *Theory and Society*, *Social Problems*, *Strategic Management Journal*

OTHER PROFESSIONAL EXPERIENCE

2001-2003 Federal Reserve Bank of Kansas City, Dept. of Economic Research, Research Associate