

BROOKE W. STANLEY

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Education

Texas A&M University	Ph.D., Finance	2008
University of Cincinnati	M.B.A., Finance	2000
Kenyon College	B.A., Drama	1993

Selected Employment History

Clinical Assistant Professor	University of South Carolina	2017–present
• Taught undergraduate Introduction to Finance, Financial Statement Analysis, and Corporate Financial Analysis, up to 250 students per section		
• Served both as Director and as Second Reader of Honors Theses		
• Passed Level III CFA ® exam in June 2018		
Associate Professor	Winthrop University	2014–2017
Assistant Professor		2008–2014
• Awarded tenure and promoted to Associate Professor in August 2014		
• Developed new M.B.A. class focused on corporate financial analysis and modeling using Microsoft Excel		
• Taught undergraduate and M.B.A. courses including International Finance, Intermediate Corporate Finance, Advanced Corporate Finance, Personal Finance, and Financial Markets & Institutions, usually 10-20 students per section		
• Awarded grant to conduct research with an undergraduate student		
• Faculty of Record on International Field Experience (England/France, 2009) and Financial Markets Seminar (New York City, 2013–2015)		
Visiting Lecturer	University of South Florida, Sarasota/Manatee	2007–2008
• Taught undergraduate Introduction to Finance		
• Taught International Finance, both undergraduate and M.B.A. levels		
Visiting Lecturer	University of Nebraska, Lincoln	2006–2007
• Taught undergraduate Intermediate Corporate Finance and Introduction to Finance		
Graduate Assistant	Texas A&M University	2004–2006
• Taught undergraduate Intermediate Corporate Finance		
• Won Dean's Award for Outstanding Teaching by a Doctoral Student		
• Provided research and teaching support to two faculty members		
Graduate Assistant	Louisiana State University	2002–2004
• Taught undergraduate Introduction to Finance		
• Provided research and teaching support to two faculty members		

Financial Analyst	F&W Publications	1998–2002
<ul style="list-style-type: none"> • Coordinated the development of annual budgets (\$55 million top line) • Monitored actual performance versus budget and identified sources of variances • Forecasted revenues and expenses through year-end and suggested remedies for costs that exceeded budget • Compiled actual and projected cash flows for quarterly reports • Analyzed the results of marketing and promotion efforts and reported to senior management • Built financial models in Microsoft Excel for analysis of new and existing products and business methods • Provided analytics to support capital acquisitions and to identify and assess savings opportunities 		

Associate Planner	Mercantile Stores Company	1997–1998
<ul style="list-style-type: none"> • Worked with buyers to develop annual merchandise plans to support corporate objectives • Forecasted sales and inventory levels based on year-to-date performance against plan • Effectively managed inventory levels to support departmental sales goals • Reacted to business trends and recommended strategies to meet financial goals • Developed analysis of vendor profitability and square footage allocation to maximize sales and profits 		

Service to the Community

Board of Directors, Caro Federal Credit Union, Columbia, SC 2021–present
 Volunteer, Salvation Army Christmas Warehouse, Columbia, SC, 2021
 Volunteer, Humane Society of York County, Fort Mill, SC, 2012–2017
 Volunteer, Pawbrokers (fundraising for animal rescue), Lake Norman, NC, 2012–2017
 Financial consultant, Erin's Restaurant, Rock Hill, SC, 2009–2013

Service to the Profession

Ad hoc reviewer, Journal of Banking and Finance, 2015–2018
 Ad hoc reviewer, Journal of Corporate Finance, 2013

Service to the University

Faculty advisor, Carolina Finance and Investment Club, University of South Carolina, 2019–present
 Student Academic Grievance Committee, University of South Carolina, 2020–present
 Finance Scholars interviews, University of South Carolina, 2020–present
 Finance NIT Faculty Search Committee, University of South Carolina, 2021–present
 Real Estate NIT Faculty Search Committee, University of South Carolina, 2021–present
 Finance NIT Faculty Search Committee, University of South Carolina, 2021
 Finance NIT Faculty Search Committee, University of South Carolina, 2020
 Finance NIT Faculty Search Committee Chair, University of South Carolina, 2020
 Finance NIT Faculty Search Committee Chair, University of South Carolina, 2019
 Finance NIT Faculty Search Committee Chair, University of South Carolina, 2018
 Finance NIT Faculty Search Committee, University of South Carolina, 2017
 Finance Faculty Search Committee, Winthrop University, 2015
 Accounting Faculty Search Committee, Winthrop University, 2015
 CBA Health and Happiness Committee, Chair, Winthrop University, 2014–2015
 Beta Gamma Sigma, Faculty Advisor, Winthrop University, 2013–2016
 Finance Faculty Search Committee, Winthrop University, 2013
 Honors Committee, Winthrop University, 2012–2014
 Healthy U Academic Success Community, Faculty Partner, Winthrop University, 2012–2014

Accounting Faculty Search Committee, Chair, Winthrop University, 2012
 CBA Student Scholarships and Awards Committee, Winthrop University, 2010–2017
 Winthrop University Finance Club, Faculty Advisor, 2010–2015
 Quality Enhancement Plan Committee, Winthrop University, 2010
 CBA Research Award Committee, Winthrop University, 2010
 Cultural Events Committee, Winthrop University, 2009–2011 and 2013–2015
 CBA Health and Happiness Committee, Winthrop University, 2009–2017
 Computer Science Faculty Search Committee, Winthrop University, 2009
 Yoga teacher, Winthrop University West Center, 2009–2013

Working Papers

“Do Managers Matter? Evidence from Exogenous Turnover of Executives” (co-authored with Allen Berger and Jerry Guo) 2021
 Submitted to Financial Intermediation Research Society Conference 2022

Publications

“An Integrated Spatial Model of Population Change Using Panel Data” (co-authored with Willis Lewis), *Review of Regional Studies*, 2016

“Financial Statement Misreporting: Does Monitoring Matter?”, *International Review of Accounting, Banking and Finance*, 2015

“An Empirical Analysis of the Effect of Housing Curb Appeal on Sales Price of Newer Houses” (co-authored with Jun Chen, Jennifer Cowley and Ronald Rutherford), *International Research Journal of Applied Finance*, 2013

“CEO Optimism and Forced Turnover” (co-authored with T. Colin Campbell, Shane Johnson, Michael Gallmeyer and Jessica Rutherford), *Journal of Financial Economics*, 2011

“To Cheat or Not to Cheat: How Managers Make the Decision to Misreport” (co-authored with Vikram Sharma), *Journal of Accounting, Auditing & Finance*, 2011

Conference Presentations

“Crossing the Line When Your Reputation Is On It”

- Financial Management Association 2013 Annual Meeting

“CEO Confidence and Forced Turnover” (co-authored with T. Colin Campbell, Shane Johnson and Jessica Rutherford)

- Western Finance Association 2009 Annual Meeting

“An Empirical Analysis of the Relations Between Financial Statement Reporting and Firms’ Use of Bank Debt”

- Financial Management Association 2006 Annual Meeting, Top Ten Percent Session
- FDIC 2006 Workshop for Dissertations in Financial Institutions, Intermediation, and Markets

Other Conference Participation

Southern Finance Association 2013 Annual Meeting, Discussant
 Financial Management Association 2011 Annual Meeting, Discussant
 Southern Finance Association 2010 Annual Meeting, Discussant
 Southern Finance Association 2009 Annual Meeting, Discussant

Southern Finance Association 2008 Annual Meeting, Discussant
Financial Management Association 2005 Annual Meeting, Discussant

Other Conferences Attended

Fixed Income and Financial Institutions Conference, 2021, Columbia, SC
American Finance Association 2020 Annual Meeting, San Diego, CA
Financial Management Association 2019 Annual Meeting, New Orleans, LA
Financial Intermediation Research Society 2019 Annual Meeting, Savannah, GA
Fixed Income and Financial Institutions Conference, 2019, Columbia, SC
Fixed Income and Financial Institutions Conference, 2018, Columbia, SC
Southern Finance Association 2016 Annual Meeting, Sandestin, FL
Financial Management Association 2016 Annual Meeting, Las Vegas, NV
Southern Finance Association 2015 Annual Meeting, Orlando, FL
Southern Finance Association 2014 Annual Meeting, Key West, FL
Financial Management Association 2014 Annual Meeting, Nashville, TN
Financial Management Association 2013 Annual Meeting, Chicago, IL
American Finance Association 2011 Annual Meeting, Denver, CO
Western Finance Association 2011 Annual Meeting, Santa Fe, NM
Western Finance Association 2010 Annual Meeting, Victoria, BC