
BROOKE W. STANLEY

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Education

Texas A&M University	Ph.D., Finance	2008
University of Cincinnati	M.B.A., Finance	2000
Kenyon College	B.A., Drama	1993

Selected Employment History

Clinical Assistant Professor	University of South Carolina	2017–present
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- Taught undergraduate Introduction to Finance and Financial Statement Analysis, up to 250 students per section
- Consistently received above-average teaching evaluations, typically 4.1 out of 5.0
- Served as Director of an Honors Thesis
- Passed Level III CFA ® exam in June 2018

Associate Professor	Winthrop University	2014–2017
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Assistant Professor		2008–2014
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- Awarded tenure and promoted to Associate Professor in August 2014
- Developed new M.B.A. class focused on corporate financial analysis and modeling using Microsoft Excel
- Taught undergraduate and M.B.A. courses including International Finance, Intermediate Corporate Finance, Advanced Corporate Finance, Personal Finance, and Financial Markets & Institutions, usually 10-20 students per section
- Consistently received above-average teaching evaluations, typically in excess of 4.6 out of 5.0
- Awarded grant to conduct research with an undergraduate student
- Served on three Honors Thesis committees, including Chair of one committee
- Faculty of Record on International Field Experience (England/France, 2009) and Financial Markets Seminar (New York City, 2013–2015)

Visiting Lecturer	University of South Florida, Sarasota/Manatee	2007–2008
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- Taught undergraduate Introduction to Finance, four sections of approximately 25 students each, and International Finance, one section of 14 undergraduate students plus one section of 19 M.B.A. students

Visiting Lecturer	University of Nebraska, Lincoln	2006–2007
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- Taught undergraduate Intermediate Corporate Finance, five sections of approximately 30 students each, and Introduction to Finance, one section of 20 students

Graduate Assistant	Texas A&M University	2004–2006
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- Provided research and teaching support to two faculty members
- Taught undergraduate Intermediate Corporate Finance, one section of approximately 70 students
- Won Dean's Award for Outstanding Teaching by a Doctoral Student

Graduate Assistant	Louisiana State University	2002–2004
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- Provided research and teaching support to two faculty members

- Taught undergraduate Introduction to Finance, two sections of approximately 50 students each

Financial Analyst F&W Publications 1998–2002

- Coordinated the development of annual budgets (\$55 million top line)
- Monitored actual performance versus budget and identified sources of variances
- Forecasted revenues and expenses through year-end and suggested remedies for costs that exceeded budget
- Compiled actual and projected cash flows for quarterly reports
- Analyzed the results of marketing and promotion efforts and reported to senior management
- Built financial models in Microsoft Excel for financial analysis of new and existing products and business methods
- Provided analytics to support capital acquisitions and to identify and assess savings opportunities

Associate Planner Mercantile Stores Company 1997–1998

- Worked with buyers to develop annual merchandise plans to support corporate objectives
- Forecasted sales and inventory levels based on year-to-date performance against plan
- Effectively managed inventory levels to support departmental sales goals
- Reacted to business trends and recommended strategies to meet financial goals
- Developed analysis of vendor profitability and square footage allocation to maximize sales and profits

Service to the Community

Volunteer, Humane Society of York County, Fort Mill, SC, 2012–2017

Volunteer, Pawbrokers (fundraising for animal rescue), Lake Norman, NC, 2012–2017

Financial consultant, Erin's Restaurant, Rock Hill, SC, 2009–2013

Service to the Profession

Ad hoc reviewer, Journal of Banking and Finance, 2015 - 2018

Ad hoc reviewer, Journal of Corporate Finance, 2013

Service to the University

Finance Faculty Search Committee Chair, University of South Carolina, 2018

Finance Faculty Search Committee, University of South Carolina, 2017

Finance Faculty Search Committee, Winthrop University, 2015

Accounting Faculty Search Committee, Winthrop University, 2015

CBA Health and Happiness Committee, Chair, Winthrop University, 2014–2015

Beta Gamma Sigma, Faculty Advisor, Winthrop University, 2013–2016

Finance Faculty Search Committee, Winthrop University, 2013

Honors Committee, Winthrop University, 2012–2014

Healthy U Academic Success Community, Faculty Partner, Winthrop University, 2012–2014

Accounting Faculty Search Committee, Chair, Winthrop University, 2012

CBA Student Scholarships and Awards Committee, Winthrop University, 2010–2017

Winthrop University Finance Club, Faculty Advisor, 2010–2015

Quality Enhancement Plan Committee, Winthrop University, 2010

CBA Research Award Committee, Winthrop University, 2010

Cultural Events Committee, Winthrop University, 2009–2011 and 2013–2015

CBA Health and Happiness Committee, Winthrop University, 2009–2017

Computer Science Faculty Search Committee, Winthrop University, 2009

Yoga teacher, Winthrop University West Center, 2009–2013

Publications

An Integrated Spatial Model of Population Change Using Panel Data (co-authored with Willis Lewis)

- Review of Regional Studies, 2016

Financial Statement Misreporting: Does Monitoring Matter?

- International Review of Accounting, Banking and Finance, 2015

An Empirical Analysis of the Effect of Housing Curb Appeal on Sales Price of Newer Houses (co-authored with Jun Chen, Jennifer Cowley and Ronald Rutherford)

- International Research Journal of Applied Finance, 2013

CEO Optimism and Forced Turnover (co-authored with T. Colin Campbell, Shane Johnson, Michael Gallmeyer and Jessica Rutherford)

- Journal of Financial Economics, 2011

To Cheat or Not to Cheat: How Managers Make the Decision to Misreport (co-authored with Vikram Sharma)

- Journal of Accounting, Auditing & Finance, 2011

Conference Presentations

Crossing the Line When Your Reputation Is On It

- Financial Management Association 2013 Annual Meeting

CEO Confidence and Forced Turnover (co-authored with T. Colin Campbell, Shane Johnson and Jessica Rutherford)

- Western Finance Association 2009 Annual Meeting

An Empirical Analysis of the Relations Between Financial Statement Reporting and Firms' Use of Bank Debt

- Financial Management Association 2006 Annual Meeting, Top-Ten Percent Session
- FDIC 2006 Workshop for Dissertations in Financial Institutions, Intermediation, and Markets

Other Conference Participation

Southern Finance Association 2013 Annual Meeting, Discussant
 Financial Management Association 2011 Annual Meeting, Discussant
 Southern Finance Association 2010 Annual Meeting, Discussant
 Southern Finance Association 2009 Annual Meeting, Discussant
 Southern Finance Association 2008 Annual Meeting, Discussant
 Financial Management Association 2005 Annual Meeting, Discussant