

S2E4_Moore Impact_Caroline Crowder

Feeding the Entrepreneurial Spirit with Caroline Crowder

- Host
 - Kasie Whitener, Clinical Assistant Professor, Management Department
- Guest
 - Caroline Crowder, Executive Director of The Boyd Innovation Center Powered by GrowCo

Caroline Crowder is a two-time alum of the Moore School and now an instructor in the Management Department teaching entrepreneurship. Her journey is one of discovery far and wide and recognition of unique opportunities to learn, grow, and teach. In this episode she shares her story and the mission and vision of the Boyd Innovation Center Powered by GrowCo.

When we first heard from Caroline in Episode 18, we learned of the origin of the Boyd Innovation Center and how Caroline has been its shepherd, captain, and cat-herder. In this episode, she shares the specifics of the programming and some of the choices she's made to let the Center evolve into what the ecosystem needs.

Topics include:

- Upcoming programming at the BIC
- Leaving Tech Beans behind and starting Coffee Talk sessions
- Including students in the community work
- Innovating in the entrepreneurship classroom
- The power of a community to support entrepreneurial initiatives
- Revenue streams and sustainability for a non-profit Entrepreneur Support Organization (ESO)

To learn more about the "BIC" and its upcoming events, [click here](#).

To learn more about the Moore School, [click here](#).

This has been Moore Impact. When you learn more, you know more, and when you know more, you do more. Thanks for listening.