

Episode 15: Do the Work: The Faber Center's Speaker Series features Aaron & Candice Hark, USC Alumni Owners of Maxient

- Host:
 - Kasie Whitener, Clinical Assistant Professor, Management
- Interviewer:
 - Dr. Jeff Savage, Director of the Faber Entrepreneurship Center
 - Caroline Byrd, USC Alum '23
- Guests:
 - Aaron & Candice Hark, USC Alumni and founders of Maxient

USC Alumni Aaron and Candice Hark visited the Faber Entrepreneurship Center in the fall semester of 2022 as part of the Faber Speaker Series. Together, they gave the Maxient story. (Original audio from September 26, 2022.)

Maxient is conduct software providing a place to easily manage records of student conduct and well-being. By improving communication and collaboration across colleges and universities, Maxient helps to identify students in need of assistance and coordinate the efforts of departments to provide follow-up.

Aaron and Candice met at Carolina and have continued to support entrepreneurship at the Moore School through sponsorship of the Faber Entrepreneurship Center's annual Proving Ground contest. In this interview borrowed from the Faber library, Moore Impact listeners are treated to faculty interviewer Dr. Jeff Savage, student interviewer Caroline Byrd, and a live listening audience responding to Candice and Aaron's candid take on being married, being founders, and finding balance between the two.

Topics include:

- What is conduct software?
- How did Maxint get started?
- How was Maxient funded?
- What was the impact of the Moore School on Maxient?
- What's it like being married to your co-founder?
- How do the Harks strike a balance between work and home?

The Faber Speaker Series happens every semester on campus at the Moore School. Events are free and open to the public. To see a full line-up of visiting speakers, visit the [Faber Center's website](#) on sc.edu.

To learn more about the Darla Moore School of Business visit [this site](#).
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