



Goals & Strategic Initiatives



Our Mission

We prepare physicians committed to improving the health and wellness of your family and your community through creative teaching, innovative research and quality clinical care.

Our Vision

Cultivate a culture of curiosity and commitment to others to transform the health and wellness of communities.



Our Goals for 2030

Four goals have been defined, based on our mission and vision:

- Educate** students who are advocates for transforming health care delivery and who embrace lifelong learning
- Drive innovation** in teaching, research, patient care and community wellness
- Accelerate national **recognition** for our:
 - Creative education
 - Research that impacts patient care
 - Innovative multidisciplinary approach to care delivery
 - Lasting impact on our community
- Sustain financial health by mastering **operational efficiency** while maintaining quality programs

Strategic Initiatives

Each goal is broken down into:

1. Advocating Lifelong Learning

- Attract high-quality students with emotional intelligence and intellect
- Educate innovatively, creating a culture of lifelong learning and discovery
- Graduate students well prepared for post-graduate training

2. Driving Innovation

- Increase capacity through talent acquisition, professional development, expanded infrastructure and enhanced collaborative space
- Use technology to engage our students, faculty, staff and patients
- Leverage Health Sciences Center (HSC) partnerships

3. Enhancing Recognition

- Become *the place* to work and learn in Greenville and the Upstate
- Inspire all who work and learn here with a spirit of innovation and collaboration
- Engage in focused external communication
- Develop engagement strategies that will provide a meaningful and lasting impact on our community

4. Sustaining Excellence

- Recruit, develop and retain top-quality faculty and staff
- Cultivate an inclusive culture that welcomes diversity
- Develop and implement transparent practices for resource utilization
- Identify new and expand existing revenue and resources to support operations
- Foster collaboration across departments and entities to include HSC partners