

**School of Medicine Columbia**

University of South Carolina

# **Strategic** Plan 2017-2022

Spring 2019 Update

**EXEMPLARY.  
TRANSFORMATIVE.  
COMPASSIONATE.**



UNIVERSITY OF  
**South Carolina**

School of Medicine



## **Table of Contents**

4	<b>A Message from the Executive Dean</b>
6	<b>Mission, Vision and Value Statement</b>
8	<b>About the Strategic Plan</b>
10	Goal One
12	Goal Two
14	Goal Three
16	Goal Four
18	Goal Five



## **A MESSAGE FROM THE EXECUTIVE DEAN**

**LES HALL, M.D.  
EXECUTIVE DEAN  
USC SCHOOL OF MEDICINE**

During the past four years, hundreds of alumni, friends, staff, and students of the UofSC School of Medicine Columbia have expressed to me their gratitude for the positive impact that the school has had upon their lives. While we are grateful for our school's outstanding accomplishments during its first four decades, we also understand that we are living in a time of unprecedented change in health care and higher education. If we are to build upon our legacy of success, our methods must continue to evolve and grow to meet needs of a future generation.

From 2016 to 2017, over 200 UofSC School of Medicine Columbia faculty members, staff, students, and key partners thoughtfully participated in a comprehensive strategic planning process, identifying areas of focus for the next five years. I believe that the resulting School of Medicine Five Year Strategic Plan (2017-2022) has positioned us well to fulfill our mission to serve the people of South Carolina and beyond through exemplary medical and health education, transformative research, and compassionate patient care.

We are now in the second year of a systematic, multi-year effort to turn the vision articulated in this plan into a reality. Just as the success we enjoy today is the result of prior planning, we believe this plan is positioning our School of Medicine for even greater achievements in the years to come. In this brief document, we share with you several of the ways in which the vision contained within this plan is becoming a reality.

A handwritten signature in dark ink that reads "Les Hall".

**Les Hall, M.D.**





## **OUR MISSION**

We serve the people of South Carolina and beyond through exemplary medical and health education, transformative research, and compassionate patient care.

## **OUR VISION**

To be part of a vibrant academic health center that provides access to the best evidence-based medical care and biomedical education, supported by research and cutting-edge technologies.

## **OUR VALUES**

**Excellence**

**Professionalism**

**Collaboration**

**Diversity and Inclusion**

**Compassion**

- **Excellence:**  
We are committed to achieving the highest levels of personal and professional performance in all our endeavors.
- **Professionalism:**  
We adhere to the highest standards of behavior guided by the values and practices of our professions.
- **Collaboration:**  
We partner with individuals, teams, institutions and communities to enhance the value of our efforts.
- **Diversity and Inclusion:**  
We create and sustain an inclusive and diverse environment, demonstrating in word and deed our commitment to valuing and supporting each other and those whom we serve.
- **Compassion:**  
We are resolute in our efforts to relieve suffering and promote fairness.





## STRATEGIC PLAN

The UofSC School of Medicine Columbia completed a comprehensive strategic planning process from 2016 to 2017. The plan was crafted utilizing input from our faculty, staff, students, and various stakeholders, helping us to identify areas where the school and those we serve could benefit from new approaches that would help us to better realize our future vision. The resulting plan outlined five areas in which to focus our efforts over the next five years. As we enter 2019, we near completion of the second year of focusing on these important strategic areas.







The faculty, staff and students at the School of Medicine are guided by the **school's mission statement, vision statement, values and five-year strategic plan.**





## **STRATEGIC GOAL**

Create a collaborative culture of discovery, innovation, and improvement which will transform healthcare within our health system and community.

# **PROGRESS ACHIEVED**

## **Goal One**

### **We have advanced this goal by:**

- Launching the Research Center for Transforming Health to move our efforts from the laboratory bench to the patient bedside. The center has already developed several new initiatives for faculty, staff and students.
- Creating the Emerging Physician Scientist Faculty Fellows program to mentor clinical faculty interested in research.
- Developing plans for a Cardiovascular Translational Research Center with recruitment for a Center director underway.
- Opening recruitment for a new SmartState Chair in Cancer Prevention and Disparities



## **STRATEGIC GOAL**

Strengthen and leverage relationships  
with key partners to enhance educational,  
research, clinical, and leadership programs.

# PROGRESS ACHIEVED

## Goal Two

### We have advanced this goal by:

- Establishing the S.C. Center for Rural and Primary Healthcare in an effort to expand programs for training, recruiting and retaining primary care physicians in South Carolina's rural and underserved areas as well as enhancing service to rural patients.
- Partnering with the William Jennings Bryan Dorn VA Medical Center to create new joint Simulation and Interactive Learning Center (opening in spring of 2019).
- Accepting the first cohort of BARSC-MD students from the University of South Carolina Honors College into the School of Medicine.
- Collaborating with Prisma Health to establish the Physician Executive Leadership Institute.





## **STRATEGIC GOAL**

Create an evolving, more clinically-integrated curriculum for SOM students, based upon the needs of students, patients, health systems, and partners, and upon educational and clinical best practices.

# **PROGRESS ACHIEVED**

## **Goal Three**

### **We have advanced this goal by:**

- Establishing a Curriculum Innovation Task Force to undertake comprehensive review of the medical education curriculum and to recommend curricular changes. A full framework for the 2020 curriculum has been approved by our Curriculum Committee and will be implemented over the next three years.
- Opening the Student Success and Wellness Center, with a newly hired director in place.
- Expanding summer research opportunities for students.



## Strategic Goal

Advance diversity and inclusion, to enhance effectiveness and to prepare a diverse workforce for the people we serve.

# PROGRESS ACHIEVED

## Goal Four

### We have advanced this goal by:

- Establishing a twice yearly SOM diversity forum.
- Increasing development efforts to fund student scholarships.  
The Everett L. Dargan Endowment was the featured fund for the University's inaugural Give 4 Garnet day.
- Working with high schools and colleges in our region to create new pipeline programs. The Master of Biomedical Science pipeline program will be expanded to offer additional opportunities for students seeking additional preparation for successful health professional training.
- Collaborating with other UofSC schools and community partners that are working to eliminate health disparities in our region.



## Strategic Goal

Plan for new SOM facilities as part of a new UofSC health sciences campus, positioned as part of a vibrant academic health center.



## **PROGRESS ACHIEVED**

### **Goal Five**

#### **We have advanced this goal by:**

- Ongoing developmental planning for the new health sciences campus near Prisma Health Richland Hospital.
- Advocacy with the state legislature regarding the benefits of an academic health center campus to the entire state, in partnership with University leaders.
- Increased fundraising effectiveness for the School of Medicine by the establishment of a Dean's Executive Advisory Council, comprised of successful SOM alumni, business leaders, and faculty who are committed to promoting ongoing SOM development.



**School of Medicine Columbia**  
University of South Carolina

6311 Garners Ferry Road  
Columbia, SC 29208

803.216.3300

[www.sc.edu/medicine](http://www.sc.edu/medicine)



UNIVERSITY OF  
**South Carolina**

School of Medicine