

South Carolina  
**ASSISTIVE TECHNOLOGY  
PROGRAM**

CENTER FOR DISABILITY RESOURCES

UNIVERSITY OF SOUTH CAROLINA  
SCHOOL OF MEDICINE COLUMBIA

Scan for more information!

# 2025 ASSISTIVE TECHNOLOGY EXPO SPONSORSHIP INFORMATION



<https://bit.ly/3rZdlQ6>

## BECOME A SPONSOR

We welcome your sponsorship and participation in the 2025 Assistive Technology Expo, which will be held at the Columbia Metropolitan Convention Center on March 25, 2025.

The Expo normally hosts over 70 business and agency exhibits, as well as workshops on a variety of assistive technology topics.

This is your opportunity to interact with more than 850 attendees, including persons with various types of disabilities, their family members and caregivers, teachers, therapists, rehabilitation professionals, service providers, medical personnel, college students, information technology personnel, and senior citizens.

Exhibits open at 8:30 a.m. and close at 3:30 p.m. Information and continuing education sessions begin at 9:30 a.m.

There are breaks between workshop sessions to allow plenty of time for attendees to see your exhibits and visit with your representatives.

## SPONSOR BENEFITS

Your sponsorship will provide your company brand exposure over a range of media resources and supporting activities (level of inclusion dependent on sponsorship):

- Email
- Website
- Print Materials
- Media Strategy
- Social Media Networks

## CONTACT US

Call or email to discuss the sponsorship that is right for you.

*For more information, please contact:*

**Tammy Wallace**

**email:** [tammy.wallace@uscmed.sc.edu](mailto:tammy.wallace@uscmed.sc.edu)

**phone:** 803-935-5276



# PRICING INFORMATION

## Sponsorship Opportunities

### Platinum Sponsor - \$10,000

- Recognition as the Platinum Sponsor in all pre-event marketing materials and media
- Recognition in event media releases
- Premium exhibition space to include double booth
- Logo on Expo website
- Lead logo on all event sponsor signage, in program and on T-shirt
- Recognition on the Expo website as the principle event sponsor, including hyperlink to your website
- Sponsor can provide up to two pieces of written information or merchandise in Expo bags

### Gold Sponsor - \$5,000

- Recognition as the Gold Sponsor in all pre-event marketing materials and media
- Recognition in event media releases
- Exhibition space to include one booth
- Logo on Expo website
- Logo on all event sponsor signage, in program and on T-shirt
- Recognition on the Expo website as a major event sponsor, including hyperlink to your website
- Sponsor can provide up to one piece of written information or merchandise in Expo bags

### Silver Sponsor - \$2,500

- Recognition as the Silver Sponsor in all pre-event marketing materials and media
- Recognition in event media releases
- Exhibition space to include one booth
- Recognition on the Expo website as an event sponsor, including hyperlink to your website
- Logo on all event sponsor signage, in program and on T-shirt

### Bronze Sponsor, A/V - \$2,000\*

*Exclusive*

- Sponsor logo would be on the screen at the beginning of each session, listed in program and on event T-shirt

### Bronze Sponsor, Wi-Fi - \$2,000\*

*Exclusive*

- Sponsor logo would be on all Wi-Fi signage, listed in program and on event T-shirt

### Bronze Sponsor, Poster Session - \$1,500\*

*Exclusive*

- Sponsor logo would be on sign at entrance of poster session, listed in program and on event T-shirt

### Bronze Sponsor, Convention Bags - \$1,500\*

*Exclusive*

- Sponsor provides 1,000 bags to be given to participants during registration

### Bronze Sponsor, Morning Break - \$1,500\*

*Exclusive*

- Sponsor sign will be displayed by the food table

### Bronze Sponsor, Afternoon Ice Cream Social - \$1,500\*

*Exclusive*

- Sponsor sign will be displayed by the ice cream dispensary

(\* booth not included for Bronze level sponsorship)



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# 2025 ASSISTIVE TECHNOLOGY EXPO SPONSORSHIP AGREEMENT

Yes! Our organization will support the 2025 Expo:

- \_\_\_\_\_ Platinum Sponsor - \$10,000
- \_\_\_\_\_ Gold Sponsor - \$5,000
- \_\_\_\_\_ Silver Sponsor - \$2,500
- \_\_\_\_\_ Bronze Sponsor - \$1,500 - \$2,000
- \_\_\_\_\_ Bronze Sponsor A/V Sponsor - \$2,000
- \_\_\_\_\_ Bronze Sponsor Wi-Fi Sponsor - \$2,000
- \_\_\_\_\_ Bronze Sponsor Poster Session Sponsor - \$1,500
- \_\_\_\_\_ Bronze Sponsor Convention Bags Sponsor - \$1,500
- \_\_\_\_\_ Bronze Sponsor Morning Break Sponsor - \$1,500
- \_\_\_\_\_ Bronze Sponsor Afternoon Ice Cream Social Sponsor - \$1,500

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

