

DEBORAH J. C. BROSDAHL
Department of Retailing
University of South Carolina

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EDUCATIONAL BACKGROUND

Doctor of Philosophy:

Iowa State University, Textiles and Clothing, 1995

Master of Science:

University of Missouri-Columbia, Textile and Apparel
Management, 1990

Bachelor of Science:

Iowa State University, Home Economics Education, 1979

PROFESSIONAL EXPERIENCE

Associate Professor

Department of Retailing
University of South Carolina
Graduate Director, 2009-2012
Associate--Walker Institute Of International & Area Studies,
2013 to present

Associate Professor:

Department of Apparel, Textiles and Interior Design,
Kansas State University, 2003-Present
Director of Graduate Studies, 2007-2008
Assistant Professor: 1998-2003

Assistant Professor:

Department of Apparel, Merchandising, and Interior
Design, Washington State University, 1995-1998

Research, Teaching,
and/or Admin. Assistant

Iowa State University, 1992-1995
University of Missouri-Columbia 1988-1990

Business Owner

RSVP Catering, Glasgow, MO, 1987-1990

Dept. Head/Instructor

Business Office/Retail Skills
Maricopa Community College Center
1986-1987

Retail Buyer/Manager

Fashion Center Bridal and Formal, Inc.
Phoenix, AZ 1982-1986

Manager

House of Fabrics Corp. Phoenix, AZ 1979-1982

SCHOLARSHIP ACTIVITIES

REFEREED PUBLICATIONS

- Brosdahl, D.J.C.**, Paige, R. C. (Submitted). Segmenting Paradise: Targeting a Tourism-Dependent Island Country by Activities of Visitors. Submitted to the *International Journal of Tourism Research*.
- Brosdahl, D. J. C.**, Burnsed, K. A., Park, J., & Cohen, A. (In Press). Reflections in the Store Window: U.S. Women's Self-Comparisons to Mannequins. *Journal of Business Diversity*.
- Razalan, M., Bickle, M., Park, J., Brosdahl, D. (2017). Local retailers' perspectives on social responsibility. *International Journal of Retail and Distribution Management*, 45(2), 211-226.
- Brosdahl, D. J. C.**, Paige, R. C., Bridges, W. C., & Nierop, T. (2014). Profiling Aruban off-island shoppers: Demographics, destinations, expenditures, and shopping importance. *International Journal of Arts and Commerce*, 3(4), 85-96.
<http://www.ijac.org.uk/> Acceptance rate: Less than 50%. Contribution: 60%
- Al Mousa, M., & **Brosdahl, D.J.C.** (2014). Online Apparel Purchasing: A cultural comparison of Saudi Arabian and U.S. consumers. *Journal of International Business and Cultural Studies*, Vol. 8, 1-15. <http://www.aabri.com/manuscripts/131764.pdf> Acceptance rate: Less than 20%. Contribution: 50%
- Pinson, C. & **Brosdahl, D. J. C.** (2013). The Church of Mac: Exploratory examination on the loyalty of Apple customers. *Journal of Management and Marketing Research*. Vol. 14, <http://www.aabri.com/manuscripts/131651.pdf>. Acceptance rate: Less than 30%. Contribution: 50%
- Brosdahl, D. J. C.** & al Mousa, M. (2013). Risk perception and internet shopping: comparing United States and Saudi Arabian consumers. *Journal of Management and Marketing Research*, Vol. 13, <http://www.aabri.com/manuscripts/131443.pdf> Acceptance rate: Less than 30%, Contribution: 70%.
- Brosdahl, D. J. C.** & Carpenter, J. M. (2012). US Male Generational Cohorts: Retail Format Preferences, Desired Retail Attributes, Satisfaction and Loyalty. *Journal of Retailing and Consumer Services*, (19)6, 545-552.,
<http://www.sciencedirect.com.pallas2.tcl.sc.edu/science/article/pii/S0969698912000689> 9 Acceptance rate: 11-20%; Contribution: 70%.
- Brosdahl, D.J.C.** & Carpenter, J.M. (2011). Shopping orientations of U.S. males: A generational cohort comparison. *Journal of Retailing & Consumer Services*. 18(6), <http://ac.els-cdn.com.pallas2.tcl.sc.edu/S0969698911000737/1-s2.0-S0969698911000737->

[main.pdf?_tid=f9a22a6c-e5b6-11e3-86d1-0000aacb360&acdnat=1401206158_970df298e557fbc7f8fe95d7b52b408d548,554.](#)
Acceptance rate: 11-20%; Contribution: 70%.

Brosdahl, D. J. C. & Carpenter, J.M. (Fall 2011). Is Green the New Black? Assessing Textile & Apparel Undergraduate Students' Environmental Knowledge, Concern and Responsibility. *Journal of Textile and Apparel Technology and Management*, 7(2), 1-15.
ojs.csu.edu/index.php/JTATM/article/view/1471cnr.n Acceptance rate: 28-39%
Contribution : 70%

Carpenter, J.M. & **Brosdahl, D. J. C.** (2011). Exploring retail format choice among U.S. males. *International Journal of Retail & Distribution Management*, 39(12), 886-898,
<http://www.emeraldinsight.com/pallas2.tcl.sc.edu/journals.htm?issn=0959-0552&volume=39&issue=12&articleid=17003500&show=html>.
DOI: 10.1108/09590551111183290 Acceptance rate: 21-30%; Contribution: 30%.

Zhang, B., Carpenter, J.M., & **Brosdahl, D.** (Spring 2011). Shopping orientations and retail format choice among Generation Y apparel shoppers. *Journal of Textile & Apparel, Technology & Management*, 7(1), 1-13.
<http://ojs.cnr.ncsu.edu/index.php/JTATM/article/view/1147/913>
Acceptance rate: 28-39%; Contribution: 10%.

Brosdahl, D. & Carpenter, J.M. (Fall 2010). Consumer knowledge of the environmental impacts of textile and apparel production, concern for the environment, and environmentally friendly consumption behavior. *Journal of Textile & Apparel, Technology & Management*, 6(4), 1-9. <http://ojs.cnr.ncsu.edu/index.php/JTATM/article/view/854>, .
Acceptance rate: 28-39%; Contribution: 70%.

Meyer, D. J. C., and Kadolph, S. J. (2005). The scholarship of teaching and learning in textiles and apparel. *Clothing and Textiles Research Journal, Clothing and Textiles Research Journal*, 23(4), 209-215. 70%

LeHew, M. L. A., and **Meyer, D. J. C.** (2005). Preparing global citizens for leadership in the textile and apparel industry. *Clothing and Textiles Research Journal*, 23(4), 290-297. 50%

Meyer, D. J.C., and Kadolph, Sara J. (2001/2002). "Educating the adolescent clothing consumer: Advancing the understanding of quality." *Journal of Consumer Education* 19/20, 18-24. 70%

Meyer, D. J.C., and LeHew, M. (2001). The professional Master's degree: Addressing the changing needs of textiles and apparel students and industry." *Journal of Family and Consumer Sciences*, 93(4), 75-78. 70%

Meyer, D. J.C., Kadolph, S. J., Cosbey, S., Hillery, J., Haar, S., Day, M., Keiser, S., and Brandes, K. (2001). "Integrating quality into the textile and apparel high school curriculum." *Journal of Family and Consumer Sciences*, 93(4), 84-87. 30%

Paige, R. C., **Meyer, D. J.C.**, and Kadolph, S. J. (2001). "Satisfying the consumer: Understanding the synergistic effects of education and informational strategies among retail channels." *Journal of Shopping Center Research*, 8(1), 41-58. 30%

Meyer, D. J.C., and Anderson, H. C. (2000). "Preadolescents and apparel purchasing: Conformity to parents and peers in the consumer socialization process." *Journal of Social Behavior and Personality*, 15(2), 243-258. 70%

Anderson, H. C., and **Meyer, D. J.C.** (2000). "Preadolescent consumer conformity: A study of motivation for purchasing apparel." *Journal of Fashion Marketing and Management*, 4(2), 173-181. 30%

Meyer, D. J.C., and Wilson, L.. (1998). "Bringing civilization to the frontier: The role of men's coats in 1865 Virginia City, Montana Territory." *Clothing and Textiles Research Journal*, 16(1), 19-26. 70%

BOOK CHAPTERS--Editor Reviewed

Brosdahl, D. J. C. (2013). Every man for himself! A review of shopping loyalty differences between men and women in L. B. Milller & W. C. Moore (eds.) *Psychology of Loyalty*. Hauppauge, NY: Nova Science Publishers. Contribution: 100%

Meyer-Brosdahl, D. J. C. (2007). Quality Over Quantity: The Key to Sustainable Fashion? Future Fashion White Papers. NY, NY: Earth Pledge. Contribution: 100%

PRESENTATIONS WITH PUBLISHED ABSTRACTS – Refereed Proceedings

Brosdahl, D.J.C., Burnsed, K. A., Park, J., & Cohen, A. (2017, September 30). Mannequins and Self-Image: Exploration of U.S. Women's Perceptions. UNCG Consumer, Apparel, and Retail Studies (CARS) Research Symposium, Greensboro, NC.

Brosdahl, D. J. C., Paige, R. (March 2017) Segmentation of the Aruban Tourism Market: Classification of Visitors' On-Island Activities. Association of Marketing Theory and Practice, Myrtle Beach, SC

Cohen, A., **Brosdahl, D. J. C.**, Burnsed, K. A., Park, J. (March 2016). Reflections in the Store Window: U.S. Women's Self Comparisons to Mannequins and Peers. Association of Marketing Theory and Practice, St. Simons Island, GA.

- Razalan, M., Bickle, M., Park, J., & Brosdahl, D. J. C. (2015). Small Business Owners' Commitment to Social Responsibility: A Preliminary Study. *Proceedings of the International Textile and Apparel Association Annual Conference*. Santa Fe, NM.
- Paige, Rosalind C., & **Brosdahl, Deborah J. C.** (2014). Exploration of Aruban Tourist Groups: An Application of Travel Activity-Based Market Segmentation. *Proceedings of the Atlantic Marketing Association Annual Conference*. Asheville, NC.
- Brosdahl, D. J. C.**, Paige, R. C., Bridges, W. C., & Nierop, T. (2014). Profiling Aruban cross-border shoppers: Demographics and motivations for traveling off-island. *Proceedings of the Proceedings of the 2014 Institute of Strategic and International Studies International Multidisciplinary Academic Conference--Key West, FL*.
- Al Mousa, M., & **Brosdahl, D. J. C.** (2013) Online Apparel Purchasing: A cultural comparison of Saudi Arabian and U.S. consumers. *Proceedings of the 2014. Institute of Strategic and International Studies International Multidisciplinary Academic Conference--Miami, FL*.
- Pinson, C., & **Brosdahl, D. J. C.** (2013). The church of Mac: An Initial Examination on the Loyalty of Apple Customers [Abstract]. *Proceedings of the Atlantic Marketing Theory and Practice Association*—Charleston, SC.
- Carpenter, J., & **Brosdahl, D. J. C.** (2011). Exploring retail format choice among U.S. Males. *Proceedings of the European Institute of Retailing and Service Studies (EIRASS)--San Diego, CA*.
- Kadolph, S. J., **Meyer, D. J. C.**, Michelman, S. O. (2004) Submitting and Reviewing Manuscripts Related to Teaching for CTRJ [Abstract]. *Proceedings of the International Textile and Apparel Association*—Portland, OR. #61, Spec 18. Available online.
- Kadolph, S. J., **Meyer, D. J. C.**, Paige, R. C., & LeHew, M. L. A. (2004). Developing and Assessing Student Learning Outcomes [Abstract]. *Proceedings of the International Textile and Apparel Association*—Portland, OR. #61, Spec 18. Available online.
- Meyer, D. J. C.** It feels like a B: Development and use of grading rubrics for teaching and assessment. (2004). "Spring into Spring" Kansas State University Teaching Retreat, Rock Springs, KS, Jan. 21-21, 2004.
- Suryavanshi, R., and **Meyer, D. J. C.** "Parents' Knowledge and Shopping Behavior of Children's Sleepwear: Post 1996. (2004). *Proceedings of the International Textile and Apparel Association*—Portland, OR. Available online.

- Kadolph, S. J, Paige, R. C, **Meyer, D. J. C.**, and LeHew, M. L. A. (2003). "Rubrics for Student Evaluations. [Abstract]. *Proceedings of the International Textile and Apparel Association*, -- Savannah, GA. #60, SP3. Available online.
- Meyer, D. J. C.**, LeHew, M., Paige, R. C., and Kadolph, S. J. (2002). Exchanging Ideas: A new perspective on using teams in the classroom [Abstract]. *Proceedings of the International Textile and Apparel Association*.
- Robbins-Kozar, J., and **Meyer, D. J. C.** (2002). Adolescent's perceptions of apparel quality [Abstract]. *Proceedings of the International Textile and Apparel Association*.
- Meyer, D. J.C.**, Kadolph, S. J., and Paige, R., C. (2001). It feels like a B: Development and use of grading criteria and criteria sheets [Abstract]. *Proceedings of the International Textile and Apparel Association – Kansas City, MO*.
- Kadolph, S. J., **Meyer, D. J.C.**, and Paige, R., C. (2001). Consumer use of information sources among retail formats [Abstract]. *Proceedings of the International Textile and Apparel Association –Kansas City, MO*.
- Meyer, D. J. C.** (2000.) "Developing an international perspective in international trade." International Textile and Apparel Association Conference, Cincinnati, OH, November 8-11, 2000.
- Meyer, D. J. C.**, and Kadolph, S. J. (2000). "Learning through frustration: A quality assurance activity." International Textile and Apparel Association Conference, Cincinnati, OH, November 8-11, 2000.
- Meyer, D. J. C.** "Kids and apparel purchasing: Toward and understanding of how kids buy apparel." (1999). International Textile and Apparel Association Conference, Santa Fe, NM, November 11-15, 1999.
- LeHew, M., **Meyer, D. J. C.**, and Cushman, L. (1999). "The professional master's curriculum: Addressing the changing needs of students and industry." International Textile and Apparel Association Conference, Santa Fe, NM, November 11-15, 1999.
- Meyer, D. J.C.**, and Kadolph, S. J. (1998). "Developing a computer-based distance education course using instructional design software." International Textile and Apparel Association Conference, Dallas, TX, November 18-21, 1998.
- Kadolph, S. J., and **Meyer, D. J. C.** (1998). "Web sites for improving product quality." International Textile and Apparel Association Conference, Dallas, TX, November 18-21, 1998.

Meyer, D. J. C., and Ladisch, C. M. (1998). "Grant writing: Beginning a successful career." International Textile and Apparel Association Conference, Dallas, TX, November 18-21, 1998.

Anderson, H. L., and **Meyer, D. J. C.** (1997). "Preadolescent apparel purchase behavior and influences." International Textile and Apparel Association Conference, Knoxville, TN, November 12-15, 1997.

Meyer, D. J.C., Fair, N., and Neumann, L. (1997). "Employment after graduate education [Abstract]." *Proceeding of the International Textile and Apparel Association-- *

Meyer, D. J. C, and Damhorst, M. L. (1996). "Marketability of the textile and apparel master's graduate to business and industry employers." International Textile and Apparel Association Conference, Banff, Canada, August 1-4, 1996.

Littrell, M., Scheller, H., **Meyer, D., J.C.,** Brown, P., Rupe, D., Moreno, J., and Paige, R., (1993). Developing case studies for cultural analysis and critical thinking in textiles and apparel [Abstract]. *Proceedings of the Internal Textile and Apparel Association.*

Meyer, D. J.C., and Wilson, L. E. "Bound by fashion: Men's work clothing in 1865 Virginia City, Montana Territory." (1993). Costume Society of America Regional Conference, Des Moines, IA, September 21, 1993.

UNPUBLISHED PRESENTATIONS –

Brosdahl, D. J. C. (2014). Profiling Aruban Out-Shoppers. Presented at the College of Hotel, Retail & Sport Management Research Symposium.

Armstrong, C. M, & **Brosdahl, D. J. C.** (2009). Sustainability in Apparel & Textiles. Presented at the 14th Annual K-State Research Forum, Kansas State University March 6th, 2009 Where: Kansas State University Union and the 6th Annual Capitol Graduate Research Summit, Topeka.

Meyer, D. J. C. (2009). Sitting in the Backseat in an Undergraduate Research Project: Letting \ the Students Take the Wheel. "On the Road to Teaching Excellence: Our Journey as Teachers. Presented to the January 2009 Faculty Exchange for Teaching Excellence Sixth Annual Teaching Retreat.

Meyer, D. J. C. (2005). Part I: Using formative assessment to enhance student learning. Kansas State University--Mission Possible: Excellence in Teaching and Learning Retreat. January 10, 2005.

Meyer, D. J. C. (2005). Part II: Summative assessment for documenting student learning or how the heck do I document student learning and still keep my sanity? Kansas State

University--Mission Possible: Excellence in Teaching and Learning Retreat. January 10, 2005.

Meyer, D. J. C.. (2004). It feels like a B: Development and use of grading rubrics for teaching and assessment. "Spring into Spring" Kansas State University Teaching Retreat, Rock Springs, KS, Jan. 21-21, 2004.

Paige, R. C., **Meyer, D. J.C.**, Kadolph, S. J. (2001). "Satisfying the consumer: Understanding the synergistic effects of education and informational strategies among retail channels." Invited presentation to International Council of Shopping Centers, Chicago, IL, November, 2001.

INVITED PRESENTATIONS

Brosdahl, D. J. C. (2016). Speaker--New Faculty Orientation Presentation (with Provost and Dean of Graduate School. USC: Thomas Cooper Library.

Meyer-Brosdahl, D. J. C. (2008). Welcome to 2009 ITAA Conference in Bellevue/Seattle, WA. International Textile and Apparel Association, Nov. 8, 2008.

Meyer-Brosdahl, D. J. C. (2006). Panelist: Teaching Philosophy Workshop. Sponsored by Kansas State University Graduate Student Association, March 6, 2006.

Meyer-Brosdahl, D. J. C. (2006). Panelist: Internship Best Practices. Internship Summit, sponsored by Kansas State University Office of Career and employment Services, March 13, 2006.

Meyer-Brosdahl, D. J. C. (2005). Influence of War on Fashion: Retrospective of WWII. Presented for "Ration to Fashion" Exhibit sponsored by the KSU Historic Costume and Textile Museum, December 9, 2005.

Meyer, D. J. C., and White C. P. (2004). Do-able assessment. Presented for Wakonse Workshops at Kansas State University, Dec. 3, 2004.

Meyer, D. J. C., (2004). Planning your internship. Presented to KSU Class--AT 445: Pre-Internship Seminar, Nov. 17, 2004.

Meyer, D. J. C. (2004). Rubrics for Teaching and Assessment. Presented for College of Human Ecology, Oct. 20 and 21, 2004.

Meyer, D. J. C. (2004). "Dressing for Success." Presented to the Upward Bound Math and Science Program at Kansas State University, July 13, 2004.

Meyer, D. J. C. (2004). Merchandising Considerations for Retail Planning. Presented to KSU Class--Interior Design 499: Computer Applications in Interior Design, October 19, 2004.

White, C., **Meyer, D. J. C.**, and Kaup, M. (2004). Degree-Program Assessment Plans. Presented to Department of Apparel, Textiles, and Interior Design, Aug. 20, 2004.

White, C., **Meyer, D. J. C.**, and Kaup, M. (2004). Degree-Program Assessment Plans. Presented to Department of General Human Ecology, September 23, 2004.

White, C., **Meyer, D. J. C.**, and Kaup, M. (2004). Degree-Program Assessment Plans. Presented to Department of Hotel, Restaurant Institution Management and Dietetics, Sept. 29, 2004.

White, C., **Meyer, D. J. C.**, and Kaup, M. (2004). Degree-Program Assessment Plans. Presented to School of Family Studies and Human Services, Aug. 27, 2004.

Fallin, J., Leite, P., **Meyer, D. J. C.**, Splichal, J., and Stockham, S. (2003). "Wakonse Conference on college teaching." Presented to KSU faculty at KSU SWAP session sponsored by the KSU Faculty Exchange for Teaching Excellence. October 17, 2003.

Meyer, D. J. C. (2003). "KSUs Historic Costume and Textile Museum: Lace Holdings." Presented to Lace Guild of Greater Kansas City. September 6, 2003.

Meyer, D. J. C. (2003). "Using rubrics to assess student assignments." Presented to College of Human Ecology Assessment Seminar, August 4-7, 2003.

Meyer, D. J. C. (2003). "Evaluation of Teaching and Teaching Assessment." Presented at Wakonse Conference on College Teaching, Michigan, May 26, 2003.

Meyer, D. J. C. (2003). "KSUs Historic Costume and Textile Museum." Presented to Kansas Area Weavers Society Annual Conference, April 12, 2003.

Meyer, D. J. C. (2003). "Preserving and Presenting Textile Artifacts." Presented to Kansas Area Weavers Society Annual Conference, April 12, 2003.

Meyer, D. J. C. (2001). "American quilts and their meanings." Presented to graduate students enrolled in English 525: Women In Literature: The Quilt in American Literature. August 23.

Meyer, D. J. C. (2001, 2000, 1999, 1998). "Motivations for clothing consumption." Presented to undergraduate students in the College of Human Ecology (GHE 310: Human Needs), Kansas State University.

Meyer, D. J. C. (2001). "Peer and Family Group Referential Systems for Adolescents." Presented to graduate students in Apparel and Textile Consumers (AT 830).

- Meyer, D. J. C.** (2000). "Research on Adolescent Clothing Consumption Patterns." Presented to graduate students in Apparel and Textile Research Methods.
- Meyer, D. J. C.** (1997). Welcoming Address. College of Agriculture and Home Economics New Student Orientation. August.
- Meyer, D. J. C.** (1997). "Incorporating textile and apparel industry changes into a vocational program." Washington Vocational Association, Spokane, WA. August.
- Meyer, D. J. C.** (1996). "Marketability of the textile and apparel Master's graduate to business and industry employers." Graduate student seminar, School of Family and Consumer Science, University of Idaho, Moscow, ID. October.
- Meyer, D. J. C.** (1991). "Frontier commercialism: A study of steamboat Bertrand artifacts." Keynote Speaker: College of Family and Consumer Sciences Alumni Association Annual Meeting, Iowa State University, Ames, IA. June.
- Meyer, D. J. C.** (1991). "Steamboat society: Social hierarchy on board a Missouri River steamboat." Invited Speaker, *Bertrand Sails Again Steamboat Conference*, DeSoto National Wildlife Refuge and Steamboat Exhibit, United States Dept. of Interior, Dept. of Natural Resources, Missouri Valley, IA. March.
- Meyer, D. J. C.** (1989). Sesquicentennial Project: Changing connections—150 years of Missouri families." Annual Howard County Agricultural Extension Meeting, Fayette, MO. February.

NEWS ARTICLES AND RELEASES

- Brosdahl, D. J. C.** (Sept./Oct. 2009). Value and Fun in Seattle/Bellevue. ITAA Newsletter, 32 (1), 5.
- Brosdahl, D. J. C.** (Nov./Dec. 2009). 2009 ITAA Annual Conference: Bright Success in spite of Gloomy Weather and Economy! ITAA Newsletter, 32 (2), 10.
- Schrag, T. (Oct. 2008). "Team Cotton" travels to NC on field trip. *Kansas State Collegian*.
- Boatman, E. (Nov. 2008). Tour of Cotton, Inc. headquarters shows material is truly the fabric of our lives through research, promotion. *Kansas State Collegian*.
- To Save, Aim for Sustainable Wardrobe. (June 12, 2008). News Release by K-State Research and Extension.
- Laundry Tips Can Save Time, Money. (May 22, 2008). News Release by K-State Research and Extension.

Tips for Parents: Save on Kids' Clothes. (May 22, 2008). News Release by K-State Research and Extension.

WORKSHOPS CONDUCTED

Life's Tapestries: Securing the past for the future. Textile Conservation Workshop. Kansas State University. August 14-16, 2002.

Quality Assurance Practices for Textile and Apparel Educators. Iowa State University. July 22-24, 2000.

TEACHING SCHOLARSHIP

Team Cotton: Reaching Apparel and Textile Undergraduates Through Peer Interaction. (2008). Cotton, Incorporated.

Project Organic: Designing for a sustainable lifestyle. (2006). An organic design/marketing competition to promote the awareness and use of hemp and hemp-based apparel and home fashion products. Sponsored by Dr.'s Haar, LeHew, and Meyer-Brosdahl.

KSU Peer Review of Teaching Program: 2001-2002. Migette Kaup—partner. Course Portfolio reviewed through University of Nebraska Peer Review of Teaching Program.

GRANTSMANSHIP

GRANTS AND CONTRACTS—AWARDED

Brosdahl, D. J. C., Edwards, K. (2017). Target Branding Leadership Program. Target, Inc. \$1,500.

Brosdahl, D.J.C., Edwards, K. (2016). Target Branding Leadership Program. Target, Inc. \$2,000.

Brosdahl, D.J.C. (2016). Beginning Online Teaching at USC. Co-sponsored by Center for Teaching Excellence and Office of the Provost. \$750

Brosdahl, D.J.C. (2015). Target Leadership Grant. \$1,000.

Brosdahl, D. J. C. (2012). One Happy Island, Or Is It? Aruban Tourists' Perceptions of the Retail Shopping Environment. \$3,000. Hospitality, Retailing, and Sports Management Faculty Seed Grant Program.

Campbell, J. M., & **Brosdahl, D. J. C.** (2012). Down on the Farm: A Systems Approach to

Understanding and Reducing Barriers Between Retailers and small SC Farms.
\$18,650. University of South Carolina Social Sciences Grant Program" Office of
the Provost.

Brosdahl, D. J. C. (2008). Team Cotton: Reaching Apparel and Textile Undergraduates Through
Peer Interaction. \$43,303. Cotton, Inc.

Brosdahl, D. J. C. (2008). Promoting Inter-Institutional Collaboration and International
Experiential Learning in Apparel and Textiles Programs. \$1,411. Big 12 Faculty
Fellowship.

Brosdahl, D. J. C. (2008). Incorporating Sustainability into Apparel and Textiles—
Professional Development through the Association for the Advancement of
Sustainability in Higher Education. \$1,240. Dean Barbara S. Stowe Faculty Development
Award.

Brosdahl, D. J. C. (2008). Is Green the New Black? Assessing Apparel and Textile Undergraduate
Students' Knowledge of, and Attitudes Toward, Sustainability. \$2,270.
College of Human Ecology SHO Funding.

Meyer-Brosdahl, D. J. C., and LeHew, M. L. A. (2006-2011). \$196,850 + 25% salary.
Sustainability Trends and Issues Associated with Textile/Apparel Channel of Distribution.
Agricultural Experiment Station.

Meyer-Brosdahl, D. J. C. (2006). Scholarship: Pathways to Leadership Workshop. \$400. Board
of Human Sciences.

Meyer-Brosdahl, D. J. C., and LeHew, M. L. A. (2005). Sustainable TechStyle Outreach and
partnership: Developing a national organization to impact sustainable policy. \$1,500.
Dean Barbara S. Stowe Faculty Development Award.

Meyer, D. J. C. (2005). Introducing the concept of global citizenship: An example of cultural
responsibility. \$600. Department of Textiles, Apparel and Interior Design: Infusing
Intercultural Competencies into Curricular Offerings in ATID Funding.

Meyer, D. J. C. (2003). "Scotland's History and Contribution to the Textile and Apparel Industry"
\$1,000. International Textile and Apparel Association: Eden Travel International Faculty
Travel Grant

Meyer, D. J. C., Ramaswamy, G. N., and Gatewood, B. M. (2003). "Consumer's Knowledge,
Perceptions, Attitudes and Shopping Patterns for Non-Flammable Children's Sleepwear"
\$947. College of Human Ecology Incentive Grants.

- LeHew, M. L. A., and **Meyer, D. J. C.** (2003). "Educating Future Leaders for the Textile and Apparel Industry: Infusing Global Citizenship Into the Undergraduate Curriculum." \$100,000. United States Department of Agriculture: Challenge Grant Program.
- Meyer, D. J. C.**, Ramaswamy, G. N., and Gatewood, B. M. (2003). "Consumer's Flammability knowledge, perceptions, attitudes, and shopping patterns for children's sleepwear." \$2,000. Kansas State University Small Research Grants Program.
- Meyer, D. J. C.** (2002). Highlighting Awareness of Intercultural Influences in Fashion." \$600. Office of the Provost; Intercultural Diversity Fund.
- Meyer, D. J. C.** (2002). "Promoting Intercultural Experiences in AT525: Principles of Buying and Forecasting." \$870. Office of the Provost; Intercultural Diversity Fund.
- Paige, R., **Meyer, D. J.C.**, and Kadolph, S. J. (2000-2001). "Satisfying the consumer: Understanding the synergistic effects of education and informational strategies among retail channels." \$8,600. International Council of Shopping Centers.
- Meyer, D. J.C.** (Spring 2000). Kansas State University Faculty Development Award. Ars Textrina International Textiles Conference. \$1000.
- Meyer, D. J.C.** (Fall, 1999). "Graduate Student Recruitment: ITAA hospitality event." Kansas State University Graduate School. Written on behalf of ATM Graduate Faculty. \$750.
- Huck, J., and **Meyer, D. J.C.** (1998-1999). "Clothing requirements and recommendations for Schwan's personnel." Schwan's Inc. \$28,641.
- Meyer, D. J.C.**, and Kadolph, S. J. (1997-2000). "Enhancing faculty knowledge of apparel industry quality assurance practices." U.S. Department of Agriculture, Challenge Grant. Total: \$122, 648; USDA: \$66,324; Matching \$66,324.
- Loker, S., Evanson, S. L., Kearney, K., M., Jordan, C. L., Bryant, N. O., Salusso, C. J., **Meyer, D. J.C.**, and Trayte, D. (1997-2000). "University and industry partnership: Pacific Northwest apparel and textiles consortium." U.S. Department of Agriculture, Challenge Grant. Total \$155,166, USDA: \$77,580; Matching: \$77,580.
- Kadolph, S., and **Meyer, D. J.C.** (1997-1998). "Quality assurance practices of industrial textile producers." International Textile and Apparel Association: Industrial Fabrics Association International Faculty Grant, \$2,500.
- Salusso, C. J., and **Meyer, D. J. C.** (1997). "Male consumers' perceptions of mail order textile product characteristics." Lands' End, Inc., \$1,000.
- Damhorst, M. L., and **Meyer, D. J.C.** (1994-1995). "The Master's degree in textiles and apparel: Program characteristics, graduate placement, and marketability of the degree to

business employers." International Textile and Apparel Association's Sunbury Textile Mills Corporation Grant, \$2,500.

Damhorst, M. L., and **Meyer, D. J. C.** (1994-1995). "The Master's degree in textiles and apparel: Study of program characteristics and placement of graduates." International Textile and Apparel Association's VF Corporation Grant, \$1,000.

Wilson, L. E., and **Meyer, D. J. C.** (1989). "Men's Coats of the Steamboat Bertrand." Margaret Mangel Fellowship Award, University of Missouri-Columbia, College of Human and Environmental Sciences, \$1,500.

GRANT PROPOSALS--PENDING

GRANT PROPOSALS—NOT FUNDED

Brosdahl, D. J. C. (Submitted Nov. 2012). Understanding Different Cultures Makes Us Better People—Increasing Class Enrollment and Opportunities for Global Understanding. Submitted to USC Distributed Learning Grant. \$7, 827.

Brosdahl, D. J. C., Paige, R., Walsh, P, & Carpenter, J. M. (Submitted 2012) Harnessing Instructional Technology for Academic Excellence: Faculty and Student Perceptions and Effectiveness in Achieving Student Learning. Submitted to USC ASPIRE II Program for Integrative Collaboration. \$68,995.

Brosdahl, D. J. C. and Carpenter, J. (Submitted February 2011). Criteria for Consumer Loyalty to Community and US Growers/Producers: Exploring Questions, Concerns, Attitudes, and Perceptions. Amount requested \$74,122. Submitted to the USDA Federal-State Marketing Improvement Program.

Brosdahl, D. J. C. (Submitted, Dec. 2009). In the Trenches: Working with Industry Leaders and Case Studies to Solve Real-World Challenges. \$4,000. Target Inc., Campus Grants—School.

Ha-Brookshire, J., Norum, P., **Brosdahl, D. J. C.,** Kadolph, S. , Karpova, E. "Internationalizing the Curriculum: Developing International Partnerships and Internships. (2009). Submitted to the United States Dept. of Agriculture Challenge Grant Program. \$500,000.

Brosdahl, D. J. C. (2008). Green is the New Black. \$1,460. Submitted to the International Textile and Apparel Association Fairchild Award.

Brosdahl, D. J. C., Hawley, J., Day, M., Falskin, J., Render, L., North, W., Phillips, T., Parillo, M., Crawford, T., Urton, E., & Allen, D. *Showcasing and Saving Our Treasures: K-State Collaborative Enterprise for Digitization (CED)*. Submitted to Targeted Excellence Grant Program, Kansas State University, Office of the Provost. \$985,000.

Brosdahl, D. J. C. (Submitted 2008). "Green is the New Black" or Eco-Friendly Dyes and Dye Processes for a Sustainable Future. Submitted to the International Textile and Apparel Association. \$1460.

Meyer-Brosdahl, D. J. C. (Submitted 2006). Planning a Big 12 Apparel and Textile Student Conference on Sustainability: Beginning the Process." Kansas State University Big 12 Fund.

Meyer, D. J. C., and LeHew, M. L. A. (Submitted 2005). Assessing student interest in and involvement with sustainable apparel and textile products: A preliminary investigation and call to action. Submitted to College of Human Ecology Sponsored Research Overhead (CHE-SRO).

Ramaswamy, G., Gatewood, B., Day, M., and **Meyer, D. J. C.** (Submitted 2005). Development of a digital archive, online catalogue database, and online gallery for the KSU Historic Costume and Textile Collection. National Endowment for the Humanities: Division of Education Programs. \$161,369.

Meyer, D. J. C. (Submitted 2005). Faculty Development Award: 4th Annual Hawaii International Conference on Arts and Humanities. Kansas State University Faculty Development Grant. Requested: \$1,514.

Kadolph, S. J., **Meyer, D. J. C.,** and Paige, R. C. (Submitted February 2004). "Fiber Festivals: Understanding Their Current and Potential Contribution to Rural Development." U. S. Dept. of Agriculture. Total: \$100,000.

Meyer, D. J. C., LeHew, M. L. A., Barrett, B., Haub, M., Myers-Bowman, K., and White, C. (submitted November 2003). "Developing Leaders for the 21st Century: Infusion of global citizenship throughout the Human Ecology curricula. Funds for the Improvement of Post-Secondary Education, U.S. Dept. of Education. Total: \$938,733; FIPSE: \$521,613; Matching: \$417,120.

LeHew, M. L. A., Myers-Bowman, K. S., **Meyer, D. J. C.,** Barrett, B., White, C., Haub, M. (2003). "Developing Human Ecology Leaders for the 21st Century: Systematic Infusion of Global Citizenship throughout the Curricula. Total: \$220,450; KSU Provost Office: \$151,900; Matching: \$68, 550. Submitted to KSU Office of the Provost, Targeted Excellence Preproposal.

Day, M., **Meyer, D. J. C.,** Gatewood, B. M., and Ramaswamy, G. N. (2003). Small artifact display in a museum environment." \$1,500. Submitted to the Costume Society of America.

Gatewood, B. M., **Meyer, D. J. C.**, Day, M., and Ramaswamy, G. N. (2003). "Center for the analysis and preservation of historic costumes and textiles. USDA: \$418,449, KSU Matching: \$356,082, Total grant amount: \$774,531. Submitted to the Institute of Museum and Library Services: National Leadership Grant.

Meyer, D. J. C., and LeHew, M. L. A. (2003). "Developing a Global Citizenship case study for textile and apparel classrooms. \$1,500. Submitted to International Textile and Apparel Association: Fairchild Publications Grant.

Meyer, D. J. C., Littrell, L.L. Day, M., Parks, M., and Adams, R.. (2001). "Hidden treasures: Showcasing college and university costume museums. " Proposal total: \$823,219, Institute of Museum and Library Sciences--\$410,956, Matching--\$412,263. Re-submitted to Institute of Museum and Library Sciences, not funded.

Meyer, D. J. C., Trayte, D., Fischer, P., and Salusso, C. (1997). "Establishing an internship framework for the textile and apparel industry." Submitted to Fashion Group International, Seattle Chapter, \$6,700, not funded.

Meyer, D. J. C. (1997). "Beyond barriers: Tailoring distance learning to facilitate content delivery." Submitted to College of Agriculture and Home Economics, Washington State University, \$6,423, not funded.

AGRICULTURAL EXPERIMENT STATION INVOLVEMENT

Meyer-Brosdahl, D. J. C., and LeHew, M. L. A. (2006-2008.) Sustainability Trends and Issues Associated with Textile/Apparel Channel of Distribution.

Meyer, D. J. C., and Salusso, C. J. (1996-1997). "Male consumers' perceptions of mail order textile product characteristics." WNPOO219.

HONORS AND AWARDS

- Nominated for 2012 Michael J. Mungo Graduate Teaching Award, University of South Carolina
- Nominated for 2008-2009 KSU College of Human Ecology Dawley-Scholer Faculty Excellence in Student Development Award
- Nominated for 2008-2009 Kansas State University Distinguished Faculty Award for Mentoring Undergraduate Students in Research.
- 2008-2009 Dean Barbara S. Stowe Endowed Faculty Development Award. College of Human Ecology. Kansas State University.

- 2008 Big 12 Faculty Fellowship
- 2006 *Apparel* Magazine All Star Award: National award winner. Nominated by the International Textile and Apparel Association and selected by the Editorial Board of *Apparel* Magazine.
 - Elected--International Textile and Apparel Association Secretary for 2006-2008.
 - Nominated for 2006 Presidential Award for Excellence in Undergraduate Teaching.
 - Nominated for 2006 Coffman Chair for University Distinguished Teaching Scholars.
 - Nominated for 2004-2005 Commerce Bank Outstanding Teaching Award.
 - Nominated for 2004-2005 Presidential Award for Excellence in Undergraduate Teaching.
 - 2005-2006 Dean Barbara S. Stowe Endowed Faculty Development Award. College of Human Ecology, Kansas State University.
 - Invited speaker on Educational Achievements: College of Human Ecology 2005 Fall Forum.
 - 2005 Nominated and selected for Membership: Kansas State University Faculty Exchange for Teaching Excellence.
 - International Textile and Apparel Association/American International University Faculty Travel Award recipient
 - Outstanding KSU Faculty: awarded by Pi Beta Phi
 - Eden Travel International Faculty Award: International Textile and Apparel Association.
 - Selected as 1 of 5 2003 KSU Wakonse Fellows: Wakonse Conference on College Teaching. KSU Office of the Provost.
 - Co-Editor: Clothing and Textiles Research Journal Special Focused Issue: Scholarship of Teaching and Learning in Clothing and Textiles.
 - Editorial Board--Clothing and Textiles Research Journal, 2002-2005.
 - Founding Board Member: International Colour Congress.

- Nominated: Commerce Bank Outstanding Undergraduate Teaching Award: College of Human Ecology, Kansas State University, 2000-2001.
- Nominated: Dawley-Scholar Student Development: College of Human Ecology, Kansas State University, 2000-2001.
- Alford-Myers Outstanding Teaching Award: College of Human Ecology, Kansas State University, 1999-2000.
- College of Human Ecology Representative: Conference on Assessing Student Learning Outcomes , Center for Educational Development and Assessment, San Diego, CA October 11, 2000.
- College of Human Ecology Representative: Conference on Developing a Comprehensive Faculty Evaluation System, Center for Educational Development and Assessment, San Diego, CA October 11, 2000.
- Reviewer—Clothing and Textile Research Journal, 1997-Present
- International Textile and Apparel Association Graduate Fellowship Award Recipient, 1994.
- University of Missouri-Columbia: Textile and Apparel Management Outstanding Teaching Assistant Award Recipient, 1989-1990.
- University of Missouri-Columbia: Superior Graduate Student Achievement Award, 1989-1990.
- University of Missouri-Columbia: Superior Graduate Student Achievement Award, 1988-1989.

GRADUATE STUDENTS ADVISED

Ph.D.-Major Professor

Completed

- Moudhi al Mousa, “Mass Customization and Saudi Arabian Women: Investigation of Needs Analysis” Graduated December 2005.

Ph.D. Outside Chair

Completed

- Egleston, David O. Completed: December 2008.
- Yang, Xuemei. Completed: Dec. 2006.

Master's-Major Professor-Thesis

In Progress

- Devins, Megan. Gender Influence and Perceptions of Store Atmospheric Characteristics. Anticipated completion December 2014.

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Completed

- Cohen, Amanda. Mannequin Size on Consumers' Perception of Self and Satisfaction with Fit. Completed May 2014.
- Pinson, Caroline. "Apple Technology and Brand Success: Transference to other Technology Brands." Completed August 2012
- Keels, Felicia. "Social Media and Clothing Acquisition Potential." Completed May 2012
- Marilyn Molekinthin. "Counterfeit Fashion: Attitudinal Investigation of Purchasers." Completed May 2012
- Suryavanshi, Reena. "Parent's knowledge and shopping behavior of Children's sleepwear flammability: Post-1996 regulation changes." Completed December 2004.
- Tepavcevic, Sladana. "Diffusion of Fashion Products: Characteristics of Male Change Agents." Master of Science: Apparel and Textiles. Completed May 2003.
- Robbins, Joy. "Apparel Quality and the Preadolescent." Master of Science: Apparel and Textiles, Kansas State University. Completed December 2000.
- Pyun, Kyong Ryun. "Perceived Risks in Catalog Shopping: Male Purchase Behavior." Master of Arts: Apparel, Merchandising and Textiles, Washington State University. Completed May 1998.
- Anderson, Heather. "Preadolescent Purchase Behavior." Master of Arts: Apparel, Merchandising, and Textiles, Washington State University. Completed December 1996.

Master's-Major Professor-Non-thesis/Professional/GPIDEA

In Progress

Completed

- Balijia, Vikranth. Practicum Project. Completed May 2012
- Tassello, Marissa. Practicum Project. Completed Fall 2011.
- Armstrong, Cosette. GPIDEA. Completed Fall 2008.

- McPherson, Whitney. GPIDEA. Admitted Fall 2007.
- Dias, Denise. GPIDEA. Admitted Spring 2007.
- Piditala, Gayathri. Completed: August 2006.
- Harder, Don. Completed: May 2006.
- Bailey, Amber. Completed: May 2006.
- Cole, Laurey. Completed: May 2005
- Brean Hoambrecker, Completed: May 2003
- Davonne Xayavonsky, Completed December 2000

Master's Committee Member--Thesis

- Razalan, Muriel. Success with Social Responsibility: A Local Retailer's Perspective . Anticipated graduation date August, 2014.
- Zhang, Bopeng. (2012). Thesis topic: Fast fashion.
- Rudawski, Laryssa. (2003). Thesis topic: Relationship between perceived somatotype, body cathexis, and clothing interest in males. Completed May 2005.
- Patthana, Sengsathevane. "The impact of customer relationship with salesperson on store loyalty." Master of Arts: Apparel, Merchandising, and Textiles. Completed May 1998.
- Hu, JinLi. "Consumer patronage preferences for value retailing: A comparison of factory outlets and discount stores." Master of Arts: Apparel, Merchandising, and Textiles. Completed May 1998.
- Lin, TieHong. "Developing fit specifications for mature women." Master of Arts: Apparel, Merchandising, and Textiles. Completed December 1997.
- Khouw, Natalia. "Investigating the relationship between gender differences and the meaning of color in the interior environment." Master of Arts: Interior Design. Completed August 1997.

- Tjahjadi, Tina. "An investigation of pictures and textile descriptions in mail order catalogs as communicators of textile product characteristics." Master of Arts: Apparel, Merchandising, and Textiles. Completed August 1996.

Master's Committee Member—Non-thesis

Completed

- Olsen, Shea. Completed December 2008.
- Taylor, Stephanie. Completed May 2007.
- Diehl, Amanda. Completed: May 2005.
- Hagman, Allison. Completed: Dec. 2005.
- Jennifer Rogers. Completed: May 2004.
- Umberger, Jocelyn. Completed: May 2004.
- White, Jennifer. Completed: May 2000.
- Hall, Rebecca. Completed May 1999.
- Benson, Julie. Completed: May 1999.

Undergraduate Research/Honors Projects

Jennifer White Historical Trends in Fashion Capitals; Spring 2012

Tara Lance Entrepreneurial Business Plan; Fall 2010

Alex Killman Improving the Family Business: Advance Business Plan; Summer 2010

Graduate Advising: As Graduate Director at both USC and KSU I have advised 10-20 students/year.

Undergraduate Advising: While at KSU I advised approximately 40 students/year.

TEACHING RESPONSIBILITIES

University of South Carolina

The position at South Carolina requires teaching two classes per semester, 4 per academic year with 1 graduate and 3 undergraduate classes per year. I also teach additional courses in the summer as needed. In addition, I also teach independent and honors studies as requested.

Current and Past Year Assignments at University of South Carolina

RETL 116	Fashion Through the Ages: 1800 to Present
RETL 265	Principles of Retailing
RETL J324	History of Fashion Designers and Fashion Houses
RETL 485	Multi-National Retailing
RETL 487	Retail Management Strategies
RETL 551	Retail Store Planning
RETL 725	Shoppers in the Retail Environment
RETL 747	Competitive Strategies in Retailing

HRSM 795	Field Project in HRSM
RETL 798	Directed Study in Retailing
RETL 799	Thesis Preparation

University of Aruba

Participating in a Faculty Exchange program between the University of South Carolina College of Hospitality, Retail, and Sport Management and the University of Aruba, I taught one undergraduate course, Introduction to Retailing and Fashion Merchandising, and taught 6 Workshops for Retailers for over 90 Island retailers.

Kansas State University

The position at Kansas State University was 60% teaching which included four courses (1 Graduate and 3 Undergraduate) per academic year. Supervision of both marketing (AT 450) and design (AT 550) summer internships, study tours, problems, practicums, and research courses was additional.

Courses Taught at Kansas State University

AT 150	Introduction to Professions in the Textile and Apparel Industry
AT 330	Clothing and Society
AT 425/435	Apparel and Textile Promotion
AT 499	Problems in Apparel and Textiles
AT 545	Apparel and Textile Industry
AT 575	Principles of Forecasting
AT 756	Principles of Buying
AT 630/430	History of Costume
AT 650	Study Tour (London, Seattle, Los Angeles (twice), Las Vegas)
AT 835	Apparel and Textiles Economics
AT 840	Consumer Behavior
AT 850	Research Methods
AT 860	AT Contemporary Topics
AT 860	Marketing to Specialized Apparel Markets
AT 870	Problems in Apparel and Textiles
AT 875	Apparel and Textile Practicum
AT 899	MS Research
AT 999	PhD Research

Student Awards

Tammy McCoy, junior in Apparel Marketing, received 3rd Place for her Celebrity Board at the Kansas City Fashion Group International Career Day in October 2003, created in AT 425 Apparel and Textile Promotion.

Washington State University

The position at Washington State University was 100% teaching, which entailed teaching 4 to 6 courses per academic year, individual instruction credits, and varying summer school courses.

Courses Taught Included:

AMT 108	Introduction to Textiles and Apparel
AMT 216	Apparel Product Evaluation
AMT 314	Consumer Issues
AMT 318	Merchandising I
AMT 413	International Marketing of Textile & Apparel Products
AMT 418	Merchandising II
AMT 490	Merchandising Internships
AMT 495	Instruction Practicum
AMT 498	Special Topics
AMT 499	Special Problems
AMT 518	Graduate Apparel Merchandising
AMT 519	Graduate Research Methods
AMT 596	Advanced Instructional Practicum
AMT 598	Advanced Topics
AMT 600	Special Projects
AMT 700	Master's Research, Thesis and/or Examination
AMT 702	Master's Special Problems

University of Missouri-Columbia

As a graduate student I taught one class for the Department of Textile and Apparel Management. TAM 186: Apparel Construction and Quality Analysis

Educational Workshops GivenUniversity of South Carolina in conjunction with the University of Aruba

Fall 2012. Workshops for Retailers. A series of 6 retailer workshops designed to increase consumer satisfaction and retailer competence in various aspects of retailing on Aruba. Workshop participants were 90 retailers from all over the island of Aruba.

Kansas State University

Summer Workshop Co-Instructor. "Life's Tapestries: Securing the past for the future." Textile Conservation Workshop. Kansas State University. August 14-16, 2002.

Iowa State University

Summer Workshop Co-Instructor. "Quality Assurance for Educators." Ames, IA. July 1999.

PROFESSIONAL SERVICE

Assoc. of Marketing Theory and Practice—

Reviewer for Annual Meeting Abstracts—2012--present

Session Chair for Annual Meeting--March 2015 and March 2016

International Journal of Retail and Distribution Management-Reviewer Fall, 2016

Journal of Management and Marketing Research-Reviewer, 2015-Present

Clothing and Textiles Research Journal-Spring 2016

Journal of the Textile Institute-Spring 2016

Institute of Strategic and International Studies—

Session Chair, Annual Meeting, Key West, FL July 2014

SE Graduate Consortia: 2012 Annual Meeting Planning Chair

Journal of Retailing and Consumer Services--Manuscript Reviewer 2011, 2013

Atlantic Marketing Association

Research Abstract Reviewer 2011-present

Track Chair for 2012 Conference 2011-2012

Track Chair for 2011 Conference 2010 and 2011

American Collegiate Retail Association

Annual Conference Research Abstract Reviewer

Journal of Fashion Marketing and Management--Manuscript Reviewer

International Textile and Apparel Association, 1988-2012

International Conference Planning Chair: 2009 Annual Meeting, Seattle, WA

ITAA Secretary: 2006-2008

ITAA Council: 2006-2008

Research Abstract Reviewer, 1997-2007.

Teaching Abstract Reviewer, 1998-2008.

ITAA Board: 2001-2009.

Co-editor: CTRJ Focused Issue—Scholarship of Teaching and Learning in

Clothing and Textiles: 2005

Clothing and Textiles Research Journal—Board of Editors, 2002-2005.

Reviewer: 2005-Present

Student Scholarship and Fellowship Committee, Chair, 2001-2005, Member,
1999-2001.

Undergraduate Research Paper Competition Reviewer, 2001

Planning Committee for 2001 ITAA Annual Meeting, Member

Graduate Education Committee Member, 1996-2000.

Research Presentation Discussant, 1998

Research Oral Presentation Presider, 1999-2000

Graduate Paper Scholarship Reviewer, 1997-2002

Graduate Student Fellowship and Scholarship Reviewer, 1998-2005

Journal of Fashion Marketing and Management

Reviewer: 2008-2009; 2011

International Colour Congress: Founding Board Member

American Collegiate Retail Association:

2009, 2011 Annual Conference Research Abstract Reviewer

1998-Present, Member

Costume Society of America, 1988-1991, 1998-2003
American Family and Consumer Sciences Association, 1979-1992, 1997-2008
International Federation of Family and Consumer Sciences, 2000-2002
Kappa Omicron Nu, Member; 1993-Present
Phi Upsilon Omicron, Member; 1994-Present
American Society for Quality, 1998-2000

SERVICE AND OUTREACH CONTRIBUTIONS

INSTITUTIONAL SERVICE

University of South Carolina

University

USC Athletic Advisory Committee Member, 2016-Present
USC Graduate Council Chair of Academic Affairs Committee for the Humanities, Social Sciences, Education, and Related Professional Programs; 2011—2012
USC Graduate Council; Member, 2010-2012

College of HRSM

Associate Dean of Faculty and Operations Search Committee-Member, Fall 2016-Present
Scholastic Standards and Petitions Committee-Member 2016-Present
HRSM Curriculum & Courses Committee--Chair 2012-2014
HRSM Curriculum & Courses Committee--Member 2014-2015
HRSM Graduate Director's Council--2009-2012

Department of Retailing

Advisor-Women in Retailing and Fashion Merchandising, Fall 2015-Present
Course Syllabi Format Committee-Fall 2016
Department Representative—HRSM Curriculum & Courses Committee, 2012-2015
Director of Graduate Studies: August 2009--2012
Advisor: Retail & Fashion Merchandising Graduate Student Organization, 2011-2012
Retail Chair Search Committee; 2010-2011.

Kansas State University

University

University Distinguished Lecturer Committee, 2008-2009
Graduate Council, 2005-2007.
Graduate Council, Student Affairs Committee, 2005-2007.
University Assessment Facilitators Committee, 2004-2006.
Faculty Exchange for Teaching Excellence, 2005-2009
University General Education Steering Committee, 2003-2005.

Graduate School

Graduate School Representative: Outside Chairperson for Jeffrey Mark, Psychology, College of Arts and Sciences—2009.
Graduate School Grievance Committee, Chair, 2006.
Graduate Council Assessment Committee, 2005-2007.

College of Human Ecology

College of Human Ecology, Academic Affairs Committee, Chair 2008-2009
Committee Member, AT Representative: Dean Search Committee, 2006.
College of Human Ecology Liason: University Assessment Facilitators Committee,
2004-2006.
Student Assessment Task Force Consultant: 2001-2005
Degree-Program Assessment Planning. Team Presenter to all Human Ecology
programs
College Assessment Review Committee, 2003--2009,
College of Human Ecology Faculty Council:
Chair: 2003-2004
At-large representative: 2002-2003.
College Committee on Planning: 2002-2003
Early Adopters Assessment working group, 2001-2003.
Student Assessment Task Force: 2000-2001
Faculty Council: 1999-Present
Faculty Affairs Committee
Chair: 2000-2002.
Representative: Conference on Assessing Student Learning Outcomes, San
Diego, CA, October 11, 2000.
Representative: Conference on Developing a Comprehensive Faculty Evaluation
System, October 11, 2000.
Academic Affairs Committee
Chair: 1999-2000
Member: 1998-1999
Faculty Council
Member: 1999-2003
Graduate Task Force:
Member: 1998-1999

Department of Apparel, Textiles and Interior Design

Director of Graduate Studies: 2007-2008.
Social Committee Chair: 1999-2000; 2005-2006; 2007-2009.
ATID Faculty Representative: Friends of the Historic Costume Museum, 2004-2006,
2007-2009.
Undergraduate Coordinator in charge of developing Student Learning Outcomes
Assessment for the AT program, 2004-2005.
Teaching Evaluation Committee, Chair: 2000-2005.
Historic Costume and Textile Museum Committee, Member: 2001-2006
ATID Gallery Committee, Member: 1999-2009
Marketing Curriculum Committee, Member: 1998-2009

Washington State University

College of Agriculture and Home Economics

CAHE Representative: National Distance Teaching and Learning Conference, University
of Wisconsin-Madison

Computing Committee, 1996-1998
Distance Education Subcommittee, 1997-1998
Student Recruitment Advisory Committee, 1995-1997
Associate Dean Search Committee, 1997
Assistant to the Director of Educational Programs Search Committee, 1997
CAHE Representative: 5th National Conference on Evaluating and Rewarding Teaching,
University of Nebraska-Lincoln
Faculty Advisor: Agriculture and Home Economics Student Senate and Student
Ambassadors, 1996-1997

Department of Apparel, Merchandising, and Interior Design

Faculty Member in charge of Community College Articulation Agreements, 1997-1998
Apparel, Merchandising, and Textiles Curriculum Committee, 1995-1998
Department Chair Search Committee, 1997-1998
Co-Chair, AMID Alumni Benefit Auction Committee, 1996-1997
Teaching Excellence Award Committee, 1997-1998
Student Recruitment Committee, 1995-1997
Department Faculty Search Committee:
Apparel, Merchandising, and Textiles, 1997-1998
Interior Design, 1996-1997, 1995-1996
Departmental Mission Statement Committee, 1996-1997

PROFESSIONAL DEVELOPMENT

Programs

Beginning Online Teaching: Went through a semester-long program designed to help participants develop courses for distance education delivery ending up with a course ready to teach online for summer 2016.

Workshops

- Creating Websites with Google Sites: USC, Spring 2014
- Case Teaching Tips: Little Things Can Make a Big Difference, Cp-Sponsored by Center for Teaching Excellence and College of HRSM; Spring 2011.
- Effective Leadership: Expanding Personal Competency. USC Women's Leadership Institute, Spring 2010.
- Pathways to Leadership: Workshop for Emerging and new Administrators in Family and Consumer Sciences/Human Sciences. Nashville, TN, July 30-August 4, 2006.
- Inclusive Leadership: Leading from Within. 10th Annual Kansas State University Leadership Seminar, March 31, 2006.
- Mission Possible: Excellence in Teaching and Learning Retreat. Kansas State University, January 10, 2006.
- Wakonse Fellow, 2003.
- Spring into Spring: Kansas State University Teaching Retreat, Jan. 21-21, 2004.

- Student Learning Assessment—College of Human Ecology, Aug. 2003.
- Faculty Exchange for Teaching Excellence: “Scholarship Revisited,” April 2002.
- Faculty Exchange for Teaching Excellence: “Teaching Tips.” 2001
- Faculty Exchange for Teaching Excellence: “Using the grading process to enhance student learning and assessment. 2001
- Assessing Student Learning Outcomes, San Diego, CA: October 2000.
- Writing Manuscript Reviews: ITAA Pre-conference Workshop, Kansas City, MO 2001
- Developing a Comprehensive Faculty Evaluation System, San Diego, CA: October 2000
- Writing Successful Grants: Washington State University, May 1998
- College of Agriculture and Home Economics: Rewarding Teaching. 1998.
- Using Assessment to Improve Learning: Spokane, WA 1996
- College of Agriculture and Home Economics Conference on Teaching: Documenting Teacher Performance. October 1996.
- 5th National Conference on Evaluating and Learning Conference, University of Nebraska-Lincoln, Lincoln, NE. November 1996.
- University Academic Advisor Workshop, Washington State University. Pullman, WA October 1996.

Computer Courses and Certifications:

- RefWorks—2007

Conference Attendance

Association of Marketing Theory and Practice Association

- Myrtle Beach, SC: March 2017
- St. Simon's Island, SC: March 2016

Atlantic Marketing Association,

- Asheville, NC: March 2015
- Key West, FL: March 2014

Annual Meetings of the International Textile and Apparel Association

- Bellevue, WA: October 2009
- Schaumburg, IL: November 2008
- Los Angeles, CA: November 2007
- San Antonio, TX: November 2006
- Alexandria, VA: November 2005
- Portland, OR: November 2004
- Savannah, GA: November 2003
- New York City, NY: August 2002
- Kansas City, MO: November 2001
- Cincinnati, OH: November 2000
- Santa Fe, NM: November 1999
- Dallas, TX: November 1998

- Knoxville, TN: November 1997
- Banff, Canada: August 1996
- Pasadena, CA: October 1995
- Minneapolis, MN: October 1994
- White Sulphur Springs, NH: November 1993
- Columbus, OH: October 1992

Co-sponsored and/or International Conferences Attended

- Association for the Advancement of Sustainability in Higher Education, 2008.
- Hawaii International Conference on Arts and Humanities, 2006
- International Wool Festival: Taos, NM, October 2002
- International Colour Congress: Ames, IA, July 2002
- ARS Textrina: International Textiles Conference: Leeds, England, 2000
- American Collegiate Retailing Association: Tucson, AZ, March 1999
- National Distance Teaching and Learning Conference, Madison, WI, May 1996
- 5th National Conference on Evaluating and Learning Conference, University of Nebraska-Lincoln, Lincoln, NE. November 1996.