

VITA
Dr. Brian J. Mihalik: Professor

College of Hospitality, Retail & Sport Management
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University of South Carolina
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EDUCATION

Ed.D., Temple University; Emphasis in corporate social responsibility in public recreation programs.

M.S., Syracuse University; Emphasis in public administration and management.

M.S., Syracuse University; Emphasis in instructional communication, media production and management.

B.S., Syracuse University; Whitman College of Business; Business administration with a concentration in transportation.

HONORS

2021 Garnett Apple Award for Teaching Innovation for integration and production of 360-degree Virtual Reality (VR) video content into all classes.

2016-2022 William McFall "Mac" Pearce Endowed Professor, College of Hospitality, Retail and Sport Management, University of South Carolina.

2018 "USCreativity Initiative." Nominated by the College for consideration in a special program initiated by USC President Pastides and sponsored by the Provost's Office built around human-centered design thinking.

2018 Scholar in Residence: October. Southeast University, Nanjing, China.

2017 Scholar in Residence: June. Beijing Sports University, Beijing, China.

2016 Scholar in Residence: November. Southeast University, Nanjing, China.

2014 Distinguished Adjunct Faculty Appointment, Nankai University, Tianjin, China, May 30, 2014.

2014 South Carolina Hospitality Association Educator of the Year Award.

2007 School of Tourism and Hospitality Management: Circle of Honor Award, Fox College of Business, Temple University. April 20, 2007.

2007 Temple University Alumni Association, Certificate of Honor Awardee: School of Tourism and Hospitality Management, Fox College of Business, Temple University. Founder's Day Celebration, March 24, 2007.

2005-06 Pamplin College of Business Award Nominee for VT campus-wide Alumni Award for Excellence in International Education.

2005-06 Pamplin College of Business Award for Excellence in International Education.

2000-01 Executive of the Year from the New River Valley Chapter of the International Association of Administrative Professionals.

1995-1998 Charles W. Lanphere Professor of Hospitality Administration at Oklahoma State University.

1995 Oklahoma Congressional Appointee for the White House Conference on Travel and Tourism.

1994 College of Public and Urban Affairs Outstanding Researcher Award, Georgia State University.

1993 Van Nostrand Reinhold Outstanding Research Award from the Council of Hotel, Restaurant and Institutional Education (CHRIE).

1998, 1997, 1996, 1995, 1994 and 1993 Finalist for the VNR Innovative Teaching Award for the Council of Hotel, Restaurant and Institutional Education.

1992 Outstanding Researcher Award, Southeast CHRIE.

1991 Cecil B. Day School of Hospitality Administration Outstanding Researcher Award Nominee for the College of Public and Urban Affairs.

EXPERIENCE

August 15, 2022 - Present

Professor: As the only college faculty member holding a dual appointment in both the School of HRTM and Department of SPTE, I remain a campus leader in the production and integration of 360-degree Virtual Reality (VR) content into all my School of HRTM and Dept. of SPTE classes addressing the Olympic Games, domestic and global tourism destinations, and sport venue management. I continue to be a faculty champion for the integration of 360-degree Virtual Reality content in the classroom across the entire campus. My efforts in this area have been recognized by the USC Office of the Provost and was the basis for winning the 2021 Garnet Apple Award for Teaching Innovation. I am one of a very small group of campus professors who actively produced, integrated, and assessed the use of 360 VR content for research. With the help of Ph.D. students, we are ascertaining students' willingness to travel to an international tourism and sport destination after immersion into the world of 360⁰ Virtual Reality. For two semesters, students enrolled in HRTM 280: Foundations of Tourism created and produced 360-degree VR content on tourism sites in Columbia, SC. I also created and taught cross-listed undergraduate and graduate classes in event management concentrating on the Summer Olympic Games and sport tourism. Classes have included "Seminar on the Summer Olympic Games", "Special Topics on the Summer Olympic Games" and "Global Travel and Tourism." The Global Tourism class included an imbedded, multi-

cultural, immersive learning activities in London, England over our spring break. My annual class evaluations often exceed the College-wide mean ratings across N=32 assessment criteria.

I continue to support and grow international academic and organizational relationships to enhance research, support student learning and potentially place student interns with the Olympic Games. While holding joint a appointment, I attend undergraduate and graduate faculty meetings in both units of my joint academic appointment. I also serve on University, College and unit level committees including the College-wide and unit level Tenure and Promotion Committees and am an active and founding member of the Center for Teaching Excellence Virtual Environments Interest Group that meets monthly.

August 1, 2016 - August 15, 2022:

William McFall "Mac" Pearce Endowed Professor. I was the *William McFall "Mac" Pearce Endowed Professor* for 6 years. As the only faculty member in the College with a joint academic appointment, I attempted to "build academic bridges" between the two largest and nationally ranked programs in the College, i.e., the School of Hotel, Restaurant and Tourism Management and the Department of Sport and Entertainment Management. With access to limited endowment resources, I undertook research and supported a second full-time Ph.D. student within the School of Hotel, Restaurant and Tourism Management for three years from the Pearce family endowment.

August 1, 2015 - July 1, 2018

Founding Director, Center for Mega-Event Research and Education, College of Hospitality, Retail and Sport Management, University of South Carolina with a joint appointment in the Department of Sport and Entertainment Management & School of Hotel, Restaurant and Tourism Management. Founding Center Director undertaking research into the event, venue and entertainment sectors focusing initially on the use of social media listening for clients and the production of 360 Virtual Reality (VR) content of the Olympic Games. A major research focus was the establishment of a Summer and Winter Olympic Games Research Center acknowledged by the U.S. and International Olympic Committees. The College-level Center brought together Faculty, Professional and Student Fellows from all three units within the College of HRSM to undertake event research and knowledge transfer. The Center fully funded one Ph.D. student in the Sport and Entertainment Management Department for two years. Was responsible and managed the Center's \$100,000 annual budget funded equally by both the Office of the Provost and Dean of the College until August 2019.

August 1, 2009 - July 31, 2015:

Dean of the College of Hospitality, Retail and Sport Management (HRSM), University of South Carolina, Columbia, SC. Also tenured Professor with a joint appointment in the Department of Sport and Entertainment Management & School of Hotel, Restaurant and Tourism Management. I have held a senior, tenured, leadership position for 6 years. I have participated in "big picture" policy discussions at the highest administrative levels in which we collectively discussed and addressed the following: Development of cooperative, joint "Innovation Through Collaboration" educational programs with Clemson University for SC Boeing employees, growth of graduate

education, challenges of student recruitment and retention, enrollment management, faculty and staff growth in an era of significantly declining state revenue, outsourcing, "active shooter on campus", college level entrepreneurship, on-line education delivery, development and friend-raising strategies, the need for increased research funding and "on your time" graduation. I actively promoted and facilitated the expansion of our USC contract services contract with our USC President. As a result, USC incorporated a broader bid process with a long-term commitment of the service provider to not only contract services management, but to be an active corporate participant in student learning, student talent recruitment and faculty research. Served as a university and College "champion" for developing and incorporating non-traditional, out of the classroom learning into our College's curriculum. We successfully placed and supervised 500 students who interned at the Masters Golf Tournament in Augusta, GA each spring and place 500+ College students in internships and practicums each year with many interning within SC.

The College consisted of five separate academic units which are the #1 ranked Department of Sport and Entertainment Management and the top ten ranked School of Hotel, Restaurant and Tourism Management (HRTM). Also included were the Department of Retail and Fashion Merchandising, a national leader in published research, the Department of integrated Information Technology (iIT) with its innovative and new, joint hybrid and on-line M.S. in Health IT and the Bachelor of Arts in Interdisciplinary Studies, a program that allows mature students to return to USC to complete an interdisciplinary degree and allows select HRSM upper level undergraduate students to remain fully enrolled in a degree program, which, in turn, helps increase 5 and 6 year graduation rates.

Responsible for managing an academic college with an annual operating budget of approximately USD\$14 million. The College employed 62 full time faculty, with almost 100% growth in tenured and tenure track faculty ranks since 2009. College employed approximately 30 adjunct faculty and 27 college-level support personnel. As a result of my leadership, the College received \$2 million in new funding, added 27 new faculty and 7 new staff and increased FY14 tuition to \$23.8 million (75% over FY09). Created the College's new On-Line Learning Initiative. Invested in the development of 10 online, asynchronous, ADA compliant classes which increased the College's on-line learning revenue from the summer of 2009 (\$102,896) to \$1,480,467 in the summer of 2015, an increase of 1,339%. Under my leadership, our fiscal initiatives have been so successful that the Provost has publically stated my academic College was the only academic unit at USC that operated in the "black." The College also exceeded the university's benchmarks for freshman to sophomore retention and 6-year graduation rates.

The College had the third largest undergraduate college at USC with enrollment of approximately N=2,300 full time undergraduate students and because of new internal HRSM policies and processes, embraced growth at a 7% annual rate. The College also had approximately N=1,000 declared minor students and N=100 graduate students. Championed the development of 3 new graduate degrees including students enrolled in a new Ph.D. program in the School HRTM with 16 students, a new, 2014 Ph.D. program in Sport and Entertainment Management with N=9 doctoral students and the new joint, hybrid and on-line Master's in Health IT with the Arnold School of Public Health

with N=65 students in just its second year of operation. Encouraged and supported all units applying for national accreditation including the successful application for the prestigious and challenging ABET accreditation for our *iIT* Department.

Developed a very effective working relationship with the President, Provost, V.P. for Finance, V.P. for Development, V.P. of Student Affairs and V.P. of IT, other senior USC leaders, all members of the Council of Academic Deans and the Board of Trustees to ensure that our College's strategic objectives and plans are in alignment with those of USC. Fully understood and supported USC communication protocols for interaction with state and federal leaders and all donor prospects.

Responsible for generating USD\$30 million to reach college goal for *Carolina's Promise* capital campaign. Working closely with our College's development team, key Industry Advisory Board members, the Provost's Office and select faculty, USC has received the largest ever gift in-kind valued at USD\$106 million. The gift was then allocated across multiple colleges and our campaign goal subsequently was raised to \$35 Million. As Dean, the College was credited with \$34 million in gifts or 97% of our revised *Carolina's Promise* goal. Other major gifts include \$2 Million from the J. Willard and Alice S. Marriott Foundation for the School of HRTM's new and Culinary Laboratory installed on the first floor of the renovated Close-Hipp Building. This state-of-the-art culinary facility greatly expanded the School of HRTM's ability to expand student enrollment and better prepare students for a career in today's hotel, restaurant and private club sectors.

After decades of attempts spanning multiple Deans, and working closely with the President and Provost, we were as able to secure a campus building for the 2019 move of the College to become the primary academic tenant in the 488,000 SF renovated Close-Hipp building. One Hundred percent of all faculty would now move from a windowless, unhealthy work environment to one where each faculty member and almost all staff had office an office with access to natural light. Also secured new, short-term space off campus in a technology incubator for our *iIT* Department and secured most of the space in our former home in the Carolina Coliseum vacated by the College of Journalism's move. Also secured on campus space on the historic Horseshoe for the School of HRSM to expand their food and beverage operation in the historic McCutchen House.

Provided leadership to develop a new academic culture within the College that builds on its historic teaching excellence while embracing the Provost's mandate for full faculty and staff participation in the state's primary Carnegie R1 university. Thus, the College was home to the following 7 research centers: the endowed SC SmartState Center for Excellence in Tourism and Economic Development, the Alfred Sloan Foundation in Travel and Tourism Industry Center, the International Tourism Research Institute, the Center for Retailing, the Culinary and Wine Institute of Carolina, the International Institute for Foodservice Research and Education and the new Center for Mega-Event Research and Education. College Center Directors, select senior faculty and new faculty submitted about \$6 million in grant proposals while Dean and also helped increase refereed publications per faculty member by approximately 85%.

Additional duties included strategically growing college enrollment, meeting and exceeding USC student benchmark retention rates, managing College minors, recruiting undergraduate and graduate students and developing new program tracks especially at the graduate level in cooperation with Deans across the campus. College has a campus reputation for being student-centered. As Dean, continued to reinforce this culture through our hiring and annual review processes for all levels of College employees ranging from administrators to professional advisors to support staff to doctoral students. Transitioned the College from unit-level, decentralized, transactional advising to centralized, transformational advising staffed by professional advisors. The Office of the Provost recognized the College's new Office of Student Services as the best campus advising unit at USC. Also, as Dean, moved the College from Dean's managerial and fiscal control to a departmental centered fiscal control. Reestablished departmental faculty cohesiveness, improved faculty communications, improved the quality of academic advising, internship and job placement and decreased our College student FTE to tenure track faculty ratio from 55.34:1 to 39.8:1.

Committed to strategically establishing and expanding international partnerships in China, India and the Caribbean by creating new M.O.U.s and supporting key faculty international initiatives. Very knowledgeable and developed strong relationships in China with Fudan University, Beijing Sports University, Beijing International Studies University, Shandong University, Nankai University, Southeast University in Nanjing, the Chinese University of Hong Kong, Hong Kong Polytechnic, the University of Macao and the Institute for Tourism Studies, Macao, National Taiwan Normal University, Taiwan, the Management Center at Innsbruck, Austria, and the University of Aruba.

College and its faculty have developed relationships resulting in grants with Auro University, Surat, India, the University of Aruba and GRUPO Punta Cana in the Dominican Republic. Began a dialogue with the University of West Indies at Cave Hill and in Trinidad and Tobago, with local government officials in Barbados and Curacao and with officials of the University of San Francisco, Ecuador and their campuses in Quito and the Galapagos Islands.

Other duties include strategic "Blueprint" planning and financial and personnel management in order to be in full compliance with all USC and SC State regulations. Responsible for developing relationships internally and externally in order to create an environment for student, faculty, and staff success including successfully hosting Chief Executive Officers of major global companies on campus as part of the Dean's Executive Lecture Series. Such speakers have included the C.E.O.s of Coca-Cola, Feld Entertainment, Chick-fil-A, Carolina Panthers, Extended Stays Hotels and TekServe.

Jan. 14, 2006 - June 30, 2009:

Associate Dean of the Graduate School, Virginia Polytechnic Institute and State University (VT), Blacksburg, VA. Was part of the Graduate School's successful initiative to create a unique and innovative graduate student "Living and Learning Community" housed in a remodeled, old campus hotel. This "Living and Learning" community became not only the home to graduate students, but the campus location for the Graduate School's administrative offices. It provided living, learning, and socializing space to help create a culture of cohesiveness among the graduate students and with those employed

at VT to manage the graduate student experience. The Graduate Life Center also became a graduate student recruiting asset to both the Graduate School and College level recruiters. Also responsible for the all professional, masters and doctoral campus-wide graduate degrees and the VT graduate certificate and course curriculum review process. Worked closely with all the eight College Associate Deans for Research and Graduate Studies, the Registrar's Office, select Department Heads and faculty proposal authors with regard to new graduate degree and program development, certificates, graduate curriculum, interdisciplinary programs and professional science masters degrees. Worked with the Associate Provost when submitting new graduate degree programs to the State Council of Higher Education for review. Assisted with the development of effective "Active Shooter on Campus" Graduate School Operational Procedures and a Graduate Life Center Crisis Management Plan because of the events of 4-16-07. Represented the Graduate School on the campus-wide Graduate Curriculum Committee, the Commission for Graduate Studies and Policies, the Commencement Committee, the Outreach Council and the State Commission on Higher Education. Organized, reviewed and processed, via multiple campus committees, all graduate student and graduate alumni awards and actively participated in Graduate School student orientation sessions managed by second Associate Dean. Reviewed graduate student Plans of Study including older course justification, requests for non-VT graduate committee members and Special Studies graduate classes. Processed faculty and graduate student appeals, complaints, and concerns.

Served as a Graduate School advocate of the VT campus wide "Principles of Community", a major diversity and international initiative for graduate students. Led and secured graduate student travel fellowships for an Educational Abroad Consulting Practicum class where graduate students supervised undergraduate students in conducting an airport exit survey at Punta Cana, Dominican Republic. Also responsible for teaching a Graduate School class titled "Preparing the Future Career Professional" that is part of the Graduate School's Transformative Graduate Education initiative. Participated with the national Council of Graduate Schools, the Council of Southern Graduate Schools and the VA Council of Graduate Schools. Participated in Graduate School SACs accreditation and strategic planning sessions associated with new "Graduate Education: the Backbone of American Competitiveness and Innovation" Report.

September 1, 2005 - August 1, 2009:

Professor, Department of Hospitality and Tourism Management, Pamplin College of Business, Virginia Tech, Blacksburg, VA. Partial appointment responsible for teaching graduate and undergraduate classes, co-supervising the HTM Study Abroad program in Switzerland and leading the January break, Punta Cana, DR Consulting Practicum undergraduate and graduate class. Also supervised graduate thesis and dissertations, developed grant initiatives, published, undertook research, served on departmental, school, college, university and community committees and was a founding member of the campus-wide Caribbean Interest Group.

July 1, 2004 - September 1, 2005:

Professor and Industry Relations Coordinator, Dept. of Hospitality and Tourism Management, Pamplin College of Business, Virginia Tech, Blacksburg, VA. Responsible for working closely with our Industry Advisory Board and developing relationships with the private sector and alumni, government agencies and foundations to solicit university gifts and grants in conjunction with Pamplin College of Business and VT Foundation Development officers. Part of a development team that was responsible for increasing the size and number of department foundation endowed accounts as part of the new VT \$800 M Capital Campaign. Also responsible for coordinating six sections of our required Field Study internship classes per year and developing "service learning" opportunities that improve student learning while strategically allocating HTM student interns to industry partners in order to enhance the solicitation of corporate and foundation gifts to the HTM Department. Additional duties included teaching one graduate class per year, supervising graduate thesis and dissertations, developing grant initiatives, developing new hospitality and tourism approved Field Study sites, co-supervising the HTM Study Abroad programs in Switzerland and Punta Cana, DR, publishing, undertaking research and serving on departmental, school, college, university and community committees.

July 1, 1999 - June 30, 2004:

Department Head, and tenured Professor, Department of Hospitality and Tourism Management, Pamplin College of Business, Virginia Tech, Blacksburg, VA. College of Business administrative appointment responsible for managing a department of up to 14.25 full time faculty, 5 staff personnel and an annual budget of approximately \$2 million. The fully accredited program had 320-390 undergraduates and 30 M.S. and 25 Ph.D. graduate students enrolled at both the Blacksburg and Northern Virginia campuses. Its Ph.D. program was rated the #1 program in the U.S., its M.S. rated #4 and its undergraduate program was ranked #14.

Responsible for providing leadership, developing an operational plan and an effective communications system to address organizational change from the VT College of Human Resources and Education to the VT Pamplin College of Business. Successfully completed the administrative transfer of the Department in less than one academic year during 2002-03, which included the adoption of the AACSB undergraduate curriculum and the adoption of an HTM concentration in the PCoB MBA program at Northern VA. Responsibilities also included working closely with our Industry Advisory Board, providing leadership, strategic planning, financial and personnel management, managing the accreditation process for ACPHA and AACSB and developing relationships with the private sector and alumni, government agencies and foundations to solicit university gifts and grants. Successfully increased the Department Foundation endowed accounts to \$1.47 Million since 1999 and assisted in the generation of two additional gifts from our HTM Industry Advisory Board members valued at \$1.2M for the construction of our new Inn at VT and Skelton Conference Center. Successfully increased the faculty solicitation of external grants to approximately \$700,000 in 5 years and developed internal revenue generating initiatives.

Other duties included completing those projects as assigned by VT Central Administration and the Deans of the Pamplin College of Business and Human

Resources and Education. Responsible for improving departmental morale, reestablishing Departmental faculty cohesiveness, improving faculty communications, improving the quality of academic advising and establishing and expanding strategic international partnerships. Also in charge of developing relationships within the college and campus community to provide "hands-on" instruction in hospitality and tourism undergraduate courses via integration efforts with university operational departments.

Additional duties included scheduling all HTM classes, recruiting undergraduate and graduate students, developing new program tracks and developing community linkages with tourism, lodging, food and beverage, private club and institutional constituents. Further tasks included serving as temporary advisor for all incoming graduate students, securing and managing appropriate office space for HTM graduate students, supervising graduate thesis and dissertations and enforcing Graduate School student and faculty policies. Also responsible for teaching, publishing, undertaking research and serving on departmental, school, college and community committees and supervising the operation of a commercial restaurant/learning laboratory within the Pamplin College of Business.

August 24, 1998 - June 30, 1999:

Department Chair, Graduate Coordinator and tenured Professor of Tourism, Department of Recreation and Leisure Studies, State University of New York at Brockport. College administrative appointment responsible for managing a department of 5 full-time and 5 to 6 part time faculty. The program had approximately 150 undergraduate and 15 graduate students enrolled. Responsibilities included budgeting and personnel management, recruiting undergraduate and graduate students, developing a new program track in tourism management and developing community linkages with tourism, government, and clinical and institutional constituents and working closely with the Department's Advisory Board. Additional duties included teaching three classes per year, supervising graduate thesis, developing grant initiatives, developing new tourism internship sites, publishing, undertaking research and serving on departmental, school, college and community committees.

August 14, 1995 - August 9, 1998:

Charles Lanphere Professor, School of Hotel and Restaurant Administration, Oklahoma State University. Endowed, tenured professorship responsible for creating a multi-disciplinary academic program in tourism management, mentoring and coaching junior faculty and graduate students, and networking with tourism and hospitality management professionals in Oklahoma to maximize the College's and School's position for the 1995-98 OSU Capital Campaign. Invited representative of Oklahoma to the 1995 White House Conference on Travel and Tourism. Also, was responsible for developing continuing education programs and lectureships associated with the Lanphere Chair and coordinating the school's tourism outreach, teaching and research efforts. Duties included fiscal management of Lanphere Chair annual budget.

Responsible for developing and teaching Introduction to Travel and Tourism, Strategic Management, Hotel, Restaurant and Tourism Sales and Promotion, Tourism Policy and Planning and Critical Issues for undergraduate and graduate students, soliciting tourism and instructional development grant

proposals both domestically and internationally, and chairing and serving on graduate student committees. Have successfully integrated team building via the use of outdoor adventure programs, ethics, cultural diversity, microcomputer software applications, group problem solving and communications into all classes.

August 14, 1995 - July 30, 1997

Coordinator of Graduate Studies, School of Hotel and Restaurant Administration, Oklahoma State University. Administrative position responsible for coordinating the school's newly created graduate program. Supervised graduate program staff and operating budget, prepared a Strategic Graduate Student Marketing Plan, developed admission policies and procedures, coordinated our recruiting efforts with the university's Graduate College, developed a Graduate Student Internship Program to facilitate U.S. work experience for international and domestic students, became familiar with U.S. Immigration regulations as they pertained to international graduate students. Prepared and revised graduate recruiting print material, assisted in the development of an internet based graduate recruiting site, visited campuses to recruit potential graduate students and made both on-campus and off-campus graduate recruiting presentations. Served as temporary advisor for all incoming graduate students, coordinated the bi-annual HRAD Graduate Student Orientation programs, served as a formal mentor for all graduate students, secured and managed appropriate office space for HRAD graduate students and served as the School liaison to University Graduate College. After two years of active recruiting efforts and with a very limited number of assistantships, our enrollment totaled 29 graduate students.

September 1989 - August 13, 1995:

Associate Professor, Cecil B. Day of Hospitality Administration, College of Public and Urban Affairs, Georgia State University. Faculty position responsible for developing and coordinating the School's tourism, strategic management and computer applications classes. Responsible for teaching six courses in a nine-month academic year and soliciting grant proposals with regards to domestic and international tourism initiatives. Courses taught included Introduction to Travel and Tourism, Strategic Management in Hospitality Administration, Travel Agency Operations, Seminar in Hospitality Administration, and Hospitality Microcomputer Applications. Mentoring junior faculty, undertaking research, conducting public service, advising, committee assignments and establishing and maintaining industry linkages also were part of the required duties. Chaired the School's successful ACPHA Accreditation efforts and wrote five of the nine Accreditation Report Chapters for the School's ACPHA review. Professional and departmental service responsibilities were a mandated and major part of daily faculty responsibilities.

January 1992 to August 13, 1995:

Research Fellow, Urban Policy Research Center, College of Public and Urban Affairs, Georgia State University. Responsible for the solicitation and preparation of externally funded grant proposals. Responsible for the coordination of a longitudinal research study on the impacts, level of resident support, willingness to attend and perceived benefits and liabilities of the 1996 Summer Olympics in Atlanta, GA.

August 1984 - August 1989:

Associate Professor, Department of Parks, Recreation and Tourism Management, College of Forest and Recreation Resources, Clemson University, Clemson, South Carolina. Faculty position responsible for teaching six courses per year including Computer Assisted Administration, Applications of a Microcomputer, Exposition Management, Commercial Recreation, Administration & Current Issues. Also responsible for research, extension, advising and committee assignments.

August 1986:

Tenured at Clemson University, Clemson, SC.

March 1984 - January 1986:

Computer Laboratory Coordinator, College of Forest and Recreation Resources, Clemson University. Responsible for developing, building, coordinating, scheduling and subscribing the State of SC's *first* IBM Microcomputer Laboratory. Worked with a variety of faculty in creating a microcomputer educational component for their respective classes. Assisted various federal and state agencies, college faculty members, and students with the incorporation of microcomputer hardware and software into professional management activities. Developed externally funded, continuing education programs for both the National Park Service and the U.S. Army Corps of Engineers. Supervised staff and developed and managed the operating budget and physical plant.

July 1981 - March 1984:

Coordinator of Extension and Assistant Professor, Department of Parks, Recreation and Tourism Management. College of Forest and Recreation Resources, Clemson University. Responsible for coordinating and supervising faculty efforts with regards to incoming extension requests in travel and tourism and community leisure services. Created multi-departmental planning teams within the University to resolve extension requests. Submitted and managed sections of the extension budget. Assisted in the development of short- and long-range extension planning. Also responsible for teaching graduate and undergraduate courses in Current Issues, Commercial Recreation and Park Maintenance. Supervised graduate students.

June 1980 - July 1981:

Assistant Professor, Clemson University. Responsible for developing the community leisure service extension program which included site visitations, service to local communities in the solution of design, administration, training, programming, planning and grantsmanship problems, and ascertaining technical assistance needs of the state's leisure service directors. Developed and presented workshops, conferences and wrote and published technical assistance publications to help satisfy identified needs.

FOUNDATION GIFTS: (See Attachment A)
GRANTS SECURED: (See Attachment B)
PUBLICATIONS: (See Attachment C)
CREATIVE-SCHOLARLY EXHIBITS: 360⁰ VR (See Attachment D)
RESENTATIONS: (See Attachment E)
RESEARCH & EDITORIAL ACTIVITIES: (See Attachment F)
CONSULTING ACTIVITIES: (See Attachment G)
WORKSHOPS DIRECTED: (See Attachment H)
COMMITTEE ASSIGNMENTS: (See Attachment I)
INTERNATIONAL INITIATIVES & OUTREACH: (See Attachment J)

AFFILIATIONS: Broadcast Education Association
North American Society for Sport Management (NASSM).
European Association of Sport Management (EASM).
International Council of Hotel, Restaurant & Institutional
Education.
Sigma Chi Alumni Organization at Syracuse University.
Syracuse University Athlete Network for varsity baseball.

REFERENCES: References will be furnished upon request.

ATTACHMENT A

**FOUNDATION AND PRIVATE GIFTS RECEIVED WHILE DEAN, DEPARTMENT HEAD,
INDUSTRY RELATIONS COORDINATOR & DEVELOPMENT TEAM MEMBER**

University of South Carolina, Carolina's Promise Capital Campaign: Because of the efforts of our college's development team, key representatives of the central administration, select faculty and I, USC received the second **largest** gift in-kind ever received by the University. A corporate donor, who wished to remain anonymous, made a gift-in-kind donation initially valued at **USD\$106 million** to the USC Carolina's Promise campaign. Further, my gift stewardship efforts also were critical in ensuring that this gift remained at USC and all parties met their respective contractual obligations.

University of South Carolina, Carolina's Promise Capital Campaign: College goal raised from \$30 Million of \$35 Million due to initial success and our assigned portion of the above mentioned \$106 Million gift-in-kind donation. Other major gifts include \$2 Million from the J. Willard and Alice S. Marriott Foundation and \$1 Million for an endowed Professorship. Funds raised: \$34 Million or 97% of our College's campaign goal. Proposals under review by various organizations when I left as Dean were valued at \$7 Million. Also was responsible for raising an additional \$10 Million for a campus building renovation that will commence after the conclusion of the Carolina's Promise campaign in July 2015. Personally, my wife & I have donated, to date, approximately USD\$75,000 to endow multiple initiatives within the College of HRSM and other units at USC. Through the Masters Golf Tournament Intern Program, established conversational relationship with state's most philanthropic donor, Ms. Darla Moore.

Marriott International: \$1,000,000 donation to the HTM Department for an endowed Professorship at Virginia Tech. Summer 2007.

GRUPO Punta Cana corporate scholarship of \$10,400 to support four VT graduate students while undertaking the January 2009 Study Abroad-Consulting Practicum class in the Dominican Republic.

GRUPO Punta Cana corporate grant-scholarship of \$7,7000 to support four VT graduate students while undertaking the January 2008 Study Abroad-Consulting Practicum class in the Dominican Republic.

GRUPO Punta Cana corporate scholarship of \$1,300 to partially support two M.B.A. students while undertaking the January 2007 Study Abroad-Consulting Practicum class in the Dominican Republic.

International Gold and Silver Plate Society, Chicago, IL: \$1,000, July 2006.

VT Alumni Association annual awards support: \$600.

HTM Department Advisory Board member gift: \$4,000, November 2005.

HTM Department Advisory Board member gift: \$20,000, September 2005.

International Gold and Silver Plate Society, Chicago, IL: \$1,000, July 2005.

Virginia Hospitality and Tourism Association: \$2,000 General departmental gift. April 2005.

International Gold and Silver Plate Society, Chicago, IL: \$1,000, June 2004.

Wall Residencies Properties, LLC, Floyd, VA: \$5,000, June 2004.

Wall Residencies Properties, LLC, Floyd, VA: \$5,000, May 2004.

HTM Department Annuity Gift from a donor who wished to remain anonymous: \$1,000,000, September 2003.

Virginia Hospitality and Tourism Association: \$2,500 General departmental gift. September 2003.

Pinnacle Speaker's Bureau, \$2,625. September 2003.

Best Western International, Inc., \$3,000, September 2003.

Marriott International: \$1,250 donation to the HTM Department for sponsorship of CHRIE alumni event. August 2003.

Darden Restaurant/Red Lobster: \$100,000 Endowment, March 2003.

Virginia Chapter of Club Managers Assn. of America. \$25,000 Gift, Feb. 2003.

HTM Industry Advisory Board Chairman gift of \$500, August 2002.

Marriott International: \$1,500 donation to the HTM Department for the sponsorship of an alumni CHRIE event. July 2002.

Virginia Hospitality and Tourism Association: \$2,500 General departmental gift. September 2001.

Marriott International: \$2,500 donation to the HTM Department for the sponsorship of an alumni CHRIE event. August 2001.

Montana Innkeepers Association: \$3,000 donation to the HTM General Foundation account. November 2001.

West Virginia Society of Association Executives: \$500 donation to the HTM General Foundation account. Sept. 2001.

ARAMARK Conference Center Management: \$1,000 donation to the HTM General Foundation account. Verbal commitment received Sept. 2001.

Dow Hotel Company, Seattle, WA: \$2,000 HTM General Foundation account. Aug. 2001.

Virginia Hospitality and Tourism Association: \$500 General departmental gift for the HTM Executive-in-Residence Program. May 2001.

Center for Organizational and Technological Advancement: \$5,000 conference sponsorship, February 2001. (Conference cancelled).

Hilton Hotels: \$10,000 conference sponsorship, February 2001. (Conference cancelled).

Aramark Conference Centers: \$5,000 conference sponsorship, February 2001. (Conference cancelled).

Darden Restaurant/Red Lobster: \$5,000 General Scholarship, March 2000.

Virginia Hospitality and Tourism Association: \$1,500 General departmental gift. November 2000.

Virginia Hospitality and Tourism Association: \$1,500 General departmental gift for the Executive-in-Residence Program. November 1999.

Marriott International: \$250,000 donation to the HTM Department for undergraduate scholarships. 1999.

ATTACHMENT B

GRANTS SECURED

"2024-25 USC College of HRSM Faculty Innovation Grant." Received financial support from the Dean's office to document and create 360° Virtual Reality content based on the 2024 Paris Summer Olympic Games from a sport, entertainment, in global sport tourism perspective. The VR productions will be posted to YouTube for global public viewing and specifically integrated into sport, entertainment, hospitality and tourism management classes at the University of South Carolina." \$7,700.

"2020-2021 USC SPARC Graduate Research Grant." Co-P.I. with Ph.D. Student Mr. Hyunsu Kim, School of HRTM. Office of Research. "Post-Disaster Recovery Strategies in Tourism Destinations." \$4,937.

"2018-19 USC Center for Teaching Excellence (CTE) Virtual Environments Grant." CTE grant awarded to integrate 360-degree VR into the HRTM 280, Foundations of Tourism class. 9 student teams will script, shoot, edit and produce 360 VR film via a Garmin 360 camera and editing software in the spring of 2019. Sites selected will be tourism attractions in Columbia, SC with distribution of 360° video to tourism attraction management. \$1,555.

"2018-19 College of HRSM Center for Mega-Event Research and Education (C.M.E.R.E.)." The University of South Carolina Office of the Provost provided initial funding for the new college-wide Center that will undertake client and external grant research into global, national and local events and the venues in which these events are held. Initial foci will be on the Olympic Games and the potential use of social media listening for a variety of event and venue clients. \$25,000.

"2018-19 College of HRSM Center for Mega-Event Research and Education (C.M.E.R.E.)." The College of HRSM Dean provided matching funding for the new college-wide Center that will undertake client and external grant research into global, national, and local events and the venues in which these events are held. Initial focus will be on the Olympic Games and the use of social media listening for a variety of event and venue clients. \$62,500.

"2017-18 College of HRSM Center for Mega-Event Research and Education (C.M.E.R.E.)." The University of South Carolina Office of the Provost provided initial funding for the new college-wide Center that will undertake client and external grant research into global, national and local events and the venues in which these events are held. Initial foci will be on the Olympic Games and the potential use of social media listening for a variety of event and venue clients. \$50,000.

"2017-18 College of HRSM Center for Mega-Event Research and Education (C.M.E.R.E.)." The College of HRSM Dean provided matching funding for the new college-wide Center that will undertake client and external grant research into global, national and local events and the venues in which these events are held. Initial foci will be on the Olympic Games and the use of social media listening for a variety of event and venue clients. \$50,000.

"2016-17 College of HRSM International Center for Event Research and Education (I.C.E.R.E.)." The University of South Carolina Office of the Provost provided initial funding for the new college-wide Center that will undertake client and external grant research into global, national and local events and the venues in which these events are held. Initial foci will be on the Olympic Games and the potential use of social media listening for a variety of event and venue clients. \$50,000.

"2016-17 College of HRSM International Center for Event Research and Education (I.C.E.R.E.)." The College of HRSM Dean provided matching funding for the new college-wide Center that will undertake client and external grant research into global, national and local events and the venues in which these events are held. Initial foci will be on the Olympic Games and the use of social media listening for a variety of event and venue clients. \$50,000.

"2009 Punta Cana International Airport Exit Survey." Financial support for 100% of the costs to support 4 VT graduate students to undertake an airport customer service exit survey of 1,100 departing international passengers while supervising a team of N=20 undergraduate students. \$10,400.

"2008 Punta Cana International Airport Exit Survey." Financial support of 100% of the costs for 4 VT graduate students to undertake an airport customer service exit survey of 700 departing international passengers while supervising a team of N=20 undergraduate students. \$7,000.

"2007 VT International Program Office Travel Grant." \$1,000.

"2006 VT Graduate School Associate Dean Appointment." This 59-41% split appointment resulted in a salary buyout awarded to the PCoB and HTM Department totaling approximately \$231,000 over 3.5 years.

"2006 VT International Program Office Travel Grant." \$1,000.

"2006-08 Lebanon Tourism Development." USAID as a subcontractor with the International Executive Service Corp (IESC) to develop two training modules for Lebanese hospitality and tourism personnel. \$74,510, reduced due to civil war.

"2005 VT International Program Office Travel Grant." \$1,000.

"2005 PCoB International Programs Committee Study Abroad Site Visit Grant". \$1091.

"2004 Extension to Project Coordination and Liaison with the Prince Sultan College for Tourism and Hotel Sciences, Kingdom of Saudi Arabia. \$38,700.

"2004 Proposal for an Apprenticeship Academic Learning Experience at the VT Hotel and Conference Center". Virginia Tech University Provost's Office, \$199,500. Year 1 was approved and funded for \$52,000.

"2004 VT International Program Office Travel Grant." \$1,000.

"2003 VT International Program Office Travel Grant." \$1,000.

"Co-Principal Investigator: 2002-2003 Virginia Agricultural-Tourism Initiative." \$10,000 Virginia Cooperative Extension, Family Consumer Sciences. (Grant funds eliminated due to budget cuts in late spring of 2003).

"2002 VT International Program Office Travel Grant." \$1,000.

"Co-Principal Investigator: 2001-2002 Virginia Agricultural-Tourism Initiative." \$10,000 Virginia Cooperative Extension, Family Consumer Sciences.

"2001 VT International Program Office Travel Grant." \$1,000.

"Co-Principal Investigator: 2000-2001 Virginia Agricultural-Tourism Initiative." \$12,000 Virginia Cooperative Extension, Family Consumer Sciences.

"Co-Principal Investigator: 2001 Project Coordination and Liaison with the Prince Sultan College for Tourism and Hotel Sciences, Kingdom of Saudi Arabia. \$78,300.

Co-Principal Investigator: 2001 Curriculum and Site Review for Prince Sultan College for Tourism and Hotel Sciences, \$19,359.

"Co-Principal Investigator: 2000 Virginia Tech Cunningham Fellowship Program: Enrolling U.S. Ph.D. Students". \$48,000

"2000 VT International Program Office Travel Grant." \$1,000.

"Principal Investigator: 1999 American Society of Association Executives (ASAE): Creation of a Master of Science Degree in Association Management at Virginia Tech's Northern Virginia Center." \$43,855.

"Co-Principal Investigator: 1999 Asset Management for Mountain Lake Resort." Mary Moody Northern Foundation, \$13,934.

"1998-99 UUP Individual Development Award for the Development of a Tourism Curriculum." UUP Professional Development and Quality of Working Life Committee, State University of New York, \$850.

"1998 Oklahoma Water-based Sustainable Rural Tourism Development Model: A Proposal: Phase I". The Oklahoma State University Environmental Institute for Water Research, \$25,000.

"1995 Visitation and Spending Study." Atlanta Convention and Visitors Bureau, (In conjunction with Georgia State University) \$24,938.

"1995 Professional Convention and Management Association Study." Atlanta Convention and Visitors Bureau, \$4,831.

"1994 Hartsfield Airport International Visitor Exit Survey". Georgia Governor's Development Council, \$49,981.

"1993 Meeting Planner Decision Making Process". Atlanta Convention and Visitors Bureau, \$8,850.

"1992 Three Phase Resource Management Trainee Program." National Park Service, Washington Office, Nationwide Trainee Program, \$64,900.

"1991 Stay and See Georgia Tourism Trade Show." Georgia Department of Industry, Trade and Tourism, Atlanta, GA, \$4,000.

"1990 Three Phase Resource Management Trainee Program." National Park Service, Washington Office, Nationwide Trainee Program, \$51,599 in conjunction with Clemson University, Clemson, SC.

"1989 Intergovernmental Personnel Act (IPA) with U.S. Army Corps of Engineers, Savannah Office. Develop database management application program for shoreline management, \$11,000.

"Visitor Profiles and Economic Impact Analysis of the 1988 South Carolina State Fair." \$2,400.

"1988 Three Phase Resource Management Trainee Program." National Park Service, Washington Office, Nationwide Trainee Program, \$48,398.

"1986 Development of a Natural Resources Law Handbook." National Park Service, Washington Office, Nationwide Program, \$34,998.

"1986 Three Phase Resource Management Trainee Program." National Park Service, Washington Office, Nationwide Trainee Program, \$69,911.

"1986 Four Phase Resource Management Trainee Course." National Park Service, Washington Office, Nationwide Trainee Program, \$106,599.

"1985 Introduction to Microcomputers for Managers." A \$4620 nationwide continuing education training program grant from the National Park Service, Southeast Regional Office.

"1984 The Microcomputer Lab Environment and Curricular Structure: Assessing the Effects" with F. McGuire. National Park Service, SE Regional Office, \$15,000.

"1984 Introduction to Microcomputers Course." National Park Service, Nationwide Trainee Program, \$35,901.

"1984 Wildlife Management Skills Course." National Park Service, Southeast Regional Office, \$12,985.

"1983 Training Institute for Resource Management." A \$15,417 continuing education training program grant from the National Park Service, Southeast Regional Office.

"1982 Training Institute for Resource Management." A \$12,693 continuing education training program grant from the National Park Service, Southeast Regional Office.

"1982 Training Institute for Resource Management." A \$12,017 continuing education program grant from the National Park Service, Southeast Regional Office.

"1981 \$1300 grant from the Charleston County, Charleston, SC, Department of Parks Recreation and Tourism for an interpretive master plan for the Palmetto Islands County Park.

"1981 Training Institute for Resource Management." A \$15,983 continuing education training program grant from the National Park Service, Southeast Regional Office.

"1980- An Examination of Corporate Philanthropy in South Carolina." A \$230 grant from the Clemson University Faculty Research Committee.

FUNDING ATTEMPTS

2019-2020 "Social Media Listening (SML) Software Lease." University of SC Office of Research Aspires Program. \$30,000. (Rejected).

2019-2020. "Effect of 360 VR on Knowledge Retention." USC Provost Social Science Grants. \$19,849.42. (Rejected).

2019-2020. International Olympic Committee. Advanced Olympic Research Grant Programme. "Content and Sentiment Analysis of Newspaper Articles to Determine the Public's Perception of the IOC's Role and Reputation Across Multiple Continents." 17,941. (Rejected).

"2018-2021. "Social Media Listening Center." USC Provost Excellence Initiative. \$270,000 over three years. (Rejected).

"2018-2019. Sex Trafficking and Mega Sporting Events in the US: A Hidden Social and Economic Problem." Co. P.I. with Dr. David Okech, University of Georgia, College of Social Work. \$18,981. USC Provost Social Science Grants. (Rejected).

2018-19 International Olympic Committee. Advanced Olympic Research Grant Programme. "Promoting the Legacies of US Winter Olympic Cities: Lake Placid, NY and Salt Lake City, UT as Seen Through the Lens of 360 Virtual Reality (VR)." \$18,150. (Rejected).

"2006-09 Costa Rica Tourism Development Initiatives." Strategic partnership with the International Executive Service Corp to develop a variety of tourism development and educational initiatives with the government of Costa Rica. (Rejected).

"2006-2009 Guatemala Tourism Economic Development SECID Concept Paper." In response to USAID RFA-520-A-06-003. \$1,000,000. (Rejected).

"Principal Investigator: 2003-2008 Virginia Tech-Asia Venture Partners-Tourism and Hospitality Institute." Asia Venture Partners, \$2,051,563. (Rejected).

"Co-Principal Investigator: 1999 Current and Potential Visitor Market Research: Mountain Lake Resort." Mary Moody Northen Foundation, \$17,394. (Rejected).

"Co-Principal Investigator: 1999 Virginia Tech Cunningham Fellowship Program: Enrolling U.S. Ph.D. Students". \$48,000. (Rejected).

"1998 College of Human Environmental Sciences Proposal Development Research Grant". \$9,570. (Rejected).

"1997 Center for the study of Amenities in Rural Environments (CARE)", U.S.D.A. Fund for Rural America Center Planning Grant, \$24,903. (Rejected).

"1996 Tulsa Zoo Friends Exit and Observation Study", Tulsa Zoo Friends, Tulsa, OK, \$15,515. (Rejected).

"1996 American Express 'Go for the Gold' National Olympic Poll. American Express TRS, New York, New York, \$174,000. (Rejected).

"1996 Discover Oklahoma Telephone Survey." Ackerman and McQueen Advertising, Oklahoma City, OK, \$9,659. (Rejected).

"1995 Master of Science Degree Program in Hospitality and Tourism Administration", Siam University, Bangkok, Thailand, \$792,485. (Rejected).

"Proposal to Conduct a Semi-Annual National Olympic Poll." (1995). VISA International, \$179,552. (Rejected).

"1996 Olympic Games Internet Proposal." (1994). Atlanta Committee for the Olympic Games, \$10,000. (Rejected).

"1994 Agricultural Fairs as a Tourism Stimulus for Economic Redevelopment in Rural America", \$100,511, U.S. Department of Agriculture. (Rejected).

"1994 Tourism Opportunities in CEDO Region Two", \$39,600, Georgia CEDO Region 2 and the Governor's Economic Development Council. (Rejected).

"The 1994 National Olympic Poll: A Longitudinal Assessment of U.S. Resident Perceptions of the 1996 Summer Olympics". Georgia State Research Initiation Grant, \$5,000. (Rejected).

"1993 Hartsfield International Airport Marketing Research Proposal", \$151,800. (Rejected).

"The 1993 Olympic Opinion Poll: A Longitudinal Assessment of Georgia and U.S. Resident Perceptions of the 1996 Summer Olympics". Georgia State Research Initiation Grant, \$5,000. (Rejected).

"The Development of Keystroke Specific Student Notes for Hospitality Microcomputer Applications, HADM 301." 1993 Georgia State University Instructional Improvement Grant Program, \$1922.75. (Rejected).

"Assessing Tourism Demand Forecasting for the 1996 Olympics." 1992, Atlanta Committee for the Olympic Games, \$241,595. (Rejected).

"Assessing Alternatives for Private Housing during the 1996 Olympics." 1992, Atlanta Committee for the Olympic Games, \$305,262. (Rejected).

"A Revised Assessment of Private Housing Alternatives during the 1996 Olympics." 1992, Atlanta Committee for the Olympic Games, \$30,262. (Rejected).

"1990 Proposal to Study the Impacts of EC 92 on Tourism". The European Commission Visitors Program, Brussels, Belgium. (Rejected).

"Proposal for the 1989 & 1990 U.S. Navy Leisure Needs Survey." The Naval Military Personnel Command, Washington, DC. \$443,000. (Rejected)

"1988-89 Proposal to Endow Research Projects Associated with the South Carolina State Fair." \$100,000 (Rejected).

"1988 Acquisition of Microcomputer Technology for Managers: A Research Assessment." U.S. Army Corps of Engineers, Resource Management Branch, Washington Office, \$9,620. (Rejected)

"An Assessment of the Economic Impact and Visitor Motivations of the South Carolina State Fair." 1988-89 Cutting Edge Research Investment Fund, Clemson University, \$11,910. (Rejected)

"Environmental and Energy Studies Educational Program." Community Service and Continuing Education Program of the Title I-A Higher Education Act of 1965, \$43,907. (Rejected)

"A Professional Development Program for Special Services' Executives." Department of Defense, \$150,000. (Rejected)

"Maintenance Management System for Roads and Bridges." National Park Service, \$686,000. (Rejected)

"Training for Improved Maintenance Operations." National Park Service, \$971,000. (Rejected)

"Aquatic Field Techniques Course." National Park Service, Southeast Regional Office, \$14,000. (Rejected).

ATTACHMENT C

PUBLICATIONS

Peer Reviewed Articles:

- Mihalik, B., Iskender, A., Haynes, A., & Mihalik, L. (2023). A Preliminary Comparison of Student Opinions When Viewing 360-Degree, Virtual Reality (VR) Content via Flat Screen Displays Versus Head Mounted Displays (HMD). *Broadcast Educational Association-University of South Carolina On-Location Conference*. Oct. 19-21, 2023, Columbia, SC. Positive blind peer review, but unpublished as there were no conference proceedings.
- Mihalik, B.J., Kim, H., & Mihalik, L. (2023). Integrating 360 Degree, Virtual Reality (VR) Content via Head Mounted Displays (HMD) into Social Sciences Classes. In: Stephanidis, C., Antona, M., Ntoa, S., Salvendy, G. (eds) HCI International 2023 Posters. HCII 2023. Communications in Computer and Information Science, vol 1834. PP. 296-302. Springer, Cham. https://doi.org/10.1007/978-3-031-35998-9_41
- Kim, H., So, K. K. F., & Mihalik, B. J. (2022) Disentangling the dynamics of service failure and service recovery in peer-to-peer accommodations: A triadic perspective. *International Journal of Hospitality Management*. 100. (ABDC = A+, 2-year IF: 10.427).
- Kim, H., So, K., Mihalik, B., & Pedro-Lopes, A. (2021). Millennials' Virtual Reality Experiences Pre- and Post-COVID-19. *Journal of Hospitality & Tourism Management* 48, 200-209. (HRSM: A); (2-yr. IF: 3.415) (ABDC: A).
- Kim, H., & So, K. K. F., & Mihalik, B. J. (2021). A bibliometric analysis and thematic analysis of 21 years of customer experience research in hospitality and tourism. *The 90th 2021 TOSOK Seoul International Tourism Conference*, Seoul, Korea, July 7-9, 2021.
- Kim, H., & So, K. K. F., & Mihalik, B. J. (2020). Who should we really blame? Service failure and recovery in peer-to-peer accommodations. *The 25th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Las Vegas, Nevada, January 3-5, 2020.
- Gao, F., Heere, R., Todd, S. & Mihalik, B. (2020). "The Initial Intentions for Social Leveraging of a Mega Sport Event Among Stakeholders of a Newly Formed Inter-Organizational Relationship." *Journal of Sport Management*. 34, 2. 147-160.
- Mihalik, B. J., Lopes A. P., & Kim, H. (2019). Tracking public opinion of the United States Olympic Committee (USOC), *3rd World Association for Sport Management*, Santiago, Chile. October 16.
- Mihalik, B., Corr, C., & Mihalik, L. (2019). "360 Virtual Reality's Impact on Olympic Legacy Venue Tourism." Refereed Abstract. 2019 North American Society for Sport Management (NASSM) Conference. New Orleans, LA. May 28-June 1, 2019.

- Lu, Q., Mihalik, B., Heere, R. Meng, F. & Fairchild, A. (2019). "Media Effect on Resident Attitudes Toward an Olympic Bid." *Tourism Management Perspectives*, 29, 66-75.
- Mihalik, B., Boatwright, B. & Mihalik, L. (2018). "Atlanta Mayor Announces City Will Demolish Turner Field: The Former Olympic Stadium." Refereed Abstract. 2018 European Association of Sport Management. Malmo, Sweden. September 5-8, 2018.
- Mihalik, L. & Mihalik, B. (2018). "A Case Study of the Impact of 360 Virtual Reality on the Destination Image of the 1936 Berlin Olympic Stadium." Refereed Abstract. 2018 European Association of Sport Management. Malmo, Sweden. September 5-8, 2018.
- Mihalik, B., Gao, F. & Mihalik, L. (2018). "Knowledge Retention of a 360 Virtual Reality Tour of a Traveling Team Sport Complex." Refereed Abstract. 2017 North American Society for Sport Management (NASSM) Conference. Halifax, Nova Scotia, Canada. June 5-9, 2018.
- Mihalik, B. & Mihalik, L. (2017). "Using Virtual Reality (VR) to Teach Sport Venue Management." Refereed Abstract. 2017 European Association of Sport Management. Bern, Switzerland. September 5-8, 2017.
- Mihalik, B. & Mihalik, L. (2017). "The Use of Virtual Reality in Sport and Entertainment Education." Refereed Abstract. 2017 North American Society for Sport Management (NASSM) Teaching Fair. Denver, CO. May 30-June 3, 2017.
- Mihalik, B., Lu, Q., and Mihalik, L. (2016). "Destination Branding of an Olympic Host City: A Case of Lake Placid, NY and the 1932 and 1980 Winter Olympics." Inaugural Conference of the International Place Branding Association, Refereed Published Abstract. Pg: 133-134, London, England, December 7-9, 2016.
- Mihalik, B. (2015). "Sustainability of American Sports Stadia: A Case Study of the Demise of the Atlanta Falcons Football Stadium." 2015 European Association of Sport Management Conference, Refereed, Extended Abstract. Dublin, Ireland, September 9-12, 2015.
- Qi, R, Cárdenas, D. and Mihalik, B. (2015.) "Duration of Advertising Effects in the Tourism and Hospitality Industry." 2015 APacCHRIE/APF Conference. Refereed, Extended 1,200-word Abstract. Auckland, New Zealand, June 10-13, 2015.
- Liu, H, Li, R. and Mihalik, B. (2015). "Predicting International Tourist Flow: The Influence of Psychic Distance." 2015 APacCHRIE/APF Conference. Refereed, Extended 1,200-word Abstract. Auckland, New Zealand, June 10-13, 2015.
- Kosar, N., Ballouli, K., Koesters, T. and Mihalik, B. (2015). "Leveraging and Activating Sponsorship Through Music Festivals: The Case of Circuit of the Americas and Austin Fan Fest." 2015 APacCHRIE/APF Conference. Refereed, Extended 1,200-word Abstract. Auckland, New Zealand, June 10-13, 2015.

- Collins, D., Heere, R. and Mihalik, B. (2015). "Becoming a Social Space: How Food and Drink Establishments Can Build Brand Communities Based on Sport Teams." 2015 APacCHRIE/APF Conference. Refereed, Extended 1,200 word Abstract. Auckland, New Zealand, June 10-13, 2015.
- Wear, H., Heere, R. and Mihalik, B. (2015). "Putting a City on the Map: Examining the Impact of Hosting the Olympic Games on a City's Image and Awareness." 2015 APacCHRIE/APF Conference. Refereed, Extended 1,200-word Abstract. Auckland, New Zealand, June 10-13, 2015.
- Levitt, J. and Mihalik, B. (2015). "An Analysis of Lodging Preferences for Food Tourists." 2015 APacCHRIE/APF Conference. Refereed, Extended 1,200-word Abstract. Auckland, New Zealand, June 10-13, 2015.
- Mihalik, Brian. (2014). "The Rise and Fall of the 1996 Atlanta Olympic Stadium: A Case Study." Book of Abstracts. Bridging the Gap in Sport Management Globally. Editors: Brenda Pitts, James Zhang & Gerardo Bielons. GB Creation & Advice Consulting, Madrid, Spain.
- Mihalik, Brian. (2007). "Legacy Issues from the 2002 Salt Lake, Utah Winter Olympic Games". 2007 2nd World Congress in Sport Management, Sparta, Greece. Refereed Conference Proceedings.
- Blosser, Phil and Mihalik, Brian. (2007). "An Analysis of Theories to Explain the Olympic Games Phenomena." 2nd World Congress in Sport Management, Sparta, Greece. Refereed Conference Proceedings.
- Mihalik, B. & Madanoglu, M. (2007). "A Demographic Snapshot of the July 1996 Atlanta Olympic Games Georgia Poll." Tourism Analysis, 12,4-5.
- Mihalik, B., Helms, J., Leiderman, C., Loshelder, H., Robinson, D., & Uysal, M. (2006). "An Evaluation of International Airport Operations: A Case Study." 2006 Euro-CHRIE Annual Conference Refereed Proceedings published in a compact disk. Editors: Prof P. Tsartas, Dr. E. Christou and Dr. M. Sigala.
- Blosser, P., & Mihalik, B. (2006). "Social Impacts of the Olympic Games." 2006 Euro-CHRIE Annual Conference Refereed Proceedings published in a compact disk. Editors: Prof P. Tsartas, Dr. E. Christou and Dr. M. Sigala.
- Rosenthal, D. & Mihalik, B. (2005). "Using Cruise Ships as Floating Hotels for Mega-Events: A Case Study of the Jacksonville American Super Bowl XXXIX." International Management Development Research Yearbook: Global Business: The Challenges and Responsibilities in a World of Shifting Alliances. Hummelstown, PA: International Management Development Association, 696-700.
- Uysal, M, William, J. & Mihalik, B. (2004). "Segmentation Based on Rural Destination Attributes." 11th Recent Advances in Retailing and Services Science Proceedings. Refereed Abstract. Eindhoven, Netherlands: European Institute of Retailing and Services Studies, 213.

- Mihalik, B. (2004). "Globalization and Mega-Event Tourism." 13th Annual World Business Congress. Global Business: Coping With Uncertainty. Hummelstown, PA: International Management Development Association, 842-848.
- Mihalik, B. (2004). "Resident Perceptions Toward the 1996 Atlanta Summer Olympics: Potential Lessons for the 2008 Beijing Summer Olympic Games." Hospitality, Tourism and Foodservice Industry in Asia: Development, Marketing and Sustainability Conference Proceedings. Hong Kong, PRC: Asia CHRIE, 952-961.
- Mihalik, B. (2003). "A Preliminary Content Analysis of New York Times Press Coverage of the Summer Olympic Games in Atlanta, GA and Sydney, Australia". 12th Annual World Business Congress. Succeeding in a Turbulent Global Marketplace: Changes, Developments, Challenges, and Creating Distinct Competencies. Hummelstown, PA: International Management Development Association, 421-426.
- Mihalik, Brian. (2003). "Host Population Perceptions of the 1996 Atlanta Olympics: Benefits and Liabilities". International Olympic Committee Symposium on the Legacy of the Olympic Games: 1984-2000. Lausanne, Switzerland: International Olympic Committee. 339-345.
- Frater, J. & Mihalik, B. (2001). "Host Resident's Support of the Summer 1996 Olympic Games." Visions in Leisure and Business, 19, (4), 10-20.
- Mihalik, B. (2001). "Host Population Perceptions of the 1996 Atlanta Olympics: Support, Benefits and Liabilities." Tourism Analysis, 5, (1), 49-53.
- Couture, P., Blacka, A. & Mihalik, B. (2001). Development of an Agricultural-Tourism Marketing Strategy: A Case Study of Virginia. 10th Annual World Business Congress: Challenges and Opportunities for International Business in the Shifting Global Economic Environment. Hummelstown, PA: International Management Development Association, 150-157.
- Yoon, Y., Uysal, M. & Mihalik, B. (2001). Effects of Tourist Motivation and Satisfaction on Destination Loyalty: A Structural Model. 10th Annual World Business Congress: Challenges and Opportunities for International Business in the Shifting Global Economic Environment. Hummelstown, PA: International Management Development Association, 267-270.
- Blacka, A., Mihalik, B. and Jewett, J. (2000). "A Preliminary Content Analysis of Select U.S. Newspaper Coverage of the Summer Olympic Games in Atlanta, Georgia, USA." 9th Annual World Business Congress. Managing in a Turbulent International Business Environment. Hummelstown, PA: International Management Development Association. 74-79.
- Mihalik, B. (2000). "Host Population Perceptions of the 1996 Atlanta Olympics: Attendance, Support, Benefits and Liabilities." Events Beyond 2000: Setting the Agenda. Sydney, Australia: Australian Centre for Event Management, School of Leisure, Sport and Tourism, University of Technology. 134-140.

- Mihalik, B. and Simonetta, L. (1999). "A Mid-Term Assessment of the Host Population Perceptions of the 1996 Summer Olympics: Support, Attendance, Benefits and Liabilities." Journal of Travel Research, 37, 244-248.
- Mihalik, B. and Simonetta, L. (1998). "Resident Perceptions of the 1996 Summer Olympics - Year II." Festival Management and Event Tourism Journal, 5, ½, 9-19.
- Mihalik, B. (1998). "Resident Perceptions of Terrorism at the 1996 Summer Olympics." 7th Annual World Business Congress. Global Business Prospects and Challenges: Enhancing and Developing World Markets Through Global Competitive Strategies. Hummelstown, PA: International Management Development Association. 238-244.
- Mihalik, B. and Simonetta, L. (1997). "A Trend Analysis of the Potential Negative Consequences of the 1996 Atlanta Summer Olympics." 6th Annual World Business Congress. Enhancing Global Business Knowledge Through Business, Government and Academic Community Interface: Surviving Change in the International Business Environment by Developing Dynamic Business Strategies and Policies. Harrisburg, PA: International Management Development Association.
- Cannon, D. and Mihalik, B. (1997). "Economic Impact of Tourism in Atlanta." Tides of Change: 1997 C.H.R.I.E. Refereed Conference Proceedings. New York: Thomas Food Industry Registry. pp. 8-13.
- Mihalik, Brian and Simonetta, L. (1996). "A Four-Year Assessment of the Potential Negative Impacts of the 1996 Atlanta Summer Olympics". 5th Annual World Business Congress: Restructuring for Global Production, Service Needs and Markets: Business Strategy and Policy Development for a Global Economy and Projections for the Twenty First Century. Harrisburg, PA: International Management Development Association, 304-310.
- Mihalik, Brian. (1995). "A Three-Year Assessment of the Potential Negative Consequences of the 1996 Atlanta Summer Olympics". 4th Annual World Business Congress: Innovation, Technology and Information Management for Global Development and Competitiveness. Harrisburg, PA: International Management Development Association, 630-634.
- Mihalik, Brian and Cummings, P. (1995). "Resident Perceptions of the 1996 Olympic Games - Year III." 1995 CHRIE Conference Proceedings.
- Mihalik, Brian and Cummings, P. (1995). "Host Perceptions of the Olympics: Benefits and Liabilities." 1995 Travel and Tourism Research Association Conference Proceedings. 397-400.
- Mihalik, Brian J., M. Uysal and M. Pan. (1995). "A Comparison of Information Sources Used by Vacationing Germans and Japanese." Hospitality Research Journal. V. 18, 3, 39-46.
- Mihalik, Brian and Ferguson, M. (1994). "Visitor Profile Analysis: A Pilot Market Research Study of a State Fair." Journal of Travel and Tourism Marketing. 3, (4), 85-103.

- Mihalik, B. and Ferguson, M. (1994). "A Case Study of a Tourism Special Event: An Analysis of an American State Fair." Festival Management and Event Tourism, V. 2, 2, 75-83.
- Cummings, P. and Mihalik, B. (1994). "Perceived Benefits, Liabilities and Attendance Intentions for the 1996 Olympic Games - Year II." Travel and Tourism Research Association Conference Proceedings.
- Mihalik, B. and Cummings, P. (1994). "Resident Perceptions of the 1996 Olympic Games - Year II." CHRIE Conference Proceedings.
- Mihalik, B. and Cummings, P. (1994). "A Two-Year Assessment of Resident Perceptions of Potential Tourism Benefits and Liabilities Associated with the 1996 Atlanta Summer Olympics". Third World Business Congress Proceedings: Capitalizing the Potentials of Globalization - Strategies and Dynamics of Business. 765-773. Penang, Malaysia: International Management Development Association.
- Mihalik, B. (1994). "Mega Event Legacies of the Olympics: A Case Study of the 1996 Atlanta Summer Olympics". Quality Management in Urban Tourism: Balancing Business and Environment Refereed Proceedings. 151-161. Victoria, British Columbia: University of Victoria.
- Mihalik, B., Cummings, P. & Simonetta, L. (1993). "The 1992 Georgia Olympic Poll: A Preliminary Assessment of Resident Perceptions." Travel and Tourism Research Association Conference Proceedings.
- Cummings, P. and Mihalik, B. (1993). "The Impact of the 1996 Olympics: Assessing Resident Perceptions." CHRIE Conference Proceedings.
- Mihalik, Brian J. (1992). "The European Community 1992 Revisited: An Examination of EC 92 and the Airline Industry." CHRIE Conference Proceedings.
- Mihalik, Brian J., M. Uysal and M. Pan. (1992). "Information Sources by Vacation Destination Types: The West German and Japanese Market." CHRIE Conference Proceedings.
- Mihalik, Brian J. and A. Vogolbacher. (1992). "Traveling Art Expositions as a Tourism. Event" A Market Research Analysis for Ramesses the Great." Journal of Travel and Tourism Marketing. V.1, 3, 25-41.
- Mihalik, Brian J. "A Strategy for Integrating the Computer Into the Hospitality and Tourism Curriculum." (1992). Hospitality and Tourism Educator.
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ATTACHMENT D

SCHOLARLY EXHIBITS-CREATIVE WORKS: 360° VIRTUAL REALITY (VR) VIDEO PRODUCTIONS

Assessing Scholarly Exhibits and Creative Works:

All productions are the work of a two-person team directed and produced by Dr. Brian Mihalik and assisted by Ms. Linda Mihalik, USC Center for Teaching Excellence Affiliate. Select 360° VR videos are posted to YouTube for class and public viewing.

*According to the Broadcast Education Association (BEA) Guidelines for Tenure and Promotion, creative content must be **evaluated across a variety of variables** for tenure and promotion. Acknowledging that creative content requires a **team effort**, the ability to overcome **technical challenges, scope and length of productions**, the ability to use **limited resources** and **web presence** are all important assessment variables of creative content. Of the N=51 creative 360° Virtual Reality videos either posted to YouTube or still requiring editing, many encountered significant technical challenges because of minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing via a PC device versus Apple hardware. In developing these 51 scholarly exhibits, 62% were supported by personal funds.*

Regarding **scope and length of production**, a typical production project can take anywhere from **200-400 hours per project**. Included in the scope of productions are pre-production topic and location research, securing site permissions, storyboarding project content, equipment research, purchasing equipment, travel to and often within remote locations, recording from multiple vantage points, content backup, editing hours of content into minutes of viewing, narration and text research and script development, rehearsing, timing and recording narration, editing and inserting text and voice narration into specific points in a project, identifying open source music, securing permission for copyrighted music, rendering the edited content into a format acceptable to YouTube, and finally, successfully uploading 360-degree video to YouTube for students' educational viewing.

Web "presence" is an important tenure and promotion component according to BEA tenure Guidelines in the measure of creative quality as the avenue of dissemination through established media outlets at the international, national, regional, or local level is critical. Since YouTube is the global home for 360° VR content, it meets the definition for an "established media outlet" for 360° VR content assessment. BEA (2022) also states that while media outlets are not permanent, this form of dissemination makes the work available to a sizable and diverse audience. As of April 21, 2022, these 360° VR videos have been viewed approximately **N=9,000+** times via YouTube even though they were solely developed for educational and not public entertainment purposes. Thus, YouTube "Views" as a measure of web presence, length of individual productions, technical challenges and use of limited resources are noted below for each production.

Viewing Suggestions for an Immersive 360 Virtual Reality (VR) Experience:

These creative productions are filmed in 360° VR and are meant to be an immersive experience viewed via YouTube links. For the best immersive viewing experience, use a Meta Quest Head Mounted Display (HMD) or an Android smart phone, inexpensive, 360° VR goggles, split your YouTube screen in half for stereoscopic viewing via the "cardboard" icon, select highest quality viewing and join us on an immersive trip.

Scholarly Exhibits and Creative Works (Date posted to YouTube):

Published June 12, 2023. "Ride the Comet Bobsled in 360 VR." Successful peer review. Submitted to the USC-Broadcast Educational Association On-Location 2023 Conference 360 AR/VR competition. One of the most popular legacies of the 2002 Salt Lake City Winter Olympic Games is a thrilling ride on the "Comet Bobsled" in Park City, UT. Speed down the track hit 60 mph hitting and 4.7 G's in a turn, a force which greatly exceeds that experienced by an astronaut on takeoff. Posted to YouTube for inclusion in HRTM/SPT 781: Seminar on the Olympic Games, SPT 330: The Summer Olympic Games and HRTM 280: Foundations of Tourism classes. **Web presence: 20 Views** (7-31-23); **Length: 3:19. Technical challenges:** Securing permission to work with Park City "Comet" marketing and bobsled crew. Finding third party hardware to secure the Garmin 360° camera to the rollover bar on the specially designed summer bobsled. A second 360 VR Garmin camera was also utilized to record the sled crew loading and transporting the bobsled at the 2002 Park City, UT Olympic sliding track. **Resources:** Expenses supported by USC Center for Mega-

Event Research and Education foundation gifts. **YouTube link:**
<https://youtu.be/v1UNImzlnzg>

Published June 11, 2023. "Grand Tetons & Climate Change." Successful peer review. Submitted to the USC-Broadcast Educational Association 2023 On-Location Conference 360 AR/VR competition. Grand Teton National Park is known for its magnificent mountain peaks and breathtaking vistas. But in this 360 VR video, one can clearly see that the Park's majestic mountain peaks and breathtaking vistas are visually hidden behind a white haze of toxic western U.S. wildfire smoke partially cause by climate change. **Web presence: 6 Views** (7-31-23); **Length: 4:08. Technical challenges:** Mastering Premier Pro's image stabilization software to partially stabilize camera motion. Remote location requiring travel. **Resources:** Expenses supported by USC Center for Mega-Event Research and Education foundation gifts. **YouTube link:**
<https://youtu.be/fnHZRU1LWdA>

Published Revised: June 9, 2023 - "Fly Anna Fly." Successful peer review. Submitted to the USC-Broadcast Educational Association 2023 Conference On-Location 360 AR/VR competition. Hear about the gender discrimination faced by USA and international female ski jumpers. In her own words, experience multiple training ski jumps as Team UISA Olympian, Ms. Anna Hoffman, "flies" down a 120 Meter ski jump hill. Follow a USA Beijing 2022 Winter Olympian from sunrise ski waxing to exercising and technique coaching, to ski lift rides and equipment preparation to jumping, landing, and repeating the process again across multiple training jumps on a 120 Meter hill. Posted to YouTube for use by Team USA Women's Ski Jumping, the Women's Ski Jumping USA and inclusion in HRTM/SPTE 781: Seminar on the Olympic Games, SPTE 330: The Summer Olympic Games and HRTM 280: Foundations of Tourism classes. **Web presence: 23 Views** (6-4-23); **Length: 9:36. Technical challenges:** Finding Team USA current coaching staff and leadership. Securing permission to mount a Garmin camera to the safety helmet of a Team USA female ski jumper. Successfully securing a Garmin camera to the ski jumper's helmet that withstood the ski jumper's speed and jumper's landing. Conducting an on-site audio interview with limited equipment budget. A two-camera production with a second 360 VR Garmin camera that was utilized to record athlete jumps from a variety of downhill camera locations. **Resources:** Expenses supported by USC Center for Mega-Event Research and Education foundation gifts. **YouTube link:**
<https://youtu.be/cDLmlsBtPiM>

Published November 17, 2022 - "The Mighty 5 National Parks Whirlwind Tour in 360-Degree." Successful peer review and juried review by the Broadcast Educational Association 2023 Festival of Media Arts; Posted to YouTube November 17, 2022, for inclusion in HRTM 280: Foundations of Tourism and HRTM 597: Global Tourism classes. **Web presence: 64 views** (3-24-23); **Length: 9:52. Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Remote locations required extensive travel by car and foot to interior locations in five US National Parks. All locations were very remote necessitating only one video production opportunity. **Resources:** All travel expenses supported by personal funds. **YouTube link:** <https://youtu.be/ETIzAqiN 18>

Published March 22, 2022 - "Old Faithful Inn, Yellowstone National Park." Successful peer review by the USC officials. Posted to YouTube for inclusion in HRTM 280: Foundations of Tourism and HRTM Global Tourism classes. **Web presence: 348 views** (3-24-23); **Length: 5:54. Technical challenges:** Minimally

effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Large crowds at select park locations. Limited Wi-Fi connectivity. Presence of Covid-19 impacted video production at some indoor locations. All locations were remote necessitating only one video production opportunity. **Resources:** Expenses supported by USC Center foundation gifts. **YouTube link:** <https://youtu.be/oYuwdbb598o>

Published March 21, 2022 - "Yellowstone Tourism Experience." Successful peer review by the USC officials. Posted to YouTube for inclusion in HRTM 280: Foundations of Tourism and HRTM Global Tourism classes. **Web presence: 80 views** (3-24-23); **Length:** 7:29. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Large crowds at select park locations. Limited W-Fi connectivity. All locations were remote necessitating only one video production opportunity. **Resources:** Expenses supported by USC Center foundation gifts. **YouTube link:** <https://youtu.be/2IRKdIVN8E>

Published January 2022 - "The Most Exciting Seven Seconds in Winter Sports." Successful peer review by the Broadcast Educational Association 2023 Festival of Media Arts and the USC officials. Posted to YouTube for use by Team USA Women's Ski Jumping, the Women's Ski Jumping USA and inclusion in HRTM/SPT 781: Seminar on the Olympic Games, SPT 330: The Summer Olympic Games and HRTM 280: Foundations of Tourism classes. **Web presence: Views: 299** (3-23-23); **Length:** 3:34. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Securing permission to work with Team USA female ski jumpers required multiple contacts for support. Garmin 360° camera was mounted to helmet of female ski jumper on a 120M jumping hill and recorded four training jumps in the summer. Finding equipment accessories that allowed the Garmin camera to remain fixed to a ski helmet through 4 jumps attaining speeds over 40 mph was challenging. Integrating and editing audio files were added based on a personal interview with a Team USA female ski jumper. **Resources:** Expenses supported by USC Center foundation gifts. **YouTube link:** <https://www.youtube.com/watch?v=9rdlDBmpadI>

Published January 2022 - "The Comet Bobsled Park City Utah Olympic Park." Successful peer review via refereed publication, by the Broadcast Educational Association 2023 Festival of Media Arts and the USC officials. Posted to YouTube for inclusion in HRTM/SPT 781: Seminar on the Olympic Games, SPT 330: The Summer Olympic Games and HRTM 280: Foundations of Tourism classes. **Web presence: Views: 325** (3-23-23); **Length:** 6:26. **Technical challenges:** Securing permission to work with the Utah Olympic Legacy Foundation Marketing Department and Comet bobsled team required multiple contacts for support. Garmin 360° camera mounted to rollover bar on a bobsled traversing 2002 Salt Lake Olympic sliding track in the summer at 50 mph, hitting 4.7 Gs. Finding equipment accessories that allowed the Garmin camera to remain secured to a bobsled was challenging. **Resources:** Expenses supported by USC Center foundation gifts. **YouTube link:** <https://www.youtube.com/watch?v=yroH0JRWTQc>

Published January 2022 - "The Grand Tetons National Park." Successful peer review via refereed publication and by the USC officials; Posted to YouTube for inclusion in HRTM 280: Foundations of Tourism and HRTM Global Tourism classes. **Web Presence: Views: 69** (3-23-23); **Length:** 4:31. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Air quality was deemed

dangerous for all present due to the wildfires in western United States. Thus, the ability to expand 360° VR content into backcountry areas was severely limited due to unhealthy air quality. **Resources:** Expenses supported by USC Center foundation gifts. **YouTube link:** <https://youtu.be/6LpYZBxHcuw>

Published January 2022 - "Atlanta Centennial Olympic Park." Peer reviewed by refereed publication and USC Officials. Posted to YouTube for inclusion in HRTM/SPTE 781: Seminar on the Olympic Games, SPTE 330: The Summer Olympic Games and HRTM 280: Foundations of Tourism classes. **Web Presence: Views: 115** (3-23-23); **Length: 6:43. Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Covid-19 reduced park access and attractive and high-profile water features were turned off. **Resources:** Expenses supported by USC funds. **YouTube link:** <https://www.youtube.com/watch?v=rOuz2AnCovA>

Published March 2021 - "Lago Grey Glacier Boat Tour in Torres del Paine, Patagonia, Chile." Successful peer review by the Broadcast Educational Association 2023 Festival of Media Arts. Posted to YouTube March 2021 for inclusion in HRTM 280: Foundations of Tourism and HRTM 597: Global Tourism classes. **Web Presence: Views: 917** (3-23-23); **Length: 10:37. Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Crowds and wind on tour boat. International location was very remote. **Resources:** Travel to Chile and Patagonia and expenses supported by personal funds. **YouTube link:** <https://www.youtube.com/watch?v=fN965oaTsas>

Published November 2020 - "UofSC Tours Olympic Museum, Lausanne, Switzerland." Successful Peer Review by USC Garnett Apple Award Committee. Positive peer review as part of an accepted refereed conference paper. 360 VR video posted to YouTube for inclusion in HRTM/SPTE 781 Seminar on the Olympic Games, HRTM 280: Foundations of Tourism, HRTM 597: Global Tourism and SPTE 330: The Summer Olympic Games classes. **Web Presence: Views: 393** (3-23-23); **Length: 9:32.** Integrated audio narration with museum information. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Internal lighting and camera motion while walking. Absence of Ricoh Theta camera zoom lens to produce viewable artifact descriptions for audience. **Resources:** Travel to Switzerland and expenses supported by personal funds. **YouTube link:** <https://youtu.be/9Q04PlNdiUY>

Published February 2020 - "Waterfalls of Southern Iceland." Positive peer reviewed as part of an accepted refereed conference paper. Final production of Icelandic waterfalls for inclusion in HRTM 280: Foundation of Tourism and HRTM 597: Global Tourism classes. **Web Presence: Views: 293** (3-23-23); **Length: 8:08. Technical challenges:** Heavy winds and rain. **Resources:** Travel to Iceland and expenses supported by personal funds. **YouTube link:** <https://www.youtube.com/watch?v=N9LSZhIcMm8>

Published February 2020 - Waterfalls of Western and Northern Iceland. Final production of Icelandic waterfalls for inclusion in HRTM 280: Foundation of Tourism and HRTM 597: Global Tourism classes. **Web Presence: Views: 44** (3-23-2); **Length: 5:43. Technical challenges:** Travel to Iceland and heavy winds and rain. Location was remote. **Resources:** Expenses supported by personal funds. **YouTube Link:** <https://youtu.be/8zfnEQVPfh4>

Published February 2020 - Waterfalls of Iceland. Second production version of above Icelandic waterfall productions. Views: 13; Length: 8:08. **Technical challenges:** Not satisfied with content. **Resources:** Travel to Iceland and expenses supported by personal funds. YouTube Link: <https://youtu.be/bTeJCT12Ryw>

Published January 2020 - Waterfalls of Iceland. First production version of above Icelandic waterfall productions. Views: 18; Length: 13:58. **Technical challenges:** Production too long for YouTube posting. **Resources:** Travel to Iceland and expenses supported by personal funds.

Published December 2019 - Peggy's Cove, Nova Scotia, Canada. For inclusion in HRTM 280 Foundations of Tourism and HRTM 597: Global Tourism classes. **Web Presence: Views: 116** (3-23-23); **Length: 2:55. Technical challenges:** Heavy winds and remote location. **Resources:** Travel to Canada and expenses supported by personal funds. YouTube Link: <https://youtu.be/5fb817Orrw>

Published November 2019 - The Gullfoss Waterfalls: Iceland. For inclusion in HRTM 280: Foundation of Tourism and HRTM 597: Global Tourism classes. **Web Presence: Views: 221** (3-23-23); **Length: 5:37. Technical challenges:** Heavy winds and rain. Location was remote. **Resources:** Travel to Iceland and expenses supported by personal funds. **YouTube link:** https://youtu.be/_ymag5siPY

Published October 2019 - The Eiffel Tower in 360° VR. Positive Peer Review by USC Garnett Apple Award Committee. Positive peer review as part of multiple accepted refereed conference papers. Eiffel Tower video posted to YouTube for inclusion in HRTM 280: Foundations of Tourism, HRTM 597: Global Tourism, SPTE 330: The Summer Olympic Games and SPTE-HRTM 781: Seminar on the Olympic Games classes. **Web Presence: Views: 809** (3-23-23); **Length: 4:52. Technical challenges:** Crowds. Produced at dusk and night without external lighting. Camera motion and finding royalty free music with a French theme. **Resources:** Expenses supported by USC funds. **YouTube link:** https://youtu.be/UNZc_kzbSwo

Published November 2018 - 1932 Berlin Olympic Stadium Tour in 360 (revised ver. 2). Positive peer review as part of multiple accepted refereed conference papers. 360 VR video posted to YouTube for inclusion in HRTM/SPTE 781: Seminar on the Olympic Games, SPTE 330: The Summer Olympic Games, HRTM 280: Foundations of Tourism and HRTM 3654: Meetings and Conference Management classes. **One of our most heavily viewed 360 VR videos on YouTube. Web Presence: Views: 878** (4-21-22); **Length: 7:38. Technical challenges:** Internal lighting, camera motion while walking and tour guide restrictions. **Resources:** Travel to Berlin & expenses supported by personal funds. **YouTube link:** <https://www.youtube.com/watch?v=63oOto1C3ek>

Published November 2018 - USOC Lake Placid, NY 1980 and 1932 Olympic Ice Rinks. Positive peer review as part of multiple accepted refereed conference papers. Production underwritten with personal funds. Posted to YouTube and shown in HRTM/SPTE: 781 Seminar on the Olympic Games, SPTE 330: The Summer Olympic Games, HRTM 280: Foundations of Tourism and HRTM 597: Global Tourism classes. **Web Presence: Views: 1,306** (4-21-22); **Length: 8:24. Our second most heavily viewed 360 VR video on YouTube. Technical challenges:** Camera motion and audio recording while walking. **Resources:** Travel to New York and expenses supported by personal funds. **YouTube link:** https://www.youtube.com/watch?v=rTlA_RB_tAE

Published October 2018 - "Historic Tour of Berlin Olympic Stadium (revised ver. 2)." Positive peer review as part of multiple accepted refereed conference papers. 360 VR video posted to YouTube for inclusion in HRTM/SPTTE 781: Seminar on the Olympic Games, SPTTE 330: The Summer Olympic Games, HRTM 280: Foundations of Tourism and HRTM 597: Global Tourism classes. **Web Presence:** Views: 440 (4-21-22); **Length:** 7:06. **Technical challenges:** Camera motion while walking and development of audio scripts and integration of audio narration with facts from Daniel Brown's Boy in the Boat book. **Resources:** Travel to Berlin & expenses supported by personal funds. **YouTube link:** https://youtu.be/0_c-z-ond0

Published September 2018 - USOPC Lake Placid Van Hoevenberg 1932 Olympic Bobsled Run. Positive peer reviewed as part of multiple accepted refereed conference papers. Production underwritten with personal funds. Posted to YouTube and shown in HRTM/SPTTE: 781 Seminar on the Olympic Games, SPTTE 330: The Summer Olympic Games, HRTM 280: Foundations of Tourism and HRTM 597: Global Tourism classes. **Web Presence: Views: 1,223** (3-23-23); **Length: 2:22.** **Our third most heavily viewed 360 VR video on YouTube.** **Technical challenges:** Getting permission to film a commercial bobsled run. Securing the Ricoh Theta personal 360° camera to hood of a bobsled traversing 1932 Lake Placid, NY Olympic sliding track in the summer at 40 mph. Finding equipment accessories that allowed the Ricoh Theta camera to remain secured to a bobsled hood was a creative challenge. Finding royalty free music. **Resources:** Travel to Lake Placid & expenses supported by personal funds. **YouTube link:** <https://www.youtube.com/watch?v=cVsywi4VRvg>

Published July 2018 - "McCutchen House at UofSC." Content filmed for School of HRTM recruiting initiatives. Views: 107; Length: 3:01. **Technical challenges:** None. No expenses required.

Published April 2018 - USC Ed Tech Showcase Augmented Reality. Filmed at the request of USC CTE. Views: 57; Length: 1:09. No expenses required.

Published March 2018 - Lake Point Sports Community, Emerson, GA. Positive peer review as part of an accepted refereed conference paper. Production underwritten with personal funds. Posted to YouTube and shown in HRTM 280: Foundations of Tourism and SPTTE Introduction to Sports Management classes. **Web Presence: Views: 230** (3-23-23); **Length: 8:05.** **Technical challenges:** First production posted for public viewing on YouTube. Walking with a monopod and camera. First attempt integrating audio files and music. **Resources:** Travel to Emerson, GA and expenses supported by personal funds. **YouTube link:** https://www.youtube.com/watch?v=MWU_Zm3Llvk

Published March 2018 - "2008 Beijing Olympic Stadium and Water Cube" with Mr. Fei Gao, videographer. Positive peer review as part of multiple accepted refereed conference papers. Posted to YouTube for inclusion in HRTM/SPTTE 781: Seminar on the Olympic Games, HRTM 280: Foundations of Tourism classes and SPTTE 330: The Summer Olympic Games. **Web Presence: Views: 1,248** (3-23-2023); **Length: 6:47.** **Technical challenges:** International travel. Thick air pollution. Camera operation at night. **Resources:** Expenses supported by personal funds of the videographer. **YouTube link:** <https://www.youtube.com/watch?v=rSn-RCFF8nk>

Published March 2018 - USC Horseshoe version #2. Posted to YouTube as part of USC CTE class exercise. **Web Presence:** Views: 58; **Length:** 0:49. **Technical challenges:** None. No expenses required.

Published March 2018 - USC Horseshoe version #1. Posted to YouTube as part of UC CTE class exercise. **Web Presence:** Views: 28; **Length:** 0:41. **Technical challenges:** None. No expenses required.

Published February 2018 - "Lake Placid 1980 Ice Hockey Rink." Unlisted posting to YouTube for inclusion in a sample class. **Web Presence:** Views: 58; **Length:** 13:41. **Technical challenges:** Camera motion and audio recording while walking. Length of video too long for YouTube resulting in significant editing and reposting in November 2018. **Resources:** Expenses supported by personal funds.

Published February 2018 - "Lake Placid Ski Jump and Water Landing." Unlisted posting to YouTube for inclusion in a sample class. **Web Presence:** Views: 41; **Length:** 1:47. **Technical challenges:** Athletes too far in distance and no zoom lens capability with the Ricoh Theta camera; **Resources:** Expenses supported by personal funds.

Published February 2018 - "Watercube and Birds Nest at Night." Unlisted posting to YouTube for inclusion in a specific SPTE class. **Web Presence:** Views: 78; **Length:** 4:42. **Technical challenges:** International travel. Thick air pollution. **Resources:** Expenses supported by personal funds.

Published November 2017 - "Historical Tour of Berlin Olympic Stadium (ver. 1). Successful Peer Review as part of multiple accepted refereed conference papers. 360 VR video posted to YouTube for inclusion in HRTM/SPTE 781: Seminar on the Olympic Games, SPTE 330: The Summer Olympic Games, HRTM 280: Foundations of Tourism and HRTM 597: Global Tourism classes. **Web Presence:** Views: 901; **Length:** 7:05. **Our 4th most heavily viewed 360 VR video on YouTube.** **Technical challenges:** Camera motion while walking and development of audio scripts and integration of audio narration with facts from Daniel Brown's Boy in the Boat book. **Resources:** Expenses supported by personal funds. **YouTube link:** <https://youtu.be/EXB1-luovFU>

Published November 2017 - "Modern Berlin Olympic Stadium Tour" (ver. 1)." Successful Peer Review as part of multiple accepted refereed conference papers. 360 VR video posted to YouTube for inclusion in HRTM/SPTE 781: Seminar on the Olympic Games, SPTE 330: The Summer Olympic Games, HRTM 280: Foundations of Tourism and HRTM 3654: Meetings and Conference Management classes. **Web Presence:** Views: 1,926; **Length:** 6:39. **Our most heavily viewed 360 VR video on YouTube.** **Technical challenges:** Internal lighting, camera motion while walking and tour guide restrictions. **Resources:** Travel to Berlin & expenses supported by personal funds. **YouTube link:** <https://www.youtube.com/watch?v=6Kwtd0fBpKs>

Student Class Productions: In two consecutive semesters, my HRTM 280; Foundation of Tourism students produced and displayed N=19, 360⁰ VR videos using the campus of USC as a tourism attraction. These 19, 3- and 4-person teams published their content on YouTube as a public or unlisted video. **Technical challenges:** Reducing class enrollment to a manageable number to produce 9 and 10 student team productions with one camera in 14 weeks of

class. Rotating Garmin camera among 9-10 teams for two-week intervals. Educating students to Garmin operational procedures with limited cameras. Instructing student teams on how to edit 360° VR content with Garmin VIRB Edit software was undertaken by my teammate, Ms. Mihalik, USC Center for Teaching Excellence. **Resources:** Expenses supported by personal funds.

Here are two student team public links to 360° VR creative content: Our team personally believe that Team 1's production in the Spring of 2019 HRTM 280 class was the best of all 19 teams: Team 1: Feb. 2019 class Team: **Views: 206; Length: 3:07. YouTube link:** <https://www.youtube.com/watch?v=4DNRwKOn034> Sept. 2019 class team: Views: N=67; Length: 4:16. **YouTube link:** <https://www.youtube.com/watch?v=DqpB2EKvAUA>

360° VR Creative Projects produced & require final editing (Production date):

August 2024 - "Paris 2024 Summer Olympic Games." Multiple 360-degree VR projects were filmed during this event focusing primarily on the Olympic f "Fan Experience." Additional 360 VR content was prepared from a global "Olympic tourism" perspective as the city of Paris was modified in terms of its traffic patterns, safety and security, public transportation and access to select historic and cultural venues in Paris.

November 2021 - "Zion National Park." Multiple outdoor content was produced in one of the USA's most visited national parks which will result in multiple 360° VR videos. For future inclusion in HRTM 280 Foundation of Tourism, HRTM 597: Global Tourism and lodging and/or resort management classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Camera motion and audio recording while walking; large crowds with children; many remote production locations required recording and equipment challenges. **Resources:** Remote travel and expenses supported by personal funds.

November 2021 - "Bryce Canyon National Park." Multiple outdoor content was produced in one of the very popular Big Five National Parks of southern UT which will result in multiple 360° VR videos. For future inclusion in HRTM 280 Foundation of Tourism, HRTM 597: Global Tourism and lodging and/or resort management classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Camera motion and audio recording while walking; high winds and cold at altitude; many remote production locations required recording and equipment challenges. **Resources:** Remote travel and expenses supported by personal funds.

November 2021 - "Capitol Reef National Park." Multiple outdoor content was produced in one of the very popular Big Five National Parks of southern UT which will result in multiple 360° VR videos. For future inclusion in HRTM 280 Foundation of Tourism, HRTM 597: Global Tourism and lodging and/or resort management classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Camera motion and audio recording while walking; many remote production locations required recording and equipment challenges. **Resources:** Very remote travel and expenses supported by personal funds.

November 2021 - "Canyonlands National Park." Multiple outdoor content was produced in one of the very popular Big Five National Parks of southern UT which will result in multiple 360° VR videos. For future inclusion in HRTM 280 Foundation of Tourism, HRTM 597: Global Tourism and lodging and/or resort management classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Camera motion and audio recording while walking; many remote production locations required recording and equipment challenges. **Resources:** Very remote travel and expenses supported by personal funds.

November 2021 - "Arches National Park." Multiple outdoor content was produced across one of the USA's most visited national parks which will result in multiple 360° VR videos. For future inclusion in HRTM 280 Foundation of Tourism, HRTM 597: Global Tourism and lodging and/or resort management classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Camera motion and audio recording while walking; large crowds with children; many remote production locations required recording and equipment challenges. **Resources:** Remote travel and expenses supported by personal funds.

November 2021 - "Kodachrome and Dead Horse State Park, UT." Multiple outdoor content was produced at two of UT's state parks which will result in multiple 360° VR videos. For future inclusion in HRTM 280 Foundation of Tourism, and HRTM 597: Global Tourism classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Camera motion and audio recording while walking; many remote production locations required recording and equipment logistics. **Resources:** Remote travel and expenses supported by personal funds.

September 2021 - "Cumberland Island National Park." Multiple outdoor content was produced at one of the USA's most isolated, island, national parks. For future inclusion in HRTM 280 Foundation of Tourism, HRTM 597: Global Tourism classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Camera motion and audio recording while cycling and walking; Children present on park concessionaire ferry; All remote production locations required recording and equipment challenges. Research into best method to fasten a Garmin camera to a bicycle helmet for productions while moving and filming through the island's internal dirt/sand roads and filming historic island mansions. **Resources:** Remote travel and expenses supported by personal funds.

September 2021 - "Utah Olympic Legacy Foundation Speedskating Oval" in Kearns, UT. Multiple indoor speed skating and ice sports were produced for future inclusion in HRTM/SPTE 781: Seminar on the Olympic Games, SPTE 330: The Summer Olympic Games and HRTM 280: Foundations of Tourism classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Securing permission to access facility and recording athletes. Camera motion and recording athletes moving quickly. **Resources:** Expenses supported by USC Center foundation gifts.

August 2021 - "Olympic Legacies in Park City, UT." Content includes multiple VR segments produced at the Utah Olympic Legacy Foundation facilities which was the site of select venues for the SLC 2002 Winter Games. Content includes the Alf Engen Ski and Olympic Museum, the aerial ski water training

facility and the new athlete resident facility for USA and visiting athletes. For future inclusion in HRTM/SPTE 781: Seminar on the Olympic Games, SPTE 330: The Summer Olympic Games and HRTM 280: Foundations of Tourism classes.

Technical challenges: Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Securing permission to access facilities and record potential museum visitors. Museum visitor motion while recording from a fixed camera position created "multiple" sequenced human images. Athlete motion and distance away from aerial ski jumpers training into water without access to a zoom lens.

Resources: Expenses supported by USC Center foundation gifts.

August 2021 - "Olympic Legacies in Salt Lake City, UT." Content includes multiple VR segments produced at the University of UT which was the site of the SLC 2002 Winter Games Olympic Village and Opening and Closing Ceremonies. Content includes the football/Olympic Stadium, the Olympic Torch Plaza, the Olympic Village and the SLC Tram transportation system developed for Olympic tourists. For future inclusion in HRTM/SPTE 781: Seminar on the Olympic Games, SPTE 330: The Summer Olympic Games and HRTM 280: Foundations of Tourism classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing.

Securing permission to access University of UT football facilities during game week. Olympic Torch Plaza is still under reconstruction and renovation.

Resources: Expenses supported by USC Center foundation gifts.

May 2021 - "Olympic Legacies of the 1996 Atlanta Summer Olympic Games." Content includes various VR segments of the Olympic Stadium (Turner Field), the Olympic village at Georgia Tech, Olympic legacy sport facilities at Georgia Tech, legacy facilities at Stone Mountain Park and Olympic Torch location. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Securing permission to access Georgia State University football facilities during summer camps. Access to Olympic Torch adjacent to crowded, noisy city streets. **Resources:** Expenses supported by USC.

October 2019 - Santiago and Patagonia, Chile. For future inclusion in HRTM 280 Foundation of Tourism and HRTM 597: Global Tourism classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Patagonia is an extremely remote location with limited transportation and infrastructure. Produced content on anti-government riots in Santiago. **Resources:** International travel & expenses supported from USC and personal funds.

February 2019 - Daufuskie Island, SC. For future inclusion in HRTM 280 Foundation of Tourism and HRTM 597: Global Tourism classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Remote barrier island location with limited transportation. **Resources:** Travel and expenses supported from personal funds.

September 2018 - Notre Dame, Paris, France. For future inclusion in HRTM 280: Foundations of Tourism and HRTM 597: Global Tourism classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. International travel to locations crowded with children. Very poor interior lighting. **Resources:** International travel & expenses supported by USC funds.

September 2018 - Tivoli Gardens & Presidential Palace, Copenhagen, Denmark. For future inclusion in HRTM 280 Foundations of Tourism and HRTM 597: Global Tourism classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. International travel to locations crowded with children. Video done at night without external lighting. **Resources:** International travel & expenses supported from personal funds.

August 2018 - Vancouver Island, British Columbia, Canada. For future inclusion in HRTM 280 Foundations of Tourism and HRTM 597: Global Tourism classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. International travel to remote location. **Resources:** Expenses supported from personal funds.

February 2018 - South Korea Men's 1500 Speed Skating Finals. For future inclusion in HRTM/SPTE 781 Seminar on the Olympic Games, SPTE 330: The Summer Olympic Games and HRTM 280: Foundations of Tourism classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Wireless remote control of camera mounted on a monopod via smart phone failed due to interference from multiple Wi-Fi hotspots from spectator's smart phones. International travel with language barriers. No on-site technical support. **Resources:** Expenses supported by USC Center foundation gifts.

February 2018 - South Korea Women's Gold Medal Ice Hockey Finals. For future inclusion in HRTM/SPTE 781: Seminar on the Olympic Games, SPTE: 330 The Summer Olympic Games and HRTM 280 Foundations of Tourism classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. Wireless remote control of camera mounted on a monopod via smart phone failed due to interference from multiple Wi-Fi hotspots from spectator's smart phones. International travel with language barriers. No on-site technical support. **Resources:** Expenses supported by USC Center foundation gifts.

February 2018 - S. Korea Guangdong Olympic Park & Olympic Infrastructure. For future inclusion in HRTM/SPTE 781: Seminar on the Olympic Games, SPTE 330: The Summer Olympic Games and HRTM 280: Foundations of Tourism classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. International travel with language barriers. No on-site technical support. **Resources:** Expenses supported by USC Center foundation gifts.

July 2017 - USOC 1980 Lake Placid, NY 1980 Olympic Ski Jump Tower. Production underwritten with personal funds. **Technical challenges:** Athlete motion and distance away from ski jumpers training without access to a zoom lens. **Resources:** Domestic travel & expenses supported from personal funds.

June 2017-Red Rocks Amphitheater, CO. Used as student 360 VR test video in HRTM classes. **Technical challenges:** Securing camera locations on busy facility roadway. **Resources:** Domestic travel & expenses supported from personal funds.

March 2017 - 2012 London Olympic Stadium. Future use in HRTM/SPTE: 781 Seminar on the Olympic Games, SPTE 330: The Summer Olympic Games, HRTM 280:

Foundations of Tourism and HRTM 597: Global Tourism classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. International travel with no on-site technical support. Access to select Olympic legacy facilities not granted. **Resources:** Expenses supported by USC Study Abroad student fees as part of HRTM 597: Global Tourism class.

March 2017 - 2012 Queen Elizabeth Olympic Park. Future use in HRTM/SPTE: 781 Seminar on the Olympic Games, SPTE 330: The Summer Olympic Games, HRTM 280: Foundations of Tourism and HRTM 597: Global Tourism classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. International travel with no on-site technical support. Access to select Olympic legacy facilities not granted. **Resources:** Expenses supported by USC Study Abroad student fees as part of HRTM 597: Global Tourism class.

March 2017 - Various London Tourism Sites. Future use in HRTM/SPTE: 781 Seminar on the Olympic Games, SPTE 330: The Summer Olympic Games, HRTM 280: Foundations of Tourism and HRTM 597: Global Tourism classes. **Technical challenges:** Minimally effective graphics card and memory in assigned computer for efficient Premier Pro video editing. International travel with no on-site technical support. Access to select Olympic legacy facilities not granted. **Resources:** Expenses supported by USC Study Abroad student fees as part of HRTM 597: Global Tourism class.

ATTACHMENT E

PRESENTATIONS

Invited and Refereed Presentations at Conferences:

Mihalik, B.J., Iskender, A., Haynes, A., & Mihalik, L. (2023). A Preliminary Comparison of Student Opinions When Viewing 360-Degree, Virtual Reality (VR) Content via Flat Screen Displays Versus Head Mounted Displays (HMD). *Broadcast Educational Association-University of South Carolina On-Location Conference*. Oct. 20, 2023, Columbia, SC.

Mihalik, B. & Mihalik, L. (2023). Integrating 360-degree VR Technology into the Classroom. *Broadcast Educational Association-University of South Carolina On-Location Conference*. Refereed panel presentation. Oct. 20, 2023, Columbia, SC.

Mihalik, B.J., Kim, H., Mihalik, L. (2023). Integrating 360 Degree, Virtual Reality (VR) Content via Head Mounted Displays (HMD) into Social Sciences Classes. *Human Computer Interface International*. Virtual presentation via conference presentation software. Copenhagen, Denmark, July 26, 2023.

Kim, H, So, K, & Mihalik, B. (2022). Crisis response strategy in the tourism industry. *Discover UofSC Research Conference*. Office of the Vice President for Research, University of South Carolina. Columbia, SC. April 22, 2022.

Kim, H., & So, K. K. F., & Mihalik, B. J. (2021). A bibliometric analysis and thematic analysis of 21 years of customer experience research in hospitality

and tourism. *The 90th 2021 TOSOK Seoul International Tourism Conference*, Seoul, Korea, July 7-9, 2021.

Kim, H. & So, K. K. F., & Mihalik, B. (2020). Who should we really blame? Service failure and recovery in peer-to-peer accommodations. *The 25th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Las Vegas, NV, January 3-5, 2020.

Mihalik, L. & Mihalik, B. (2020). "Integration of 360 Virtual Reality into the Classroom." *Virtual Teaching Conference*. University of SC Center for Teaching Excellence. Columbia, SC. March 8-10, 2020.

Mihalik, B., Lopes, A. & Mihalik, L. (2019). "An Examination of Olympic Studies Centers Across the Globe." *World Association of Sport Management*. Santiago, Chile. October 16-19, 2019.

Mihalik, B., Lopes, A. & Kim, H. (2019). "Tracking Public Opinion of the United States Olympic Committee." *World Association of Sport Management*. Santiago, Chile. October 16-19, 2019.

Mihalik, B., Corr, C., & Mihalik, L. (2019). "360 Virtual Reality's Impact on Olympic Legacy Venue Tourism." *2019 North American Society for Sport Management (NASSM) Conference*. New Orleans, LA. May 28-June 1, 2019.

Mihalik, B., Boatwright, B. & Mihalik, L. (2018). "Atlanta Mayor Announces City Will Demolish Turner Field: The Former Olympic Stadium." *2018 European Association of Sport Management*. Malmo, Sweden. September 8, 2018.

Mihalik, L. & Mihalik, B. (2018). "A Case Study of the Impact of 360 Virtual Reality on the Destination Image of the 1936 Berlin Olympic Stadium." *2018 European Association of Sport Management*. Malmo, Sweden. September 8, 2018.

Mihalik, B., Gao, F. & Mihalik, L. (2018). "Knowledge Retention of a 360 Virtual Reality Tour of a Traveling Team Sport Complex." *2018 North American Society for Sport Management (NASSM) Conference*. Halifax, Nova Scotia, Canada. June 8, 2018.

Mihalik, B. (2018). "The USC Center for Mega-Event Research and Education (CMERE)." *9th International Sport Business Symposium in Chuncheon*, S. Korea. Feb. 21, 2018.

Mihalik, L. and Mihalik, B. (2018). "Developing and Integrating 360 Virtual Reality into the Academy." *2018 Conference on Higher Education Pedagogy*. Virginia Tech. Blacksburg, VA. February 15, 2018.

Mihalik, B. & Mihalik, L. (2017). "Using Virtual Reality (VR) to Teach Sport Venue Management." *2017 European Association of Sport Management*. Bern, Switzerland. September 8, 2017.

Lu, Q. and Mihalik, B. (2017). "Media Effect on Resident Attitudes Toward an Olympic Bid." *International Council on Hotel, Restaurant and Institutional Education*. Refereed paper. Baltimore, MD. July 26-28, 2017.

Mihalik, B. & Mihalik, L. (2017). "The Use of Virtual Reality in Sport and Entertainment Education." 2017 North American Society for Sport Management (NASSM) Teaching Fair. Denver, CO. June 2, 2017.

Mihalik, B., Lu, Q., and Mihalik, L. (2016). "Destination Branding of an Olympic Host City: A Case of Lake Placid, NY and the 1932 and 1980 Winter Olympics." Inaugural Conference of the International Place Branding Association. London, England, December 7-9, 2016.

Mihalik, B. (2016). "Atlanta 1996: The Last Privately Funded Summer Olympic Games and Lessons to be Learned." Invited Lecture for the Centre for East London Studies, East London University, London, England, December 6, 2016.

Mihalik, B. (2016). "An Examination of Select Legacies of the 1996, 2000, 2004 & 2008 Summer Olympic Games: Lessons to be Learned." Invited Faculty Speaker, Fudan University, Shanghai, China, November 21, 2016.

Mihalik, B. (2016). "An Examination of Select Legacies of the 1996, 2000, 2004 & 2008 Summer Olympic Games: Lessons to be Learned." Scholar in Residence and invited speaker by the Graduate School, SouthEast University Nanjing, China, November 17, 2016. Lecture delivered twice to two separate student audiences.

Mihalik, B. (2016). "An Examination of Select Legacies of the 1996, 2000, 2004 & 2008 Summer Olympic Games: Lessons to be Learned." Invited presentation at Cape Peninsula University of Technology, Cape Town, South Africa. May 11, 2016.

Mihalik, B. (2015). "Tourism 20:20 an international symposium on the past and future of tourism; Lessons from the past, challenges for the future." Panel Moderator. Institute for Tourism Studies, Macao, S.A.R. Oct. 12, 2015.

Mihalik, B. (2015). "Sustainability of American Sports Stadia: A Case Study of the Demise of the Atlanta Falcons Football Stadium." Refereed presentation at the 2015 European Association of Sport Management Conference. Dublin, Ireland, September 11, 2015.

Qi, R, Cárdenas, D. and Mihalik, B. (2015.) "Duration of Advertising Effects in the Tourism and Hospitality Industry." Refereed presentation at 2015 APacCHRIE/APF Conference. Auckland, New Zealand, June 12, 2015.

Kosar, N., Ballouli, K., Koesters, T. and Mihalik, B. (2015). "Leveraging and Activating Sponsorship Through Music Festivals: The Case of Circuit of the Americas and Austin Fan Fest." Refereed presentation at 2015 APacCHRIE/APF Conference. Auckland, New Zealand, June 12, 2015.

Collins, D., Heere, R. and Mihalik, B. (2015). "Becoming a Social Space: How Food and Drink Establishments Can Build Brand Communities Based on Sport Teams." Refereed presentation at 2015 APacCHRIE/APF. Auckland, New Zealand, June 12, 2015.

Levitt, J. and Mihalik, B. (2015). "An Analysis of Lodging Preferences for Food Tourists." Refereed presentation at 2015 APacCHRIE/APF Conference. Auckland, New Zealand, June 12, 2015.

Liu, H, Li, R. and Mihalik, B. (2015). "Predicting International Tourist Flow: The Influence of Psychic Distance." Refereed presentation at 2015 APacCHRIE/APF Conference. Auckland, New Zealand, June 10, 2015.

Wear, H., Heere, R. and Mihalik, B. (2015). "Putting a City on the Map: Examining the Impact of Hosting the Olympic Games on a City's Image and Awareness." Refereed presentation at 2015 APacCHRIE/APF Conference. Auckland, New Zealand, June 10, 2015.

Mihalik, B. (2014). "Welcoming Remarks at the Fifth Destination Branding and Marketing International Conference. Institute for Tourism Studies, Macao, S.A.R. Dec. 3, 2014.

Mihalik, B. (2014). "The Rise and Fall of the 1996 Atlanta Olympic Stadium: A Case Study." Refereed paper delivered at 2014 Bridging the Gap in Sport Management Globally: World Association for Sport Management Inaugural World Conference. Madrid, Spain. October 1-3, 2014.

Mihalik, B. (2014). "An Examination of Select Legacies of the 1996, 2000, 2004 and 2008 Summer Olympic Games: Lessons Learned." Refereed presentation at the 2014 International Conference of Sport, Leisure, and Hospitality Management 2014, National Taiwan Normal University, Taipei, Taiwan, May 16-18, 2014.

Dogru, T. and Mihalik, B. (2014). "The Effects of Financial Behavior and Economic confidence on Chinese Household Propensity to Purchase a Vacation Travel." Refereed presentation at the 2014 International Conference of Sport, Leisure, and Hospitality Management 2014, National Taiwan Normal University, Taipei, Taiwan, May 16-18, 2014.

Liu, Q. and Mihalik, B. (2014). "The Exploratory Study of Golfers in China." Refereed presentation at the 2014 International Conference of Sport, Leisure, and Hospitality Management 2014, National Taiwan Normal University, Taipei, Taiwan, May 16-18, 2014.

Zhang, P., Meng, F. and Mihalik, B. (2014). "Examining Long-haul Chinese Outbound Tourists' Shopping Intentions - A Extended Planned Behavior Perspective." Refereed presentation at the 2014 International Conference of Sport, Leisure, and Hospitality Management 2014, National Taiwan Normal University, Taipei, Taiwan, May 16-18, 2014.

Lu, Q., Mihalik, B. and Bickle, M. (2013). "Cooperative Knowledge Management: A Case Study on Global Tourism Development". 2013 I-CHRIE Conference in Frieberg, Germany. Oct. 24-26, 2013.

Mihalik, B. & Johnson, M. **Keynote** conference presentation at the 2012 International Conference of Sports, Leisure and Hospitality Management. "Mega Event Legacies of the 1996 Atlanta Olympics: The Last Privately Funded Olympic Games." National Taiwan Normal University, Taipei, Taiwan. May 12, 2012.

Mihalik, B. "Tourism in South Carolina." SC Tourism Summit, Columbia, SC, October 7, 2011.

Mihalik, B. "Introduction to the Third Destination Brand Marketing Conference". Institute for Tourism Studies, Macao, China, December 1, 2009.

Mihalik, B, Windham, J., Fast, T. & Gyumin, L. "An Operational Evaluation of a Caribbean International Airport: Year II." Resorts and Commercial Recreation Association conference. New Paltz, NY.

Mihalik, Brian. "Legacy Issues from the 2002 Salt Lake, Utah Winter Olympic Games". Invited **Keynote** Presentation. 2nd World Congress in Sport Management, Sparta, Greece, 2007.

Blosser, Phil and Mihalik, Brian. "An Analysis of Theories to Explain the Olympic Games Phenomena." Invited **Keynote** Presentation. 2nd World Congress in Sport Management, Sparta, Greece, 2007.

Mihalik, B., Helms, J., Leiderman, C., Loshelder, H., Robinson, D., Lee, G. & Uysal, M. "An Evaluation of International Airport Operations: A Case Study." 2006 Euro-CHRIE Annual Conference. Thessaloniki, Greece, October 25-28, 2006.

Blosser, P., & Mihalik, B. "Social Impacts of the Olympic Games." 2006 Euro-CHRIE Annual Conference. Thessaloniki, Greece, October 25-28, 2006.

Rosenthal, D. & Mihalik, B. "Using Cruise Ships as Floating Hotels for Mega-Events: A Case Study of the Jacksonville American Super Bowl XXXIX." 14th Annual World Business Congress. International Management Development Association. Granada, Spain, July 10-14, 2005.

Mihalik, Brian. "So the Provost Has Moved You to the College of Business!" Council of Hotel, Restaurant and Institutional Education (CHRIE) Academic Conference. Speaker and Panel Chair. Philadelphia, PA, July 23, 2004.

Mihalik, Brian. "Globalization and Mega-Events". 13th Annual World Business Congress. International Management Development Association. Maastricht, Netherlands, July 14-18, 2004.

Uysal, M. & William, J. & Mihalik, Brian. "Segmentation Based on Rural Destination Attributes". 11th Recent Advances in Retailing and Consumer Services Science Conference. Prague, Czech Republic, July 10-13, 2004.

Mihalik, Brian. "Resident Perceptions Towards the 1996 Atlanta Summer Olympics: Potential Lessons for the 2008 Beijing Summer Olympic Games." Hospitality, Tourism and Foodservice Industry in Asia: Development, Marketing and Sustainability Asia CHRIE Conference. Phuket, Thailand, May 28, 2004.

Mihalik, Brian. "Globalization and Mega-Events". Invited **Keynote** Presentation. Tourism and Globalisation Symposium, Prince Sultan College for Tourism Sciences. Abha, Saudi Arabia, March 16-18, 2004.

Mihalik, Brian. "Globalization and Demand Determinants for Tourism Destinations". Invited **Keynote** Presentation delivered on behalf of Dr. Uysal at the Tourism and Globalisation Symposium, Prince Sultan College for Tourism Sciences. Abha, Saudi Arabia, March 16-18, 2004.

Mihalik, Brian. "Tourism Education". Panel participant and speaker at the Tourism and Globalisation Symposium, Prince Sultan College for Tourism Sciences. Abha, Saudi Arabia, March 16-18, 2004.

Mihalik, Brian. "A Preliminary Content Analysis of New York Times Press Coverage of the Summer Olympic Games in Atlanta, GA and Sydney, Australia". 12th Annual World Business Congress. International Management Development Association, Vancouver, British Columbia, June 25-29, 2003.

Mihalik, Brian. "Host Population Perceptions of the 1996 Atlanta Olympics: Benefits and Liabilities". International Olympic Committee Symposium on the Legacy of the Olympic Games: 1984-2000. Lausanne, Switzerland, Nov. 14-16, 2002.

Mihalik, Brian. "Update on the State of Select Components of the US Tourism Industry". American Society of Association Executives Annual Convention. Denver, CO August 20, 2002.

Mihalik, Brian. "Online Survey Process: Where does it fit?" Authored by Pyo & Mihalik. 11th Annual World Business Congress. International Management Development Association, Antalya, Turkey, July 11-14, 2002.

Mihalik, Brian. "Development of an Agricultural-Tourism Marketing Strategy: A Case Study of Virginia." Authored by Couture, Blacka, & Mihalik. 10th Annual World Business Congress: Challenges and Opportunities for International Business in the Shifting Global Economic Environment. International Management Development Association, Zagreb, Croatia. July 6, 2001.

Mihalik, Brian. (2001). Effects of Tourist Motivation and Satisfaction on Destination Loyalty: A Structural Model. Authored by Yoon, Uysal & Mihalik. 10th Annual World Business Congress: Challenges and Opportunities for International Business in the Shifting Global Economic Environment. International Management Development Association, Zagreb, Croatia, July 6, 2001.

Mihalik, Brian. (2001). **Keynote** Presentation and Welcome at the Economic Impact of Tourism: Application to Saudi Arabia Symposium. Prince Sultan College for Tourism and Hotel Sciences, Abha, Saudi Arabia, June 19, 2001.

Mihalik, Brian. (2001). "Introduction to the Economic Impacts of Tourism". Impact of Tourism: Application to Saudi Arabia Symposium. Prince Sultan College for Tourism and Hotel Sciences, Abha, Saudi Arabia, June 20, 2001.

Mihalik, Brian. "A Preliminary Content Analysis of Select U.S. Newspaper Coverage of the Summer Olympic Games in Atlanta, Georgia, USA." Ninth Annual World Business Congress. Managing in a Turbulent International Business Environment, International Management Development Association. San Jose, Costa Rica. December 15, 2000.

Mihalik, Brian. "Host Population Perceptions of the 1996 Atlanta Olympics: Attendance, Support, Benefits and Liabilities." Events Beyond 2000: Setting the Agenda. Sydney, Australia: Australian Centre for Event Management, School of Leisure, Sport and Tourism, University of Technology. July 13, 2000.

Mihalik, Brian. "Resident Perceptions of Terrorism at the 1996 Summer Olympics." Seventh Annual World Business Congress. Global Business Prospects and Challenges: Enhancing and Developing World Markets Through Global Competitive Strategies. June 6, 1998. Santo Domingo, Dominican Republic.

Mihalik, Brian. "A Four-Year Assessment of the Potential Negative Impacts of the 1996 Atlanta Summer Olympics". Fifth Annual World Business Congress: Restructuring for Global Production, Service Needs and Markets: Business Strategy and Policy Development for a Global Economy and Projections for the Twenty First Century. July 18, 1996. Hamilton, Bermuda.

Mihalik, Brian and Cummings, P. "Resident Perceptions of the 1996 Olympic Games - Year III." August 3, 1995. CHRIE Conference, Nashville, TN.

Mihalik, Brian. "A Three-Year Assessment of the Potential Negative Consequences of the 1996 Atlanta Summer Olympics". Fourth Annual World Business Congress: Innovation, Technology and Information Management for Global Development and Competitiveness. July 14, 1995. Istanbul, Turkey.

Mihalik, Brian and Cummings, P. "Host Perceptions of the Olympics: Benefits and Liabilities." 1995 Travel and Tourism Research Association Conference. June 10, 1995, Acapulco, Mexico.

"The International Visitor Exit Survey." March 6, 1995. Fifth Annual Winter Chautauqua, Dalton, GA.

"Mega Event Legacies of the Olympics: A Case Study of the 1996 Atlanta Summer Olympics". Quality Management in Urban Tourism: Balancing Business and Environment Conference. November 12, 1994. Victoria, British Columbia.

"An Overview of the International Visitor Exit Survey." October 24, 1994. Georgia Hospitality and Travel Association Annual Conference, Atlanta, GA.

"Resident Perceptions of the 1996 Olympic Games - Year II." July 30, 1994. CHRIE Conference, Palm Springs, CA.

"A Two-Year Assessment of Resident Perceptions of Potential Tourism Benefits and Liabilities Associated with the 1996 Atlanta Summer Olympics". Third World Business Congress. June 17, 1994. Penang, Malaysia.

"Community and Regional Organizational Structure of Tourism in the USA". Tourism Development in Regions Conference, September 22-26, 1993, Matej Bel University, Poprad, Federation of Slovakia.

"The Impact of the 1996 Olympics: Assessing Resident Perceptions." August 7, 1993. 1993 CHRIE Conference Research Session, Chicago, IL.

"The 1992 Georgia Olympic Poll: A Preliminary Assessment of Resident Perceptions." June 15, 1993. 1993 Travel and Research Association Conference, Whistler, British Columbia, Canada.

"The European Community 1992 Revisited: An Examination of EC 92 and the Airline Industry". July 30, 1992. 1992 CHRIE Conference, Orlando, FL.

"Information Sources by Vacation Destination Types: The West German and Japanese Market". July 31, 1992. 1992 CHRIE Conference, Orlando, FL.

"An American Perspective of EC 92 and Tourism." July 10, 1992. 1992 Tourism in Europe Conference, Newcastle Polytechnic and New College Durham, Durham, England.

"Implications of EC 92 on the Airline and Hotel Industries." June 11, 1991. 1991 Travel and Tourism Research Association Conference, Long Beach, CA.

"Computers in Fair Management." Presentation at the November 1988 International Association of Fairs and Expositions Conference, Las Vegas, NV.

"Integrating the Microcomputer into the Recreation Curriculum: A Case Study." Presentation at the October 1988 National Recreation and Park Association Conference, Indianapolis, IN.

"Sports Involvement Across the Life Span: Expansion and Contraction of Sports Activities." October 18, 1986, National Recreation and Parks Association Conference, Anaheim, California.

"Introduction to the IBM PC." October 7, 1986, Georgia Parks and Recreation Society, Gainesville, Georgia.

"Introduction to PC's at the Hospitality and Tourism Invitational Conference, Clemson University, March 23, 1985.

"Presentation Graphics in Small Business" at the January 1985, Resorts and Commercial Recreation Association Conference, Phoenix, Arizona.

"Potential Uses of the Personal Computer" at the November 1984 S.C. Recreation and Park Society Conference.

"Word Processing and the IBM-PC," at the October 1984 National Recreation and Park Association Congress.

"Developing Maintenance Time and Motion Standards" at the November 13-15, 1983 North and South Carolina Joint Recreation and Park Society Conference.

"Introduction to Personal Computers" at the S.C. Lawn and Turfgrass Association's Shortcourse, Columbia, SC, February 27, 1985.

"Theory Z in Grounds Maintenance" at the February 1983 South Carolina Lawn Turfgrass Annual Convention.

"Perceived Outcomes of Synergetic Programs for the Sponsoring Business and Participating Government Agency" at the October 1982 N.R.P.A. Society of Park and Recreation Educators Research Symposium.

"Theory Z and Maintenance Operations" at the October 1982 National Recreation and Park Association Congress.

"Japanese Management Style - Its Role in Grounds Maintenance" at the October 1982 South Carolina Recreation and Park Society Conference.

"Minimization of Vandalism Through Design." Presentation at the October 1981 National Recreation and Park Association Congress.

"Clemson University Extension - More than Recreation and Park Administration." Presentation at the October 1981 South Carolina Recreation and Park Society Conference.

"Clemson University's Recreation and Park Administration Extension Program." Presentation at the 1980 South Carolina Recreation and Park Society Conference.

Invited Presentations at Universities and Colleges:

Mihalik, B. and Mihalik, L. USC Center for Teaching Excellence Campus-wide Virtual Reality Workshop. "Developing and Using 360 Virtual Reality (VR)." Half-day workshop on Jan. 15, 2021.

Mihalik, B and Mihalik, L. USC Center for Teaching Excellence Virtual Reality Campus-wide 5-Day Bootcamp. "Developing and Using 360 Virtual Reality (VR)." Presentation: May 28, 2019. Attended first two days of Bootcamp then presented refereed paper at 2018 NASSM Conference on 360⁰ VR.

Mihalik, B. Scholar-in-Residence at Southeast University, Nanjing, China. Addressed over N=200 university wide students on "A Case Study of a Winter Games Sport Community: Lake Placid, NY, U.S.A." Oct. 9, 2018.

Mihalik, B. Scholar-in-Residence at Southeast University, Nanjing, China. Addressed N=50 tourism majors on "Legacies of the 2002 Salt Lake Winter Olympic Games." Oct. 11, 2018.

Mihalik, B and Mihalik, L. USC Center for Teaching Excellence Virtual Reality Campus-wide 5-Day Bootcamp. "Developing and Using 360 Virtual Reality (VR)." Presentation: June 26, 2018. Attended entire 5-day program.

Mihalik, B. Invited to teach a two-week class on "Winter Sport Marketing" with an emphasis on managing the winter Olympic sports at Beijing Sport University to N=40 students. Incorporated examples from winter and summer facilities at Breckenridge Resorts, Vail Resorts and Copper Mountain, CO. Displayed 360 VR product of an American traveling youth sports baseball complex in Emerson, GA owned by LakePoint and contracted to Perfect Game. June 2017.

Mihalik, B. "An Examination of Select Legacies of the 1996, 2000, 2004 & 2008 Summer Olympic Games: Lessons to be Learned." Cape Peninsula University of Technology, Cape Town, South Africa. May 10, 2016.

Mihalik, B. "Legacies of the 2002 Salt Lake Winter Olympics." Institute for Tourism Studies, Macao, S.A.R., China. October 9, 2015.

Mihalik, B. "Legacies of the 2002 Salt Lake Winter Olympics." Beijing Sports University, Beijing, China. October 8, 2015.

Mihalik, B. "See the World: College of HRSM Study Abroad". USC 101 class, November 12, 2014.

Mihalik, B. "The Rise and Fall of the 1996 Atlanta Olympic Stadium: A Case Study." University of Aruba. October 22, 2014.

Mihalik, B. "An Examination of Select Legacies of the 1996, 2000, 2004 & 2008 Summer Olympic Games: Lessons Learned." Nankai University M.S. class. May 30, 2014.

Mihalik, B. & Johnson, M. "Mega Event Legacies of the 1996 Atlanta Olympics: The Last Privately Funded Olympic Games." Beijing International Studies University, Beijing, P.R.C. March 26, 2013.

Mihalik, B. "See the World: College of HRSM Study Abroad". USC 101 class, November 7, 2012.

"See the World: College of HRSM Study Abroad". USC 101 class, October 30, 2012.

Mihalik, B. "See the World: College of HRSM Study Abroad". USC 101 class, October 30, 2012.

Mihalik, B. "See the World: College of HRSM Study Abroad". USC 101 class, October 29, 2012.

Mihalik, B. "See the World: College of HRSM Study Abroad". USC 101 class, October 16, 2012.

Mihalik, B. & Gillentine, A. "College of HRSM Q.E.P. Initiative: London 2012 Summer Olympic Games." Board of Trustees, September 21, 2012.

Mihalik, B. & Johnson, M. "Mega Event Legacies of the 1996 Atlanta Olympics: The Last Privately Funded Olympic Games." University of the West Indies, Cave Hill, Barbados. September 11, 2012.

Mihalik, B. & Johnson, M. "Mega Event Legacies of the 1996 Atlanta Olympics: The Last Privately Funded Olympic Games." Institute for Tourism Studies, Macao, China. May 25, 2012.

Mihalik, B. & Johnson, M. "Mega Event Legacies of the 1996 Atlanta Olympics: The Last Privately Funded Olympic Games." Beijing Sport University, Beijing, P.R.C. May 18, 2012.

Mihalik, B. & Johnson, M. "Mega Event Legacies of the 1996 Atlanta Olympics: The Last Privately Funded Olympic Games." Fudan University, Shanghai, P.R.C. May 14, 2012.

Mihalik, B. & Johnson, M. "Mega Event Legacies of the 1996 Atlanta Olympics: The Last Privately Funded Olympic Games" University of Aruba, Aruba, March 12, 2012.

Mihalik, B. & Johnson, M. "Mega Event Legacies of the 1996 Atlanta Olympics: The Last Privately Funded Olympic Games." Shandong University, Jinan, P.R.C., October 27, 2011.

Mihalik, B. & Johnson, M. "Mega Event Legacies of the 1996 Atlanta Olympics: The Last Privately Funded Olympic Games." National Kaohsiung University of Hospitality and Tourism, Taiwan, October 24, 2011.

Mihalik, B. "See the World: College of HRSM Study Abroad". USC HRSM 301 class, March 23, 2011.

Mihalik, B. and Harrill, R. "An Introduction to Graduate Education in America and the University of South Carolina." Sun Yet-Sen University, China, December 3, 2009.

Mihalik, B. "Legacies of the 1996 Atlanta Olympic Games: The Last Privately Funded Games." University of Athens, Greece Sports Management Department. November 20, 2007.

Mihalik, B. "Salt Lake, Utah Olympic Bid Scandal." University of Switzerland-Italy (USI) Tourism Management M.S. degree program. Lugano, Switzerland. June 4, 2007.

Mihalik, B. "Role of the Associate Dean for Graduate Programs and Research in the College of HRSM." University of South Carolina, January 20, 2005.

Mihalik, B. "Special Event Management: Staging the Modern Olympic Games". Ecole Hoteliere de Lausanne, Lausanne, Switzerland, May 12-May 16, 2003.

Mihalik, B. "Special Event Management: Staging the Modern Olympic Games". Ecole Hoteliere de Lausanne, Lausanne, Switzerland, May 21-May 25, 2002.

Mihalik, B. "Special Event Management: Staging the Modern Olympic Games". Ecole Hoteliere De Lausanne, Lausanne, Switzerland, October 29-November 2, 2001.

Mihalik, B. "Mega-Event Legacies of the 1996 Atlanta Olympics". Victoria University, Melbourne, Australia, July 4, 2000.

Mihalik, B. "Mega-Event Legacies of the 1996 Atlanta Olympics". October 30, 1998. Virginia Tech University, Blacksburg, VA.

Mihalik, B. "Mega-Event Legacies of the 1996 Atlanta Olympics". May 19, 1995. Oklahoma State University, Stillwater, OK.

Mihalik, B. "Mega-Event Legacies of the 1996 Atlanta Olympics". May 24, 1995. University of South Carolina, Columbia, SC.

Mihalik, B. "Longitudinal Study of the 1996 Summer Olympics." College of Public and Urban Affairs Research Colloquium, Georgia State University, Atlanta, GA. January 12, 1994.

Mihalik, B. "Introduction to Travel and Tourism." Cecil B. Day School of Hospitality Administration Introduction to the Hospitality Industry, Atlanta, GA. January 10, 1994.

Mihalik, B. "European Community and Tourism Trends." Travel and Tourism Research Association Virginia Tech Chapter, March 19, 1993, VPI and State University, Blacksburg, VA.

Mihalik, B. "Implications of EC 92 on the Airline Industry." November 22, 1991, Clemson University, Clemson, SC.

Mihalik, B. "Implications of EC 92 on Domestic and International Tourism," August 9, 1990, University of Canterbury, Christchurch, New Zealand.

Mihalik, B. "International Tourism and Attractions." October 2, 1989, Clemson University, Clemson, SC.

Mihalik, B. "Tourism Destinations in Europe and the Pacific Rim." October 2, 1989, Clemson University, Clemson, SC.

Mihalik, B. & Pearson, M. "An Examination of the South Carolina Fair." April 6, 1989, Georgia State University, Atlanta, GA.

Mihalik, B. "International University Exchange Programs in Tourism." June 17, 1988, Kyonggi University, Seoul, Korea.

Mihalik, B. "The Role of the Federal Government in Funding Leisure Services." January 6, 1988, University of Utah, Salt Lake City, Utah.

Mihalik, B. "How to Use Your IBM PC to Generate Business Graphics." September 18, 1986, Michigan State University, Troy, Michigan.

Mihalik, B. "How to Use Your IBM PC to Generate Business Graphics." September 17, 1989, Baldwin Wallace College, Cleveland, Ohio.

Mihalik, B. "PC Graphics for Administrative Assistants." August 27, 1986, Greenville Technical College, SC.

Mihalik, B. "PC Graphics for Administrative Assistants." May 7, 1986, Greenville Technical College, SC.

Mihalik, B. "Introduction to the IBM PC." February 7, 1986, Yale University, Saybrook College.

Mihalik, B. "PC Graphics for Managers." January 29, 1986, Greenville Technical College, SC.

Mihalik, B. "Computer Laboratory Development," - to the Faculty of Converse College, SC. May 22, 1985.

"Introduction to Presentation Graphics," - to the Faculty of Converse College, SC. May 22, 1985.

Mihalik, B. "Establishing a Microcomputer Lab," - to select faculty from St. Augustine College, NC. February 13, 1985.

Invited Presentations in Continuing Education Seminars:

"Database Management with Dbase III+." March 24 and 25, 1992. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Introduction to Presentation Graphics." March 23, 1992. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Hard Disk Management." March 23, 1992. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Lotus 1-2-3." March 19, 1992. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Introduction to Microcomputers." March 17, 1992. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Disk Operating Systems." March 17, 1992. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Database Management with Dbase III+." April 3 and 4, 1990. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Introduction to Presentation Graphics." April 2, 1990. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Hard Disk Management." April 2, 1990. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Lotus 1-2-3 for Managers." March 28, 1990. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Introduction to Microcomputers." March 27, 1990. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Disk Operating Systems." March 27, 1990. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Database Management for Resource Managers." March 9, 1989. U.S. Army Corps of Engineers, Clemson University, Clemson South Carolina.

"Lotus 1-2-3 for Resource Managers." March 8, 1989. U.S. Army Corps of Engineers, Clemson University, Clemson, South Carolina.

"Introduction to Business Graphics." March 8, 1989. U.S. Army Corps of Engineers, Clemson University, Clemson, South Carolina.

"Introduction of Microcomputers." March 6, 1989. U.S. Army Corps of Engineers, Clemson University, Clemson, South Carolina.

"Introduction to Microcomputers for Cultural Resource Managers." December 12, 1988. National Park Service, Stephen T. Mather Training Center. Harper's Ferry, West Virginia.

"Introduction to Database Management for Cultural Resource Managers." December 12, 1988, National Park Service, Stephen T. Mather Training Center, Harper's Ferry, West Virginia.

"Database Management for Managers," August 3, 1988. National Recreation and Park Association, Clemson University, Clemson, South Carolina.

"Lotus 1-2-3 for Managers," August 2, 1988. National Recreation and Park Association, Clemson University, Clemson, South Carolina.

"Graphics as a Management Tool," August 1, 1988. National Recreation and Park Association, Clemson University, Clemson, South Carolina.

"Creative Wordprocessing for Managers," August 1, 1988. National Recreation and Park Association, Clemson University, Clemson, South Carolina.

"Introduction to Microcomputers for Managers," July 31, 1988. National Recreation and Park Association, Clemson University, Clemson, South Carolina.

"Lotus 1-2-3 for Resource Managers," April 11, 1988. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Graphics as a Resource Management Tool." April 9, 1988. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Introduction to Microcomputer Communications," April 9, 1988. National Park Service Trainee Program. Clemson University, Clemson, South Carolina.

"Overview of the IBM PC Disk Operating System," April 6, 1988. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Introduction to Microcomputers for Resource Management," April 6, 1988. National Park Service Trainee Program, Clemson University, Clemson, SC.

"Database Management for Managers." February 4, 1988. U.S. Army Corps of Engineers, Clemson University, Clemson, South Carolina.

"Lotus 1-2-3 for Managers." February 3, 1988. U.S. Army Corps of Engineers, Clemson University, Clemson, South Carolina.

"Introduction to Microcomputers for Natural Resource Managers." February 2, 1988. U.S. Army Corps of Engineers, Clemson University, Clemson, South Carolina.

"Lotus 1-2-3 for Leisure Service Managers." August 5, 1987. National Recreation and Park Association, Clemson University, Clemson, South Carolina.

"PC Graphics for Leisure Service Managers." August 3, 1987. National Recreation and Park Association, Clemson University, Clemson, South Carolina.

"Wordprocessing for Leisure Service Managers." August 3, 1987. National Recreation and Park Association, Clemson University, Clemson, South Carolina.

"Introduction to the IBM PC for Leisure Service Professionals." August 2, 1987. National Recreation and Park Association, Clemson University, Clemson, South Carolina.

"PC Graphics for Managers." July 23, 1987. National Park Service Superintendents, Clemson University, Clemson, South Carolina.

"Lotus 1-2-3 for Managers." July 21, 1987. National Park Service Superintendents, Clemson University, Clemson, South Carolina.

"Introduction to Microcomputers." January 12, 1987. National Park Service, Clemson University, Clemson, South Carolina.

"Graphics for Natural Resource Managers." December 11, 1986. U.S. Army Corps of Engineers, Clemson University, Clemson, South Carolina.

"Lotus 1-2-3 for Managers." December 10, 1986. U.S. Army Corps of Engineers, Clemson University, Clemson, South Carolina.

"Introduction to Microcomputers for Natural Resource Managers." December 9, 1986. U.S. Army Corps of Engineers, Clemson University, Clemson, South Carolina.

"Introduction to Lotus 1-2-3." November 10, 1986. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Graphics for Managers." November 5, 1986. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Introduction to the IBM PC." November 4, 1986. National Park Service Trainee Program, Clemson University, Clemson, South Carolina.

"Lotus 1-2-3 for Managers." August 6, 1986. National Recreation and Park Association at Clemson University, Clemson, South Carolina.

"Creative Word Processing for Managers." August 4, 1986. National Recreation and Park Association, Clemson University, Clemson, South Carolina.

"Microcomputer Graphics for Recreation and Parks." August 4, 1986. National Recreation and Parks Association at Clemson University, Clemson, South Carolina.

"Introduction to the IBM PC for Managers." August 4, 1986. National Recreation and Parks Association at Clemson University, Clemson, South Carolina.

"An Introduction to Microcomputers" at the November 19, 1985. National Park Service program, Clemson University, Clemson, South Carolina.

"An Introduction to WordStar" at the November 19, 1985. National Park Service program, Clemson University, Clemson, South Carolina.

"Introduction to Presentation Graphics" at the August 9, 1985. National Park Service Program (NPS), Clemson University, Clemson, South Carolina.

"Introduction to WordStar" August 8, 1985. NPS program, Clemson University, Clemson, South Carolina.

"An Introduction to Microcomputers," at the August 5, 1985. NPS program, Clemson University, Clemson, South Carolina.

"An Introduction to Microcomputers," at the July 23, 1985. NPS program, Clemson University, Clemson South Carolina.

"An Introduction to Microcomputers," at the June 3, 1985. NPS program, Clemson University, Clemson, South Carolina.

"An Introduction to Microcomputers for Managers" at the February 1985. Southeast Regional Office, NPS program, Clemson University, Clemson, SC.

"Presentation Graphics for Managers" at the February 1985. Southeast Regional Office, NPS program, Clemson University, Clemson, SC.

"Minimization of Liability in Aquatic Settings." May 2, 1984. Clemson University, Clemson, SC.

"Motivation and Planning Case Studies," Mid-Level Management Workshop, Charleston, SC., May 13, 1983.

"Minimization of Liability in Aquatic Settings." Presented at 4 Training Programs for Swimming Pool Operators, March 9, April 10, 20, May 21, 1983.

"Theory Z, - Its Role in the Delivery of Leisure Services" to the S.C.R.P.S. Women's Committee, May 10, 1983.

"Minimization of Liability for Summer Playground Staff" at the June 9, 1982, S.C.R.P.S. Western District Summer Playground Staff Workshop.

"Minimization of Liability in Aquatic Settings." Presented at four (4) Training Programs for Swimming Pool Operators, May 1, 8, 15, 22, 1982.

"Minimization of Liability." Presentation at March and September 1982 Clemson University Recreation and Park Administration workshops entitled Managing Recreation Centers.

"Publicity and Special Events Programming." Presentation at March and September 1982 Clemson University Recreation and Park Administration workshops titled Managing Recreation Centers.

"Energy As It Affects Leisure Lifestyles." Presentation at a national leisure forum, Symposium III, sponsored by the Leroy Springs Foundations, September 1981.

"Proposing Recommendations and an Implementation Guide." Presented at the Comprehensive Recreation Planning Workshop by the Georgia Department of Natural Resources, University of Georgia, Athens, 1981.

ATTACHMENT F

SCHOLARLY-CREATIVE EXHIBITS, RESEARCH & EDITORIAL ACTIVITIES

Scholarly-Creative Exhibits:

Developing 360⁰ Virtual Reality (VR) creative exhibits of the Olympic Games, Olympic legacies, select sport tourism facilities and select global tourism destinations. Integrating 360⁰ VR into all classes.

Research:

Conducting research on willingness to visit a destination based on immersion into the 360-degree VR environment and how 360-degree VR immersion impacts knowledge retention. Continue to monitor legacies of the Summer and Winter Olympic Games and how these legacies impact local host communities. Documenting these legacies via 360⁰ VR video.

Editorial Activities:

Broadcast Education Association (BEA): 2023 Festival of the Arts Judge. Provided juried review for multiple BEA hosted competitions including the Oct. 2023 BEA-USC On-Location Conference in Columbia, SC. Judged three submissions in the VR category. Also juried review for the April 2023 BEA Annual Conference in Las Vegas, NV. Judged three, 360-degree VR graduate student projects submitted to the Interactive, Multi-Media, Emerging Technology competition category. Participated in category judging conversations with other peer judges.

Editorial Review Board, Tourism Analysis Journal, 1995 to present.

Tourism and hospitality track Co-Chair and Reviewer of refereed conference proceedings for the 2007, 2006, 2005, 2004, 2003, 2001, 2000, 1999, 1998, 1997, 1996 and 1995 Annual World Business Congress, IMDA.

1998, 1997, 1996, 1995, 1994 and 1993 Reviewer for the Council of Hotel, Restaurant and Institutional Education Refereed Conference Proceedings.

1996, 1994 Reviewer for the Festival Management and Event Tourism journal.

1997 Reviewer for the 28th Annual TTRA refereed conference proceedings.

1993 Reviewer for 1994 Hospitality Information Technology Assn. Conference.

Guest Editor, Journal of International Consumer Marketing, Special Issue on Global Tourist Behavior, 1992.

ATTACHMENT G

CONSULTING ACTIVITIES

2009. "External Accreditation Reviewer for a Hospitality and Tourism M.S. Program in the United Arab Emirates". Chair of an external site and program

review committee engaged by the Commission for Academic Accreditation, Dubai, U.A.E., January 16-22, 2009.

2007. "External Graduate Program Reviewer". Texas Tech University, Lubbock.

2006. "Expert witness for dram shop liability lawsuit against a national hotel chain."

2004. "External Accreditation Reviewer for a Hospitality and Tourism Program in the United Arab Emirates". Part of a five-person external site and program review committee engaged by the Commission for Academic Accreditation, Abu Dhabi, U.A.E., June 3-7, 2004.

2003. "Special Event Management: Staging the Modern Olympic Games". Ecole Hoteliere De Lausanne, Lausanne, Switzerland, May 12-16, 2003. Taught a one-week, 40-hour elective class to 21 senior students and continued Olympic Games research at the I.O.C. Library.

2002. "Special Event Management: Staging the Modern Olympic Games". Ecole Hoteliere De Lausanne, Lausanne, Switzerland, May 21-25, 2002. Taught a one-week, 40-hour elective class to 25 senior students and continued Olympic Games research at the I.O.C. Library.

2001. "Special Event Management: Staging the Modern Olympic Games". Ecole Hoteliere De Lausanne, Lausanne, Switzerland, October 29-November 2, 2001. Taught a one-week elective class to 15 senior students and continued Olympic Games research at the I.O.C. Library.

1994 Expert witness for Butler, Burnette and Pappas representing Chubb Insurance in an arbitration hearing against the Kloster, Ltd. Cruise company. Provided expert witness testimony with regards to the impacts of Hurricane Andrew on the Florida based cruise companies.

"1993 Literature Review of Travel Market Segmentation Research for the State of Georgia." A review of select journals and public domain articles was undertaken to attempt to acquire more information about the Georgia travel and tourism market to better improve state advertising campaigns.

"1992 Salute to the General Assembly" research project. Survey of state legislators to ascertain their perceptions of the role and importance of hospitality and tourism to the economy of Georgia and their views on the annual Salute dinner function.

ATTACHMENT H

WORKSHOPS DIRECTED

Programs Coordinated and Directed:

Coordinated the 9th International Sport Business Symposium Workshop: Olympic Study Centers, NOAs and IOA." February 21, 2018. Chuncheon, S. Korea.

Coordinated the fall 2001 Hospitality Connections conference. For over 18 months, chaired the organizing committee in conjunction with the Department of Continuing Education that planned, coordinated, and organized this proposed 2001 national conference. I successfully received \$15,000 in conference sponsorship donations from the private sector to support this conference. This conference was unfortunately cancelled due to low registration.

Coordinated and directed the Charles W. Lanphere Endowed Lecture Series at the School of Hotel and Restaurant Administration at Oklahoma State University, October 1, 1996. "Bringing Home the Gold: Olympic-Sized Lessons for Hospitality and Tourism featured Dr. Sherman Day, ACOG, Mr. Bob King, CEO of G.H.T.A. and Mr. Marc Bruno of ARAMARK. Attendance was approximately 180.

Coordinated and directed the Microcomputer Component of the "1992 Introduction to Microcomputers and Statistics in Natural Resource Management." March 16 -March 27, 1992. Also co-directed the Natural Resources Law and Public Policy component in conjunction with Clemson University faculty, March 30 - April 3, 1992. National Park Service, Washington, D.C. Office.

Coordinated and directed the Microcomputer Component of the "1990 Refinement of the Three Phase Resource Management Trainee Program." March 26 - April 6, 1990. Also co-directed the Environmental Law Component in conjunction with Clemson University faculty, April 9 -13, 1990. National Park Service, Washington, D.C. Office.

Coordinated and directed the "1989 Introduction to Microcomputers for Resource Management Personnel" program. U.S. Army Corps of Engineers at Clemson University, Clemson, South Carolina, March 6-10, 1989.

Coordinated and directed the "13th National Workshop on Computers in Recreation and Parks." National Recreation and Parks Association, July 31-August 1988.

Coordinated and directed the "1988 Three Phase Resource Management Trainee Program." National Park Service, Washington Office, April 5-22, 1988.

Coordinated and directed the "1988 Introduction to Microcomputers for Managers" program. U.S. Army Corps of Engineers, at Clemson University, Clemson, South Carolina, February 2-4, 1988.

Co-coordinated & directed the "1987 Regional Institute on Computers for Recreation and Parks." National Recreation & Park Association, Aug. 2-5, 1987.

Coordinated and directed the "1986 Introduction to Microcomputers for Managers" program. U.S. Army Corps of Engineers, South Atlantic Division, Atlanta, Georgia, at Clemson University, South Carolina, December 1-4, 1986.

Coordinated and directed the "1986 Three Phase Resource Management Trainee Program," National Park Service, Washington Office, Nov. 3-21, 1986.

Co-coordinated and directed the "Regional Institute on Computers for Recreation and Parks," National Recreation and Park Association, August 3-5, 1986.

Co-coordinated and directed the "1986 Four Phase Resources Management Trainee Course," National Park Service, Washington Office, Feb. 17 - March 14, 1986.

Assisted in the coordination of the Lawn and Turfgrass Association "Grounds Maintenance Short Course," February 25, 1985 at Columbia, SC.

Coordinated and directed the "Introduction to Microcomputers for Managers," National Park Service, February 5-7, 1985.

Coordinated and directed the December 1984, "Introduction to Microcomputers" course for the National Park Service staff.

Coordinated the "National Park Service Trainee Orientation," NPS. Dec. 3-7, 1984.

Coordinated and directed the June 1984, "Wildlife Management Skills" course for the NP Service staff.

Assisted in the coordination of the "SCRPS Grounds Maintenance Short Course," February 14, 1984, at Columbia, SC.

Coordinated the "Mid-Level Mgmt. Workshop" May 13, 1983 in Charleston, SC.

Co-directed and assisted in the coordination of the "Training Program for Swimming Pool Operators," March 9, April 9, 20, May 21, 1983, in SC.

Coordinated and directed the March 1983, "Training Institute for Resource Management" for National Park Service staff.

Assisted in the coordination of the "SCRPS Grounds Maintenance Short Course," February 23, 1983, at Columbia, SC.

Coordinated five "RPA Speaker's Bureau Mini-Workshops" which were held at SCRPS district meetings during 1982.

Co-directed and assisted in the development of four "Training Programs for Swimming Pool Operators" in May 1982.

Coordinated and directed two workshops titled "Managing Recreation Centers" in March and September 1982.

Coordinated and directed the May 1982, "Training Institute for Resource Management" for National Park Service staff, Southeast Regional Office.

Coordinated and directed a March 1982, "Institute for Interpretive Development" for National Park Service staff, Southeast Regional Office.

Coordinated the "1982 SCRPS Park Maintenance Workshop," February 1982.

Coordinated and directed the "Executive Development Institute for Leisure Service Directors," January 12-13, 1982.

Coordinated and directed on October 1981, "Training Institute for Resource Management" for National Park Service staff, Southeast Regional Office.

Assisted in the program and speaker selection for "Symposium III" sponsored by the Leroy Springs Foundation in September 1981.

Co-sponsored and directed with HCRS a March 1981, "Energy Management Workshop" for the South Carolina Leisure Service Administrators.

ATTACHMENT I

SERVICE AND COMMITTEE ASSIGNMENTS

2022 - Present	Broadcast Education Association (BEA) 2023 Festival "Interactive Multi-media and Emerging Technologies" Judge. Reviewed and judged graduate student creative projects for the April 2023 Festival of Media Arts hosted by the BEA.
2016 - Present	Virtual Environments Interest Group. Active member meeting monthly with campus-wide colleagues with similar creative work interests. Provide 360 ^o VR expertise to group members across academic disciplines. Interest Group now under the auspices of the Office of the Provost's Center for Teaching Excellence.
2018 - 2022	Financially supported 1 Ph.D. student from S. Korea in the School of HRTM from William McFall "Mac" Pearce funds where I serve as Co-Chair with a junior faculty member.
2020 - 2021	USC Faculty Senate representative of the School of HRTM.
Jan. 2021	360 Virtual Reality (VR) Faculty Workshop. Delivered campus-wide Zoom workshop on 360-degree VR production techniques.
May 2020	360 Virtual Reality (VR) and Augmented Reality (AR) Faculty Boot Camp. Instructional program by USC Center for Teaching Excellence on the use, production and editing of 360 VR content. Volunteer Instructor for 360 VR session. Program cancelled due to the coronavirus.
May 2019	360 Virtual Reality (VR) and Augmented Reality (A) Faculty Boot Camp. Campus-wide instructional program by USC Center for Teaching Excellence on the use, production and editing of 360 VR content. Volunteer Instructor.
March 2020	Case Competition Coach for Department of SPTE participating in the US Olympic and Paralympic Committee (USOPC) Case Competition held at the USOPC training facilities in Colorado Springs, CO. Coached and led a 4-student team competing against other universities. Because of my family's personal gift, almost 100% of each student's expenses were paid by my family.
June 2018	360 Virtual Reality (VR) and Augmented Reality (A) Faculty Boot Camp. Campus-wide instructional program by USC Center for Teaching Excellence on the use, production and editing of 360 VR content. Volunteer Instructor.
May 2018	USCreativity Committee. Nominated by the College for participation in a special, highly competitive, and week-long (50+ hour), team-based competition sponsored by the President and Provost's Office. Competition built around human-centered design thinking, a process for

creative problem solving, questioning assumptions, and discovering extraordinary solutions to life's challenging puzzles.

- 2017 - 2019 USCreativity Committee on Innovation, Exploration, and BIG Ideas. Focusing on the integration and development of 360 Virtual Reality (VR) content in the classroom. Developing Olympic themed 360 VR content and integrating 360 VR content and production into multiple classes.
- 2017 - Present Committee member, USC College of HRSM Promotion to Professor Committee.
- 2017 - Present Committee member, USC College of HRSM Post Tenure Review Committee.
- 2017 - Present Committee member, USC School of Hotel, Restaurant and Tourism Management Tenure and Promotion Committee.
- 2017 - Present Committee member, USC Department of Sport and Entertainment Management Ph.D. Applicant Review Committee.
- 2017 - Present Committee member, USC School of Hotel, Restaurant and Tourism Ph.D. Applicant Review Committee.
- 2017 - 2018 Committee member for School of HRTM academic concentration development.
- 2016 - Present Committee member USC Office of Student Conduct and Academic Integrity.
- 2012 - 2016 USC Interest Group member for USC initiatives in India.
- 2013 - 2016 USC School of Hospitality and Tourism Management. Ph.D. Committee Chair for Ms. Qiulin Lu. "Media Effect on Resident Attitude Toward Hosting the Olympic Games: A Cross-National Study Between China and the USA." Graduation: December 14, 2015. Employer: Assistant Professor, Southeast University, Nanjing, China, a top 20 Chinese university.
- 2009 - 2015 College and USC Board of Directors of IT-o_{Logic}, a multi-organizational and regional IT initiative to grow mainframe IT talent. Sponsors: BCBSSC, IBM and the USC Foundation.
- 2011 - 2015 USC Conflict of Interest Committee.
- 2015 - 2015 *The South Carolina Consortium for Engineering, Computing and Business Studies: Innovation Through Collaboration.* A joint Clemson University and University of South Carolina educational initiative to develop and offer seamless cooperative M.S. degrees and graduate level certificates to employees of the Boeing Company in Charleston, SC. Working with Clemson & USC administrators to identify internal academic obstacles and develop and revise internal

processes to ensure quality educational deliver to Boeing employees.

2009 - 2015 USC Council of Academic Deans.

2006 - 2009 VT Graduate School representative on the campus-wide Commission for Graduate Studies and Policies.

2006 - 2009 VT Graduate School representative on the campus-wide Graduate Curriculum Committee.

2006 - 2009 VT Graduate School representative on the campus-wide Council of Associate Research and Graduate Deans.

2006 - 2009 VT Graduate School representative on the campus-wide University Commencement Committee.

2006 - 2009 VT Graduate School representative on the campus-wide Outreach Council.

2006 - 2009 VT Committee member of the Caribbean Interest Group, a campus-wide Punta Cana, DR and Caribbean initiative.

2003 - 2008 Board of Directors representative of the International Management Development Association (IMDA).

2006 - 2009 Virginia Tech Ph.D. Committee Chair for doctoral student Mr. Phillip Blosser. "Changes in Resident Perceptions Over Time: A Theoretical Examination of a Mega-Event." Graduation: August 5, 2009. Employer: Tenured, Associate Professor at Liberty University, Lynchburg, VA.

2003 - 2009 Graduate Committee member for 5 Ph.D. students and 2 M.S. at Virginia Tech.

2007 - 2008 VT HTM Department representative to the Pamplin College of Business M.B.A. Committee.

2005 - 2008 Vice Chair and Faculty Senate representative to the VT campus-wide Commission on University Support.

2006 - 2007 Member of the International Scientific Committee of the Sparta, Greece World Congress of Sport Management.

2005 - 2006 Chair, VT campus-wide Graduate Curriculum Committee.

2005 - 2006 Faculty Senate representative to the VT campus-wide Commission on Graduate Studies and Policies.

2004 - 2006 HTM and Marketing Department representative to the VT Faculty Senate.

2004 - 2006 HTM and Marketing Department representative to the VT Faculty Senate Subcommittee advising the VP of the Graduate School.

2005 - 2005 HTM and Marketing Department representative to the VT Faculty Senate Subcommittee that addressed the redesign and structure of the new VT Graduate Student Life Center.

2004 - 2005 HTM and Marketing Department representative to the VT Faculty Senate Subcommittee that reviewed VT membership to a national athletic council.

2004 - 2005 Member of the VT HTM Department Undergraduate Curriculum Committee.

2004 - 2005 Faculty supervisor for VT HTM Eta Sigma Delta, undergraduate honor's society.

2004 - 2005 Faculty supervisor for VT HTM Department graduate student organization.

2003 - 2005 Chair of the HTM Department/Inn at VT and Skelton Conference Center "Service Learning" Proposal Committee. Committee's task was to prepare a proposal to receive \$200,000 in funding from the Provost to supervise HTM Department undergraduate and graduate student service learning activities at the new VT campus hotel and conference center.

2002 - 2005 Member of the Pamplin College of Business Strategic Planning Committee.

2002 - 2005 Board of Directors of the Virginia Hospitality and Travel Association (VHTA).

2003 - 2005 VHTA Educational Foundation Committee member.

2001 - 2005 Dean's Advisory Committee. The Culinary Institute of America at Greystone, Accelerated Culinary Arts Certificate Program.

1999 - 2005 Member, HTM Department Graduate Curriculum Committee, Virginia Tech University.

2002 - 2004 Member of the VT Pamplin College of Business Tenure and Promotion Committee.

2000 - 2003 Member, College Agricultural-Tourism Committee, Virginia Tech University.

1996 - 1998 Chair, College of Human Environmental Sciences Retention, Promotion and Tenure Committee. Oklahoma State University.

1996 - 1998 Chair, School of Hotel and Restaurant Administration Retention, Promotion and Tenure Committee. Oklahoma State University.

1996 - 1998 Member of the Oklahoma Travel Industry Advisory Board.

1995 - 1998 Member of the College of Human Environmental Sciences Promotion and Tenure Committee. Oklahoma State University.

1995 - 1998 Member of the Oklahoma State University Academic Computing Advisory Committee.

1995 - 1998 Committee Chair of the Oklahoma Post-WHCTT "Economic Power" Subcommittee.

1995 - 1998 Graduate student committee Chair for four M.S. students and committee member for four M.S. students at Oklahoma State University.

1993 - Present Member of the I-CHRIE Projects and Research Committee.

1992 - Present Member of the I-CHRIE Travel and Tourism Special Interest Committee.

1995 - 1997 Member of the Dean's Faculty Affairs Council, OSU College of Human Environmental Sciences.

1995 - 1997 Member of the Oklahoma Post-White House Conference on Travel and Tourism (WHCTT) Delegation Action Committee.

1995 - Nov. 1995 Member of the Georgia White House Conference on Tourism Task Force.

1995 - Nov. 1995 Chair of the Georgia White House Conference on Tourism Research and Education Position Paper Committees.

1994 - 1995 Participant of the Atlanta Tourism 2000 Task Force.

1994 - 1995 Member of the Georgia State University (GSU) College of Public and Urban Affairs Dean's Advisory Council.

1994 - 1995 Member of the GSU Public Relations Sub-Committee for the Dean's Advisory Council.

1994 - 1995 Member of the GSU College Faculty Appeals Committee.

1994 - 1995 Member of the GSU Indian Creek Recreation Task Force.

1994 - 1995 Ph.D. committee member for a Virginia Polytechnic Institute and State University graduate student.

1993 - 1995 Member of the Georgia Olympic Marketing Task Force.

1994 - 1994 Member of HADM Search Committee for two faculty vacancies.

1993 - 1994 Chairman and principal author, GSU Cecil B. Day School of Hospitality Administration Promotion and Tenure Policy Preparation Committee.

1993 - 1994 Member of the 1993 and 1994 Georgia Tourism Conference Planning Committee.

1993 - 1994 Member of the 1994 Georgia Tourism Summit Planning Committee.

1992 - 1994 Member of the GSU College Executive Committee, College of Public and Urban Affairs.

1992 - 1994 Chairman, GSU College Research and Continuing Education Committee.

1992 - 1994 Member of GSU College of Public and Urban Affairs Educational Data Processing Committee.

1992 - 1993 Member of the Atlanta Convention and Visitors Bureau Research Committee. Committee organized to establish a research agenda and identify research funding sources for the ACVB.

1993 - 1993 Evaluation Committee Member for the Georgia State University Vice President for Research.

1992 - 1993 Member of a M.S. Graduate Student Committee at Clemson University, Clemson, SC.

1990 - 1992 Chairman, School Self Study and Accreditation Committee, Georgia State University.

1991 - 1992 College Recording Secretary.

1991 - 1992 State-Wide Coordinator for the National Rural Tourism Development Program.

1991 - 1992 Member, President's Recreation Task Force, Georgia State University.

1990 - 1991 Faculty Advisor for GSU, Eta Sigma Delta, National Student Honors Organization for the Council of Hotel, Restaurant, and Institutional Education.

1990 - 1991 Member, College's Research Advisory Committee, Georgia State University.

1989 - 1991 Dean's Educational Data Processing Committee, Georgia State University.

1990 - 1991 Chairman, Departmental Search Committee for three 1991 faculty vacancies, Georgia State University.

1989 - 1990 Georgia Department of Industry, Trade and Tourism Review Committee for the evaluation of the first five-year marketing plan and the development of a second, five-year Georgia tourism marketing plan, Georgia State University.

1989 - 1990 Search Committee member for the Urban Policy Research Center Director position in the College of Public and Urban Affairs, Georgia State University.

1988 - 1989 Dean's Advisory Council, Clemson University.

1986 - 1989 Departmental Tenure and Promotion Committee, Clemson University.

1983 - 1989 College of Forest and Recreation Resources Computer Committee, Clemson University.

1980 - 1989 Graduate student committee for 17 Clemson University graduate students. Chairperson for 5 Masters and 1 Ph.D. student.

1987 - 1988 Chairperson, Departmental Tenure and Promotion Committee, Clemson University.

1987 - 1988 Departmental Travel Policy Committee, Clemson University.

1984 - 1985 College Curriculum Committee, Clemson University.

1980 - 1984 University Committee dealing with the Annual Sports and Society Conference, Clemson University.

1983 - 1984 Board member for the South Carolina Lawn and Turfgrass Association, Clemson University.

1980 - 1984 College of Forest and Recreation Resources elected representative to the President's Commission on Public Service, Clemson University.

1982 - 1984 Representative on the Extension Committee on Public Service which is a subcommittee of the President's Commission on Public Service, Clemson University.

1981 - 1984 Established Inter-Departmental Architectural Review Committee in conjunction with the School of Architecture, the Department of Agricultural Economics, and Rural Sociology and the Recreation and Park Administration Department to process PRTM extension site planning requests, Clemson University.

1980 - 1983 Chairman of the South Carolina Recreation and Park Society Parks Subcommittee, Clemson University.

1981 - 1982 College of Forest and Recreation Resources Outside Work Committee, Clemson University.

1981 - 1982 Chairman of the MRPA Comprehensive Examination Committee, Clemson University.

1981 - 1982 Departmental committee for the evaluation of audiovisual equipment, Clemson University.

- 1981 - 1982 Program Planner Committee member and speaker to the September 1981 Symposium III which dealt with issues of national importance in the recreation and park administration field, Clemson University.
- 1980 - 1982 South Carolina Recreation and Park Society Awards and Citations Committee, Clemson University.
- 1980 - 1982 Departmental advisor for the Student Branch of the South Carolina Recreation and Park Society Clemson University.
- 1980 - 1982 Departmental committee for the site selection of field training students, Clemson University.
- 1980 - 1982 Chairman of the departmental committee for the annual awards banquet, Clemson University.
- 1980 - 1981 College committee for the preparation of the College of Forestry and Recreation Resources Self Study, Clemson University.
- 1980 - 1981 Departmental committee for the preparation for the Department's Self Study, Clemson University.
- 1980 - 1981 Departmental committee for the selection of an assistant professor of tourism, Clemson University.
- 1980 - 1981 Departmental committee for the preparation of a professional certification test for Georgia leisure service professionals, Clemson University.
- 1980 - 1981 Departmental committee for student recruitment, Clemson University.
- 1980 - 1981 South Carolina Recreation and Park Society Committee, Clemson, University
- 1980 - 1981 NRPA Southern Region Conference Program Committee, Clemson University.

ATTACHMENT J

INTERNATIONAL INITIATIVES & OUTREACH

- 2024 Paris, France. With College financial support, produced, shot and partially edited 360° VR content of the Paris 2024 Summer Olympic Games focusing on the "Fan experience." 360 VR content has been posted to YouTube for public viewing and is being integrated in fall 2024 USC sport and tourism classes.
- 2019 Santiago and Patagonia, Chile. Produced, shot, and partially edited 360° VR content of an international tourism destination for inclusion in

- USC HRTM 280 Foundations of Tourism and HRTM 597 Global Tourism classes. Shot anti-government riots in Santiago. Shared geologic 360 VR content from Patagonia with other USC faculty. 360 VR video of Patagonia, Chile posted to YouTube for educational audiences.
- 2019 Iceland. Using personal funds, produced, shot and partially edited 360 VR content of an emerging international tourism destination for inclusion in USC 280 HRTM Foundations of Tourism and HRTM 597 Global Tourism classes. Multiple 360⁰ VR videos posted to YouTube for educational audiences. Shared 360⁰ VR content with government official of Iceland and geologic 3600 VR content with other USC faculty.
- 2018 Nanjing and Shanghai, China. Invited Scholar in Residence at Southeast University, Nanjing, China. Delivered multiple lectures associated with the Summer Olympic Games. Met with a variety of university officials to discuss joint research projects on the 2022 Beijing Winter Olympic Games. Inspected a variety of tourism products in Nanjing to better understand tourism infrastructure, services, and tourist flow in Nanjing. October 5-13, 2018.
- 2018 Malmo, Sweden & Copenhagen, Denmark. Presented and attended the 2018 European Association of Sport Management conference. Shot and produced 360 VR content of select sport and tourism attractions in Copenhagen and Malmo including the famous Tivoli Gardens theme park in Copenhagen for inclusion in classes. September 5-10, 2018.
- 2018 Paris, France. Met with officials of the Paris 2024 Olympic Committee to discuss future internship opportunities for USC students and to undertake future research initiatives. Produced and shot 360 VR content of tourism attractions in Paris, France integrated into my classes. September 3-4, 2018. Eiffel Tower 360⁰ VR video posted to YouTube for educational audiences.
- 2018 Seoul, Chuncheon and Pyeongchang, S. Korea. Attended the 9th International Sport Business Symposium in Chuncheon. Chaired and coordinated a Workshop: "Olympic Study Centers, NOAs and IOA." Delivered a presentation: "The USC Center for Mega-Event Research and Education (CMERE)." Met with the Directors of the French and S. Korean Olympic Research Centers to discuss areas of mutual concern, future joint research projects and revenue generation opportunities. Filmed 360⁰ Virtual Reality (VR) content of the Women's Gold Medal Ice Hockey game, the Men's 1600M Speed Skating Finals and the PyeongChang Olympic Experience for classes and public display on CMERE website. Met with a USC SPTE Department Ph.D. student for a tour of the Gangneung Olympic facilities and to discuss future S. Korea Olympic dissertation research topics. February 18-25, 2018.
- 2017 Bern, Switzerland. Presented and attended the 2018 European Association of Sport Management conference. Shot and produced 360 VR content of select sport and tourism attractions in Bern Switzerland for inclusion in classes. September 5-8, 2017.
- 2017 Berlin, Germany. Toured the Berlin 1936 Olympic Stadium and Olympic rowing venue. Shot and edited two, 360 VR films of the Berlin Olympic Stadium exterior and interior complex. Integrated these films into all

sport and global tourism classes. 360 VR films posted to YouTube for educational audiences resulting in significant views. September 2017.

- 2017 Beijing, China. Invited Scholar in Residence to teach a two-week class on "Winter Sport Marketing" with an emphasis on managing the winter Olympic sports at Beijing Sport University to N=40 students. Visited mass tourism attractions in Beijing and in Xian for USC class conversations. Recruited future M.S. and Ph.D. candidates for education in the USC Department of Sport & Entertainment Management & the School of Hotel, Restaurant & Tourism Management. June 9-26, 2017.
- 2017 London, United Kingdom. Led the multicultural, immersive component of the HRTM 597, Global Travel and Tourism class with N=16 students to London over 2017 Spring Break. With Dutch company LanCon's assistance, organized immersive, global tourism learning experiences for class sessions held at Lords Cricket Grounds, the 2012 Olympic Park, the Olympic Pool, the Olympic Velodrome, the St. Regis Marriott Renaissance Hotel, the British Museum and Elgin Marbles, Wimbledon, Buckingham Palace, Camden Market, Hyde Park, Westminster Abbey, the National Art Gallery, Trafalgar Square, Lord Nelson's Column, Heathrow Airport, the London Tube and local British rail system. Student class evaluations were exceptional and exceeded the College mean on multiple assessment variables. March 3-12, 2017.
- 2016 London, United Kingdom. Delivered invited guest lecture on select legacies of the Summer Olympic Games to the Centre for East London Studies at the University of East London. Toured the 2012 London Olympic Village and Queen Elizabeth Olympic Park with East London University faculty hosts. Participated in East London University Seminar conversations on legacies of the 2012 London Olympic Games particularly as it impacted East London urban renewal. Inspected London tourism infrastructure, mass transportation and lodging as part of the spring 2017 HRTM 597 Global Travel and Tourism learning immersion in London, UK over the March 3-12, 2017 spring break.
- 2016 Nanjing and Shanghai, China. Invited Scholar in Residence at SouthEast University, Nanjing, China. Delivered multiple lectures associated with the Summer Olympic Games. Met with a variety of university officials to discuss 2+2 and 3+1 university degree programs and joint research projects on the 2022 Beijing Winter Olympic Games. Inspected a variety of tourism products in Nanjing to better understand tourism infrastructure, services, and tourist flow in Nanjing. Invited to deliver a Guest Lecture at Fudan University, Shanghai, on select legacies of the Summer Olympic Games. Met with Mr. Eric Cuthbertson, Vice President Operations, at AEG China in Shanghai, to continue long standing relationship and maintain dialogue regarding internship placement and AEG-USC SPTE Department research projects.
- 2016 Johannesburg, Pretoria, Cape Town, and Kruger National Park. Met with South Africa National Parks senior management regarding joint tourism research projects via a M.O.U. between Cape Peninsula University of Technology in Cape Town and the University of South Carolina. Inspected multiple national and regional parks to examine their tourism potential, visitor experiences, lodging and food and beverage management. Met with multiple administrators and faculty at Cape

- Peninsula University of Technology (CPUT) to discuss joint tourism research and the integration of technology into the classroom. Delivered a guest lecture on legacies of select summer Olympic Games to CPUT students, interviewed a future graduate student for admission to USC and inspected and photographed the 2010 World Cup facilities at Cape Town for USC the sport tourism classes. May 6-22, 2016.
- 2015 Rome, Perugia, Monte Castello di Vibio, and Naples, Italy. In preparation for a F2016 Semester Abroad program hosted by the College of HRSM under my leadership, examined and photographed student and faculty accommodations, potential attractions, transportation infrastructure, restaurants, classrooms and internet bandwidth. November 7-13, 2015.
- 2015 Macao, S.A.R. Panel Moderator for "Tourism 20:20 an international symposium on the past and future of tourism; Lessons from the past, challenges for the future." Institute for Tourism Studies (IFT), Macao, S.A.R. Also met with IFT President and faculty to discuss the creation of a tourism research consortium. Delivered invited lecture on the "Legacies of the 2002 Salt Lake Winter Olympics." October 9-12, 2015.
- 2015 Beijing, China. Met with Beijing Sport University (BSU) faculty to discuss research for the 2022 Beijing Winter Olympics. Delivered invited lecture on the "Legacies of the 2002 Salt Lake Winter Olympics." Met with a BSU-Visiting Scholar to discuss research initiatives and projects for venues managed by his private firm. Also met with two senior administrators of Beijing International Studies University (BISU) to discuss the current enrollment of 7 BISU students within the College of HRSM and discussed in more detail the F16-SP17 enrollment of an additional 30 BISU students at USC and within the College of HRSM. October 5-8, 2015. Undertook observational research of mass Chinese tourism as part of their annual national holiday.
- 2015 Dublin, Ireland. Presented a refereed paper at 2015 EASM Conference in Dublin, Ireland. Inspected and photographed mass tourism facilities on west coast of Ireland and Tourist By-Ways in western and central Ireland for class inclusion.
- 2015 Sydney, Australia and Auckland, New Zealand. HRSM 787 Global Interdisciplinary Graduate Seminar examining the intersections between tourism, sport, entertainment and hospitality sectors for N=3 School of Hotel, Restaurant and Tourism Management Ph.D. students and for N=3 Sport and Entertainment Ph.D. students with 98% of all expenses paid by College. Six doctoral students with select faculty and me as co-authors had refereed papers accepted and delivered refereed conference presentations at the 2015 Asia-Pacific CHRIE Conference in Auckland, New Zealand. Also met with senior AEG management of the Sydney All-Phones Arena, the Director of the Sydney Olympic Stadium and an Aboriginal official to attain a better understanding of the interconnection between sport, entertainment, hospitality, culture, ethnicity and tourism. Also visited *Hobbiton*, a New Zealand leading international film tourism site and met with the Director of Hobbiton marketing to address short- and long-term marketing strategies for a global film tourism destination. Held multi-disciplinary classes at

- select Australian and New Zealand locations including the Sydney Olympic Stadium, Sydney Harbor, Sydney Opera House, Sydney Botanical Gardens, All-Black National Rugby Stadium in Eden Park, Auckland, wine tourism in Auckland, and Hobbiton, NZ as case studies for hospitality, sport and entertainment management interdisciplinary learning. May 28 - June 14, 2015.
- 2014 Macao, S.A.R. 5th *Destination Branding and Marketing International Conference*. Delivered Welcoming Remarks, chaired sessions and interacted with government and Chinese university officials. Dec. 1-9, 2014.
- 2014 Aruba. Visited with colleagues at the University of Aruba and delivered a research presentation to students. Participated in the Europe Meets the Americas conference Oct. 22-24, 2014. Signed new M.O.U. with the government of Aruba officials and the University of Aruba Rector for the renewal of a 5 year, joint educational and research grant. October 21-24, 2014.
- 2014 Rome, Monte Castello di Vibio, Perugia, Assisi and Florence, Italy. Inspected a village in Umbria as location for a full semester, Study Abroad program for the USC College of HRSM undergraduate students. The College of HRSM will be the first USC unit to host a full semester, 15 credit hour academic program overseas. Visited local cities and inspected hotels, attractions, restaurants and transportation alternatives for possible day and overnight trips for this undergraduate program housed at Monte Castello di Vibio, Italy. October 4-12, 2014.
- 2014 Madrid, Spain. With a delegation of College of HRSM faculty, met with officials and faculty at the Autonomous University of Madrid, Spain to discuss joint E.U.-U.S. research initiatives and to create a M.O.U. to allow the exchange of students between our universities. Also delivered a refereed paper at 2014 Bridging the Gap in Sport Management Globally: World Association for Sport Management Inaugural World Conference. Madrid, Spain. October 1-3, 2014.
- 2014 Tianjin, P.R.C., Nankai University. May 2014. Accepted award as a "Visiting Faculty" at Nankai University. Delivered two research presentations to different audiences.
- 2014 Taipei, Taiwan, Shanghai, Jinan and Beijing, P.R.C. HRSM 787 Global Interdisciplinary Graduate Seminar examining the intersections between tourism, sport, entertainment and hospitality sectors for N=3 College for HRSM Ph.D. students with 95% of all expenses paid by College. Doctoral students delivered refereed conference papers at National Taiwan Normal University, Taipei, Taiwan. Also held joint classes with Beijing Sports University, Beijing International Studies University, Shandong University and Fudan University students. Created class exercise whereby doctoral students delivered research presentations to three universities in China on select topics and class held at select Chinese locations including the Great Wall of China. Used Beijing, Shanghai, Jinan, China and Taipei, Taiwan as case studies for hospitality and sport management interdisciplinary student learning. May 15-30, 2014.

- 2013 Macao, S.A.R. Continued to strengthen our academic relationship between the University of Macao and USC by meeting with university officials and touring new USD\$1.8B campus to examine areas of mutual interest, establish joint research projects and inspect new university as a host of College of HRSM and USC students studying in Macao. May 31, 2013.
- 2013 Beijing, Tianjin, Shanghai, P.R.C. and Hong Kong, S.A.R. HRSM 787 Global Interdisciplinary Graduate Seminar examining the intersections between tourism, sport, entertainment, hospitality and retail sectors for N=8 College for HRSM graduate students with 90% of all expenses paid by College. Held joint classes with Beijing Sports University, Nankai University and Fudan University students. Created class exercise whereby doctoral students delivered research presentations to three universities in China while M.S. students delivered class presentations on select topics and at select locations including the Great Wall of China. Used Beijing and Tianjin, China, Hong Kong and Macao, S.A.R. as case studies for hospitality, retail and sport management interdisciplinary student learning. May 16-30, 2013.
- 2013 Quito and Galapagos, Ecuador. Established relationship with University of San Francisco, Quito (USFQ) and their branch campus on the Galapagos Islands. Discussed the development of a new educational track taught by our College's faculty on their Galapagos campus addressing Sustainable Tourism. Discussed joint M.O.U.s and doctoral educational opportunities for USFQ faculty at USC. April 29-May 4, 2013.
- 2013 Beijing and Shanghai, China. Established relationship with Beijing International Studies University and reaffirmed relationship with Shandong University, Jinan, P.R.C. Delivered invited presentation on the 1996 Atlanta Olympic Games Legacies at B.I.S.U. Strengthened relationship with USC HRSM alumnus and A.E.G., Shanghai, China. March 22-30, 2012.
- 2012 Bridgetown, Barbados. Continued to strengthen the historic and cultural relationship between Barbados and South Carolina by meeting with government and University of West Indies-Cave Hill officials to examine areas of mutual interest, begin graduate student recruiting, establish joint research projects, create jointly delivered graduate classes and deliver guest lecture on the 1996 Atlanta Olympic Games Legacies. Sept. 9-13, 2012.
- 2012 Punta Cana, Dominican Republic. Interview GRUPO Punta Cana corporate officials including C.E.O. Frank Raineri, to develop and prepare background information for case study article on sustainability. August 5-9, 2012.
- 2012 Beijing, Tianjin, P.R.C. and Hong Kong and Macao, S.A.R. HRSM 787 Global Interdisciplinary Graduate Seminar. Joint interdisciplinary seminar class examining the intersections between tourism, sport, entertainment, hospitality and retail sectors for N=6 College for HRSM graduate students with all expenses paid by College. Held joint classes with Beijing Sports University, Nankai University and Institute for Tourism Studies in Macao. Attended Graduate Student Research Symposium in Hong Kong. Used Beijing and Tianjin, China, Hong Kong and Macao,

- S.A.R. as case studies for hospitality, retail and sport management interdisciplinary student learning. May 16-28, 2012.
- 2012 Shanghai, China. Reconnected with Fudan University tourism faculty and administration to strengthen our academic relationship, recruit undergraduate and doctoral students and expand our USC College of HRSM - China initiatives. Delivered invited presentation on the 1996 Atlanta Olympic Games Legacies. May 13-15, 2012.
- 2012 Taiwan, China. Delivered invited, Keynote, conference presentation at the 2012 International Conference of Sports, Leisure and Hospitality Management hosted by National Taiwan Normal University (NTNU) on the 1996 Atlanta Olympic Games Legacies. Discussed the revision of the existing M.O.U. as units have been merged into the new NTNU Graduate Institute of Sport, Leisure and Hospitality Management. Discussed options to leverage the SC-Taiwan sister state relationship for inbound Taiwanese students. May 9-13, 2012.
- 2012 Aruba. Escorted Provost and faculty to the University of Aruba and assisted with the coordination of meetings with university officials and Aruba government ministers to discuss areas of joint research and public service outreach. Delivered guest lecture on the 1996 Atlanta Olympic Games Legacies. March 8-12, 2012.
- 2011 Taiwan, Republic of China and Jinan, P.R.C. Met with university officials at National Kaohsiung University of Hospitality and Tourism in Taiwan and Shandong University, Jinan to establish academic relationships, recruit undergraduate and doctoral students and expand our College of HRSM-China initiatives away from the coastal universities. Delivered guest lectures on the 1996 Atlanta Olympic Games Legacies at both universities. Oct. 19-29, 2011.
- 2011 Milan, Venice, Bolzano, Italy and Innsbruck and Vienna, Austria. 2011 HRSM 787 Global Interdisciplinary Graduate Seminar. Joint HRSM interdisciplinary graduate class examining the intersection between tourism, sport, entertainment, hospitality and retail sectors for N=8 College for HRSM graduate students with all expenses paid by College. Used Italy and Austria as case studies for graduate student interdisciplinary learning. May 17-27, 2011.
- 2011 Hong Kong and Macao, S.A.R. Met with faculty and HRSM students enrolled at the Institute for Tourism Studies, Macao. Met with Hong Kong Baptist University Sports Management faculty to discuss expansion of USC HRSM educational program opportunities and attracting HK Baptist student to USC for summer session classes in the Sport and Entertainment Department. April 1-12, 2011.
- 2011 Surat, Gandhinagar and Mumbai, India. Inspected Auro University, Surat construction site regarding educational assistance grant between Auro University and College of HRSM and Darla Moore School of Business. Attended Educational Summit and Vibrant Gujarat Exposition to sign M.O.U. between Auro University and USC HRSM. Introduced to the current Prime Minister of India, Mr. Narendra Modi via my meetings with US hotelier, HP Rama, CEO of JHM Hotels, Greenville, SC. January 6-15, 2011.

- 2010 Montreal, Canada. Attended International Textile and Apparel Association conference to recruit Department of Retailing Chair. Inspected 1976 Olympic venues for Olympic legacy research and presentations. October 26-29, 2010.
- 2010 San Juan, Puerto Rico. Recruited School of HRTM Director at 2010 I-CHRIE meeting in Puerto Rico. July 27-August 1, 2010.
- 2010 Banfi Vintner's Scholastic Trip, Italy. Attended wine and food educational trip with all expenses paid by Banfi Vintners. Multiple universities participated with each selecting their 1-2 best retail food and wine students for this all expense, paid trip. Visited with Banfi corporate wine partners from Tuscany through Rome. Participated in an extensive wine and food tasting program lead by Banfi employees and corporate family members. May 29-June 6, 2010.
- 2010 Punta Cana, Dominican Republic. Co-hosted and transitioned a 15 day, combined 3 credit hour undergraduate and graduate student Consulting Practicum class for N=4 graduate students and N=6 undergraduate students at the Punta Cana International Airport and Punta Cana tourism destinations over the 2010 USC Maymester break. Developed the airport exit survey instrument, translated the survey into multiple languages, and supervised select aspects of data collection and analysis. Also supervised the development of four student lead, proposed Tourism Cluster Plans for a variety of underdeveloped tourism destinations in the southeastern Dominican Republic region for future new tourism product development. Lead field trips to local tourism sites and economically depressed communities for students and transitional faculty. Organized a meeting with economic development official in LaRomana, DR to discuss USC's participation in externally funded tourism grants. May 11-18, 2010.
- 2010 Aruba. Met with officials at the University of Aruba to finalize mutual teaching and research grant with participation of key faculty in School of HRTM. Also began dialogue with select Aruba government officials to discuss ways USC can assist with resolving island problems. April 28-May 2, 2010.
- 2010 Philippines and Hong Kong. Met with University of Philippines, Asia Institute for Tourism and USAID to discuss opportunities for joint research funded by USAID. Began dialogue to recruit Philippine graduate students to HRSM. Met with US-Hong Kong Consulate officials to continue to assess how to recruit mainland Chinese students to USC HRSM and overcome VISA issues. March 4-14, 2010.
- 2010 Punta Cana, Dominican Republic. Met with senior corporate officials of GRUPO PUNTACANA to transition programs from Virginia Tech to the University of South Carolina. Discussed USAID programs in the Dominican Republic that could be managed by the University of South Carolina. Jan. 17-22, 2010.
- 2009 Macau, Hong Kong, Shanghai, China and Tokyo, Japan. Relationship development with representatives of multiple universities in mainland

- China and Macau and Hong Kong to foster joint research grant opportunities, conference co-sponsorships and student exchanges and recruiting. Co-sponsored Destination Branding Conference with Institute for Tourism Studies, Macao, S.A.R. Met with officials of U.S. Consulate in Hong Kong, the Shanghai American Chamber of Commerce and Shanghai hotel entrepreneurs to discuss fee-based professional development programs. Also met with Intercontinental Hotels, Japan senior management regarding joint research and professional development programs for senior management. Nov. 29-Dec. 12, 2009
- 2009 Riva San Vitale, Switzerland and Milan, Verona, Bolzano and Venice, Italy and Innsbruck, Austria. Co-leader and co-taught 27 day, 6 credit hour first summer session Study Abroad classes for N=22 VT students housed at the VT facility in Riva San Vitale, Switzerland. Co-organized and co-supervised a joint class with the University of Switzerland-Italy graduate students in Lugano. Organized and lead the off-site component of this Study Abroad class to Milan, Verona, Venice, Bolzano, Italy and Innsbruck, Austria. Organized the class off-site educational trip to MCI, Innsbruck, Austria, to EURAC in Bolzano. Managed the Study Abroad program budget.
- 2009 Dubai, United Arab Emirates. Chair of an external site and M.S. program review committee contracted by the Commission for Academic Accreditation, Abu Dhabi, U.A.E., January 16-22, 2009.
- 2009 Punta Cana, Dominican Republic. Lead and supervised a 15 day, combined 3 credit hour undergraduate and M.B.A. Consulting Practicum class for N=4 graduate students and N=20 undergraduate students at the Punta Cana International Airport and Punta Cana tourism destinations over the January 2009 winter semester break. Developed the airport exit survey instrument, translated the survey into multiple languages, supervised data collection and analysis, reviewed drafts of the Preliminary Report, reviewed the student PowerPoint presentations and attended the student presentation to senior airport management and tourism development officials. Also supervised the development of four student lead, proposed Tourism Cluster Plans for a variety of underdeveloped tourism destinations in the southeastern Dominican Republic region for future new tourism product development.
- 2008 Met with a faculty member of the Chinese University of Hong Kong regarding a cross-university, 2008 Beijing Olympic Games research project. Attended I.O.C. sponsored Olympic Games research conference in Guangzhou, China to establish academic connections with Chinese university faculty who are engaged in 2008 Beijing Olympic Games research.
- 2008 Riva San Vitale, Switzerland and Milan, Verona, Bolzano and Venice, Italy and Innsbruck, Austria. Co-leader and co-taught 27 day, 6 credit hour first summer session Study Abroad classes for N=20 VT students housed at the VT facility in Riva San Vitale, Switzerland. Co-organized and co-supervised a joint class with the University of Switzerland-Italy graduate students in Lugano. Organized and lead the off-site component of this Study Abroad class to Milan, Verona, Venice, Bolzano, Italy and Innsbruck, Austria. Organized the class off-site

- educational trip to MCI, Innsbruck, Austria, to EURAC in Bolzano. Managed the Study Abroad program budget.
- 2008 Pamplin College of Business International Program Committee Site Planning visit to Vienna, Innsbruck and Salzburg, Austria to plan and expand the summer HTM Department Study Abroad summer program. Met and inspected a variety of local accommodations, transportation infrastructure and attractions.
- 2008 Punta Cana, Dominican Republic. Lead and supervised a 15 day, combined 3 credit hour undergraduate and M.B.A. Consulting Practicum class for N=5 graduate students and N=19 undergraduate students at the Punta Cana International Airport and Punta Cana tourism destinations over the January 2008 winter semester break. Developed the airport exit survey instrument, translated the survey into multiple languages, supervised data collection and analysis, reviewed drafts of the Preliminary Report, reviewed the student PowerPoint presentations, and attended the student presentation to senior airport management and tourism development officials. Also supervised the development of five student lead, proposed Tourism Cluster Plans for a variety of underdeveloped tourism destinations in the southeastern Dominican Republic region for future new tourism product development.
- 2007 Athens, Greece. Met with Secretary-General of Sport in Greece to continue discussions on the funding of the 2004 Athens Olympic Games legacy research project. Met with a faculty member from the University of Athens, Department of Sports Administration to continue our discussions regarding joint, post-2004 Athens Olympic Games resident perception and stadium legacy telephone research project. Toured and photographed the Athens 2004 Olympic Village and the Athens Olympic football venue to use for class presentations. Delivered invited class presentation to Sports Management Administration students at the University of Athens, Greece.
- 2007 Riva San Vitale, Switzerland and Milan, Verona, Bolzano and Venice, Italy and Innsbruck, Austria. Co-leader and co-taught 27 day, 6 credit hour first summer session Study Abroad classes for N=21 VT students housed at the VT facility in Riva San Vitale, Switzerland. Co-organized and co-supervised a joint class with the University of Switzerland-Italy graduate students in Lugano. Organized and lead the off-site component of this Study Abroad class to Milan, Verona, Venice, Bolzano, Italy and Innsbruck, Austria. Organized the class off-site educational trip to MCI, Innsbruck, Austria, to EURAC in Bolzano, Italy and a meeting with the local Bolzano regional press to discuss the student impacts of 4-16-07 at VT. Managed the Study Abroad budget.
- 2007 Sparta, Greece. Invited **Keynote** presentations (2) at 2nd World Congress in Sport Management. Met with international sports administration officials regarding potential joint sports tourism research. Toured local antiquity tourism sites for class inclusion.
- 2007 Innsbruck and Salzburg, Austria. Toured and photographed Innsbruck 1964 and 1976 Winter Olympic Games physical legacies and select Salzburg, Austria 2014 Winter Olympic Games bid city venues for class inclusion, lectures, and Olympic Games research.

- 2007 Punta Cana, Dominican Republic. Lead and supervised a 14 day, combined 3 credit hour undergraduate and M.B.A. Consulting Practicum class for N=2 graduate students and N=18 undergraduate students at the Punta Cana International Airport and Punta Cana tourism destinations over the January 2007 winter semester break. Developed the airport exit survey instrument, supervised data collection, reviewed drafts of the Preliminary Report, reviewed the student PowerPoint presentation and attended the student presentation to senior airport management. Supervised the development of five proposed student lead, Tourism Cluster Plans for a variety of underdeveloped tourism destinations in the southeastern Dominican Republic region. Prepared one Final Tourism Cluster Report for USAID in Santo Domingo, DR and one Final Airport Report for the two principal owners of GRUPO PUNTACANA after conducting a more detailed statistical analysis.
- 2006 Punta Cana, Dominican Republic. Accompanied Vice Provost and Dean of the VT Graduate School on a fact-finding tour of the Punta Cana, DR region which can serve as a living laboratory for Graduate School Citizen-Scholar student outreach initiatives in the Dominican Republic. Met with local business leaders and toured sample successful VT outreach initiatives.
- 2006 Athens, Greece. Met with Secretary-General of Sport of Greece to discuss the legacies issues of the 2004 Athens Summer Olympic Games. Met with a faculty member from a local sports administration university to discuss joint Olympic Games resident perception research. Toured multiple Olympic legacy stadiums with Secretary General of Sport staff.
- 2006 Riva San Vitale, Switzerland and Milan, Verona, Bolzano and Venice, Italy. Co-leader and co-taught 26-day, 6 credit hour Study Abroad first summer session classes for N=16 VT students housed at the VT facility in Riva San Vitale, Switzerland. Co-organized and co-supervised a joint class with the University of Switzerland-Italy graduate students in Lugano. Organized and lead the off-site component of this Study Abroad class to Milan, Verona, Venice and Bolzano, Italy. Organized the class off-site educational trip to EURAC in Bolzano, Italy. Purchased all plane tickets and managed the Study Abroad budget.
- 2006 Punta Cana, Dominican Republic. Lead and taught 14-day, 3 credit hour Study Abroad/Introduction to Travel and Tourism class for N=10 VT undergraduate at Biodiversity Institute at the Punta Cana Resort. Supervised field trips to Altos de Chevon, Bavarro, Hiquey and within the Punta Cana region over the January 2006 winter semester break.
- 2006 Punta Cana, Dominican Republic. Lead and supervised a 14-day, 3 credit hour M.B.A. Consulting Practicum for N=4 graduate students at Punta Cana International Airport over the January 2006 winter semester break. The airport is owned and managed by the Grupo Punta Cana. Developed the airport exit survey instrument, supervised data collection, reviewed drafts of the Preliminary Report, reviewed the student PowerPoint presentation and attended the M.B.A. student presentation to senior airport management. Will prepare the Final Report after conducting a more detailed statistical analysis and will make the Final Report presentations to the senior partners of Grupo Punta Cana.

- 2005 London, United Kingdom. Visited select 2012 London Summer Olympic Games sites. Conducted a pilot test of a potential 2012 London Olympic Games resident survey. Observed the impact of a terrorism event on London tourism.
- 2005 Granada, Spain. Co-presented a refereed paper and attended the 14th 2005 International Management Development Association conference, July 10-14, 2005. Member of the IMDA Board of Directors and attended annual Board meeting.
- 2005 Torino, Italy and surrounding 2006 Winter Olympic Games sites. Visited with a Torino, Italy Olympic Games official regarding the 2006 Winter Olympic Games and its legacies. Visited and photographed various Olympic venues both in Torino and the surrounding Italian mountains for use in classes and with Olympic Games research.
- 2005 Riva San Vitale, Switzerland and Milan, Verona, and Venice, Italy. Co-leader and co-taught 25 day, 6 credit hour Study Abroad first summer session classes for N=15 VT students housed at the VT facility in Riva San Vitale, Switzerland. Co-organized and co-supervised a joint class with the University of Switzerland-Italy graduate students in Lugano. Organized and lead the off-site component of this Study Abroad class to Milan, Verona and Venice, Italy. Managed the Study Abroad program budget.
- 2005 Punta Cana, Dominican Republic. Lead and taught 15-day, 3 credit hour Study Abroad/Introduction to Travel and Tourism class for N=11 VT students at Biodiversity Institute at the Punta Cana Resort. Supervised field trips to Santo Domingo, Altos de Chevon, Bavarro and within the Punta Cana region over the 2005 winter semester break.
- 2004 Maastricht, Netherlands. Presented a refereed paper and attended the 13th 2004 International Management Development Association conference, July 14-18, 2004. Member of the IMDA Board of Directors and attended annual Board meeting.
- 2004 Prague, Czech Republic. Presented a refereed paper at the 11th International Conference on Recent Advances in Retailing and Consumer Science, July 10-13, 2004. Examined tourism infrastructure and facilities management for future inclusion in study abroad classes in central Europe.
- 2004 Abu Dhabi, United Arab Emirates. Part of a five person external site and program review committee contracted by the Commission for Academic Accreditation, Abu Dhabi, U.A.E., June 3-7, 2004.
- 2004 Phuket, Thailand. Presented a refereed paper and attended the Second Asia-CHRIE Conference and the 6th Biennial Conference on Tourism in Asia, May 27-29, 2004. Examined tourism infrastructure and facilities management for future inclusion in study abroad classes in Asia.
- 2004 Abha, Kingdom of Saudi Arabia (KSA). Three presentations including 2 Keynote presentations and attended at the Tourism and Globalisation Symposium, March 16-18, 2004. Participated in Tourism Education Panel discussion, March 18, 2004. Met with officials of Prince Sultan

- College for Tourism Sciences to discuss curriculum and future joint continuing education and research projects. Met with KSA government representatives of the Supreme Commission for Tourism, Riyadh, KSA and management of Saudi Arabian Airlines.
- 2003 Vancouver, British Columbia. Attended and presented a refereed paper at the 12th International Management Development Association World Business Congress June 25-29, 2003. Member of the IMDA Board of Directors and attended annual Board meeting. Inspected local 2010 Winter Olympic Games venues for incorporation into Olympic legacy research and tourism class presentations.
- 2003 Lausanne, Switzerland. Taught a one-week, 40-hour elective class to 21 senior students and continued Olympic Games research at the I.O.C. Library which contains the only complete set of Olympic Games Final Reports in the world. Also met with I.O.C. officials to discuss access to I.O.C. video material for HTM class presentations.
- 2003 Barcelona, Spain. Met with Olympic research faculty at U.A.B., Barcelona, Spain and inspected and photographed local 1992 Barcelona Summer Olympic Games venues for incorporation into Olympic legacy research and tourism class presentations.
- 2002 Lausanne, Switzerland. Presented a refereed a paper and attended the 2002 International Olympic Committee Symposium on the Legacy of the Olympic Games. Also met with I.O.C. officials to discuss access to I.O.C. video material for HTM class presentations.
- 2002 Abha, Saudi Arabia. Met with university official of Prince Sultan College (PSC) of Tourism and Hotel Science to review accreditation progress, review select PSC classes and plan ongoing academic program review and areas of mutual cooperation.
- 2002 Amsterdam, Netherlands and Lausanne, Switzerland. Met with local HTM university officials to assess the potential of developing a VT HTM Ph.D. program in Europe as part of the VT HTM Strategic Plan.
- 2002 Istanbul and Antalya, Turkey. Attended and presented a refereed paper at the 11th International Management Development Association World Business Congress. Inspected local tourism sites for incorporation into tourism classes.
- 2002 Lausanne, Switzerland. Taught a one-week, 40-hour elective class to 25 senior students and continued Olympic Games research at the I.O.C. Library which contains the only complete set of Olympic Games Final Reports in the world. Also met with I.O.C. officials to discuss access to I.O.C. video material for HTM class presentations.
- 2001 Lausanne, Switzerland. Taught a one-week, 40-hour elective class to 15 senior students and continued Olympic Games research at the I.O.C. Library which contains the only complete set of Olympic Games Final Reports in the world. Also met with I.O.C. officials to discuss funding Olympic research for the 2008 Beijing Games.

- 2001 Lugano, Switzerland. Met with representatives of local Swiss universities to discuss joint MS degree, student and faculty exchange programs and a semester abroad at VT facility in Lugano. Visited local tourism and hospitality attractions for development of a course on Comparative Studies in Hospitality and Tourism Management delivered at VT facility in Switzerland.
- 2001 Zagreb, Croatia. Attended and presented at the 10th International Management Development Association World Business Congress. Inspected local tourism sites to see impact of regional war on tourism infrastructure.
- 2001 Abha, Saudi Arabia. Met with His Royal Highness Prince Bandor and Prince Sultan and representatives of Prince Sultan College for Tourism and Hotel Sciences to discuss continued grant opportunities between VT and PSC.
- 2000 San Jose, Costa Rica. Attended and presented at the 9th International Management Development Association World Business Congress. Visited local tourism and hospitality attractions for inclusion in class presentations.
- 2000 Melbourne and Sydney, Australia. Made multiple presentations at Victoria University and at the *Events Beyond 2000: Setting the Agenda*. Met with university officials at Victoria and LaTrobe University. Met with local tourism officials and toured 2000 Olympic Games venues.
- 1998 Santo Domingo, Dominican Republic. Attended and presented at the 7th Annual World Business Congress. Met with local tourism officials.
- 1998 Georgetown, Grand Cayman Island. Met with local hospitality and tourism college officials to investigate distance learning and continuing education programs between the Grand Cayman Community College, the Grand Cayman Hotel and Condo Association and Oklahoma State University.
- 1996 Hamilton, Bermuda. Attended and presented at the Fifth Annual World Business Congress. Met with local government tourism officials.
- 1995 Istanbul, Turkey. Attended and presented at the Fourth Annual World Business Congress. Met with local government tourism officials.
- 1995 Acapulco, Mexico. Attended and presented at the 26th Annual Travel and Tourism Research Association Conference. Met with tourism officials.
- 1994 Victoria, British Columbia, Canada. Attended and presented at the Quality in Management in Urban Tourism Conference. Met with Butchart Gardens management team.
- 1994 Hong Kong, China and Penang, Malaysia. Met with a representative of Hong Kong Polytechnic University regarding recruiting international high school students. Attended and presented at the Third Annual World Business Congress in Penang, Malaysia.

- 1993 Slovak Republic. Attended and presented at the "*Tourism in Regions*" Conference in Poprad, Slovakia and met with representatives of the Ministry of Tourism and the Ministry of Economics, Slovak Republic.
- 1992 British Columbia, Canada. Attended and presented at the 24th Annual Travel and Tourism Research Association Conference. Met with local tourism officials.
- 1992 Scotland and England. Attended and presented at the *Tourism in Europe 1992 Conference* and met with representatives of the Scottish Tourism Board to ascertain their management of government supported tourism services.
- 1991 St. Croix, U.S. Virgin Islands. Met with local attraction managers and hotel representatives. Acquired information on governmental tourism support and the local perspective on the impact of tourism to island residents.
- 1990 St. Croix, U.S. Virgin Islands. Met with representatives of the U.S. Virgin Island Tourism Office, local attraction managers, local historians, and the National Park Service. Acquired information on governmental tourism support, private sector tourism projects, Hurricane Hugo damage, and the local perspective on the impact of tourism to island residents and visitors.
- 1990 New Zealand. Met with representatives of the University of Canterbury, Lincoln University, and the New Zealand Tourism Department Head Office. Acquired information on New Zealand tourism policy development, international tourism market research and material for hotel, resort and tourism classes.
- 1989 Australia and Hawaii. Met with representatives of Queensland University Agricultural College, Queensland Tourist and Travel Corporation, Brisbane World's Fair (Expo 1988), New South Wales Tourism Commission, O'Reilly's Resort and Lamington and New England National Parks. Acquired information on international tourism, tourism policy, Expo 88 World's Fair and case study material for hotel and resort classes. Met with Hawaii state government officials regarding international tourism flows.
- 1988 Korea and Japan. Met with representatives of Kyonggi University, and Yonsei University, Seoul, Korea, and Rikkyo University, Tokyo, Japan, regarding the establishment of inter-university agreements in the tourism management area. Also met with private sector representatives regarding tourism initiatives.
- 1983 Germany. Met with tourism, commercial recreation, and land preservation personnel. Toured and photographed Dachau holocaust site, the 1972 Munich Olympic Games infrastructure, tourism, and national park sites for class discussions.
- 1982 France. Met with tourism, commercial recreation, and land preservation personnel. Toured and photographed national park and tourism sites for class discussions.

1981 Netherlands, Belgium, Luxembourg and Liechtenstein. Met with tourism, commercial recreation, and nature conservancy personnel. Toured and photographed national park and tourism sites for class discussions.