Rodrigo Feller

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Alameda Barros 418 Apt. 132 – St. Cecilia Sao Paulo, SP, Brazil CEP: 01232-000

Education

Doctoral in Philosophy Ph.D.	2025 (Exp.)	University of South Carolina Major: Sports & Entertainment Management Specialization: Mega-Events legacy
Master of Science. M.S.	2021	Ball State University Major: Sports Administration Specialization: Olympic legacies Magna Cum Laude
Bachelor of Science. B.S.	2019	Indiana University of Pennsylvania Major: International Business Minor(s): Sports Administration, Finance Summa Cum Laude

Research

A. Research Manuscript

- **Feller, R.**, Turick, R., Walker, K. B., & Downs, B. (2023). Now what? An assessment of legacies perception post-Olympic cycle. *International Journal of Event and Festival Management*, 15(3), 322-338. https://doi.org/10.1108/IJEFM-01-2023-0004
- **Feller, R.** (2021). Resident perceptions of the socio-economic legacy left by the Rio 2016 Olympic Games [Master's Thesis]. Ball State University.
- Turick, R., **Feller, R.,** & Blom, L. (2020). Welcome to America! How can athletic departments better assist international student-athletes with their transition into the American university setting?. *Journal of Emerging Sport Studies*, 4(1), 1-18. https://doi.org/10.26522/jess.v4i.3717

B. Academic Presentation

Feller, R. & Mercado, H. U. (Accepted). What About Mega Event Legacy? Reconstructing the Temporal Construal Theory. Accepted for presentation at the 2025 Global Sport Business Association Conference.

- **Feller, R.,** & Mercado, H. U. (2024, March). *Accessible Infrastructure and Social Inclusion: An Athletes' Perspective from the Rio 2016 Paralympic Games*. Presented at the 2024 European Association for Sport Management Conference, Paris, France.
- **Feller, R.**, & Mercado, H. U. (2023, March). *A Phenomenological Approach to International Student-Athletes Transitioning out of Collegiate Athletics*. Presented at the College Sport Research Institute Conference, Columbia, SC, USA.
- Alshamari, S., **Feller, R.,** & Shapiro, S. L. (2023, March). *Exploring the Impact of Hosting a Sport Mega-Event on Women's Organized Sport Participation: The Case of the Qatar 2022 World Cup.* Presented at the World Association for Sport Management conference, Doha, Qatar.
- **Feller, R.**, & Mercado, H. U. (2023, March). *Perception Precedes Reality: Residents Assessment of Legacies Left from the Rio 2016 Olympic Games*. Presented at the World Association for Sport Management conference, Doha, Qatar.
- Feller, R., Mercado, H. U., & Grady, J. (2023, February). End the Monopoly! Professional Swimmers Opinions and Experiences about the Introduction of the International Swimming League. Presented at the Applied Sport Management Association Conference, Birmingham, AL, USA.
- **Feller, R**., & Mercado, H. U. (2022, November). *Repositioning Olympic Venues: Strategies for Future Host Cities*. Presented at the Sport Entertainment & Venues Tomorrow, Columbia, SC, USA.
- **Feller, R.**, & Turick, R. (2021, February). *The Impact of the International Swimming League on the Lives of Professional Swimmers*. Presented at the Applied Sport Management Association Conference. Virtual Conference.
- **Feller, R.**, & Turick, R. (2020, April). Avoiding White Elephant Status: An Analysis of Recent Olympic Venues Re-Purposing Post-Games. Pennsylvania Sports Business Conference*, Indiana, PA., USA.
- **Feller, R.**, & Turick, R. (2020, March). *An Analysis of Racial Tasking among College Quarterbacks*. Indy Sports Business Conference*, Indianapolis, IN, USA.
- **Feller, R.**, Turick, R., & Walker, K. B. (2020, February). *Legacy and the Summer Olympic Games: An Analysis of the Tangible Outcomes from Recent Games*. Presented at the annual Applied Sport Management Association Conference, Waco, TX, USA.
- Turick, R., **Feller, R.**, & Swim, N. (2020, February). *Set Up to Fail: Coaching, Race, and the Glass Cliff in College Football*. Presented at the annual Applied Sport Management Association conference, Waco, TX, USA.

^{*}Indicates submitted for review; event canceled due to Coronavirus pandemic.

C. Invited Presentations

Feller, R., Ifill, A., Lokhande, A., Montalvo Perez, R., (2023, April). *It Takes a (Global) Village:* Sound Practices Towards International Student-Athletes' Inclusion. Presented at the 2023 NCAA Inclusion Forum, Indianapolis, IN, USA.

D. Grants

- **Feller, R**. (2024). HRSM Travel Fund for 2024 EASM. University of South Carolina Department of Hospitality, Retail, and Sport Management [Awarded \$2000].
- **Feller, R.**, & Oliveira, J. R., (2023). The "United 2026" bid: Understanding perceived social outcomes from hosting communities' lenses. *FIFA Research Scholarship* 2024 [Not Awarded].
- **Feller, R.** (2023). Travel fund for WASM 2023. University of South Carolina Graduate School Travel Grant [Awarded \$800]
- **Feller, R.** (2023). Travel fund for WASM 2023. University of South Carolina College of Hospitality, Retail, and Sport Management Travel Grant [Awarded \$500].
- **Feller, R.** (2023). Travel fund for WASM 2023. University of South Carolina Department of Sport & Entertainment Management Travel Grant [Awarded \$500].
- **Feller, R.**, Swim, N., Kazmierski, G., & Mercado, H. U. (2023, January). Challenges of international student-athletes transitioning out of collegiate athletics. *2023 NCAA Innovations in Research and Practice Grant Program*. \$8000 (Submitted Not Awarded).
- **Feller, R.**, Swim, N., & Mercado, H. U. (2022, July). Challenges of international student-athletes transitioning out of collegiate athletics. *2022 NCAA Innovations in Research and Practice Grant Program.* \$3500 (Finalist Not Awarded).
- **Feller, R.** (2020, February). Legacy and the Summer Olympic Games: An Analysis of the Tangible Outcomes from Recent Games. *Aspire Student Grant*. \$450 (Awarded).
- Turick, R., Blom, L., & **Feller, R.** (2019, October). How can the Ball State athletic community better assist international student-athletes with their transition into the American university setting? *Diversity Associates Funding*. \$400 (Awarded).

Teaching

University of South Carolina

Instructor of Record

SPTE 310 – Collegiate Athletics

SPTE 330 – The Summer Olympic Games

SPTE 380 – Sport & Entertainment Marketing

Fall 2023

2022 – Present

2024 - Present

Teaching Assistant	
SPTE 201 – Introduction to Sport Management	2021 - 2022
SPTE 203 – Introduction to Event and Venue Management	2021 - 2022

Ball State University

Teaching Assistant
SPTE 300 – Sport Law
SPTE 485 – Sport Management

Service

Case Study Judge College Sport Research Institute Conference	2023 – Present Columbia, SC
Manuscript Reviewer International Journal of Event and Festival Management	2023 – Present
Abstract Reviewer Sport Entertainment & Venues Tomorrow Conference	2021 - Present Columbia, SC
Member, Graduate Representative for the College of Health Ball State University Academic Ethics Committee	2020 - 2021 Muncie, IN

Professional Experience

University of South Carolina (2021-Present) *Columbia, SC, USA*. Graduate Research Assistant, Department of Sport and Entertainment Management

Ball State University (2019-2021) Muncie, IN, USA.

Graduate Research Assistant, Department of Kinesiology, Sports Administration Program

Indiana University of Pennsylvania (2015-2019) Indiana, PA, USA.

Library Circulation Desk Clerk. Stapleton Library	(2017-2019)
Fitness Center Associate. IUP Student Co-Op Association	(2017-2019)
English Tutor for International Students. American Language Institute	(2015-2017)

Organizing Committee of the Olympic Games (Summer 2016) *Rio de Janeiro, Brazil* National Olympic Committee Assistant – Rio 2016 Summer Olympic Games

Languages Spoken

Portuguese – Native Language/Fluent English – Fluent Proficiency Spanish – Advanced Proficiency