

# COLLEEN M. DIBBLE

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West Columbia, SC 29169

## EDUCATION

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<b>MS</b>	University of South Carolina, Sport, and Entertainment Management	May 2023
<b>AA</b>	Roger Williams University, Paralegal Studies	June 2018
<b>MA</b>	University of Oklahoma, Administrative Leadership	June 2015
<b>BS</b>	Purdue University, Sociology	December 2009

## HONORS AND AWARDS

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<b>USS NIMITZ Senior Sailor of the Year</b>	2018
Ranked number one of two hundred peers as top Sailor aboard nuclear-powered aircraft carrier.	
<b>Emerging Voice Award</b>	2016
Purdue University College of Liberal Arts award for outstanding alumni making a difference in their respective communities.	

## RESEARCH EXPERIENCE

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**Dibbs Consulting, LLC** Present  
*Founder and CEO*

- Specializes in empowering women's athletics through sustainable growth strategies. With a deep understanding of the unique challenges and opportunities in the realm of women's sports, we offer tailored consulting services aimed at fostering long-term success. Our expertise spans athlete development, organizational strategy, sponsorship acquisition, and community engagement, all with a commitment to environmental and social sustainability.

**University of South Carolina**, Columbia, South Carolina Present  
Advisor: Dr. Mark Nagel

- “Gender, Branding and Earnings Disparity in Esport”
- Conducted data collection and analysis for top earning esport athletes and their brand relationships.

**University of South Carolina**, Columbia, South Carolina 2021-2022  
**Position**, Research Assistant

- “A Comprehensive Analysis of Self-Presentation on Instagram of the WNBA Athletes in the 2020 and 2021 Season”

- Power-5 Conference Athletic Director Database

## TEACHING EXPERIENCE

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**University of South Carolina**, Columbia, South Carolina 2021-Present

University 101 Instructor of Record

- Empower students to thrive academically and socially during their collegiate journey at USC through introductory course.

Gamecock Athletics Academic Coach

- The academic success and personal development of student-athletes. Provided individualized support, mentorship, and strategic guidance to 25 student-athletes.

Guest Lecturer, Army, and Navy Reserve Officer's Training Corps

- Taught Character Does Matter course to three classes of 80 first- and second-year cadets in preparation for their leadership development prior to serving as active-duty officers.

United States Navy 2009 -2020

- Command Fitness Leader, Petty Officer Selectee Indoctrination Course, Enlisted Surface Warfare Specialist Training

## PRESENTATIONS PODCASTS AND INVITED LECTURES

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**Poster Presentation**, "Leading the Flying V: The University of Oregon Shows How NCAA Women's Athletic Programs Can Go Do Anything," College Sport Research Institute Conference, March 21, 2024.

**Podcast**, Talking Title IX and College Sports with Ithaca College, March 2024

**Oral Presentation**, "Operation Surf: Changing Veterans' Lives One Wave at a Time" Veterans in Society Conference, March 15, 2024

**National Sports Forum 2023 Case Cup Participant**

**Poster Presentation**, "A Sport Politic: An Analysis of Top Collegiate Competitors' Social Media Activity, Brand Activations, and Earnings" - College Sport Research Institute, March 17, 2023

**Poster Presentation**, "Power, Wealth, and Influence: A Conceptualization of the Impacts of Competition, Team, and Media on Esports Athletes' Compensation" - Sports Marketing Association, October 28, 2022.

**Poster Presentation**, "Support for a Second Monitor: A Gendered Comparison of Brand Activations Among Top Earning Esports Athletes" - Sport and Entertainment Venues Tomorrow, November 18, 2022.

## **PROFESSIONAL TRAINING AND CERTIFICATION**

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### **Certificate in Women's Entrepreneurship**

Cornell University

### **CITI Program Social and Behavioral Researchers**

### **Preparing Future Faculty Credential**

University of South Carolina

### **United States Military Apprenticeship Certification Program**

Police Officer I

Security Specialist

Computer Operator

Paralegal

## **PROFESSIONAL MEMBERSHIPS**

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Women in Sport & Entertainment - Charlotte Chapter – Current

WomenX – Current

## **AWARDED GRANTS**

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University of South Carolina – Department of Sport & Entertainment Management

2024-2025 Student Grant

Amount: \$3,905

Study Title: Analyzing Fan Motivation at High-Profile Women's Intercollegiate Athletic Events

## **COMMUNITY SERVICE**

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### **Travis Manion Foundation**

Columbia, South Carolina Lead Spartan, 2018 – Present

### **Student Veteran's Association**

Ambassador, University of South Carolina, Columbia 2021 - Present

**Alpha Phi Omega** – Alumni