

Dawn R. Coleman, Ed.S.

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EDUCATION

PhD Program, Educational Research and Measurement, University of South Carolina, current student
Ed.S., Adult and Developmental Education, Appalachian State University, 2015
M.A., Middle Eastern and Central Asian History, Florida State University, 1999
B.A., International Affairs, Florida State University, 1996

PROFESSIONAL EXPERIENCE

The Office of Program Evaluation, University of South Carolina **Columbia, SC**
Research Assistant **2015-present**

Contribute to the work of the office by analyzing survey data using Excel and SPSS, developing visual displays of data, assisting with program evaluation reports, and conducting literature reviews.

The Center for Applied Research, Central Piedmont Community College **Charlotte, NC**
Director **2013–2015**
Senior Research Analyst **2007–2013**
Research Analyst **2005–2007**

Provided program evaluation, applied research, and data analysis services to institutions of higher education, non-profit organizations, state agencies, and other clients to support them in program improvement efforts. Work with institutions of higher education included: studying the replication of the Accelerated Learning Program, a developmental writing reform; evaluating two Title III grants at Central Carolina Community College and Rowan Cabarrus Community College to develop advising structures; conducting a summative evaluation of Guilford Technical Community College's Developmental Education Initiative; and conducting quantitative analysis for the Global Skills for College Completion project, working with over thirty institutions to assess an online professional learning community of developmental education faculty.

Other program evaluation projects included: a PNC Bank grant to the Charlotte-Mecklenburg Library to promote financial literacy among 3 to 5 year olds; two Health and Human Services Department grants to reduce teen pregnancy and STDs; a Health and Human Services grant to provide relationship education to at-risk youth; and the Arts and Sciences Council Independent Schools Initiative, an integrated art program. Survey projects included: graduation surveys for graduates of the University of North Carolina at Charlotte; an assessment of public housing residents for the Charlotte Housing Authority Moving to Work program; and an opinion survey for the Mental Health Association of Central Carolinas to assess perceptions of service quality.

Kaplan Test Prep., Inc. **Tallahassee, FL; Greenville, SC; Asheville, NC; and Charlotte, NC**
Instructor and Tutor **2001–2006**

Taught test preparation courses for standardized tests including the GRE, SAT, LSAT, and GMAT; worked individually with students to improve their test-taking skills; conducted marketing activities including presentations and workshops, and graded practice essays.

**Florida Department of Health
Government Operations Consultant**

**Tallahassee, FL
2002–2004**

Worked with community-based health education providers to ensure compliance with grant requirements; tracked program activities, conducted site visits, provided ongoing technical assistance, and evaluated program progress; coordinated and evaluated biannual statewide technical assistance workshops for providers to assist with developing work plans and gathering programmatic data; lead grant writer for the program's Title V and SPRANS grant applications; coordinated regional youth conferences; standardized contract documents and processes, developed a tracking database, reported programmatic data, and supervised support staff.

**Student Notes, Inc.
Editor and Proofreader**

**Tallahassee, FL
2000–2002**

Responsible for editing and proofreading study guides for college-level courses in history, religion, politics, music and art theory, sociology and psychology, science, business, and criminal justice.

**Department of History, University of North Florida
Adjunct Faculty**

**Jacksonville, FL
1999–2000**

Taught a two-course sequence in Western Civilization to undergraduate college students; prepared and conducted lectures; led discussion groups; developed and graded exams and term papers; advised students; worked with other faculty to coordinate student schedules.

PROFESSIONAL MEMBERSHIPS

American Evaluation Association
Council for the Study of Community Colleges
National Association for Developmental Education
Southeast Evaluation Association
Charlotte Evaluators Forum (Founding member and Vice-President 2011-2014)

CONFERENCE PRESENTATIONS

- Coleman, D. (2016, March). *Data Visualization 101: Best practices in data reporting*. The League for Innovation in the Community College Innovations Conference, Chicago, Illinois.
- Gabriel, S., & Coleman, D. (2016, March). *Storytelling with Data: Telling the Tale of ALP*. The League for Innovation in the Community College Innovations Conference, Chicago, Illinois.
- Coleman, D. (2016, January). *Telling your story with data*. Presented at a meeting of PK-12 school counselors from Mecklenburg County Schools, Charlotte, North Carolina.
- Adams, P., Gabriel, S., & Coleman, D. (2015, June). *Replicating success: The national study of the Accelerated Learning Program (ALP)*. The National Conference on Acceleration in Developmental Education, Costa Mesa, California.
- Coleman, D. (2015, June). *Don't Let Your Evaluation Report Sit on a Shelf*. Presented as part of the Building Evaluation Capacity Brown Bag Series, sponsored by the UNC Charlotte Urban Institute, the Institute for Social Capital, and the Charlotte Evaluators Forum, Charlotte, North Carolina.
- Coleman, D. (2015, June). *Data visualization for marketing success*. The INAM Initiatives and Innovations Conference, William Rainey Harper College, Palatine, Illinois.

- Adams, P., Gabriel, S., & Coleman, D. (2015, March). *Replicating success: The national study of the Accelerated Learning Program (ALP)*. The League for Innovation in the Community College Innovations Conference, Boston, Massachusetts.
- Coleman, D. (2015, March). *Data viz 101: Because they can't make data-drive decisions if they don't understand the data!* The League for Innovation in the Community College Innovations Conference, Boston, Massachusetts.
- Adams, P., Gabriel, S., & Coleman, D. (2015, February). *Eye on the future: Replicating and scaling up a successful acceleration program*. The National Association for Developmental Education Conference, Greenville, South Carolina.
- Gabriel, S., & Coleman, D. (2015, February). *Replicating ALP: Adoption, adaptation, and student success*. DREAM 2015: Achieving the Dream's Annual Institute on Student Success, Baltimore, Maryland.
- Coleman, D. (2014, October). *Replicating ALP: A mixed-method approach to evaluating the transportability of an accelerated developmental writing program*. The Annual Conference of the American Evaluation Association, Denver, Colorado.
- Gabriel, S., Coleman, D., & Adams, P. (2014, September). *ALP replication research project: Implications for ALP initiatives in Michigan*. The Michigan Community College Association Student Success Summit, Lansing, Michigan.
- Gabriel, S., & Coleman, D. (2014, June). *ALP national inventory project: Replication, adaptation, and student success*. The National Conference on Acceleration in Developmental Education, Baltimore, Maryland.
- Gabriel, S., Coleman, D., Finnegan, C., Petry, M., Nealon, M., Courant-Rife, M., & Heeder, M.B. (2014, February). *ALP national inventory project: Replication, adaptation, and student success*. DREAM 2014: Achieving the Dream's Annual Institute on Student Success, Orlando, Florida.
- Coleman, D. (2012, September). *Grant evaluation plans*. The North Carolina Council of Resource Development Annual Conference, Asheville, North Carolina.
- Coleman, D. (2012, September). *Logic models for grant writers*. The North Carolina Council of Resource Development Annual Conference, Asheville, North Carolina.
- Coleman, D. (2008, February). *Healthy Marriage MATTERS: But does it matter to youth?* The Annual Conference of the Southeast Evaluation Association, Tallahassee, Florida.
- Coleman, D. (2007, January). *Evaluating an arts integration program: Difficulties and successes*. The Annual Conference of the Southeast Evaluation Association, Tallahassee, Florida.