The University of South Carolina College of Education is launching an inaugural “Champions of Education” gala to honor the commitment and leadership of our alumni and supporters of education throughout our state. This signature event will generate significant funding in support of our state’s future educators, giving them the tools they need to make a lifelong impact on students. Your financial support is vital in helping our college equip future generations of leaders to inspire, encourage and motivate South Carolina’s learners.

During the event, the College of Education will present several awards to educators including its Retired Educator Award, Veteran Teacher Award, Outstanding New Teacher Award, Educator Working Outside the Classroom Award, Diversity and Equity Award and Distinguished Service Award. These awards celebrate and honor our “Champions of Education” who exhibit excellence in education or contribute mightily to their field. Funds generated by this event help our college expand on its commitment to educate and enrich our state’s learners and leaders through scholarships, professional development and service.

THURSDAY
MARCH 30
6:00 p.m. reception
7:00 p.m. gala

Capital City Club
1201 Main Street
Suite 2500
Columbia, SC 29201

To purchase tickets or learn about sponsorships, visit bit.ly/COEGala

INDIVIDUAL TICKETS:
$75 (before February 1, 2023)
$100 (after February 1, 2023)
AWARD DESCRIPTIONS

RETIRED EDUCATOR AWARD:
This award honors educators who have made a great impact on students' lives. The nominee must have spent a minimum of 15 years as an educator and demonstrated an outstanding commitment to preparing students for success in college and in life. Nominees can include retired superintendents, educational administrators, teachers, guidance counselors or researchers.

VETERAN TEACHER AWARD
This award is given to a classroom teacher in recognition of their services to the profession and the students they teach. The nominee must have spent a minimum of 15 years as a teacher, and their work incorporates best practices helping students succeed in the classroom.

OUTSTANDING NEW TEACHER AWARD
Nominees for this award have been in the teaching profession for no more than five years, but in that short time, have demonstrated a strong ability to foster excellence in the classroom.

EDUCATOR WORKING OUTSIDE THE CLASSROOM AWARD
This award is presented to educators working outside the classroom who inspire excellence among their peers and exhibit a powerful commitment to the field. Superintendents, educational administrators, counselors, coaches or researchers are eligible for nomination.

DIVERSITY AND EQUITY AWARD
This award is designed to recognize outstanding achievement, leadership, and service among educators who are closing the gap with historically underrepresented populations in the teaching profession. Representing a culturally diverse or underrepresented background, the nominee brings unique perspectives and ideas to the education community.

DISTINGUISHED SERVICE AWARD
This award honors individuals who provide selfless service to the education community. This award is NOT limited to our alumni. This award could be presented to companies or organizations making great impacts on student achievement in transformative ways.

Nomination forms and requirements may be found on our website: bit.ly/COEGala
Champions of Education Gala

MARCH 30, 2023

SPONSORSHIP LEVELS

GARNET SPONSOR: $25,000
- Two reserved tables with premier seating (one table seats 8)
- Full page ad in event program
- Verbal recognition by the dean from podium
- Individual or business representative introduces a speaker during the program
- A one-time $5,000 scholarship awarded in company/individual name
- Sponsorship listing on event invitation (if confirmed by February 1, 2023)
- Recognition in College of Education newsletter, website, and social media outlets
- Recognition on College of Education television monitors

PLATINUM SPONSOR: $10,000
- Two reserved tables with premier seating (one table seats 8)
- Full page ad in event program
- Verbal recognition by the dean from podium
- A one-time $3,000 scholarship awarded in company/individual name
- Recognition in College of Education newsletter, website, and social media outlets
- Recognition on College of Education television monitors

GOLD SPONSOR: $5,000
- One reserved table with premier seating (one table seats 8)
- Half-page ad in event program
- Verbal recognition by the dean from the podium
- Recognition on College of Education television monitors

SILVER SPONSOR: $2,500
- One reserved table with premier seating (one table seats 8)
- Quarter-page ad in event program
- Recognition in College of Education newsletter, website, and social media outlets

BRONZE SPONSOR: $1,000
- Four (4) tickets to event
- Recognition in College of Education newsletter, website, and social media outlets
SPONSORSHIP FORM

Company Name:___________________________________________

Contact Name:___________________________________________

Address:________________________________________________________________________

Email Address:______________________________________________________________________

Phone Number:_____________________________________________________________________

Sponsorship Levels (Check one): Payment Method (Select one):

☐ Garnet Sponsor $25,000 ☐ Credit Card
☐ Platinum Sponsor $10,000 Circle Card: Visa/Mastercard/American Express
☐ Gold Sponsor $5,000 ☐ Check
☐ Silver Sponsor $2,500 ☐ Please Invoice
☐ Bronze Sponsor $1,000

Card Number:__________________________ Exp:____________________

Mail completed form to: Please make all checks out to
College of Education USC Educational Foundation
Attn: Teesa Brunson (Memo line: Champions of
820 Main Street Education Gala).
Columbia, SC 29208.

If you would prefer to email this form, please send to Teesa Bruson at teesa@mailbox.sc.edu and call in credit card number to (803) 576-5917.
ART GUIDELINES:

Champions of Education Gala

MARCH 30, 2023

Advertisement Deadline: February 1, 2023

FULL PAGE:
5.5x8.5in
Please add .25in bleed for final dimensions, 6x9in.

HALF PAGE:
5.5x4.25in
Please add .25in bleed for final dimensions, 6x4.75in.

QUARTER PAGE:
2.75x4.25in
Please add .25in bleed for final dimensions, 3.25x4.75in.

Please send your advertisement artwork to annafrancis@sc.edu.

Include your company name and sponsorship level in the email.

Direct any artwork questions to Anna Francis at annafrancis@sc.edu.
Champions of Education Gala
MARCH 30, 2023

AUCTION ITEM FORM

Please complete a separate form for each auction item acquired.

Auction Item Acquired:__________________________________________________________

Business Name of Donor (if applicable):__________________________________________

Name & Address of Donor:_______________________________________________________

___________________________________________________________________________

Value of Auction Item:________________________________________________________

Phone Number of Donor:_______________________________________________________

Please send completed form(s) no later than March 10, 2023
via email to Teesa Brunson, teesa@mailbox.edu.sc, and
copy Sherry Whatley, ewhatley@mindspring.com.

For questions regarding auction items, please contact
Chelsey Malloy via email at allenc@mailbox.sc.edu.

Thank you for your generous gift to our gala. Receipts reflecting your donation
will be mailed/ешowed. Your name will also be featured in the program book.

If applicable, please share the name of the person requesting the auction item.

Name:_____________________________________________________________________

Phone Number:________________________________________________________________

Email Address:________________________________________________________________

Forms can also be mailed to our Office of Development:
College of Education
Attn: Teesa Brunson
820 Main Street
Columbia, SC 29208

All funds raised will go to the College of Education Scholarship Fund.