



2023 SIPA Convention Program  
**March 3-5**

# Process OVER Product

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Southern Interscholastic Press Association  
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School of Journalism and Mass Communications • University of South Carolina

# ADVISER SUPPORT

## EVERY STEP OF THE WAY

Every adviser can be a confident leader of the yearbook staff — regardless of previous experience — thanks to Jostens support and resources.

### NEW ADVISER PROGRAM

When an adviser joins the Jostens family, they are welcomed with a suite of helpful items. Shortly after receiving a welcome email, a package will arrive at their school. This useful bundle includes:

- *Grow Your Know Adviser Guidebook*, filled with practical information, printable lesson plans and handouts.
- Information on what to expect as a yearbook adviser
- A welcome gift

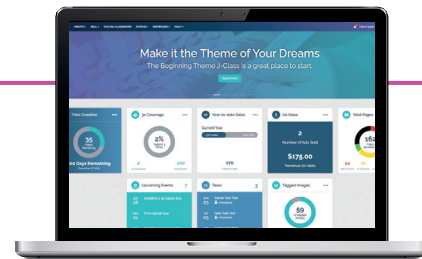


### WEEKLY GROW YOUR KNOW EMAILS

These comprehensive emails arrive in customer inboxes on Friday mornings, and contain links to lesson plans and resources to help advisers guide students during the following week. Thanks to *Grow Your Know* emails, advisers don't need to worry about the steps to take — from Day One to Yearbook Distribution.

### YEARBOOK AVENUE HERO BANNER

The hero banner is literally like a hero for the yearbook staff — guiding them toward tips and resources specific to the time of year, from the moment they log into Yearbook Avenue®. This banner makes it easier for staff to know what to do and when to do it.



### JOSTENS ADVISER UNIVERSITY

This conference is for advisers at any level and offers a comprehensive training opportunity with a wide range of classes that will prepare you to teach yearbook.

Learn more at [jostens.com/yearbookevents](https://www.jostens.com/yearbookevents)

### A PERSONAL SUPPORT TEAM

Between school reps, tech support and consultants, advisers have a small army of people working on their behalf to provide the ultimate yearbook experience.



Learn more about Jostens Adviser support and request additional information at [www.jostens.com](https://www.jostens.com)





## Welcome to Soda City!

The SIPA Convention takes place at the Columbia Marriott on the corner of Main and Hampton streets in the City Center of Columbia, South Carolina. Columbia – AKA Soda City – has a vibrant Main Street that keeps growing. Everything you need during the weekend can be found within a few blocks of the hotel. All convention sessions are housed in the hotel, and pre-convention workshops and on-site competitions are less than one mile away at the University of South Carolina's School of Journalism and Mass Communications.

Looking for a place to eat near the convention hotel? You don't have to walk far from the hotel to find what you want. Main Street restaurants offer diverse fare for breakfast and lunch. Find what you are craving by using this map.

On Saturday, Soda City Market opens outside the hotel from 9 a.m. to 1 p.m. and offers you the opportunity to choose from multiple local and diverse food vendors. It's a great place to find quick, good food for a great price. Find out more at <http://sodacitysc.com/>.

### Food Map



## Journalism School

USC's School of Journalism and Mass Communications is located at 800 Sumter St. in the historic Horseshoe district of campus. The J-School's home of new media offers state-of-the-art facilities, which will house on-site competitions and pre-convention workshops during the SIPA weekend.

### Walking Map



Why not walk to the J-School instead of driving? The J-School (800 Sumter St.) is less than a mile from the Marriott Hotel. On your route, you pass the South Carolina Capitol and the historic Horseshoe. Find your way on foot to the J-School by accessing this map.

### Alphabet soup explained

**ASNE:** American Society of News Editors  
**ASPA:** Alabama Scholastic Press Association  
**ATPI:** Association of Texas Photography Instructors  
**CIC:** College of Information and Communications  
**CJE:** Certified Journalism Educator  
**CSPA:** Columbia Scholastic Press Association  
**DJNF:** Dow Jones News Fund  
**GSPA:** Georgia Scholastic Press Association  
**JEA:** Journalism Education Association  
**MJE:** Master Journalism Educator  
**MSPA:** Mississippi Scholastic Press Association  
**NBCT:** National Board Certified Teacher  
**NCSMA:** North Carolina Scholastic Media Association  
**NSPA:** National Scholastic Press Association  
**SCSPA:** South Carolina Scholastic Press Association  
**SJMC:** School of Journalism and Mass Communications  
**SNO:** School Newspapers Online  
**SPLC:** Student Press Law Center  
**TAJE:** Texas Association of Journalism Educators  
**VAJTA:** Virginia Association of Journalism Teachers and Advisers

# Keynote speaker

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## Jostens sponsors Bobby Hawthorne as 2023 convention keynote speaker

Bobby Hawthorne, Austin-based writer and writing instructor, has been published in every national scholastic press association periodical.

"We could not be more excited to have Bobby Hawthorne back at SIPA," Larry Steinmetz, Bullitt East HS (Kentucky) and SIPA Secretary, said. "There is not a finer teacher of writing in the high school world. This is an amazing opportunity for our convention attendees."

Hawthorne's newest book, *Copy That: Writing for Yearbooks, A Guide for Beginners*, is a collection of copywriting guidelines that aims to improve yearbook students' storytelling abilities. He leans on anecdotes and storytelling to explain complex writing concepts and brainstorming techniques.

Hawthorne also previously wrote *The Radical Write*, which is a guide for students and yearbook advisers that is also about crafting better stories. In total, he's written and published a half-dozen educational books.

"*Radical Write* and *Copy That* are two integral books in any journalism and yearbook classroom," Steinmetz, marketing, online, print and yearbook adviser, said. "Reading them is highly recommended, but listening to Mr. Hawthorne talk about his own writing process really deepens that connection for students to take back to their writing."

Hawthorne retired as the University Interscholastic League's director of academics and director of journalism in 2005.

Now, he teaches at journalism conventions across the country.

He received SIPA's Elizabeth B. Dickey Distinguished Service Award in 1999, an award given to teachers, advisers and others who have contributed extraordinary amounts of time, talent and energy to SIPA.

"Bobby is a longtime friend of SIPA and an advocate for student journalists," SIPA Director Leslie Dennis said. "His storytelling ability captures an audience's attention – teaching and entertaining them all at the same time."

In 2007, he received the highest honors of the Carl Towley Award from the Journalism Education Association and the Charles R. O'Malley Award for Excellence in Teaching from the Columbia Scholastic Press Association, which recognizes a continued record of outstanding teaching.

Hawthorne graduated from the University of Texas at Austin and lives in Austin.

– Kailey Cota, SIPA assistant



# Pre-convention workshops

## Friday, March 3

1-5 p.m. in USC School of Journalism and Mass Communications

### EVERYBODY HAS A STORY

with Beth Swann, Nation Ford HS (South Carolina)  
Room 321 and 221 (start in room 321)

Who will tell it? No matter what kind of publication you are writing for, STORY is critical to informing and entertaining, but most importantly, I like to think we want to write stories with impact, emotional connection, a take-away we can't forget. I want to be changed after I read a story, whether I read it in a magazine or a newspaper. Maybe I hear a story on the radio, and I can't get out of the car until it's over. Those are the stories we want to hear. Those are the stories we want to write.

This session will cover: skillful reporting and vivid writing to tell a compelling story that allows readers to make a personal connection.

### KNOWLEDGE IS POWER, BUT WISDOM IS KNOWING HOW TO RUN A STAFF

with David Ragsdale, Clarke Central HS (Georgia)  
Room 114

Leader is a loaded word in the newsroom. Is it based on tenure, skill set, personality traits, or some combination of each? The purpose of this pre-convention workshop is to enable you to fulfill your job description on your staff. We'll discuss leadership styles, help you troubleshoot your problem areas, work on role-play scenarios commonly seen in the newsroom and seek a collaborative approach to empower you as coach/mentor/editor on staff. Leaders of all levels and programs are welcome!

Students will need an electronic device (tablet, laptop, etc.) for this workshop, as well as a copy of their staff manual.

### TELLING STORIES WITH PHOTOGRAPHS

with Mark Murray, Association of Texas Photography Instructors director  
Room 318 and 219 (start in room 318)

Learn how to tell a story through different styles of photography. Participants will take photos in and around the School of Journalism and Mass Communications in the historic Horseshoe district. After taking photos the group will have a quick critique of everyone's work to see how you did. Bring a camera! Certain photos selected from this workshop will be features on the SIPA website and social media platforms.

### WELCOME TO PODCAST NATION

with Chris Waugaman, SIPA Endowment Speaker, Virginia State University  
Room 217

Every online staff needs to be podcasting...and it's more than just a trend. This session will go in-depth into the prep, the tech, and the journalistic skills needed to be successful in creating your own podcast segments. Not only will your audio storytelling improve, but every interview your journalists embark upon will see a marked difference in its level of success.

### WORKING WITH INDESIGN

with TBD  
Room 113

Need help jumping into InDesign? Want to learn some basic design tips? This workshop covers what you need to know if you are only beginning to connect with InDesign and page design/layout.

### KEY FOR SESSIONS

ADV	Advisers only	NP	Newsprint
ALL	All media	PH	Photography
BC	Broadcast	REG	Pre-registered
DM	Digital media	SNR	Seniors
MG	Literary magazine	YB	Yearbook

# Friday sessions

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## Friday, March 3

**8-8:45 p.m.**

### OPENING CEREMONY & KEYNOTE (ALL)

*Sponsored by Jostens*

**Bobby Hawthorne**

Carolina Ballrooms A-H

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**9-9:45 p.m.**

### GOING BELOW THE SURFACE: HOW TO WRITE IN-DEPTH STORIES (ALL)

Whether you're writing a feature profile, a news story or an editorial, creating in-depth stories is necessary to leave your readers thinking. This session will cover all aspects of building a story such as interviewing and conducting quality research so you can go below the surface.

**Janie Ripps & Miles Lawrence, Clarke Central HS**

Carolina Ballroom A-C

### BUILDING A WINNING CULTURE (ALL)

Great stories, beautiful photos, eye-popping design – teaching them is a moot point if students don't want to be a part of your program and enjoy their time on staff. This session will exhibit proven methods of culture-building – from recruitment to staff retention to turning your program into the pride of the school. The methods focus on building a strong, unique environment while also holding students to high expectations and having them take ownership of the program. And once that's established, the extraordinary product will follow. Advisers and students looking to boost their program alike are encouraged to attend.

**Phillip Caston, Wando HS**

Carolina Ballroom F-H

### FUTURE EDITOR IN CHIEF ROUNDTABLE (ALL)

Do you have the top job locked down for next year? Or do you dream of helming your publication or production in the future? Join an intimate roundtable with experienced senior editors in chief from award-winning yearbook and newspaper staffs. They'll give their real-life leadership experience tips, advice, and what to avoid doing in the big job.

**Nicole Breen, Julia Galbally, Aseel Ibrahim, Emory Robinson & Brooke Tribolet, Wando HS**

Capital I

### HOW TO SOCIAL MEDIA IN 2023 (DM)

Want to know why social media is one of the most crucial aspects of journalism? This presentation will cover how to build your name and brand through social media, how to engage your followers and how to effectively use social media to promote your publication.

**Aza Khan and Isabelle Duncan, Clarke Central HS**

Capital II

### CREATE COMPELLING PAGES (PH/ALL)

Use the basic concepts of a photo story and apply them to a yearbook spread, a newspaper page or a story on a website to add coverage and variety to your layouts.

**Mark Murray, ATPI**

Capital III

### DOCUMENTARY STORYTELLING: USE YOUR VOICE (BC)

C-SPAN isn't just a TV station. They have resources for the classroom.

One of these is the C-SPAN Student Cam documentary contest. Come learn how you can have an impact by using your voice. Watch some documentaries and learn how you could win some cash.

**AJ Chambers, Richland Northeast HS**

Capital IV

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**10 p.m.**

### STUDENT MIXER (ALL)

Get to know other convention attendees and visit exhibitors. If you're in TOP competitions, use this time to work on your prompt. We'll have music playing in the Carolina Ballroom for your listening pleasure.

Carolina Atrium + Ballroom

### QUIZ BOWL QUALIFYING TEST (REG)

All registered Quiz Bowl teams should report promptly to take the qualifying test and go over rules. The eight teams with the highest scores will compete Saturday.

Capital I

### ADVISER MEET-AND-GREET (ADV)

Connect with other advisers and special guests, discuss convention weekend activities, ask questions of SIPA staff and enjoy some downtime.

Palmetto Ballroom

## Saturday, March 4

### 9-9:45 a.m.

#### BEHIND THE HANDLE (ALL)

Meet two of the social media strategists behind the University of South Carolina's social media program. They'll talk about their team, their work and how they use social media to inspire nostalgia in alumni and FOMO in prospective students.

CJ Tamasco & Michaela Taylor, USC Brand Strategy  
Carolina Ballrooms A-H

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### 10-10:45 a.m.

#### GIVE YOURSELF A BREAK (ALL)

You want to use second person? Go for it. You want to use first and second person in the lead of a feature story? Do it. You want to mix traditional and alternative copy in a feature story? If it works, who cares? Just make it work, but remember: Rules are made to be broken by those who have mastered the rules.

Bobby Hawthorne  
Carolina Ballroom D

#### GET CLOSER, GET BETTER PHOTOS (PH)

Robert Capa once said, "If your photos aren't good enough, you're not close enough." Discover five simple rules to get closer to your subject and shoot better photos for your publication.

Chris Waugaman, SIPA Endowment Speaker, Virginia State University  
Carolina Ballroom E

#### HOW TO PLAY A GREAT GAME (ALL)

An essential part to any sports section is game coverage. But what does that entail? From planning to photographing, in this session we will go over how to prepare, execute and write quality game coverage for your publication.

Wyatt Meyer & Lucas Donnelly, Clarke Central HS  
Carolina Ballroom F-H

#### LIGHTS, CAMERA, ACTION: DEVELOPING AN ON-CAMERA PRESENCE (BC)

Need to develop on-air confidence? In this session, former anchor and reporter Katrina Berry Ivy will share the tips and tricks of the trade. You will leave ready to put a microphone in your hand and dazzle audiences.

Katrina Berry Ivy, Tupelo HS  
Capital II

#### SOCIAL MEDIA IN TODAY'S SOCIETY (DM)

Don't put your phones away for this one. In this session, they're necessary! USC CIC Social Media Insights Lab Coordinator St. Cyr Luttmer discusses social listening, social media data and its importance in today's media landscape.

St. Cyr Luttmer, USC CIC  
Capital III

#### WRITE CREATIVELY WITH THE COLUMBIA POET LAUREATE (MG)

Literary magazine adviser and Columbia Poet Laureate Jennifer Boykin shares her love of poetry in this interactive session.

Jennifer Boykin, Columbia Poet Laureate & Spring Valley HS  
Capital IV

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### 11-11:45 a.m.

#### INVESTIGATIVE REPORTING & LEVERAGING DATA TO TELL BETTER STORIES (ALL)

Former investigative reporter Natalie Hauff will discuss how data can enhance storytelling. She will share her own experiences on the 2015 Pulitzer Prize-winning team at *The Post and Courier* and how data helped tell story of why S.C. kept being the top state with women killed by men.

Natalie Hauff, Charleston County Public Library  
Carolina Ballroom D

#### 24 GREAT LEADS – AND SOME BAD ONES, TOO (ALL)

A boring lead can doom a great story – even one you spent hours interviewing, researching and writing. See examples of great leads that grab readers. And get tips on avoiding cop-out leads that turn readers off.

David Knight  
Carolina Ballroom E

#### HOW TO CREATE YOUR DREAM THEME (YB)

Yearbook spreads need to be much more than just photos and captions. Learn how to spice up your pages with modules, packages, and external design elements. Make engaging pages that stop readers in their tracks.

Lizabeth Walsh, Jostens  
Carolina Ballroom F-H

#### FROM "NOT SO TOP 10" TO "BEST OF" (BC)

Up your sports highlight game with tips and tricks from a former ESPN highlight producer and current broadcast journalism adviser.

Justin Fabiano, East Cooper Center for Advanced Studies  
Capital II



# Saturday sessions

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## Saturday, March 4

**11-11:45 a.m.**

### **TWEETING A SOCIAL MOVEMENT: USING SOCIAL MEDIA TO ENGAGE IN ACTIVISM (DM)**

The intersection of digital activism and citizen journalism is on the rise. In this presentation, students will learn about the social impact of activism online.

**Dr. Candice Edrington, USC CIC**  
Capital III

### **LEGAL PROTECTIONS FOR STUDENT JOURNALISTS (ALL)**

Join SPLC Advocacy and Organizing Director Hillary Davis for this special session to learn more about what rights you have as a student journalist and how to protect yourself.

**Hillary Davis, SPLC**  
Capital IV

## **SPECIAL THREE-HOUR EVENTS**

**1:30-4:30 p.m.**

### **BROADCAST BOOTCAMP (BC)**

Broadcast Bootcamp is a three-hour HANDS-ON workshop where students will work on introductory videography, interviewing & storytelling skills. Please bring equipment students are comfortable with (even a cell phone and stabilization device will suffice/mics for interviewing if you have them) and students will be paired up or working in teams depending on numbers.

**AJ Chambers, Richland Northeast HS**  
Carolina Ballroom E

### **BREAK WITH A PRO (ADV)**

Advisers, stop by Capital IV and talk with one of our on-site professionals. You can talk about anything – grading, curriculum, relationships with administrators, or just your year in general!

**Capital IV**

### **GRAMMAR CHALLENGE + ON-SITE CRITIQUES (REG)**

Stop in and complete the grammar challenge or meet up for your assigned on-site critique session. For those pre-registered only.

**Capital IV**

**1:30-2:15 p.m.**

### **GREAT GATHERING COMES FIRST (BC/NP)**

The greatest journalists are always the greatest gatherers – of information, of stories, of images. Find out how to improve your gathering.

**David Knight**  
Carolina Ballroom A-C

### **COVERING ILLNESS & DEATH (ALL)**

Face it. At some point, you'll need to write a story about someone who's facing either a catastrophic disease, a horrible accident or the prospects of imminent death. It may be the hardest story you'll ever write. Consider that a blessing.

**Bobby Hawthorne**  
Carolina Ballroom D

### **SPLC Q&A (ALL)**

Speak with Hillary Davis from the Student Press Law Center about any law or ethics questions. Find out what legal rights you have.

**Hillary Davis**  
Capital III

### **SIPA EXECUTIVE COMMITTEE MEETING**

**Palmetto Ballroom**

**2:30-3:15 p.m.**

### **A YEAR OF COVERAGE (ALL)**

Are you having a difficult time covering the teams at your school? This session will showcase how one media group covers a team for close to 365 days. In the process, they find a way to tell better.

**Chris Waugaman, SIPA Endowment Speaker, Virginia State University**  
Carolina Ballroom A-C

### **EXPERIMENTING WITH THE EXPOSURE TRIANGLE (PH)**

Bring your camera to this hands-on photography workshop. We'll be exploring the elements of the exposure triangle through practice and experimentation. You will move through stations to learn shutter speed and aperture and more advanced techniques like panning, zooming, and double exposure. **\*A few extra cameras will be available for those who don't have one.**

**Carly Huerta, Catawba Ridge HS**  
Ballroom D

## Saturday On-site Competitions

Students registered in on-site competitions – broadcast anchor and broadcast, literary/arts magazine, newsprint, photography and yearbook TOP – are on a different schedule and should report to different locations.

**1:30-4:30 p.m.**

### STAY AT MARRIOTT:

#### YEARBOOK TOP

All contestants should report to Capital I to work on their yearbook spread. Bring a laptop, camera and card reader, if necessary.  
Capital I

#### PHOTO TOP

All contestants should report to Capital II to work on their photo story. Bring a laptop, camera and card reader, if necessary.  
Capital II

### GO TO J-SCHOOL:

#### BROADCAST ANCHOR

All contestants should report promptly, dressed to go on camera.  
J-School Lab 113

#### TOP ASSIGNMENTS:

All TOP teams should report promptly to the assigned labs with necessary materials. No one will be admitted after the contest begins.

- Magazine – J-School Lab 219
- Broadcast – J-School Lab 217
- Newsprint – J-School Lab 221
- Online – J-School Lab 219
- Overflow – J-School Lab 222

### Take a walk!

Rather than take the shuttle to competitions, why not walk? The J-School (800 Sumter St.) is less than a mile from the Marriott Hotel. On your route, you pass the South Carolina Capitol and historic Horseshoe. Find your way on foot to the J-School by accessing this map.

Walking Map



### Shuttle bus schedule

Shuttles will run between the Marriott Hotel and 800 Sumter St. (the School of Journalism and Mass Communications). Pick up and drop-off points will be on the Hampton Street side of the Marriott Hotel – where the valet/front desk is located – and the Sumter Street entrance of the J-School. To board the bus students will need to be on the SIPA assistant's competition list. Shuttles will run at the following times:

#### Departure

##### From hotel to J-School

12:45 p.m. 1:15 p.m.  
1 p.m.

##### From J-School to hotel

3:30 p.m. 4:30 p.m.  
3:45 p.m. 4:45 p.m.  
4 p.m. 5 p.m.  
4:15 p.m.

# Saturday sessions

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## Saturday, March 4

**3:30-4:15 p.m.**

**ALL ACCESS: HOW TO GET MEDIA CREDENTIALS FOR A BIG EVENT (ALL)**  
You've seen the event advertised on social media and your media team is desperate to cover it with a top-tier story. But the big question remains: How do I get media credentials? This session will explain how one high school media team found a way to cover four presidential races, events at the largest arenas around and much more through five key strategies in obtaining press credentials.

**Chris Waugaman, SIPA Endowment Speaker, Virginia State University**  
Carolina Ballroom A-C

### **THE POWER OF LIGHT (PH)**

Light is the medium of photography. Photography means to "write with light." So being a better photographer means seeing light, understanding light and using light to enhance a photograph. Here's how.

**Mark Murray, ATPI**  
Carolina Ballroom D

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**5-6 p.m.**

**QUIZ BOWL ROUNDS 1-4 (REG)**  
Capital IV

**7:30-8:30 p.m.**

### **CONVENTION AWARDS BANQUET**

***Sponsored by Jostens***

Enjoy dinner with registered attendees and special guests before the presentation of scholarships and publication evaluation ratings.

**Carolina Ballroom**

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**8:30-11 p.m.**

### **STUDENT DANCE + KARAOKE**

Member publications should cast their ballots for 2023-2024 SIPA student officers by 10:30. Ballots can be handed to a current SIPA student officer or a SIPA staff member.

**Capital II-IV**

### **QUIET BOOK ROOM**

Want to wind down and have some quiet time? Go to the SIPA lounge and read a book, listen to music on your phone or just chill by yourself. Books can be borrowed from the SIPA Endowment book sale.

**SIPA Lounge**

### **ADVISER CONNECTIONS**

Relax and enjoy the company of other advisers. Coffee and tea will be served. We will have games and other team building time to get to know one another.

**Palmetto Ballroom**

## Sunday, March 5

### 9:30-10:15 a.m.

#### THE INS & OUTS OF STUDENT LEADERSHIP (ALL)

What kind of leader do you want to be? Learn what it means to be a student leader, how to successfully run a publication, how to work with your staffers and how to improve your own student leadership.

**Molly Harwell & Maya Clement, Clarke Central HS**  
Carolina Ballroom A-C

#### CREATING AWARD-WINNING LITERARY MAGAZINES (MG)

A literary/art magazine includes great design and concept, but also strong writing, photography and art. Look at CSPA's Crown Awards and talk about taking the magazine to the next level.

**Mark Murray, ATPI**  
Carolina Ballroom F-H

#### MARKETING THAT SLAPS (ALL)

Oscar Wilde said, "There is only one thing in life worse than being talked about, and that is not being talked about." And bold, confident marketing along with a solid brand keeps your student body talking about your publication or production. That equals more sales and more recruits. We'll look at how professional companies do it well and how you can apply the same techniques to your student media.

**Phillip Caston, Wando HS**  
Capital I

#### BROADCAST SHOWCASE (BC)

View the some of broadcast TOP entries from the weekend. Sit back, relax and enjoy!

**AJ Chambers, Richland Northeast HS**  
Capital II

#### LET'S GET DIGITAL, DIG-I-TAL (DM)

It's an online newspaper's responsibility to transcend the written word and engage its audience in unique digital ways. We'll look at some fairly simple methods to accomplish this, ranging from video/audio embed to Google Maps to the Knight Lab suite of embeddable interactive products.

**Bill Rawson, Richland Northeast HS**  
Capital III

#### TAKE YOUR EYE OFF THE BALL (ALL)

From the first time they step on the field, athletes are told, "Keep your eye on the ball." However, Sports Storytellers must dismiss that adage. They must look beyond scores and stats to identify and craft compelling stories. In this session, students will explore trends and techniques from current sports stories that have captivated audiences and advanced important conversations.

**Manie Robinson, USC CIC**  
Capital IV

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### 10:30-11 a.m.

#### QUIZ BOWL FINALS (ALL)

All convention attendees are invited to watch the Quiz Bowl semi-final and Quiz Bowl Championship. Proper behavior and silence during the rounds should be maintained.

**Carolina Ballroom**

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### 11 a.m.

#### AWARDS CEREMONY (ALL)

**Carolina Ballroom**

# Convention speakers

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**Katrina Berry-Ivy** is the broadcast adviser at Tupelo HS (Miss.) and a former professional broadcast anchor and reporter. She was named 2021 Mississippi Broadcast Adviser of the Year and 2022 Tupelo High School Teacher of the Year.

**Jennifer Bartell Boykin** is the literary magazine adviser at Spring Valley HS (Columbia, S.C.) and Columbia Poet Laureate. At Spring Valley, Bartell Boykin teaches Creative Writing, Advanced Writer's Workshop, and English 101 and Dual Enrollment through Midlands Technical College. She is also the sponsor of Spring Valley's poetry club, W.O.R.D. that stands for Write. Organize. Read. Dream.

**Nicole Breen** is a senior at Wando HS (Mt. Pleasant, S.C.) and editor in chief of *Legend* yearbook. Breen has attended SIPA and NSPA/JEA conferences in the past two years. She has been an avid competitive dancer for 10 years.

**Phillip Caston** is the newspaper and yearbook adviser at Wando HS and past SIPA chair. Caston has a master's degree in journalism from the University of Maryland, and he previously worked as a cops reporter for the *Post and Courier* before beginning a teaching career. Caston received his undergraduate degree from Clemson University, where he served as editor-in-chief of the university's student newspaper.

**A.J. Chambers, MJE**, is the CavPlex-Convergence Media Director at Richland Northeast HS (Columbia, S.C.). He advises a live-daily broadcast, "RNE-TV Live." Chambers was named the 2021 JEA Broadcast Adviser of the Year. His students are state, regionally, and nationally recognized scholastic journalists.

**Maya Clement** is a junior at Clarke Central HS (Athens, Ga.) and Print Managing Editor for the ODYSSEY Media Group. Clement has attended SIPA, GSPA and NSPA/JEA conferences as well as the National High School Journalism Convention virtually. She has also presented about team building at a GSPA conference.

**Hillary Davis** joined the SPLC as Advocacy and Organizing Director in October 2019 after six years lobbying state legislators with the American Civil Liberties Union of Rhode Island. She has advocated for and alongside youth on issues of student's rights, the First Amendment, racial profiling, and criminal and juvenile justice. She holds a master's degree in public policy from the University of Michigan and a BA in sociology from California State University, Northridge.

**Lucas Donnelly** is a senior at Clarke Central HS and serves as the Visuals Coordinator for the ODYSSEY Media Group. Donnelly is currently your SIPA President, as well as a four-year ODYSSEY veteran with extensive photography experience.

**Isabelle Duncan** is a junior at Clarke Central HS who is new to the ODYSSEY Media Group. As a social media staffer, Duncan hopes to learn different strategies in order to manage all the OMG social media platforms. She is excited to learn more about her new role in ODYSSEY and how she can help her team members and community.

**Dr. Candice Edrington** is an associate professor at USC SJMC whose research explores the intersections of strategic communication, social movements, visual rhetoric, social networks, activism and advocacy, social media, and racial and ethnic groups through a public relations lens. Her passion for social justice and change fuels the desire to uncover both visual and textual messaging strategies that promote action and build relationship.

**Justin Fabiano** teaches media technology at East Cooper CAS (Mt. Pleasant, S.C.) and previously taught at his alma mater, Stratford HS (Goose Creek, S.C.). A former high school journalist and SIPA president, Fabiano graduated from USC with a degree in broadcast journalism. He has worked in sports television since graduation and previously worked for ESPN in Connecticut and the SEC Network in North Carolina.

**Julia Galbally** is a senior at Wando HS and editor in chief of *Legend* yearbook. She has attended SIPA conferences in the past. Galbally has signed to compete on the Clemson University track and field team next year.

**Molly Harwell** is a junior at Clarke Central HS and the Editor-in-Chief for the ODYSSEY Media Group. Harwell has attended GSPA, SIPA and NSPA/JEA conferences. She also led a presentation about productive podcasting with her colleague Kalliope Samaltanos at the GSPA spring conference. Harwell looks forward to attending more of these conferences in the future.

**Natalie Caula Hauff** is the Deputy Director for Charleston County Public Library and serves as Board Chair of My Sister's House. She was part of the 2015 Pulitzer Prize-winning team of the *Post and Courier*.

**Carly Huerta** is the *Venom* yearbook adviser at Catawba Ridge HS (Fort Mill, S.C.) and owns a photography business.

**Aseel Ibrahim** is a senior at Wando HS and the editor in chief of *Tribal Tribune* newspaper. She has attended SIPA and NSPA/JEA conferences in the past. Ibrahim is originally from Egypt and her first language is Arabic.

**Aza Khan** is a junior at Clarke Central HS and works as the Director of Audience Engagement and a Journalism I Facilitator for the ODYSSEY Media Group. She has attended journalism workshops at James Madison University, GSPA, SIPA and NSPA/JEA.



# Convention speakers

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**David Knight** is the former public information director for the Lancaster County (S.C.) School District. He also taught broadcast journalism at Lancaster HS. He has served as public information director for USC-Lancaster and as a student newspaper and literary magazine adviser for Spring Valley HS (South Carolina). A favorite at journalism workshops across the country, he has received SCSA's Adviser of the Year Award, SCSA's Scroggins Award, SIPA's Distinguished Service Award and CSPA's Gold Key.

**Miles Lawrence** is a sophomore at Clarke Central HS and a Variety Staffer for the ODYSSEY Media Group. Lawrence has attended multiple journalistic events during his two years on staff, including three GSPA conferences and the 2022 SIPA convention. Through his writing, Lawrence hopes to tell the stories of his community and further his journalistic abilities. In his free time, Lawrence enjoys playing tennis and hanging out with his friends.

**St. Cyr Luttmr** is the Social Media Insights Lab Coordinator at USC CIC and helps create social media analytics reports for clients. Additionally, she helps train new student interns and makes presentations to classes, clients and potential clients. Luttmr is not new to the Insights Lab. As a master's student, she worked in the lab as an intern for two years.

**Wyatt Meyer** is a Clarke Central HS sophomore as well as the Sports Editor for the ODYSSEY Media Group. In addition to his two years on staff, Meyer has attended multiple journalism conventions, including GSPA, SIPA and NSPA/JEA as well as a journalism camp with *The New York Times*.

**Mark Murray** serves as the executive director of the Association of Texas Photography Instructors. He has received the Elizabeth B. Dickey Distinguished Service Award from SIPA.

**David A. Ragsdale, CJE**, has advised student publications since 2001 at Clarke Central HS. He was named an ASNE Reynolds High School Journalism Fellow in 2014, an Elizabeth Dickey Distinguished Service Award recipient by SIPA in 2015, a CSPA Distinguished Adviser in 2019 and the National Journalism Teacher of the Year in 2022. Ragsdale was the GSPA Adviser of the Year in 2007 and 2020.

**Bill Rawson** is a first-year teacher and adviser at CavPlex Convergence Media, a journalism magnet program at Richland Northeast HS. He previously advised an Online Pacemaker-winning program at Pascack Valley High School in New Jersey.

**Janie Ripps** is a sophomore at Clarke Central HS and Viewpoints Editor for the ODYSSEY Media Group. Ripps hopes to strengthen her writing and inform readers of the magazine about ongoing topics that play a big role in society. She has attended and presented at multiple journalism conferences including the GSPA conference and the SIPA convention.

Through journalism, she hopes to meet new people and form new bonds with fellow students. Some of her interests consist of swimming, hanging out with friends and traveling.

**Emory Robinson** is a senior at Wando HS and the editor in chief of *Tribal Tribune* newspaper. She has attended SIPA and NSPA/JEA conferences in the past. Robinson is a professionally-published reviewer on Star Wars movies and shows.

**Manie Robinson**, a seasoned storyteller, filmmaker and educator, joined the School of Journalism and Mass Communications in Spring 2020 as a Sports Media Instructor. Through the previous 14 years, he served as a sports reporter, columnist and video producer for *The Greenville News* and the USA Today Network. He was named the South Carolina Sportswriter of the Year by the National Sports Media Association in 2018 and 2019. He also won more than a dozen South Carolina Press Association awards for video production, breaking news, enterprise reporting and opinion writing.

**Beth Swann, CJE**, advises *The Talon* newspaper and *Voices* literary magazine at Nation Ford HS (Fort Mill, S.C.). Her students' publications have earned top national awards from NCTE and Quill & Scroll, as well as the highest awards from SCSA. Her work has appeared in the *Chicago Tribune*, *Southern Poetry Review*, and numerous other publications. She serves as newspaper representative on the SCSA Board.

**Brooke Tribolet** is a senior at Wando HS and the editor in chief of *Legend* yearbook. She has attended SIPA conferences in the past. Tribolet has been an avid surfer in the Charleston scene for the past six years.

**Lizabeth Walsh, MJE**, is a Creative Accounts Manager at Jostens Yearbooks. She spent 26 years advising programs in private and public schools and was named a JEA Distinguished Yearbook Adviser in 2011 and awarded CSPA's Gold Key in 2012. Her staffs earned NSPA All-Americans, CSPA Gold Medals and placed in Best of Show newspaper and yearbook categories.

**Chris Waugaman, SIPA Endowment Speaker**, is an Assistant Professor of Mass Communications at Virginia State University and was the 2014 DJNF National Journalism Teacher of the Year. Waugaman has won numerous scholastic journalism awards and was the media adviser at Prince George HS (Virginia).

# SIPA Endowment

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## Our mission

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The SIPA Endowment was established Sept. 14, 1994. Its purpose is

- to provide financial security for future annual convention costs.
- to offer scholarships to students and advisers to attend SIPA conventions and Carolina Journalism Institutes.
- to offer college scholarships to outstanding scholastic journalism students.
- to expose students and adviser to state-of-the-art instructors.
- to support publications and/or programs through technology grants.
- to sponsor an Endowment Speaker at the annual convention.

## Ways to help

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During each convention, the Endowment sponsors a used book sale in the hotel Atrium and an auction in the Palmetto Ballroom.

You can support the Endowment year-round by making a donation in honor or in memory of someone important to you. Consider even donating in honor of your publication staff.

Checks can be made to the SIPA Endowment and mailed to SIPA, 800 Sumter St., SJMC/USC, Columbia, SC 29208.

Online donations can be made by visiting <http://www.midlandsgives.org/SIPAEndowment>

## Lifetime Members \$500

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*Lifetime memberships cover all publications an adviser advises and go with the adviser when he/she moves schools.*

Diana Adams  
Yvonne Allen  
Robert Atwood  
Louisa Avery  
Nina Brook  
Vanessa Bump  
Phillip Caston  
Erin Coggins  
Brian Cole  
Sylvia Daughtry  
Lisa Dean  
Karen H. Flowers  
Marc Ginsberg  
Coni Grebel  
Steve Hanf  
Heather Hanks  
Erinn Harris  
Tara Hays  
Tressie Hays  
Ken Henderson  
Melanie Huynh-Duc  
Valerie Kibler  
Steve Lindgren  
J. Grady Locklear  
Deanna Martin  
Deborah Mayer  
Chris McDonald  
Rik McNeill  
Amy Medlock-Greene  
Melanie Menefee  
Savannah Miller  
Lance Morrison

Betty Morton  
Lori Oglesbee  
Betsy Owen  
Meghan Percival  
David Ragsdale  
Shawn Risener  
Martha Rothwell  
Albert T. Scroggins  
Michelle Sisson  
Greg Spoon  
Larry Steinmetz  
Stephanie Stone  
Beth Ward  
Chris Waugaman  
David Webb  
Rae Weinstein

## Endowment Speakers

Each year, the Endowment Committee chooses someone who has made significant contributions to SIPA as the Endowment speaker. Here are previous Endowment speakers:

- 2022 – Chris Waugaman (Va.)
- 2021 – Tammy Watkins (S.C.)
- 2020 – Lori Oglesbee-Petter (Texas)
- 2019 – Brenda Gorsuch (N.C.)
- 2018 – Beth Fitts (Miss.)
- 2017 – Mary Inglis (Fla.)
- 2016 – Bradley Wilson (Texas)
- 2015 – Mark Murray (Texas)
- 2014 – David Knight (S.C.)

## Adviser Recognitions

*Students may choose to donate money to honor their advisers. Advisers recognized have their names engraved on a plaque in the SIPA office.*

Alberta Abercrombie  
Valerie Banks Amster  
Helen Browne  
Hope Carroll  
Lynne Collins  
Sylvia Daughtry  
Karen H. Flowers  
Mary Inglis  
Alice James  
Marianne King  
J. Grady Locklear  
Amy Medlock-Greene  
Shirley Moravec  
Lori Oglesbee  
Betsy Owen  
Kay Phillips  
Herb Sirota  
Kim Stokes  
Bruce Watterson

## In Memory

*Students and advisers may wish to make donations in memory of individuals. These individuals are also*

**Margery O. Anderson** (mother of Derek & Andrew Anderson)  
**Joe Barron** (uncle of Leslie Dennis)  
**Lucy Beckham** (Wando HS principal and 2009 Dr. Kay Phillips Administrator of the Year)  
**Mary Jody Bible** (mother of Donna Johnson, friend of SIPA)  
**Dr. Regis Louise Boyle** (Executive Board member)  
**Billy Joe Breedlove** (stepdad of Chris McDonald)  
**Joe & Catherine Bouknight Brown** (parents of Beth Dickey)  
**Penney Burton** (sister of Mary Inglis)  
**Betty B. Cain** (grandmother of Alison Shuman)  
**Keith Conrad** (father of Marilyn Chapman)  
**Walter Dennis** (father of Joe Dennis)  
**Grace Ellis Douglass** (mother of Kay Phillips)  
**Leland Douglass** (father of Kay Phillips)  
**Faith Dutton** (member of *Legend*, Wando HS yearbook)  
**DeDe Fitts** (husband of Beth Fitts)  
**Richard Fitz** (former adviser of *The Haliscope*)  
**Sandy Floore** (mother of Chris Floore)  
**George & Helen Flowers** (father and mother-in-law of Karen Flowers)  
**Debbie Garris** (administrative assistant to the director of USC SJMC and friend to Scholastic Journalism)  
**Russ Gold** (father of Christie Gold)  
**Joe Greene** (husband of Amy Medlock-Greene)  
**Ruth Kissiah Hall** (mother of Martha Rothwell)  
**Beth Hammond** (former adviser of *The Laureate*)  
**Mike Herring** (husband of Martha Herring Anderson)  
**Elizabeth B. Hudson** (mother of Karen Flowers)  
**James Nathan Hudson** (father of Karen Flowers)  
**Patricia Jackson** (friend to Scholastic Journalism)

**Clara Mae Jacobs** (mother of Sylvia Daughtry)  
**Lawrence E. "Larry" Jacobs** (brother of Sylvia Daughtry-Brown)  
**Andy Kilpatrick** (brother of Tamela K. Watkins)  
**Evelyn Glass Langston** (mother of Beth Fitts)  
**Dorothy E. Leonard** (mother of Sharon Deibel)  
**Mr. & Mrs. James Perry Locklear** (parents of J. Grady Locklear)  
**Jason Lynes** (Irmo HS *The Stinger* staffer)  
**Marvin McClam** (father of Erin McClam)  
**Logan McCombs** (son of Shawn & Stella McCombs)  
**Betty Morton** (former adviser and board member)  
**Johnny Morton** (husband of Betty Morton)  
**Kathleen Murphy** (Freedom HS *Revolution* staffer)  
**Bonnie Neely** (friend of Sylvia Daughtry-Brown)  
**Joseph W. Penton, Jr.** (father of Valerie Kibler)  
**Mandy Puntney** (daughter of Linda Puntney)  
**Renee Ragsdale** (mother of David Ragsdale)  
**O.W. (Tom) Riegel** (former SIPA director)  
**Edith Robertson** (grandmother of Leslie Dennis)  
**Flip Schulke** (professional photographer)  
**Dr. Al Scroggins** (dean and SIPA director)  
**Ruth Sherman** (grandmother of Leslie Dennis)  
**Chuck Stone** (University of N.C. professor)  
**Shaunee Vazquez** (former student of Melanie Huynh-Duc)  
**Exene Walker** (mother of Brenda Gorsuch)  
**Pert Wall** (friend of Sylvia Daughtry-Brown)  
**Doris Whalen** (mother of Rich Whalen)  
**Francis John Wuzzardo** (father of Kevin Wuzzardo)  
**David S. Yoakley** (father of Mary Inglis)  
**Madge Yoakley** (mother of Mary Inglis)

## In Honor

*Students and advisers may wish to make donations in honor of an individual who has made a difference in their journalistic lives. These individuals are also recognized on a plaque in the SIPA office.*

Andy Bosman  
Lewis G. Brierley  
Catherine Bouknight Brown  
Sylvia Daughtry-Brown and Joe Brown  
Morris Dees  
Leslie Dennis  
Elizabeth B. Dickey  
Gary Dickey  
First Flight HS *Nighthawk News* and *Shorelines* staffs  
Karen H. Flowers

Melanie Huynh-Duc & Northwest Horizons staff  
Irmo HS *Stinger* Staff, 1991  
Irmo HS *Stinger* Staff, 1999-2000  
Lugoff-Elgin HS Journalism  
Pat Jackson  
Debbie Jacobs  
Valentina & Sergei Korol  
Susan Morton Leonard  
Chris McDonald  
Martha Rothwell  
Becky Starnes

# Awards, scholarships & contests

## SCHOLARSHIPS

### J. Grady Locklear Scholarship

The J. Grady Locklear literary magazine scholarship may be awarded at the SIPA Convention to a senior who meets the following criteria:

1. The student must be accepted by USC and meet USC's scholarship guidelines.
2. The student must attend the USC School of Journalism and Mass Communications.
3. The student must be a writer or staff member of a literary magazine.
4. The student must attend the 2023 convention.
5. The student or his/her publication must be a member of SIPA.

### Col. C. E. Savedge Scholarship

The Col. C. E. Savedge Yearbook scholarship may be awarded at the SIPA Convention to a senior who meets the following criteria:

1. The student must be accepted by USC and meet USC's scholarship guidelines.
2. The student must attend the USC School of Journalism and Mass Communications.
3. The student must be a yearbook staffer.
4. The student or his/her publication must be a member of SIPA.
5. The student must attend the 2023 convention.

### Elizabeth B. Dickey SIPA Scholarship

This scholarship will be awarded by the University of South Carolina School of Journalism and Mass Communications to an outstanding SIPA student during the convention.

Applicants must meet the following criteria:

1. The student must be accepted by USC and meet USC's scholarship guidelines.
2. The student must attend the USC School of Journalism and Mass Communications.
3. The student or his/her publication must be a member of SIPA.
4. The student must attend the 2023 convention.

### Mary Y. Inglis Regional Scholarship

One scholarship will be awarded by the SIPA Endowment Committee to an outstanding SIPA student who will attend a school of journalism and mass communications at an accredited college or university in the SIPA region. The student must attend the 2023 convention.

### Col. C. E. Savedge Fellowship

Fellowships will provide registrations for the Carolina Journalism Institute. Publication advisers who have never attended CJI are eligible to receive fellowships.

## AWARDS

### Dr. Kay Phillips

#### Administrator-of-the-Year Award

This award is given to administrators who exemplify the principles of scholastic journalism by supporting more than one publication, supporting the professional growth of the adviser and the educational growth of the students, as well as supporting academic standards.

Advisers whose publications are members of SIPA may nominate an administrator at their schools.

Dr. Christopher Chandler, Nation Ford HS (Fort Mill, South Carolina) principal, received the award in 2022.

### Karen H. Flowers

#### Outstanding Service Award

This award was given for the first time in 2010 as the Friend of Scholastic Media Award. The award, renamed in 2015, goes to an individual who is not in the classroom but who has significantly supported scholastic journalism.

### Joseph Shoquist

#### Freedom of the Press Award

This award, named in honor of former Dean Joseph W. Shoquist, will be given periodically when an adviser and/or staff makes a strong stand for scholastic journalism.

### Scroggins Awards: Best of South

The Scroggins Awards are SIPA's highest honors and are given in memory of Dr. Albert T. Scroggins, director emeritus of SIPA.

#### The 2022 winners were

##### Broadcast

"RNE-TV Live," Richland Northeast HS (South Carolina)

##### Magazine

*Voices*, Nation Ford HS (South Carolina)

##### Newsprint

*The Shield*, McCallum HS (Texas)

##### Online

*ODYSSEY Media Group*, Clarke Central HS (Georgia)

##### Yearbook – High School

*Lone Star*, James Bowie HS (Texas)

##### Yearbook – Junior High/Middle School

*The Round-Up*, Woodland Jr. HS (Arkansas)

## CONTESTS

### Best of Show at SIPA

Best of Convention is open to all registered publications and recognizes excellence among convention attendees.

#### The 2022 winners were

##### Broadcast

"Real TV," Stratford HS (South Carolina)

##### Literary Magazine

*Voices*, Nation Ford HS (South Carolina)

##### Newsprint

*Blueprints*, Cedar Shoals HS (Georgia)

##### Online Media

*ODYSSEY Media Group*, Clarke Central HS (Georgia)

##### Yearbook

*Westwind*, West Henderson HS (North Carolina)

### Broadcast Individual Anchor Contest

Students will write a script from copy provided and read the script on camera.

### SIPA Journalism Quiz Bowl

The qualifying round Friday night consists of a written, multiple-choice test. Questions will be on current events, journalism history, scholastic media law, AP style and terminology. The top eight teams will qualify for the Quiz Bowl rounds Saturday afternoon and Sunday morning. The 2022 champion team members were Audrey Enghauser, Wyatt Meyer, Natalie Schliekelman and Maya Shrivastav, Clarke Central HS (Georgia).

### Team On-site Production (TOP)

This contest is open to broadcast, literary magazine, newspaper, photography and yearbook students. During the convention, literary magazine, newsprint, online media and yearbook students conduct interviews, then write, edit and design pages Saturday afternoon. Broadcast teams conduct interviews, shoot footage, edit footage and complete a three-minute feature package. Photographers take, edit and curate photos Saturday afternoon.

#### The 2022 winners were

##### Broadcast Script

Hannah Watts & Skyler Oliver, Catawba Ridge HS (South Carolina)

##### Broadcast Videography

Sofia Sequeira & Skylar Torrey, Catawba Ridge HS (South Carolina)

##### Broadcast Overall

Mark Smith & Emany Roach, Richland Northeast HS (South Carolina)

##### Literary/Arts Magazine Written Element

Salai Diekumpuna, Clarke Central HS (Georgia)

##### Literary/Arts Magazine Visual Element

Ava Maddox, Cedar Shoals HS (Georgia)

##### Literary/Arts Magazine Overall

Salai Diekumpuna, Ollie Hendershot, Luna Reichert & Eva Orbock, Clarke Central HS (Georgia)

##### Newsprint Design

Nico Willman, Isaac Ramirez, Anna Tenner & Cadence Schapker, Clarke Central HS (Georgia)

##### Newsprint Story

Ellie Crane, Ruby Calkin, Eva Lucero & Kira Law, Cedar Shoals HS (Georgia)

##### Newsprint Overall

Jackie Wright, Violet Calkin & Anna Schmidt, Cedar Shoals HS (Georgia)

##### Online Media Interactive/Visual Element

Natalie Schliekelman, Wyatt Meyer, Anna Shaikun & Isabella Westrich, Clarke Central HS (Georgia)

##### Online Media Story & Package

Ireland McCage, Maya Clement, Kalliope Samaltanos & Kendarius Butts, Clarke Central HS (Georgia)

##### Photography Captions

Chloe Sears, Clarke Central HS (Georgia)

##### Photography Single Image

Olivia Ralston, Wando HS (South Carolina)

##### Photography Gallery

Olivia Ralston & Scarlett Lewis, Wando HS (South Carolina)

##### Yearbook Design

Avery Smith, Blake Harlamert, Carl Wooten & Maddie Hurley, Bullitt East HS (Kentucky)

##### Yearbook Copy & Overall

Eleanor Bingham, Amanda Falcone, Luka Albarran & Bella Schwinne, Wando HS (South Carolina)

# Distinguished Service Awards

## Elizabeth B. Dickey

### Distinguished Service Award Recipients

Distinguished Service Awards are given to teachers, advisers and others who have contributed extraordinary amounts of time, talent and energy to SIPA. The award was renamed in 2006 to honor Elizabeth B. Dickey's outstanding service to scholastic journalism. Advisers, associate members, students or administrators may nominate people for this award. Recipients of past Distinguished Service Recipients are

Alice James '79	Ken Henderson '88	Carolyn Haldeman '00	Joe Dennis '10
J. Grady Locklear '79	Alma Blythe '88	John Hudnall '00	Valerie Kibler '10
Col. C.E. "Chuck" Savedge '79	Earl Straight '88	Patsy Towery '00	Susan Newell '10
Dr. Albert T. Scroggins '79	Mary Ann Blaskowitz '89	H. L. Hall '01	Kristi Gibbins '11
Clark Chism '80	John Cutsinger '89	Martha Rothwell '01	Jenny Proctor '11
Fanny King '80	Betsy Owen '89	Dr. Ronald Farrar '01	Leslie Dennis '12
Marianne King '80	Richard J. Fitz '90	Will Felts '02	Chris Floore '12
Dr. Regis Boyle '81	David Knight '90	Margaret Sorrows '02	Frank LoMonte '12
Hope Carroll '81	Richard L. "Rik" McNeill '90	Christie Gold '03	Mary Kay Downes '13
Ann Herlong '81	Karen H. Flowers '91	Sharon Deibel '03	Deborah Gascon '13
Eloise Howard '81	James F. Paschal '91	Kim Stokes '03	Buck Ryan '13
Dr. Dennis Jones '81	Carol Lange '92	Carl Zimmermann '03	Dr. Carol Pardun, '14
Charles O'Malley '81	Nancy Ruth Patterson '92	Pat Jackson '03	David Ragsdale, '15
Florence Hancock '82	Susan Earley '93	Julie Dodd '04	Chuck Walker, '15
Nancy Green '83	Richard Johns '93	Mark Murray '04	Chris Waugaman, '15
Betty Morton '83	Margaret Johnston '93	Steve Row '04	Coni Grebel, '16
Beth Dickey '84	Sylvia Daughtry '94	Tamela K. Watkins '04	Adrienne Hollifield, '16
Bruce E. Konkle '84	Brenda Gorsuch '94	Beth Fitts '05	Rebecca Piner, '17
Patricia Hedden Wicker '84	Judy Hines '94	Rhonda Moore '05	Collyn Taylor, '17
Thomas Engleman '85	Dr. John Lopiccolo '94	Flip Schulke '05	Rich Whalen, '17
Carole Ford '85	Margaret Shearouse '94	Jane Speidel '05	Phillip Caston, '18
Dr. Ruby Herlong '85	Dr. Jack Dvorak '95	Carolyn Terry '05	R.J. Morgan, '18
Dr. Reid Montgomery '85	Linda Leatherman '95	Gary C. Dickey '06	Erin Coggins, '19
Col. Joseph M. Murphy '85	Chuck Stone '95	Martha Herring '06	Justin Fabiano, '19
Kay Phillips '85	Beth Hammond '96	Jack Kennedy '06	Sue Gill, '20
Oscar Wetherhold "Tom" Reigel '85	Judith Price '96	Amy Medlock-Greene '06	Steve Hanf, '20
Lilla Scroggins '85	Dr. Richard Uray '96	Ken Thornberry '06	Melanie Huynh-Duc, '20
Herb Sirota '85	Robert Atwood '97	Charles Bierbauer '07	Michaela Baker, '22
Sam Garner '86	Mary Inglis '97	Marilyn Chapman '07	
Dr. Jack Hillwig '86	Nora Moulton '97	Alison Shuman '07	
Bruce Watterson '86	Lori Oglesbee '98	Sandy Woodcock '07	
Ann Bartholomew '87	Martha Akers '98	Linda Puntney '08	
Hud Clark '87	Tom French '99	Alan Weintraut '08	
Dorothy McPhillips '87	Judy Mulkey '99	Bradley Wilson '08	
Shirley Moravec '87	Bobby Hawthorne '99	Monica Hill '09	
Dr. John Butler '88	John Grisham '99	Stella McCombs '09	
Mark Goodman '88	Tim Harrower '00	Jake Palenske '09	



# Staff

## Executive Committee

### Chair:

Erin Coggins, Sparkman HS, Alabama

### Vice Chair:

David Ragsdale, Clarke Central HS, Georgia

### Secretary:

Larry Steinmetz, Bullitt East HS, Kentucky

### Past Chair:

Phillip Caston, Wando HS, South Carolina

### CJI Liaison:

David Ragsdale, Clarke Central HS, Georgia

### Finance Chair:

Brenda Gorsuch, North Carolina

### President:

Lucas Donnelly, Clarke Central HS, Georgia

### Vice President:

Thatcher Rotenberry, Brookwood HS, Alabama

### Members-at-Large:

Alexis Leasy, Tupelo HS, Mississippi, and Tess Warren, Sparkman HS, Alabama

### Appointed Members

- Katrina Berry-Ivy, Tupelo HS, Mississippi
- AJ Chambers, Richland Northeast HS, South Carolina
- Del Ellerton, Midtown HS, Georgia
- Steve Hanf, First Flight HS, North Carolina
- Lori Reaser, Albemarle HS, Virginia
- Charlotte Wood, Madison County HS, Virginia

### Consultants

- Joe Dennis, Piedmont College, Georgia
- Chris Floore, Macon, Georgia
- Karen Flowers, former SIPA director
- Monica Hill, NCSMA director
- Stephanie Moreno, GSPA director
- R.J. Morgan, MSPA director
- Mark Murray, ATPI director, Texas
- Chris Waugaman, Virginia State University

## Convention staff

### Leslie Dennis

SIPA executive director

### Michaela Baker

USC Brand Strategy & SIPA volunteer

### Richard Disharoon

SIPA volunteer

### Kirslyn Gunter

SIPA volunteer

### Kayla Jeffers

SIPA volunteer

### Ananda Kobierowski

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