

CATEGORY: FEATURE

NAME: LA'DEJA WILLIAMS

LINK TO VIDEO: <https://youtu.be/TM3Vx8B7AAI>

TIME	AUDIO	VISUAL
0:00-	TYPE WHAT YOU HEAR. USE BROADCAST TERMS	TYPE WHAT YOU SEE. USE BROADCAST TERMS
0:00-0:03	NAT SOUND OF CONVERSATION AND NATURAL ENVIRONMENT.	MEDIUM SHOT OF WOMAN FLIPPING BREAD FOR AREPAS.
0:03-0:06	VO: "THE AREPA CHEF IS WILDY KNOWN FOR ITS ..."	MEDIUM SHOT OF AREPA CHEF FOOD TENT.
0:06-0:09	VENEZUELAN CUISINE, SERVING FOODS SUCH AS .."	TIGHT SHOT OF WOMAN PUTTING FOOD ON THE GRILL.
0:09-0:11	AREPAS, COCHAPAS, CHURROS .."	MEDIUM SHOT OF RESTAUARANT SIGN DISPLAYING THE FOODS THEY SERVE.
0:11-0:13	"EMPANADAS, AND MORE."	MEDIUM SHOT OF THE AREPA CHEF MENU.
0:13-0:15	"THEY OFFER CATERING SERVICES, AND CAN BE FOUND AT A VARIETY .."	TIGHT SHOT OF TRAYS/CONTAINERS THAT STORE FOOD.
0:15-0:18	OF LOCATIONS ALL THROUGHOUT SOUTH CAROLINA .."	MEDIUM SHOT OF CUSTOMER AT THE CASH REGISTER.
0:18-0:20	"INCLUDING SODA CITY MARKET."	MEDIUM SHOT OF CUSTOMERS WALKING THROUGHOUT SODA CITY.
0:20-0:26	JACK OJEDA: "IT'S BEEN, KINDA LIKE A DREAM OF OURS ESPECIALLY MY DADS SINCE HE STARTED AS A JAPANESE CHEF."	MEDIUM SHOT OF JACK OJEDA, THE OWNER OF THE AREPA CHEF.
0:26-0:33	VO: "WITH A HIGH RATING	GRAPHIC WITH SCREENSHOTS

	OF 4.6 OUT OF 5 STARS ON FACEBOOK, AND THE RAVING REVIEWS OF MANY CUSTOMERS,	OF REVIEWS FROM BOTH FACEBOOK AND GOOGLE.
0:33-0:35	THE AREPA CHEF HAS ESTABLISHED ITSELF AS A .."	TRANSITION OUT OF GRAPHIC; TIGHT SHOT OF WOMAN COOKING AREPAS.
0:35-0:38	SELLER OF AUTHENTIC VENEZUELAN STREET FOOD THROUGHOUT COLUMBIA."	TIGHT SHOT OF DISPLAY CASE CONTAINING FOOD.
0:38-0:45	LILLIAN LAMB: "I'M CHILEAN, SO I HAVE LIKE, THE LATIN HERITAGE IN ME. SO THE CHURROS WERE AMAZING, AND I LOVED LIKE, HOW THEY WERE HOMEMADE."	MEDIUM SHOT OF LILLIAN LAMB, A CUSTOMER OF THE AREPA CHEF.
0:45-0:49	VO: "EVERY SATURDAY, THE OJEDA FAMILY DRIVES DOWN TO THE SODA CITY MARKET .."	MEDIUM SHOT OF CUSTOMERS LINED UP AT THE AREPA CHEF FOOD TENT.
0:49-0:52	TO SELL THEIR FOOD. AT LEAST, THEY USED TO."	MEDIUM SHOT OF JACK OJEDA CONVERSING WITH A CUSTOMER.
0:52-0:56	"A FEW MONTHS AGO, THEIR FAMILY FOOD TRUCK WAS IMPACTED BY A FIRE."	TIGHT SHOT OF THE AREPA CHEF FOOD TRUCK.
0:56-0:58	"THANKFULLY, NO INJURIES WERE REPORTED, BUT .."	TIGHT SHOT OF THE SIDE OF THE AREPA CHEF FOOD TRUCK, SHOWCASING THE COMPANY LOGO.
0:58-1:00	THERE WAS SIGNIFICANT DAMAGE TO THE TRUCK."	TIGHT SHOT OF THE WHEEL OF THE AREPA CHEF FOOD TRUCK.
1:00-1:17	JACK OJEDA: "WE HAD A REFRIGERATOR THAT WAS OUTSIDE, AND ONE OF THE CORDS WAS DAMAGED. SO, EVENTUALLY, THE	MEDIUM SHOT OF JACK OJEDA, THE OWNER OF THE AREPA CHEF.

	REFRIGERATOR CAUGHT FIRE, IT WAS CLOSE TO THE FOOD TRUCK. AND THAT'S HOW PART OF IT CAUGHT FIRE."	
1:17-1:20	VO: "THE TRUCK IS CURRENTLY AWAITING REPAIR."	MEDIUM SHOT OF THE SIDE OF THE TRUCK.
1:20-1:24	"ALTHOUGH THIS HAS POSED SOME CHALLENGES, THE AREPA CHEF IS STILL CONTINUING .."	MEDIUM SHOT OF WOMAN WORKING THE AREPA CHEF FOOD TENT.
1:24-1:27	ITS OPERATIONS AT SODA CITY MARKET WITH A FOOD TENT."	MEDIUM SHOT OF THE AREPA CHEF FOOD TENT, ALONG WITH JACK OJEDA CONVERSING WITH A CUSTOMER AND HIS FAMILY MEMBER COOKING BEHIND HIM.
1:27-1:32	JACK OJEDA: "THE MARKET IS MOSTLY WHERE WE MAKE MOST OF OUR SALES, SO THANKFULLY HAVING A .."	MEDIUM SHOT OF JACK OJEDA, THE OWNER OF THE AREPA CHEF.
1:32-1:38	TENT WILL CONTINUE US TO HAVE OUR BUSINESS PRETTY MUCH EVERY SATURDAY .."	MEDIUM SHOT OF CUSTOMERS GETTING FOOD AT THE AREPA CHEF TENT.
1:38-1:40	"SO, WE'RE VERY GRATEFUL FOR THAT."	WIDE SHOT OF THE AREPA CHEF FAMILY EMPLOYEES WORKING WITHIN THE TENT.
1:40-1:44	VO: "DESPITE NOT BEING ABLE TO OPERATE LIKE NORMAL, THE AREPA CHEF CONTINUES TO .."	TIGHT SHOT OF GENERATOR WITH WATER BESIDE IT.
1:44-1:48	IMPRESS CUSTOMERS, NOT ONLY WITH THEIR WIDE VARIETY OF FOOD OPTIONS.."	TIGHT SHOT OF THE LEGS OF CUSTOMERS IN FRONT OF THE RESTUARANT SIGN WITH THE FOODS THEY SERVE ON IT.
1:48-1:50	"BUT ALSO THEIR CULTURAL APPEAL TO THE COMMUNITY."	MEDIUM SHOT OF WOMAN TALKING TO JACK OJEDA, IN FRONT OF THE CASH

		REGISTER.
1:50-1:51	LILLIAN LAMB: "I THINK IT REALLY TEACHES PEOPLE A LOT .."	MEDIUM SHOT OF LILIAN LAMB, A CUSTOMER OF THE AREPA CHEF.
1:51-1:54	ABOUT DIFFERENT CUISINES. I THINK PEOPLE ARE SCARED OF THEM, ESPECIALLY AT RESTAURANTS .."	TIGHT SHOT OF RESTAURANT BOARD DISPLAYING "PABELLON" BESIDE A FAMILY EMPLOYEE OF THE AREPA CHEF.
1:54-1:58	"WHERE YOU HAVE TO, LIKE, SIT DOWN AND COMMIT. BUT LIKE, I THINK THIS IS REALLY EASY .."	MEDIUM SHOT OF A MOTHER AND SON EATING FOOD FROM THE AREPA CHEF.
1:58-2:00	AND LIKE PEOPLE CAN JUST GET TO KNOW SOME CUISINE!"	TRANSITION BACK TO INTERVIEW; MEDIUM SHOT OF LILIAN LAMB, A CUSTOMER OF THE AREPA CHEF.
2:00-2:02	JOSHUA WINNICK: "IT'S GOOD TO SEE THEM OUT HERE, THEY HAVE .."	MEDIUM SHOT OF JOSHUA WINNICK BEING INTERVIEWED, ANOTHER CUSTOMER OF THE AREPA CHEF.
2:02-2:05	A LONG LINE, PEOPLE CLEARLY LOVE THEIR FOOD,"	WIDE SHOT OF LONG LINE OF CUSTOMERS OF THE AREPA CHEF.
2:05-2:07	SO THEY'RE DEFINITELY HAVING A POSITIVE IMPACT OUT HERE,"	MEDIUM SHOT OF FAMILY EMPLOYEES WORKING WITHIN THE TENT.
2:07-2:10	"AND THEY HAVE DELICIOUS FOOD SO I'M GLAD THEY DO."	TRANSITION BACK TO JOSHUA WINNICK INTERVIEW.
2:10-2:12	VO:"YOU CAN STAY UP TO DATE WITH THE AREPA CHEF .."	MEDIUM SHOT OF FAMILY EMPLOYEES PREPARING FOOD ON THE GRILLS.
2:12-2:14	AND THEIR ENDEAVORS ON THEIR FACEBOOK,"	GRAPHIC SCREENRECORDING OF THE AREPA CHEF FACEBOOK.
2:14-2:16	"AND INSTAGRAM PAGE,	GRAPHIC SCREENRECORDING OF

	@THEAREPACHEF."	THE AREPA CHEF INSTAGRAM.
2:16-2:18	"ON SATURDAYS, YOU CAN FIND THEM AT .."	WIDE SHOT OF FAMILY EMPLOYEES WORKING WITHIN THE AREPA CHEF FOOD TENT.
2:18-2:22	1515 MAIN STREET IN SODA CITY, AND YOU CAN ALSO GO TO THEIR .."	GRAPHIC SCREENSHOT OF THE AREPA CHEF FACEBOOK PAGE, DISPLAYING THEIR COMPANY DETAILS.
2:22-2:25	"WEBSITE, THEAREPACHEF.COM FOR MORE INFORMATION."	GRAPHIC SCREENRECORDING OF THE AREPA CHEF WEBSITE.
2:25-2:27	"REPORTING FOR RNE-TV LIVE,"	MEDIUM SHOT OF THE AREPA CHEF FOOD TENT AFTER HOURS OF SERVICE.
2:27-2:30	I'M LA'DEJA WILLIAMS."	TIGHT SHOT OF EMPLOYEE MOVING THE RESTAURANT SIGNS OUT OF FRAME, ENDING THE STORY.