

# 2020 SIPA PRE-CONVENTION WORKSHOPS

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**When:** Friday, March 6, 1–5 p.m.

**Where:** 800 Sumter Street, University of South Carolina School of Journalism and Mass Communications

Room numbers and directions will be sent prior to workshops.

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**Registration:**

- \$15 per participant, if attending the convention
  - \$30 per participant for pre-convention only
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## IT'S MORE THAN JUST REPORTING

with Coni Grebel, Lee County HS (Georgia)

Join us for this intense workshop that takes you deeper into the realms of team bonding without sacrificing deadline time. This workshop is appropriate for students from any publication genre, with any level of experience. Participants will need to bring a willingness to think outside the box and plenty of adrenalin! This workshop is intended to both reinspire participants and fuel them for inspiring their staffs back home. Participants run the risk of seeing the scholastic newsroom through new eyes. Addiction is totally possible. Warning: students may be grouped into teams that are not indicative of their own publications or schools, so this is not a course recommended for the shy or weak of heart.

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## KNOWLEDGE IS POWER, BUT WISDOM IS KNOWING HOW TO RUN A STAFF

with David Ragsdale, Mackenzie Caudill, Owen Donnelly, Elena Gilbertson Hall and Naomi Hendershot, Clarke Central HS (Georgia)

Leader is a loaded word in the newsroom. Is it based on tenure, skill set, personality traits, or some combination of each? The purpose of this pre-convention workshop is to enable you to fulfill your job description on your staff. We'll discuss leadership styles, help you troubleshoot your problem areas, work on role-play scenarios commonly seen in the newsroom and seek a collaborative approach to empower you as coach/mentor/editor on staff. Leaders of all levels and programs are welcome!

Students will need an electronic device (tablet, laptop, etc.) for this workshop, as well as a copy of their staff manual.

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## TELLING STORIES WITH PHOTOGRAPHS

with Mark Murray, Association of Texas Photography Instructors director

Learn how to tell a story through different styles of photography. Participants will take photos in and around the School of Journalism and Mass Communications in the historic Horseshoe district. After taking photos the group will have a quick critique of everyone's work to see how you did. Bring a camera! Certain photos selected from this workshop will be featured on the SIPA website and social media platforms.

## WRITE YOUR TRUE STORY: A WRITER'S WORKSHOP IN CREATIVE NONFICTION

with Beth Swann, Nation Ford HS (South Carolina)

Telling stories. It's what we do. Writers bring their unique experiences, their wisdom, their perspectives, and even their personalities to the page. Through keen powers of observation, mining memory, freeing the imagination, and digging into research, a writer can do more than entertain, persuade, or inform – a good writer moves readers.

This workshop is about crafting stories, yes. It's about voice and muscular writing. But it's also about learning how to free the dreamer and the curious investigator. It's about reaching for the courage to discover and tell the truth, because that's what moves and inspires readers.

We'll be reading from mentor texts, practicing our skills of observation around campus, as well as writing and then workshopping pieces together. We will craft stories, whether we are writing for ourselves or for a wider audience – and if you want to put your work out there, I'll show you how to submit your work to professional publications. Write away!

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## WORKING WITH INDESIGN

with Anna Westbury, University of South Carolina

*For beginners only.*

Need help jumping into InDesign? Want to learn some basic design tips? This workshop covers what you need to know if you are only beginning to connect with InDesign and page design/layout. Feel free to email questions you want answered or topics you want covered ahead of time to Leslie Dennis at [dennislc@email.sc.edu](mailto:dennislc@email.sc.edu).