

2019 SIPA Pre-Convention Workshops

When: Friday, March 1, 1-5 p.m.

Where: 800 Sumter Street, University of South Carolina School of Journalism and Mass Communications

Room numbers and directions will be sent prior to workshops.

CREATIVE NON-FICTION

with Lori Vincent, Ola HS (Georgia)

An interactive session for students who write and advisers who work with writers. We'll explore some of our favorite writing activities and practices. Participants will be placed into teams and given research and a specific location on campus. During the workshop, you will take what you have learned and apply it to your assigned topic in a writing activity.

HANDS-ON STORYTELLING

with Kelly Furnas, Elon University (North Carolina)

Professional reporters in 2019 are using all the tools at their disposal to bring content to diverse audiences. Learn ways to improve digital storytelling in a brief session at the J-School. Hit the streets in teams to produce multimedia content including video, photography, maps, databases and online graphics.

IT'S MORE THAN JUST REPORTING

with Coni Grebel, Lee County HS (Georgia)

Join us for this intense workshop that takes you deeper into the realms of team bonding without sacrificing deadline time. This workshop is appropriate for students from any publication genre, with any level of experience. Participants will need to bring a willingness to think outside the box and plenty of adrenalin! This workshop is intended to both reinspire participants and fuel them for inspiring their staffs back home. Participants run the risk of seeing the scholastic newsroom through new eyes. Addiction is totally possible. *Warning: students may be grouped into teams that are not indicative of their own publications or schools, so this is not a course recommended for the shy or weak of heart.*

KNOWLEDGE IS POWER, BUT WISDOM IS KNOWING HOW TO RUN A STAFF

with Steve Hanf, Hannah Ellington, Chloe Futrell and Hunter Haskett, First Flight HS (North Carolina)

It definitely takes a village to run a successful staff in the newsroom. From knowing how to be a leader and a friend to dealing with drama among the staff, it can take a lot for everything to run smoothly. The purpose of this pre-convention workshop is for current and upcoming editors to learn how to fulfill their positions. We will share our experiences but also want this session to be an open forum, so come with an open mind. You're also welcome to bring an electronic device as well as a copy of your staff's publications.

Registration:

- \$15 per participant, if attending the convention
 - \$30 per participant for pre-convention only
-

TELLING STORIES WITH PHOTOGRAPHS

with Mark Murray, former Association of Texas Photography Instructors director

Learn how to tell a story through different styles of photography. Participants will take photos in and around the School of Journalism and Mass Communications in the historic Horseshoe district. After taking photos, you will sit down with our instructor for a one-on-one critique. Bring a camera! Certain photos selected from this workshop will be featured on the SIPA website and social media platforms.

WORKING WITH INDESIGN

with Anna Westbury, University of South Carolina

For beginners only.

Need help jumping into InDesign? Want to learn some basic design tips? This workshop covers what you need to know if you are only beginning to connect with InDesign and page design/layout. Feel free to email questions you want answered or topics you want covered ahead of time to Leslie Dennis at dennislc@mailbox.sc.edu.

YEARBOOK : THREE-STEP SPA DAY

with Erin Coggins, Sparkman HS (Alabama)

1. Rinse and Repeat: As yearbookers we often repeat the same old stories. This interactive session will help you get out of the rut and move forward with good, old-fashioned "thinking out of the box" techniques.
2. After the Wash: Now that we know how to utilize the "out of the box" thinking, we can build spreads that add a new vibe to our books. This session incorporates design and coverage planning. Handouts will be given. Team brainstorming required.
3. The Final "Do": This session will combine creative thinking and coverage planning to finalize a product that incorporates all information presented. Based on our adventure from session two, students will plan all phases of a unique spread.