

# 2018 SIPA PRE-CONVENTION WORKSHOPS

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**When:** Friday, March 2, 1-5 p.m.

**Where:** 800 Sumter Street, University of South Carolina School of Journalism and Mass Communications

Room numbers and directions will be sent prior to workshops.

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**Registration:**

- \$15 per participant, if attending the convention
  - \$30 per participant for pre-convention only
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## EYES FOR DESIGN

with Jake Palenske, Raytheon Corp. (Texas)

Take your InDesign and design skills to the next level by learning tricks and advanced layout techniques from a pro. Some Illustrator components will be taught as well. Feel free to email questions you want answered or topics you want covered to Leslie Dennis at [dennislc@mailbox.sc.edu](mailto:dennislc@mailbox.sc.edu).

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## AR, VR, NEWS BOTS AND WHAT'S NEXT FOR JOURNALISM

with 100 Days in Appalachia team (West Virginia)

No, this isn't an episode of "Black Mirror"; it's just the future of journalism. In this hands-on workshop, students will get a glimpse of the future tools of journalism, learning about innovative projects using Virtual Reality, Augmented Reality, Sensors, and more.

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## YOU MADE AN APP FOR THAT

with Kelli Rembert, R2I2 (South Carolina)

Go beyond content creation; begin learning how to develop an app for your audience. In this workshop, you will learn how to build an app and will leave with one that you and others can use on an iPhone or iPad.

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## TOUR DE FORCE

limited to 25 students

Start your journey with a tour of the School of Journalism and Mass Communications for a tour of the new home for new media in the heart of campus. Then, take an official tour around the UofSC campus. Finally, sit down with an admissions counselor for a small group session.

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## TELLING STORIES WITH PHOTOGRAPHS

with Kelli Boling, University of South Carolina

Learn how to tell a story through different styles of photography. Participants will take photos in and around the School of Journalism and Mass Communications in the historic Horseshoe district. After taking photos, you will sit down with our instructor for a one-on-one critique. Bring a camera! Certain photos selected from this workshop will be featured on the SIPA website and social media platforms.

## MORE THAN JUST WRITING

with Coni Grebel, Lee County HS (Georgia)

Join us for this intense, collaborative game that takes you deeper into the realms of both news writing and alternative coverage. This workshop is appropriate for students from any publication genre, with any level of experience. Participants will need to bring a camera -- cell phone cameras will do -- and equipment to download their pictures, good walking shoes and plenty of adrenalin! Students will be grouped in teams and presented with an assignment that involves more than one method of reporting. **WARNING:** This course is not meant for the uninspired or unmotivated. Participants run the risk of meeting new online tools or of using familiar tools in a new way. Addiction is totally possible.

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## WHAT IT TAKES TO BE A LEADER

with David Ragsdale and Odyssey Media Group editors, Clarke Central HS (Georgia)

Leader is a loaded word in the newsroom. Is it based on tenure, skill set, personality traits, or some combination of each? The purpose of this pre-convention workshop is to enable you to fulfill your job description on your staff. We'll discuss leadership styles, help you troubleshoot your problem areas, work on role play scenarios commonly seen in the newsroom and seek a collaborative approach to empower you as coach/mentor/editor on staff. Leaders of all levels and programs are welcome!

Students will need an electronic device (tablet, laptop, etc.) for this workshop, as well as a copy of their staff manual.