



Customer is allowed to have objects outside of the margin.

TRIM LINE

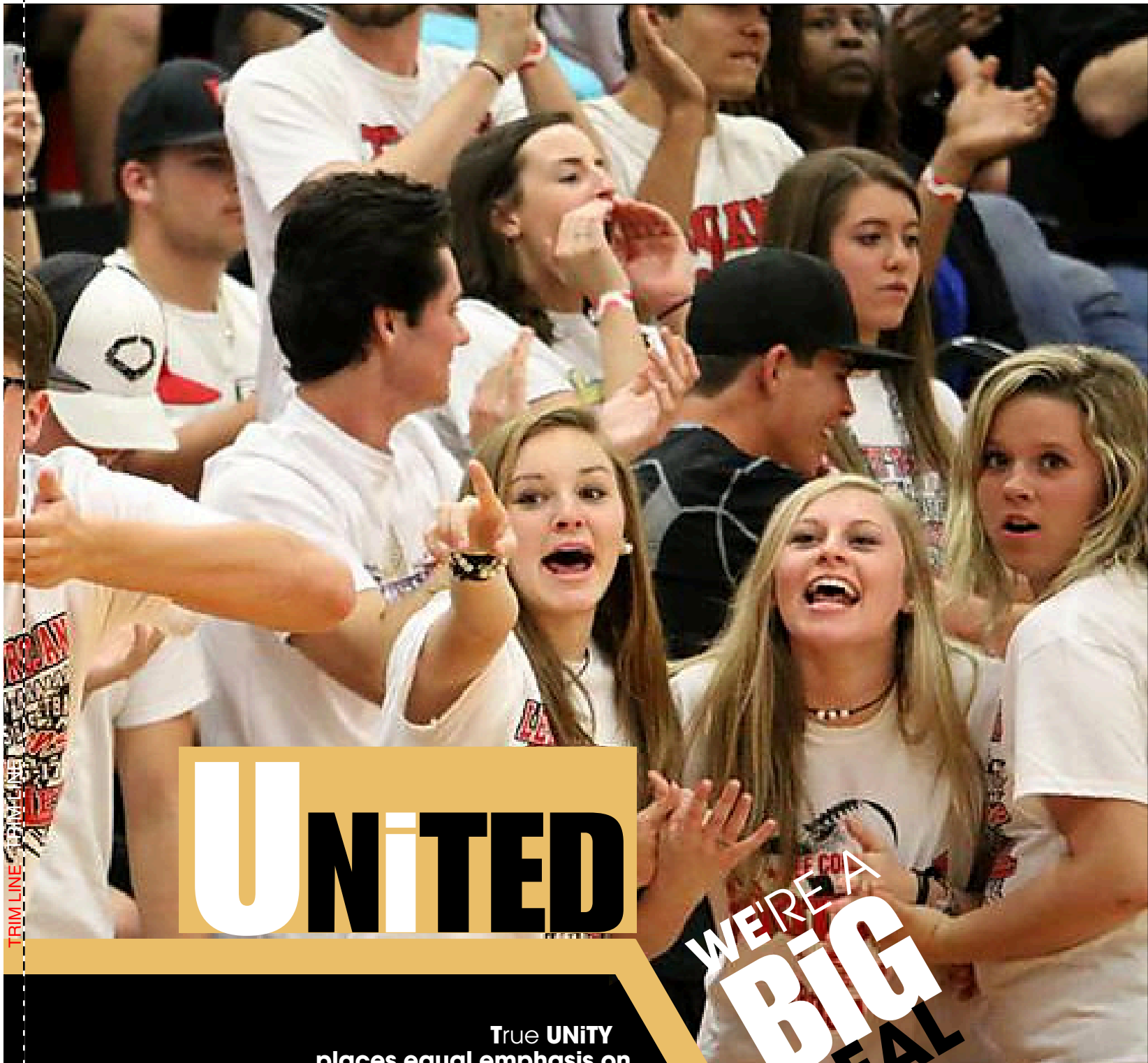
TRIM LINE

ALONE, I'm just me.
ALONE, my faults seem GREATER, my STRENGTHS seem weaker.
ALONE, I'm nothing special.
Just me.

But *with my friends, I* become **WE – not just me.**
With my friends, I'm stronger than an **alone I.**
With friends, WE are all **GREATER** than when **WE** were just a bunch
of **I**s.
Once I team up with others, **UNITED,**

my faults are balanced by your STRENGTHS, my STRENGTHS diminish your faults. The word UNITED itself cannot even exist without the I

GRAPHIC DESIGNER: Editorial Board



TRIM LINE

UNITED

WE'RE A
**BIG
DEAL**

True **UNI**TY
places equal emphasis on
the **I** in *me* and the **WE** in *US*.

Even once folks are **UNITED**,
each **I** is STILL more **obvious**.

True **UNI**TY is a challenge because it takes a buy-in from

EACH and every **Individual** - all **1854**
of us - to
truly
become
UNITED.
And yet,
they did.

When
that
happens,
it's really
a
BiG DEAL.