

PSA

ANN BAILEY

| Time | Audio* <i>*All audio is narration apart from italicized text.</i> | Visual <i>All movements are created with stop motion animation.</i> |
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| 0:00 to 0:06 | <i>Leaky pipes and faint sirens are heard.</i> Rats who are continuously chased or attacked by other rats are less likely to eat or drink water and can even develop | A large, paper rat chases a smaller paper rat over a red background. |
| 0:06 to 0:07 | <i>Leaky pipes and faint sirens continue.</i> depression. | A close-up shows the larger rat biting the smaller rat. |
| 0:07 to 0:09 | <i>Wind and animals are heard.</i> Penguins huddle together to share warmth and | The rat scene fades into scene of clay penguins huddling together. |
| 0:09 to 0:13 | <i>Wind and animals continue.</i> conserve energy in their cold environment. | The shot pans away from the group to reveal that one penguin is left out. |
| 0:13 to 0:15 | <i>Wind and animals continue. The sound of ice forming is heard.</i> A penguin left out of the group may freeze. | The penguin is engulfed in a formation of ice. |
| 0:16 to 0:23 | <i>Underwater sounds</i> | A male Betta Fish |

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| | <p><i>are heard.</i></p> <p>Betta Fish will fight and harm other Betta Fish over territory. Some male Betta Fish will even hurt their female mates.</p> | <p>and a female Betta Fish swim along. The male eventually pushes the female down and out of his way.</p> |
| 0:23 to 0:30 | <p>Don't be an animal. Make an effort to stop bullying in our species today.</p> | <p>The words "Don't be an animal" appear on a white chalk background. The words are surrounded by the aggressive animals from earlier.</p> |

LINK TO VIDEO: <https://www.youtube.com/watch?v=GiXSNCwktv4>