

# BROADCAST INDIVIDUAL COMPETITION

## CATEGORY DESCRIPTIONS

You may enter ALL categories. Entries must have been produced between Feb. 14, 2018 and Feb. 1, 2019. (Maximum length for all categories: 5 mins)

**Anchor for a News Program:** A person who has anchored a news program should send a minimum of two examples of their anchor style. The anchor can give a variety of their clips from different stories.

**Feature Story:** Features stories should inform and/or instruct. There should be interviews and voiceovers.

**Graphics:** This category could include any program which has used pictorials to present the story. It could be an opener for a TV segment, an opener for a news story, weathercast graphics or an infograph for a commercial.

**Man-on-the-street:** Q&A, alternative stories or adlibbed stories.

**News Story:** News stories should report and not interpret events. They should give the facts. Should tell a story in an interesting and informative manner. There should be interviews and voiceovers. .

**Personality Profile or Human Interest:** These stories focus on an interesting angle about a person's life or an interesting angle about life in general.

**Public Service Announcement:** Give information about an upcoming event or shed light on an issue or situation which affects teens, the school, or the community.

**Reporter:** A reporter may send a tape of clips of their reporting style. This may include a variety of clips of the reporter in different stories.

**Short film:** Live action, animated and documentary films focused on a specific topic.

**Sports story:** The coverage may be live or from a sports news story.

**Videography:** Creative angles, sequences, use of proper technique, ability to utilize natural sound, development of a story line addressing the general topic and the overall impact of the piece.