

ANDREA H. TANNER

atanner@sc.edu | 803.777.4979 (w) | 803.629.5115 (m)
594 N. King's Grant Dr. Columbia, SC 29209

EDUCATION

Ph.D., 2002, Mass Communications, University of South Carolina
M.A., 1999, University of South Carolina
B.A., 1993, University of Georgia

ADMINISTRATIVE EXPERIENCE

2019-present **Associate Dean**, South Carolina Honors College, University of South Carolina

2015-2018 **Director**, School of Journalism and Mass Communications, **Associate Dean**, College of Information and Communications, University of South Carolina

2014-2016 **Interim Associate Director for Graduate Studies and Research**, School of Journalism and Mass Communications, University of South Carolina

2009-2015 **Director, Science and Health Communication Research Group**, University of South Carolina

2013-2014 **Journalism Sequence Head**, School of Journalism and Mass Communications, University of South Carolina

ACADEMIC EXPERIENCE

2015-present **Professor**, University of South Carolina
Courses taught:

- Going to Extremes in Malawi, Africa: a service learning course (Honors College course)
- Seminar in Science, Health and the Media (doctoral course, required course for USC Graduate Certificate in Health Communication)
- Perfecting Your On-Camera Presentation (undergraduate course)
- Principles of Journalism (undergraduate course)

2009-2014 **Associate Professor**, University of South Carolina
Courses taught:

- Seminar in Mass Communication Theory and Theory Construction (doctoral course, required course for USC Graduate Certificate in Health Communication)
- Principles of Journalism (undergraduate course)
- Multimedia Munich Maymester (study abroad course)
- Survey of Mass Communications (honors college course)
- Mass Communication Research (undergraduate course)
- Perfecting Your On-Camera Presentation (created course)
- Introduction to Broadcast News Writing (lab course)
- Guest lecturer, Norman J. Arnold School of Public Health,

University of South Carolina

2003-2009 **Assistant Professor**, University of South Carolina

Courses taught:

- Advanced Television Reporting and Producing (lab course) (created course)
- Visual Accounts: Using multimedia to tell a compelling story (created course)
- Introduction to Broadcast News Writing (lab course)
- Multimedia Munich Maymester (study abroad course)
- Student-produced, 30-minute daily newscast (capstone course)
- Seminar in Ethical Reasoning in Mass Communications (doctoral course)
- Guest lecturer, Norman J. Arnold School of Public Health, University of South Carolina

2000-2003 **Instructor**, University of South Carolina

Courses taught:

- Television Field Production (lab course)
- Introduction to Broadcast News Writing (lab course)

REFEREED PUBLICATIONS

(*Underlined co-author names: current or former mentored students*)

Bergeron, C. D., **Tanner, A.**, Friedman, D. B., Zheng, Y., Schrock, C. S., Bornstein, D. B., Segar, M., & Swift, N. (In press). Physical activity communication: A scoping review of the literature. *Health Promotion Practice*.

Wigfall, L. T. & **Tanner, A.** (2018). Health Literacy and Health-Care Engagement as Predictors of Shared Decision-Making Among Adult Information Seekers in the USA: A Secondary Data Analysis of the Health Information National Trends Survey. *Journal of Cancer Education*. 33, 67-73. doi: 10.1007/s13187-016-1052-z

Kim, S.-H., **Tanner, A.**, Kim, S. Y., Foster, C. B., Oh, S.-H., & Chang, J.-H. (2017). News Focuses on Individuals for Rising Health Care Costs. *Newspaper Research Journal*. 38, 293-305. doi: 10.1177/0739532917722975

Thomas, T.L., Kannaley, K., Friedman, D.B., **Tanner, A.**, Brandt, H.M., & Spencer, S.M. (2016). Media Coverage of the 2014 West Virginia Elk River Chemical Spill: A Mixed-Methods Study Examining News Coverage of a Public Health Disaster. *Science Communication*. 38(5), 574-600. doi: 10.1177/1075547016662656

Thomas, L.T., Friedman, D.B., Brandt, H.M., Spencer, M.S. & **Tanner, A.** (2016). Uncharted Waters: Communicating Health Risks During the 2014 West Virginia Water Crisis. *Journal of Health Communication*. 16(9), 1062-1070. doi: <https://doi.org/10.1080/10810730.2016.1209600>

Tanner, A., Bergeron, C.D., Zheng, Y., Friedman, D.B., Kim, S. & Foster, C. (2016). Communicating effectively about clinical trials with African American communities: A comparison of African American and White information sources and needs. *Health Promotion Practice*. 17, 199-208. doi: 0.1177/1524839915621545

Friedman, D. B., Kornegay, V. L., **Tanner, A.**, Bergeron, C. D., Sisson, D. C., Weis, M. A.,

Patterson, L. (2016). Partnering with the public library for healthcare education: An evaluation of Affordable Care Act messages. *Public Library Quarterly*. 35(1), 1-22. doi: 10.1080/01616846.2016.1163958

Tanner, A., Owens, O.L., Sisson, D., Kornegay, V., **Bergeron, C.D.,** Friedman, D.B., Weis, M., Patterson, L., & Windham, T. (2016). "Dodging the debate and dealing with the facts: Using Research and community partnerships to promote understanding of the Affordable Care Act." *Library Quarterly: Information, Community, Policy*. 86(2), 172-192. doi: <https://doi.org/10.1086/685401>

Bergeron, C. D., Friedman, D. B., **Sisson, D. C., Tanner, A.,** Kornegay, V. L., **Owens, O.L.,** Weis, M. A., Patterson, L. (2016). "Awareness, Perceptions, and Communication Needs about the Affordable Care Act across the Lifespan." *American Journal of Health Education*. 47(2), 108-116. doi: 10.1080/19325037.2015.1133341

Kim, S-H., **Tanner, A., Foster, C. & Kim, S.** (2015). Talking about Health Care: News Framing of Who is Responsible for Rising Health Care Costs in the United States," *Journal of Health Communication*. 20, 123-133. doi: 10.1080/10810730.2014.914604

Tanner, A., Friedman, D.B. & **Zheng, Y.** (2015). Influences on the Construction of Health News: The reporting practices of local television health journalists. *Journal of Broadcasting and Electronic Media*. 59(2), 359-376. doi: 10.1080/08838151.2015.1029123

Tanner, A., Kim, S-H., Friedman, D.B., **Foster, C. & Bergeron, C.** (2015). "Barriers to Medical Research Participation as Perceived by Clinical Trial Investigators: Communicating with Rural and African American Communities," *Journal of Health Communication*. 20(1), 88-96. doi: 10.1080/10810730.2014.908985

Vanderknyff, J., Friedman, D.B. & **Tanner, A.** (2015). "Framing Life and Death on YouTube: The Strategic Communication of Organ Donation Messages by Organ Procurement Organizations," *Journal of Health Communication*. 20(2), 211-219. doi: 10.1080/10810730.2014.921741

Kim, S.-H., **Tanner, A.,** Friedman, D. B., Foster, C., & Bergeron, C. D. (2015). Barriers to Clinical Trial Participation: Comparing Perceptions and Knowledge of African American and White South Carolinians. *Journal of Health Communication*, 20(7), 816-826. doi: 10.1080/10810730.2015.1018599.

Tanner, A., Kim, S.-H., Friedman, D. B., **Foster, C., & Bergeron, C.** (2015). Promoting Clinical Research to Medically Underserved Communities: Current Practices and Perceptions about Clinical Trial Recruiting Strategies. *Contemporary Clinical Trials*. 41(15), 39-44. doi: 10.1016/j.cct.2014.12.010

Foster, C., Tanner, A., Kim, S-H and **Kim, S.** (2014). National conversations about systemic illness in US Health Care: Influences on media coverage of rising health care costs between 1993 and 2010. *Science Communication*. 36(5), 519-543. doi: 10.1177/1075547014536882

Friedman, D.B., Kim, S.H., **Tanner, A.,** **Bergeron, C.B., Foster, C., & General, K.** (2014). How are we communicating about clinical trials? An assessment of the content and readability of recruitment resources. *Contemporary Clinical Trials*, 38(2), 275-283 doi: 10.1016/j.cct.2014.05.004.

Friedman, D.B., **Foster, C., Bergeron, C.D., Tanner, A.,** and Kim, S.-H. (2015). "We need to get

out and educate!" A Qualitative Study of Recruitment Barriers, Motivators, and Community Based Strategies for Increasing Clinical Trials Participation among Rural and Urban Populations," *American Journal of Health Promotion*, 29(5), 332-338 doi: 10.4278/ajhp.130514 QUAL-247.

Friedman, D.B., **Tanner, A.** & Rose, I. (2014). "Health Journalists' Perceptions of Their Community and Implications for the Delivery of Health Information in the News," *Journal of Community Health*. 39(2), 378-385.

Bergeron, C., Foster, C., Friedman, D. B., **Tanner, A.**, & Kim, S.-H. (2013). "Current state of clinical trials recruitment in rural South Carolina: A comparison of investigators' perceptions and potential participant eligibility." *Journal of Remote and Rural Health*.

Kim, S.-H., **Tanner, A.**, Friedman, D. B., Foster, C., & Bergeron, C. D. (2013). Barriers to Clinical Trials Participation: A Comparison of Rural and Urban Communities in South Carolina. *Journal of Community Health*. doi: 10.1007/s10900---013---9798---2.

Friedman, D.B., Bergeron, C.D., Foster, C., **Tanner, A.**, and Kim, S.-H. (2013). "What do people really know and think about clinical trials? A comparison of rural and urban communities in the South." *Journal of Community Health*. Doi: 10.1007/s10900-013-9659-z.

Van Slooten, E., Friedman, D.B., and **Tanner, A.** (2013). "Are We Getting the Health Information We Need from the Mass Media? An Assessment of Consumers Perceptions of Health and Medical News," *Journal of Consumer Health on the Internet*. 17(1), 35-53. Doi: 10.1080/15398285.2013.756338

Koskan, A., Foster, C., Karlis, J., Rose, I., and **Tanner, A.** (2012). "Characteristics and Influences of H1N1 Communication on college students," *Disaster Prevention and Management*, 21(4), 418-432. Doi: <http://dx.doi.org/10.1108/09653561211256134>

Tanner, A., Forde, Kathy R., Besley, John C. and Weir, Tom. (2012). "Broadcast Journalism Education and the Capstone Experience," *Journalism and Mass Communication Educator*. 67(3), 219-233.

Palmer, A. and **Tanner, A.** (2012) "Booms, Bailouts and Blame: News Framing of the 2008 Economic Collapse," *Electronic News* 6(3), 151-170.

Tanner, A., Thrasher, J. and Blake, C. (2012). "Tracking Beverage Consumption Trends in the News: An evaluation of beverage information on network television," *Ecology of Food and Nutrition*. 51, 1-12.

Bynum, S.A., Brandt, H.M., Annang, L., Friedman, D.B., **Tanner, A.** and Sharpe, P.A. (2012). "HPV Vaccine Acceptance among African American College Females: The influence of Health Beliefs, Distrust, and Racial Pride," *Journal of Health Psychology*. 17, 217-226.

Tanner, A., & Friedman, D.B. (2011). "Authorship and information sourcing for health news on local TV news Web sites: An exploratory analysis." *Science Communication*. 33(1), 3-27.

Tanner, A. and Friedman, D. B. (2011). "Health on the Web: An exploratory study of health content and mobilizing information on local TV Web sites," *Informatics for Health and Social*

Care. (36)1, 50-61.

Bynum, S.A., Brandt, H.M., Friedman, D.B., Annang, L., **Tanner, A.** (2011) "Knowledge, Beliefs, and Behaviors: Examining HPV-Related Gender Differences among African American College Students," *Journal of American College Health* (59)4, 296-302.

Besley, J. and **Tanner, A.** (2011) "What Science Communication Scholars Think about Training Scientists to Communicate," *Science Communication*. 33(2), 239-263. doi: 10.1177/1075547010386972.

Tanner, A., Friedman, D., Koskan, A., and Barr, D. (2009). "Disaster Communication on the Internet: A Focus on Mobilizing Information," *Journal of Health Communication* (14)8, 741-755.

Tanner, A., Friedman, D., Barr, D., and Koskan, A. (2008). "Preparing for disaster: An examination of public health emergency information on local TV Web sites," *Electronic News*, 2(4), 1-17.

Tanner, A., Duhe' S., Evans, A., and Condransky, M. (2008). "Using student-produced media to promote healthy eating: A pilot study on the effects of a media and nutrition intervention," *Science Communication*, 30(4), 108-125.

Tanner, A. and Smith L.K. (2007). "Training tomorrow's television journalists: In the trenches with media convergence," *Electronic News*, 1(4), 211-225.

Friedman, D.B., and **Tanner, A.** (2007). "Evaluating the reading difficulty level of medical resources on television Web sites: Recommendations for a social practices approach to consumer health literacy," *Journal of Consumer Health on the Internet*, 11(4), 43-60.

Smith, L.K., **Tanner, A.**, and Duhe', S.F. (2007) "Convergence concerns in local television: Conflicting views from the newsroom," *Journal of Broadcasting and Electronic Media*, 51(4), 555-574.

Duhe', S.F., **Tanner, A.** and Peterson, R. (2006) "The sustainable newsroom of the future: Can media newsrooms become sustainable and still break the news?" *Applied Environmental Education and Communication*, 5 (3), 145-159.

Evans, A. Dave, J., **Tanner, A.** Duhe', S., Condransky, M., Wilson, D., Griffin, S., Palmer, M. (2006) "Changing the home nutrition environment: Effects of a nutrition and media literacy pilot intervention," *Journal of Family and Community Health*, 29(1) 43-54.

Tanner A., and Duhe', S. (2005) "Trends in mass media education in the age of media convergence: Preparing students for careers in a converging news environment," *Simile, Studies in media and information literacy education*, 5(3).

Condrasky, M., Evans, A., Duhe, S., **Tanner, A.**, Howell, D., Palmer, M. (2005). "The effects of a Child-Developed Health Food Selection and Preparation Media Campaign for Parents," *Journal of the American Dietetic Association*, 105(8).

Tanner, A. and Wood, J. (2005) "Journalism ethics education from the students' perspective," *Academic Exchange Extra (AEE)*, June-July.

Tanner, A. (2004) "Agenda-building, source selection and health news at local television stations: A nationwide survey of local television health reporters," *Science Communication*, 25 (4), 350-363.

Tanner, A. (2004) "Communicating health information and making the news: Health reporters reveal the PR tactics that work," *Public Relations Quarterly*, Spring.

RESEARCH SUPPORT

Funded Research

- 2014 **John S. and James L Knight Foundation**
"From Health Coverage to Care: Developing an evidence-based Affordable Care Act education and health literacy program tailored to Richland County residents"
Principal Investigator: **Tanner, A.** Co-Principal Investigator: Friedman, D.B.
Funded: \$74,800
- 2013 **John S. and James L Knight Foundation**
"Improving Knowledge and Communication of the Affordable Care Act: A Focus on South Carolina Adults in Richland County"
Principal Investigator: **Tanner, A.** Co-Principal Investigator: Friedman, D.B.
Funded: \$98,000
- 2013 **Health Resources & Services Administration (HRSA)/HHS**
"Rural Health Research Grant Program Cooperative Agreement"
Principal Investigator: Amy Brock Martin, Co-Investigator: **Tanner, A.**
Funded: \$2,640,000
- 2010 **Health Sciences South Carolina (HSSC)**
"A Comprehensive Assessment of the Knowledge, Perceptions, and Communication Needs about Clinical Trials among Adults in Rural South Carolina"
Principal Investigator: Kim, S. Co-Principal Investigators: **Tanner, A.** and Friedman, D. B.
Funded: \$267,000
- 2010 **Faculty Research Grant, College of Mass Communications and Information Studies**
"A qualitative analysis of local TV health reporters' online news routines"
Principal Investigator: **Tanner, A.**
Funded: \$6000.
- 2010 **Science and Health Communication Research Group, University of South Carolina**
Small Project Grant
Principal Investigator: Kim, S. Co-Principal Investigator: **Tanner, A.**
Funded: \$3000.
- 2006 **School of Journalism and Mass Communications, University of South Carolina**

REACH Grant: Convergence for Journalism Educators
Principal Investigator: **Tanner, A.**
Funded: \$2000.

- 2005 **South Carolina Nutrition Research Consortium**
“Evaluation of a health based nutrition intervention for children and their parents”
Co-Principal Investigators, Evans, A. and Condrasky, M; Co Investigators: Duhe’,
S. **Tanner, A.**, Wilson, D., Griffin, S. and Hurley, T.
Funded: \$20,000.
- 2004 **School of Journalism and Mass Communications**
Shafto Professional Development Grant
Funded: \$3,000
- 2004 **Sustainable Universities Initiative USC, Clemson and MUSC**
“The sustainable newsroom of the future”
Principal Investigator-Duhe’, S. Co-Principal Investigator: **Tanner, A.**, and
Peterson, R.
Funded: \$9,983
- 2003 **South Carolina Department of Health and Environmental Control**
“Communicating bioterrorism”
Principal Investigator, Fisher, D., Co-Principal Investigators: **Tanner, A.**, Duhe’,
S., Williams, B., Munn, H. and Covington, R.
Funded: \$16,502
- 2003 **School of Journalism and Mass Communications**
Shafto Professional Development Grant
Funded: \$3,000

Submitted/Unfunded Grants:

- 2015 **Robert Wood Johnson Foundation: Optimizing Value in Health Care: Consumer-Focused Trends from the Field (Proposal I.D.: 34551)**
“From Health Coverage to High Value Care: Improving Health Communication and Health Outcomes Among South Carolina African American and Rural Residents”
Amount: \$250,000
Status: Unfunded
- 2014 **National Institutes of Health (RFA-DA-15-010)**
“Prescription Stimulant Misuse in College Students: A Multifaceted Intervention,”
Position: Co-PI
Amount: \$2,462,183
Status: Unfunded
- 2013 **South Carolina Research Foundation, Office of the Vice President for Research**
“Identification of Culturally Affiliated Narrative Strategies for Use in Health Promotion,” Position: Co-PI
Amount: \$14,812

Status: Unfunded

- 2013 **South Carolina Research Foundation, Office of the Vice President for Research**
“A Comprehensive Assessment of the Need for Science and Health Communication Research in South Carolina: Formative Research to Develop an Interdisciplinary Research and Education Collaboration”
Co-PIs: Tanner, A. (project lead) and Friedman, D.B.
Amount: \$38,992.70
Status: Unfunded
- 2012 **The Duke Endowment**
“Improving Communication about Clinical Trials: A Focus on the Health of South Carolina’s Rural Population”
Position: Co-PI
Amount: \$426,272
Status: Pre-proposal submitted in November 2012; full proposal not requested
- 2012 **South Carolina Research Foundation, Office of the Vice President for Research**
“University of South Carolina’s Science and Health Communication Initiative: Building a Sustainable Interdisciplinary Research and Education Collaboration”
Position: Co-PI
Amount: \$93,064
Status: Unfunded
- 2012 **National Institutes of Health (PAR-10-135; R21 mechanism)**
“A Secret Shopper Approach to Improving Patient Safety Communication”
Amount: \$394,963
Position: Co-I
Status: Unscored
- 2010 **University of South Carolina Office of the Vice President for Academic Affairs and Provost Social Sciences Grant Program**
“Does Mass Media Set the Public Health Agenda ... Or Is It Just the Opposite? Health journalists’ and audiences’ perceptions about online health and medical news”
Amount: \$20,000
Position: Co-PI
Status: No plans to resubmit
- 2007 **University of South Carolina Office of Research and Health Sciences Research Opportunity Program**
“Health on the Web: A Content Analysis of Mobilizing Information on Local TV and Newspaper Websites”
Position: Co-PI
Amount: \$5473
Status: Unfunded
- 2007 **University of South Carolina Office of Research and Health Sciences Research Opportunity Program** “Silence is Not Always Golden: Assessing Parent Communication with their Adolescent Children about the Risks of Underage

- Drinking”
 Position: Co-I
 Amount: \$14,957.30
 Status: Unfunde
- 2005 **National Science Foundation (NSF)**
 “Newsplex Odyssey Workshop Series: Training nonspecialist journalists to cover science news”
 Position: Co-I
 Amount: \$564,000
 Status: Unfunded
- 2005 **Occupational Safety and Health Administration (OSHA)**
 “OHHI 2005 Emerging Pollutants: Quantification, Fate and Impact”
 Position: Co-I
 Amount: \$814,229
 Status: Unfunded
- 2005 **Walker Institute of International and Area Studies – Support for Research on Terrorism/Counterterror**
 “Preparing for Terrorist Attacks: Examining Media Messages In a Time of Crisis”
 Position: Co-PI
 Amount: \$4,000
 Status: Unfunded
- 2005 **Research and Productive Scholarship Program, University of South Carolina**
 “Using Student Media to Promote Health in Public Schools: An assessment of Needs and Opportunities”
 Position: Co-PI
 Amount: \$20,000
 Status: Unfunded
- 2005 **National Science Foundation**
 “Planning Grant for Improving Science Journalism Among Naonspecialist Journalists”
 Position: PI
 Amount: \$75,000
 Status: Unfunded
- 2004 **National Institutes of Health**
 Student Developed Media to Promote Healthy Eating
 Position: Co-I
 Amount: \$391,935
 Status: Scored but unfunded

REFEREED RESEARCH PRESENTATIONS

(Underlined co-author names: current or former mentored students)

Li, J.-Y., Kim, S.-H., Friedman, D., **Tanner, A.**, Foster, C., & Bergeron, C. (2017). Talking about clinical trials: News framing of clinical trial stories in the United States. 100th Annual Conference

of the Association for Education in Journalism and Mass Communication. Montreal, Canada, August 9-12, 2017, Chicago, IL.

Bergeron, C. D., **Tanner, A.**, Friedman, D. B., Zheng, Y., Schrock, C. D., Bornstein, D. B., Segar, M., & Swift, N. (2016). A scoping review of research on physical activity communication. 144th Annual Meeting of the American Public Health Association, Denver, CO, USA, October 29-November 2, 2016. (poster presentation)

Wigfall, L. and **Tanner, A.** (2015). "Does Patients' Ability to Find, Understand, and Use Health Information Predict Involvement in Shared Decision Making?" National Conference on Health Communication, Marketing and Media, Atlanta, GA, August 11-13, 2015.

Sisson, D. C., **Tanner, A.**, Bergeron, C. D., Friedman, D. B., Owens, O. L., Kornegay, V., Weis, M. A., Patterson, L. (2015). "Communicating effectively about the Affordable Care Act: A Qualitative Study of Communication Sources and Needs Among African Americans, Whites, and Latinos." National Conference on Health Communication, Marketing, & Media, Atlanta, GA, August 11-13, 2015.

Bergeron, C.D., Sisson, D.C., Owens, O.L., Friedman, D.B., **Tanner, A.**, Kornegay, V, Weis, M.A., Windham, T., & Patterson, L. (2014, November). "Knowledge, benefits, and concerns about the Affordable Care Act for individuals across the lifespan." 142nd Annual Meeting of the American Public Health Association, New Orleans, LA, November 15-19, 2014 (Poster Presentation).

Owens, O.L., Friedman, D.B., Bergeron, C.D., **Tanner, A.**, Kornegay, V., Sisson, D.C., Weis, M.A., Patterson, L., & Windham, T. (2014, November). "Assessing community members' knowledge and sources of information about the Affordable Care Act: A telephone survey." 142nd Annual Meeting of the American Public Health Association, New Orleans, LA, November 15-19, 2014 (Roundtable Session).

Sisson, D.C., Owens, O.L., Bergeron, C.D., Friedman, D.B., **Tanner, A.**, Kornegay, V., Weis, M.A., Windham, T., & Patterson, L. (2014, November). "Establishing innovative partnerships for effective communication about the Affordable Care Act: The use of community forums." 142nd Annual Meeting of the American Public Health Association, New Orleans, LA, November 15-19, 2014 (Roundtable Session).

Tanner, A., Owens, O.L., Sisson, D., Kornegay, V., Bergeron, C.D., Friedman, D.B., Weis, M., Patterson, L., & Windham, T. (2014, August). "Dodging the debate and dealing the facts: Using research and community partnerships to promote understanding of the Affordable Care Act." 97th Annual Conference of the Association for Education in Journalism and Mass Communication. Montreal, Canada, August 6-9, 2014 (Oral Presentation in Top Paper Panel – Winner of First Place Faculty Paper in ComSHER Division).

Tanner, A., Faria, E., Knight, J., and Zheng, Y. (2014, August). "Perceptions, Experiences and News Routines of Entry-Level Journalists in Local Television Newsrooms." 97th Annual Conference of the Association for Education in Journalism and Mass Communication. Montreal, Canada, August 6-9, 2014

Foster, C., **Tanner, A.**, Kim, S-H and Kim, S. (2014, May). "National conversations about systemic illness in US Health Care: Influences on media coverage of rising health care costs

between 1993 and 2010.” International Communication Association 64th Annual Conference, Seattle, WA.

Bergeron, C.D., Sisson, D.C., Owens, O.L., Friedman, D.B., **Tanner, A.**, Kornegay, V., Weis, M.A., Windham, T., & Patterson, L. “Knowledge, benefits, and concerns about the Affordable Care Act among individuals of all ages.” (2014, April). University of South Carolina Graduate Student Day, Columbia, SC, April 11, 2014 (Oral Presentation).

Owens, O.L., Sisson, D.C., Bergeron, C.D., Friedman, D.B., **Tanner, A.**, Kornegay, V., Weis, M.A., Windham, T., & Patterson, L. (2014, April). “South Carolinians’ knowledge and sources of information about the Affordable Care Act.” 7th Annual James E. Clyburn Health Disparities Lecture, Columbia, SC, April 11, 2014 (Abstract Booklet).

Sisson, D.C., Owens, O.L., Bergeron, C.D., Friedman, D.B., **Tanner, A.**, Kornegay, V., Weis, M.A., Windham, T., & Patterson, L. (2014, April). “Effective communication about the Affordable Care Act: The use of innovative partnerships & community forums.” University of South Carolina Graduate Student Day, Columbia, SC, April 11, 2014 (Poster Presentation).

Bergeron, C. D., Sisson, D. C., Owens, O. L., Friedman, D. B., **Tanner, A.**, Kornegay, V., Weis, M. A., Windham, T., & Patterson, L. (2014, April). “Exploring what adults of all ages know and think about the Affordable Care Act.” Paper presented at the James E. Clyburn Health Disparities Lecture, Columbia, SC. (Abstract Booklet).

Sisson, D. C., Owens, O. L., Bergeron, C. D., Friedman, D. B., **Tanner, A.**, Kornegay, V., Weis, M. A., Windham, T., & Patterson, L. (2014, April). “Effective Communication about the Affordable Care Act: The Use of Innovative Partnerships & Community Forums.” James E. Clyburn Health Disparities Lecture, Columbia, SC, April 11, 2014 (Abstract Booklet).

Foster, C., **Tanner, A.**, Kim, S-H., McKeever, B., & Friedman, D.B. (2013, November). “Mental health on Web 2.0: A comprehensive assessment of YouTube as a community marketplace for mental health information and social support.” 141st Annual Meeting of the American Public Health Association, Boston, MA.

Tanner, A., Kim, S.-H., Friedman, D. B., Foster, C., & Bergeron, C. (2013, August). “Clinical Trial Recruitment at Academic Medical Centers: Current Practices and Perceptions about Recruiting Strategies,” Association for Education in Journalism and Mass Communications (AEJMC) 96th Annual Convention, Washington, D.C.

Kim, S-H., **Tanner, A.**, Foster, C., Friedman, D.B. and Bergeron, C. (2013, August). “Barriers to Clinical Trial Participation: A Comparison of Urban and Rural Communities in South Carolina,” Association for Education in Journalism and Mass Communications (AEJMC) 96th Annual Convention, Washington, D.C.

Kim, S-H., **Tanner, A.**, Foster, C., & Kim, S. (2013, August). “Talking about Healthcare: News framing of who is responsible for rising healthcare costs in the United States,” Association for Education in Journalism and Mass Communications (AEJMC) 96th Annual Convention, Washington, D.C.

Friedman, D.B., Bergeron, C.D., Foster, C., **Tanner, A.**, & Kim, S.H. (2013, April) “Knowledge and Perceptions about Clinical Trials from South Carolina’s Urban and Rural Populations.” James E. Clyburn Health Disparities Lecture, Columbia, South Carolina (abstract booklet).

Bergeron, C. D., Foster, C., Friedman, D. B., **Tanner, A.**, Kim, S. H. (2013, April). "A Qualitative Comparison of Barriers, Motivators, and Strategies to Clinical Trial Participation in Rural and Urban South Carolina." James E. Clyburn Health Disparities Lecture, Columbia, South Carolina.

Foster, C., Bergeron, C. D., Friedman, D. B., **Tanner, A.**, Kim, S. H. (2013, April). "Techniques in doctor-patient communication in clinical trial recruitment among rural populations in South Carolina." James E. Clyburn Health Disparities Lecture, Columbia, South Carolina

Foster, C., Bergeron, C., **Tanner, A.**, Kim, S.-H., & Friedman, D. B. (2012). "Strategies for Recruiting White and African American Women into Clinical Trials." Paper presented at the Women's Health Research Forum, Columbia, SC.

Bergeron, C., Foster, C., Friedman, D. B., **Tanner, A.**, & Kim, S.-H. (2012). "Knowledge and Perceptions of Clinical Trials among African American and White Women in South Carolina: Implications for Future Research in Women's Health." Paper presented at the Women's Health Research Forum, Columbia, SC.

Kim, Sei-Hill, **Tanner, A.**, Foster, C., Kim, S. (2012, August) "Talking about Healthcare: News Framing of Who is Responsible for Rising Healthcare Costs in the United States," Association for Education in Journalism and Mass Communications (AEJMC) 95th Annual Convention, Chicago.

Tanner, A., Kim, Sei-Hill, Foster, C., Friedman, D.B. and Bergeron, C. (2012, August) "Barriers to Medical Research Participation as Perceived by Clinical Trials Investigators: Reaching out to Rural and African American Communities in South Carolina," Association for Education in Journalism and Mass Communications (AEJMC) 95th Annual Convention, Chicago.

Bergeron, C., Foster, C., Friedman, D., **Tanner, A.** and Kim, S. (2012, May). "Current State of Clinical Trials Recruitment in Rural South Carolina: Are Public Health and Medical Investigators Reaching Potentially Eligible Participants?" South Carolina Public Health Association (SCPHA) Annual Conference, Myrtle Beach.

Kim, S., Foster, C., **Tanner, A.** and Kim, S-H. (2012, May). "Tracking Health Care Costs in the News: An Evaluation of How U.S. News Media Presented the Issue of Health Care Costs from 1993-2010," South Carolina Public Health Association (SCPHA) Annual Conference, Myrtle Beach.

Tanner, A., Forde, K.R., Besley, J.C. and Weir, T. (2011, August) "Broadcast Journalism Education and the Capstone Experience," Association for Education in Journalism and Mass Communications (AEJMC) 94th Annual Convention, St. Louis.

Tanner, A., Thrasher, J. and Blake, C. (2010, November) "Tracking beverage consumption trends in the news: An evaluation of beverage information on network television 2000-2008," American Public Health Association (APHA) 138th APHA Annual Meeting, Denver.

Bynum, S.A., Brandt, H., Friedman, D.B., Annang, L., and **Tanner, A.** (2010, November) "Gender Differences in HPV Knowledge, Beliefs, and Vaccine Acceptance among Southern Black College Students," American Public Health Association (APHA) 138th APHA Annual Meeting, Denver.

Foster, C., Koskan, A., Rose, I., Karlis, J., and **Tanner, A.** (2010, November) "Impacts of H1N1 messages on college students' knowledge, attitudes and information-seeking behavior," American Public Health Association (APHA) 138th APHA Annual Meeting, Denver.

Palmer, A. and **Tanner, A.** (2010, August) "Booms, Bailouts and Blame: News Framing of the 2008 Economic Collapse," Association for Education in Journalism and Mass Communications (AEJMC) 93rd Annual Convention, Denver.

Tanner, A. and Besley, J. (2010, August) "What Science Communication Scholars Think about Training Scientists to Communicate," Association for Education in Journalism and Mass Communications (AEJMC) 93rd Annual Convention, Denver.

Tanner, A. and Friedman, D. (2009, August) "Online sources of health information: An analysis of local TV Web sites, Association for Education in Journalism and Mass Communications (AEJMC) 92nd Annual Convention, Boston.

Tanner, A., Friedman, D., Barr, D., and Koskan, A. (2008, August) "Preparing for disaster: An examination of public health preparedness information on local TV Web sites," Association for Education in Journalism and Mass Communications (AEJMC) 91st Annual Convention, Chicago.

Koskan, A., Barr, D., Friedman, D., & **Tanner, A.** (2008, May). "Preparing for the worst: What Are local television news Web sites communicating to the public about disasters/emergencies?" South Carolina Public Health Association Annual Meeting.

Tanner, A. and Friedman D. B. (2007, August). "Health on the Web: A content analysis of mobilizing information on local TV Web sites," Association for Education in Journalism and Mass Communications (AEJMC), 90th Annual Convention, Washington DC.

Friedman, D.B., **Tanner, A.**, and Smith, K. (2007, November). "Health literacy and the Internet: Evaluating the readability of medical resources on local television Web sites," 135th Annual Meeting of the American Public Health Association, Washington, DC.

Mink, M., Evans A., Watkins, K., Calderon, K. and **Tanner, A.** (2007, November). "TV diet: Food choices endorsed on American television," 135th Annual Meeting of the American Public Health Association, Washington, DC.

Smith, L.K. and **Tanner, A.** (2006, October). "Convergence concerns in local television news: Conflicting views from the newsroom," Convergence and Society: Ethics, Religion, and New Media Conference, Columbia, SC.

Tanner, A. and Smith, L.K. (2006, August). "Preparing students for convergent journalism: A nationwide survey of medium and small market TV producers and reporters," Association for Education in Journalism and Mass Communications (AEJMC), 89th Annual Convention, San Francisco, CA.

Evans, A., Duhe', S., **Tanner, A.**, Condransky, M., Lattimore, D., Dave, J., Wilson, D., Palmer, M. (2005, November). "The effects of a child-developed healthy food selection and preparation media campaign for parents," American Public Health Association 133rd Annual Meeting, New Orleans, LA.

Evans, A., Duhe', S., **Tanner, A.**, Condransky, M., Lattimore, D., Dave, J., Wilson, D., Palmer, M. (2005, November). "The effect of a nutrition media-literacy intervention on parental support for their children's fruit and vegetable consumption," American Public Health Association 133rd Annual Meeting, New Orleans, LA.

Duhe, S.F., **Tanner, A.** and Zatkulak, K. (2005, October). "Moving online: TV news and the Internet," Media Convergence: Cooperation, Collisions, and Change Conference, Brigham Young University, Provo, Utah.

Tanner, A., Duhe' S., Evans, A., and Condransky, M. (2005, August). "Using student-produced media to promote healthy eating in the home environment: A pilot study on the effects of a media and nutrition intervention," Association for Education in Journalism and Mass Communications (AEJMC), 88th Annual Convention, San Antonio, Texas.

Evans, A., Condransky, M., Duhe', S., **Tanner, A.**, Dave, J., Wilson, D., Evans, M., Griffin, S. (2005, June) "Changing the home nutrition environment: Effects of a nutrition and media literacy pilot intervention," International Society for Behavioral Nutrition and Physical Activity, Amsterdam.

Tanner, A. and McNeely, P. (2004, October). "Moving convergence into the classroom: Print and broadcast professors experiment with media convergence," The Digital Revolution: The Impact of Digital Media and Information Technologies Conference, Columbia, SC.

Tanner, A. and Duhe', S.F. (2004, August). "Media convergence and journalism education: Preparing students for careers in a converging news environment," Association for Education in Journalism and Mass Communications (AEJMC), 87th Annual Convention, Toronto.

Tanner, A. (2003, August) "Agenda-building, source selection and health news at local television stations: The First Nationwide Survey of Local Television Health Reporters," Association for Education in Journalism and Mass Communications (AEJMC), 86th Annual Convention, Kansas City.

Tanner, A. (2003, May). "Getting your health message to the public through television news," South Carolina Public Health Association Annual Meeting, Myrtle Beach, SC.

Tanner, A. and Duhe', S.F. (2003, November). "Convergence education: A nationwide look at AEJMC accredited schools," Expanding Convergence Conference: Media Use in a Changing Information Environment, Columbia, SC.

INVITED RESEARCH PRESENTATIONS

Tanner, A. and Patterson, L. (2015, June). "Results from an evidence-based Affordable Care Act education and health literacy program tailored to Richland County residents," presented to Knight Funded Affordable Care Act Community Engagement Team, Columbia, SC.

Tanner, A. and Friedman, D. B. (2013, December). "Improving Knowledge and Communication of the Affordable Care Act: A Focus on South Carolina Adults in Richland County," Project Overview presented to Knight Funded Affordable Care Act Community Engagement Team, Columbia, SC.

Kim, S., **Tanner, A.** and Friedman, D. B. (2010, October). "A Comprehensive Assessment of the Knowledge, Perceptions, and Communication Needs about Clinical Trials among Adults in Rural South Carolina," Project Overview presented to HSSC Board of Directors, Clemson, SC.

Tanner, A. and Friedman, D. (2007, August). "Developing a family-oriented media campaign and education program to advance knowledge and communication about the risk of underage

drinking in South Carolina," Association for Education in Journalism and Mass Communications (AEJMC), 90th Annual Convention, Washington DC.

Evans, A., Duhe', S., **Tanner, A.**, Condransky, M. (2005, August). "Evaluation of a nutrition and media literacy intervention," SC Department of Health and Environmental Control, August 2005, Columbia, SC.

Evans, A., Duhe', S., **Tanner, A.** and Condransky, M. (2005, March). "The effects of a nutrition media-literacy intervention on parental support for children's fruit and vegetable consumption," Center for Research in Nutrition and Health Disparities, Arnold School of Public Health, Columbia SC.

Tanner, A. (2003, April). "The next-generation newsroom: Media convergence and Newsplex," Broadcast Education Association 48th Annual Convention, Las Vegas, NV.

OTHER PUBLICATIONS

Tanner, A. (2012). "New COMSHER Scholar-to-Scholar Research Presentation Award," *Sciphers*, a publication of the COMSHER Division of AEJMC, Fall.

Tanner, A. and Friedman, D.B. (2008). "Health and cancer information on the Internet," *In Our Hands*, a publication of the South Carolina Cancer Disparities Community Network, Vol. 3(2), Spring.

Tanner, A. (2008). "Strategizing, looking ahead," *Sciphers*, Vol. 28(1), Winter.

Tanner, A. (2006). "Gearing up for San Francisco," *Sciphers*, a publication of the COMSHER Division of AEJMC, Vol.27 (2), Spring.

Tanner, A. (2005). "From the TV screen to the classroom" *Sciphers*, a publication of the COMSHER Division of AEJMC, Vol. 27 (1), Spring.

Tanner, A. (2002). Review of "The making of the English patient: a guide to sources for the social history of medicine," by Joan Lane (Sutton Publishing: Gloucestershire, UK), *Medical History*, 46(3), 434-435.

AWARDS AND HONORS

Pipeline for Academy Leaders Fellow (2015-2016)

A year long cohort-based professional development program at the University of South Carolina. Fellows are chosen by USC by deans and other senior administrators.

Excellence in Teaching Award (2014)

Mortar Board National College Senior Honor Society

1st Place: Top Faculty Research Paper (2014)

Tanner, A., Owens, O.L., Sisson, D., Kornegay, V., Bergeron, C.D., Friedman, D.B., Weis, M., Patterson, L., & Windham, T. "Dodging the debate and dealing the facts: Using research and community partnerships to promote understanding of the Affordable Care Act." *Communicating*

Science, Health, Environment and Risk Division, 97th Annual Conference of the Association for Education in Journalism and Mass Communication. Montreal, Canada.

2nd Place: Top Faculty Research Paper (2008)

Tanner, A., Friedman, D.B., Barr, D., and Koskan, A. "Preparing for disaster: An examination of public health preparedness information on local TV Web sites," Science Communication Interest Group, Association for Education in Journalism and Mass Communications 91st Annual Convention, Chicago.

GIFT Scholar (2008)

Tanner, A., Sidel, K. and Sisk, L. "See it. Live it. Tell it. Creating a mass communications study abroad course in a multimedia world," Great Ideas for Teachers, Association for Education in Journalism and Mass Communications 91st Annual Convention, Chicago.

GIFT Scholar (2006)

Tanner, A. and Smith, K. "On the health beat in the age of convergence: Multimedia stories on health-related issues facing University of South Carolina students," Great Ideas for Teachers, Association for Education in Journalism and Mass Communications (AEJMC), 89th Annual Convention, San Francisco, CA.

3rd Place: Top Faculty Research Paper (2003)

Tanner, A. "Agenda-building, source selection and health news at local television stations: The First Nationwide Survey of Local Television Health Reporters," Science Communication Interest Group, Association for Education in Journalism and Mass Communications (AEJMC) 86th Annual Convention, Kansas City.

1st Place: Top Paper, Debut category (2001)

Tanner, A. and Wood, J. "Journalism ethics education from the students' perspective," Courses, Curricula and Administration Division, Broadcast Education Association National Conference Las Vegas, Nevada.

3rd Place: Top Student Research Paper (2000)

Tanner, A. "The Evolution of the portrayal of African American women in local television news: A content analysis of one South Carolina local newscast from 1961-1976," History division, 25th Annual AEJMC Southeast Regional Colloquium, Chapel Hill, NC.

1st Place: Best General News Reporting

1995 Mississippi Associated Press Award

2nd Place: Best Spot News Reporting

1995 Mississippi Associated Press Award

STUDENT ADVISING AND MENTORSHIP

Dissertation Chair

Alex Luchsinger (PHD, 2017)

Joseph Kasko (PhD, 2015)

Caroline Foster (PhD, 2013)

Dissertation Committee Member

Yue Zheng (PHD, 2017)

Tracy Thomas (public health, PhD, 2017)
Frank Heflin (public health, 2012-present)
Kevin Ash (geography, PhD, 2015)
Sang Hwa Oh (PhD, 2014)
Farah T. Alrefai (PhD, 2013)
Zadoc Ekimwere, (PhD, 2013)
Beth Concepcion (PhD, 2011)
Shalanda Bynum (public health, PhD, 2011)
Mary McLaughlin (PhD, 2011)
Kim Smith (PhD, 2009)
Cassandra Mitchell (PhD, 2008)
Lindsey Hamil (EdD, 2008)
Michael Mink (public health, PhD, 2006)

Graduate Thesis or Practicum Chair

Mike O'Kere (Graduate Certificate in Health Communication, served as program advisor)
Sara Lamberson (practicum for Graduate Certificate in Health Communication, 2013)
Maggie Winterfelt (MMC, 2013, served as program advisor)
Jeremy Vanderknyff (co-chair, practicum for Graduate Certificate in Health Communication, 2012)
Lauren Decker Todd (MMC, 2011, served as practicum project advisor)

Graduate Thesis or Practicum Committee Member

Soo Yun Kim (MA, 2013)
Sidney Bedingfield (MA, 2011)
Harvie Nachlinger (MA, 2007)
Jayna Dave (MPH, 2004)

Honors College Thesis Chair

Patrick Cloney (BA, 2016)
Abbey O'Brien (BA, 2016)
Jackie Shultz (BA, 2015)
Elena Faria (BA, 2013)
Jenni Knight (BA, 2013)
Karen Zatkulak (BA, 2005, served as co-chair)

Magellan Scholar Advisor

Madeline Willett (2014)
Funded: \$3,000

Eleasa Van Slooten (2010, served as co-chair)
Funded: \$2,800

Shafto Scholars (research and practice fellowship in broadcast journalism)

Emily MacDonald (2013)
Jenni Knight (2013)
Storey Debrew (2012)
Jessica Silvaggio (2011)

STUDENT AWARDS

University of South Carolina, Discover Day (1st Place): Madeline Willett, 2014.

University of South Carolina, Discover Day (1st Place): Eleasa Van Slooten, 2012.

University of South Carolina, Graduate Student Research Paper Competition (1st Place):
Daphney Barr and Alexis Koskan, 2008.

Hearst Award (placed in top 20): Andrew Marson, Broadcast News Competition, Spot News,
2007-2008.

University of South Carolina, Graduate Student Research Paper Competition (1st Place): Chris
Roberts and Lindsay Morrow, 2005.

University of South Carolina, Graduate Student Research Paper Competition (2nd Place): Kim
Smith and Brian Murley, 2005.

Hearst Award Winner: Patricia Burkett, 5th place (\$600 scholarship to student with an additional
\$600 given to SJMC): Broadcast News Competition, Television Features, 2003-2004.

Hearst Award Winner: 7th place, Andrew Pierrotti (\$500 scholarship to student with an additional
\$500 given to SJMC): Broadcast News Competition, Television Features, 2002-2003.

ENAC Award Winners: J434 students Alaina Anderson and Bryan Cox placed 1st and 2nd in the
ENAC (Electronic News Association of the Carolinas) student awards, June 2003.

CONSULTING

- 2010-2013 **Research Permissions Management System (RPMS) Advisory Panel**, expert panel
providing leadership and oversight concerning the ethical and legal aspects of a
research permission management system being developed by Health Sciences South
Carolina (HSSC)
- 2007 **South Carolina Cancer Disparities Community Network**, strategic
communications reviewer
- 2006 **South Carolina Medical Association**, “Health Matters and the Media,” media
training workshop
- 2004 **Social Security Administration**, strategic communications training

NATIONAL SERVICE (selected)

- 2018-2020 **Council member**, Accrediting Council on Education in Journalism and Mass
Communications (ACEJMC). Elected term position to serve on the council
responsible for the evaluation of professional journalism and mass
communications programs in colleges and universities.
- 2015-present **Member**, Association of Schools of Journalism and Mass Communication.
ASJMC is a non-profit educational association comprised of academic

administrators from more than 190 journalism and mass communications programs at the college level.

- 2013-2015 **Committee member**, U.S. National Physical Activity Plan Alliance (NPAP) Communications Committee. NPAP is the national strategic plan for increasing physical activity across the American population.
- 2014 **Discussant**, Communicating Science, Health, Environment and Risk Division (COMSHER) "Science and health communication," Association for Education in Journalism and Mass Communications (AEJMC) 97th Annual Convention, Montreal.
- 2013 **Chair**, Research Poster Competition, Communicating Science, Health, Environment and Risk Division (COMSHER), Association for Education in Journalism and Mass Communications (AEJMC) 96th Annual Convention, Washington.
- 2013 **Judge**, Article of the Year Award, Communicating Science, Health, Environment and Risk Division (COMSHER) Association for Education in Journalism and Mass Communications (AEJMC) 96th Annual Convention, Washington.
- 2013 **Discussant**, Communicating Science, Health, Environment and Risk Division (COMSHER) "Science and health communication," Association for Education in Journalism and Mass Communications (AEJMC) 96th Annual Convention, Washington.
- 2012 **Discussant**, Communicating Science, Health, Environment and Risk Division (COMSHER) "Political health and science communication," Association for Education in Journalism and Mass Communications (AEJMC) 95th Annual Convention, Chicago.
- 2012 **Judge**, Article of the Year Award, Communicating Science, Health, Environment and Risk Division (COMSHER) Association for Education in Journalism and Mass Communications (AEJMC) 95th Annual Convention, Chicago.
- 2007-2008 **Chair**, Science Communication Interest Group, Association for Educators in Journalism and Mass Communication
- 2006-2007 **Vice Chair**, Science Communication Interest Group, Association for Educators in Journalism and Mass Communication
- 2005-2006 **Research chair**, Science Communication Interest Group, Association for Educators in Journalism and Mass Communication
- 2003 **Judging Committee Chair**, Crimestoppers, coordinated a committee of professional journalists to judge more than 600 tapes from television newsrooms around the world

UNIVERSITY AND COMMUNITY SERVICE (selected)

- 2017-present **Advisor**, Year of Innovation and Creativity Advisory Committee, University of South Carolina
- 2017-present **Member**, USC Connect Council, University of South Carolina
- 2015-present **Member**, Carolina Core Committee, University of South Carolina
- 2014-2015 **Search committee chair**, for multiplatform tenure track faculty position, School of Journalism and Mass Communications, University of South Carolina
- 2008-present **Graduate Certificate in Health Communications, advisory board member**, University of South Carolina
- 2008-2012 **South Carolina Cancer Disparities Community Network**, communications subcommittee, funded by the National Cancer Institute to reduce cancer health disparities in South Carolina's African American community
- 2010 **Conference Co-chair, Convergence and Society: Science, Health & New Dimensions of Communication**, October 10-12, 2010.
- 2009-2010 **Chair, Graduate Council**, School of Journalism and Mass Communications, University of South Carolina.
- 2008 **Search committee member**, for Director of School of Journalism and Mass Communications, University of South Carolina
- 2006-2008 **Interdisciplinary Certificate of Graduate Study in Health Communication, steering committee member**, School of Journalism and Mass Communications University of South Carolina
- 2003-2008 **Events Committee member**, School of Journalism and Mass Communications University of South Carolina
- 2006-2007 **Graduate Council**, School of Journalism and Mass Communications, University of South Carolina
- 2004-2006 **Faculty Senator**, University of South Carolina
- 2003 **Champs Writing Workshop**, Eastminster Presbyterian Church, conducted a writing workshop for middle and high school children. The Champs program is designed to help underprivileged children in the Midlands who want to attend college.
- 2002-2003 **Search committee member**, for Director of School of Journalism and Mass Communications, University of South Carolina
- 2004-2005 **Faculty Advisor**, Epsilon Sigma Alpha Service Sorority, University of South Carolina

PROFESSIONAL EXPERIENCE

- 2001 **Newsletter Editor**
Designed, wrote and edited a bi-yearly newsletter for the College of Criminal Justice at the University of South Carolina.
- 2000-2002 **Freelance Writer**, Midlands Women's Magazine, Columbia, SC
Magazine focused on health and fitness issues as related to women.
- 1996-1998 **Anchor/Producer**, WCBI-TV (CBS), Columbus, MS
Co-anchored and produced "News 4 at Ten" and "Live at 5" newscasts.
- 1994-1996 **Reporter**, WCBI-TV (CBS), Columbus, MS
Duties included political and general news reporting
- 1993-1994 **Anchor/Producer**, WOWL-TV (NBC), Florence, Alabama
Co-anchored and produced 10pm newscast.

SKILLS

- Experienced videographer and video editor (linear and non-linear)
- Proficient in Final Cut Pro editing software and ENPS newsroom software
- Proficient in SPSS (Statistical Package for Social Sciences) and NVivo qualitative research software