

CURRICUM VITAE

CHEN YU

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EDUCATION

- Postgraduate Diploma (2010). National Institute of Education, Nanyang Technological University, Singapore. Major: English Language Pedagogy. Courses taken: **Research Methods, Academic Discourse**, etc. delivered by NTU faculty (GPA: 3.81).
- M.A. (2008). Xi'an International Studies University, Xi'an, China; China Youth University for Political Sciences, Beijing, China. Major: Foreign Linguistics and Applied Linguistics; Minor: Journalism.
- B.A. (2005). Xi'an International Studies University, Xi'an, China. English Literature.

VISITING SCHOLARSHIPS

- Visiting Scholar* (2016-2017). Journalism School, Renmin University of China, Beijing.
- Visiting Scholar* (2009-2010). National Institute of Education, Nanyang Technological University, Singapore.

AREAS OF SPECIALIZATION

Feminism, digital activism, public diplomacy, international communication, e-governance, website accessibility evaluation

REFEREED PUBLICATIONS

- Chen, Y. (2018). Xinwenye de Weilai: Yonghu Zhishang de Dongtai Baodao [**The Future of Journalism: Consumer-Oriented Dynamic Storytelling**]. *Chuanmei*[Media], (22), 55-58.
- Chen, Y. (2018). Gonggong Waijiao Guoji Yanjiu de Chuanboxue Zhuanxiang: Jiyu SSCI, A&HCI Shujuku 1976 Nian Zhi 2016 Nian de Zhishitupu Fenxi [**The Communication Turn of International Research on Public Diplomacy: A Visualization of Knowledge Map Based on Journal Indexed in SSCI, A&HCI**]. *Jin Chuanmei*[Media Today], (08), 57-60.
- Papacharissi, Z., Chen, Y. (2015). Aiji Geming Qijian Wangluo Baguan Yiji Wangluo Kuangjia Fenxi [**Affective News and Networked Publics: The Rhythms of News Storytelling on #Egypt**]. (Chen Yu Trans.) *Guoji Xinwen Jie* [International Press Circle], (11), 93-134. (Top

4 academic journals in Communication studies in China; Chinese Social Sciences Citation Index indexed journal.) Republished in Issue 1, 2016 by top-ranked academic journal *Xinwen yu Chuanbo* [Journalism and Communication] run by China Remin University.)

Lynch, M. Chen, Y. (2014). Hou Aiji Geming: Wangluo Dui Alabo Weiquan Guojiade Yingxiang [**After Egypt: The Limits and Promise of Online Challenges to the Authoritarian Arab State**]. (Chen Yu Trans.) *Guoji Xinwen Jie* [International Press Circle], (11), 93-134.

Chen, Y. (2012). Duibi Xiuci Yanjiu Dui Yingyu Xinwen Pinglun Xiezuo De Jiaoxue Qishi: Yige Wenxian Zongshu De Shijiao [**Contrastive Rhetoric Studies on Editorial and Comment Articles: A Literature Review**]. *Xi'an Waiguoyu Daxue Xuebao* [Journal of Xi'an International Studies University], (1), 82-85.

Chen, Y. (2011). Zhongguo Yingyu Xinwen Caifang Huayu Shijian Tanxi [**Discourse Practice of English News Interviews in China**]. *Xinwen Zhinshi* [News Research], (6), 44-46.

Chen, Y. (2011). Baojialiya De Xinwen Yulun Jiandu [**Watchdog Journalism in Bulgaria**]. *Qingnian Jizhe* [Youth Journalist], (29), 65-67.

Chen, Y. (2011). Guocheng Yuti Jiaoxue Moshi Dui Yingyu Xinwen Xiezuo De Jiaoxue Qishi [**A Process Genre Model for Teaching English News Writing**]. *Xin Xibu* [New West], (4), 224-225.

TRANSLATED BOOK CHAPTER

Hovland, K. (2015). Disanzhang: Kongju Suqiu [Chapter 3: Fear-Arousing Appeals] (Chen, Y, Trans.). In Hovland, K.(Eds.), *Chuanbo yu Quanfu* [Communication and Persuasion] (pp.45-80). Beijing: Press of Renmin University of China.

PAPERS PRESENTED TO PROFESSIONAL MEETINGS

Chen, Y. (2017, June). “Gonggong Waijiao Guoji Yanjiu de Chuanboxue Zhuanxiang: Jiyu SSCI, A&HCI Shujuku 1976 Nian Zhi 2016 Nian de Zhishitupu Fenxi [**The Communication Turn of International Research on Public Diplomacy: A Visualization of Knowledge Map Based on Journal Indexed in SSCI, A&HCI**].” Paper presented at 1st Global Communication and Public Diplomacy Congress by Chinese Association for History of Journalism and Mass Communication and Zhejiang University and Communication University of China, Hangzhou, China.

Peng, Z., Chen, Y., & Li, W. (2014, Aug). “Image of an “Unfriendly” Neighbor: Coverage of China in the Philippine Press.” Paper presented at the AEJMC Conference, Montréal.

Williams, D., Chen, Y., & Nie, Y. (2013, Jul). “Platform-distinct Differences in Xinhua Social Media Messaging.” Paper presented at the 1st Sino-U.S. Scholars High Level Forum on China, Xi'an.

Chen, Y. (2011, August). “Discourse Practice of English News Interviews in China.” Paper presented at the 16th AILA World Congress 2011 by Association Internationale de Linguistique Appliquée, Beijing.

RESEARCH GRANTS

Shaanxi Provincial Philosophy and Social Science Foundation Grant (2018-2020)

Internationalization Strategy of Shaanxi Provincial Government Website. Total award: ¥ 40,000 (\$ 6,000)

Xi'an International Studies University Research Grant (2018-2019) Readability Study on Xi'an Municipal Government Website. Total award: ¥ 10,000 (\$ 1,500)

Xi'an International Studies University Research Grant (2011-2012) A Study on the Structure of Chinese and English News Interviews. Total award: ¥ 10,000 (\$ 1,500)

RESEARCH CONSULTING

Consulting Expert (2018-2019). Reviewing news stories published on government website, and advising on the content, structure and design of the Shaanxi Provincial People's Government website, Shaanxi Provincial Government, Xi'an, China.

COURSES TAUGHT

Xi'an International Studies University (2008 to present)

English News Reporting and Writing

News Translation (undergraduate and graduate students)

International Communication

Media Literacy

TEACHING AWARDS AND FELLOWSHIPS

Exceptional Excellent Teacher Award (2014). Xi'an International Studies University, Xi'an.

Provincial Teaching Award (2013). Education Department of Shaanxi Provincial Government, Xi'an.

National Scholar Fellowship (2017). Renmin University of China, Beijing; sponsored by Ministry of Education, Ministry of Science and Technology, and Chinese Academy of Sciences. Total award: ¥ 40,000 (\$ 5,708)

PGDELT Fellowship (2010). National Institute of Education, Nanyang Technological University, Singapore; sponsored by Ministry of Education, Singapore. Total award: SGD \$ 15,000 (\$ 11,016)

MEDIA EXPERIENCE

News Assistant (Jul. - Sept, 2008). Assisting reporters with research and interviews on 2008 Beijing Olympic Games, CBS Beijing Headquarter.

DEPARTMENTAL, COLLEGE AND UNIVERSITY SERVICE

Editor in Chief of English Newspaper (2010 to present). Overseeing the daily operation of student newsroom.

Co-organizer of annual English Speech Contest (2010 to present).Acting as event planner and judge of this contest organized by School of Journalism and Communication.

Campus Newspaper Award Judge (2015, 2018). Reviewing campus stories in Chinese and English. Participants of this annual competition are from mainland China, Hong Kong, Taiwan and Macau. The event is organized by the state-run national media *China Daily*.