



U N I V E R S I T Y O F
SOUTH CAROLINA

. INTENT TO AWARD

Posting Date: December 13, 2018

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 AM December 24, 2018** unless otherwise suspended or canceled. Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Chief Procurement Officer
Materials Management Office
1201 Main Street
Suite 600, Columbia SC 29201.
Facsimile: 803-737-0639
Email: protest-mmo@mmo.state.sc.us

Referenced Solicitation Number: USC-FPB-3003-MR

For Furnishing: Integrated Marketing and Public Relations Services

Issue Date: July 20, 2016

Opening Date: August 10, 2016

Estimated Potential Value of Contract: \$2,000,000.00

Date of Award: December 13, 2018

Maximum Contract Term: August 22, 2021

AWARDED TO:

**Atlantic 57 A division of The Atlantic Monthly
Group LLC
600 New Hampshire Ave NW
Washington DC 20037**

Lot 1-Marketing Strategy Services \$200.00 per hour

A handwritten signature in black ink, appearing to read "William D. Gallman". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

**WILLIAM D. GALLMAN
Procurement Manger**