



U N I V E R S I T Y O F
SOUTH CAROLINA

INTENT TO AWARD

Posting Date: June 27, 2018

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 AM July 9, 2018** unless otherwise suspended or canceled. Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Chief Procurement Officer
Materials Management Office
1201 Main Street
Suite 600, Columbia SC 29201.
Facsimile: 803-737-0639
Email: protest-mmo@mmo.state.sc.us

Referenced Solicitation Number: USC-FPB-3003-MR

For Furnishing: Integrated Marketing and Public Relations Services

Issue Date: July 20, 2016

Opening Date: August 10, 2016

Estimated Potential Value of Contract: \$2,000,000.00

Date of Award: July 9, 2018

Maximum Contract Term: July 7, 2018- August 22, 20219

AWARDED TO:

**Push Digital, LLC
1401 Sam Rittenburg Blvd
Charleston, SC 29401**

Lot 1-Marketing Strategy Services:	\$150.00 per hour
Lot 2-Media Buying Services	\$100.00 per hour
Lot 4-Graphic Design Services:	\$100.00 per hour
Lot 5-Videography Services:	\$125.00 per hour
Lot 6- Photography Services:	\$125.00 per hour
Lot 7-Web Design and Development Services:	\$125.00 per hour
Lot 8- Public Relation Services:	\$125.00 per hour


WILLIAM D. GALLMAN
Procurement Specialist II