



U N I V E R S I T Y O F SOUTH CAROLINA

INTENT TO AWARD

Posting Date: May 29, 2018

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 AM June 11, 2018** unless otherwise suspended or canceled. Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Chief Procurement Officer
Materials Management Office
1201 Main Street
Suite 600, Columbia SC 29201.
Facsimile: 803-737-0639
Email: protest-mmo@mmo.state.sc.us

Referenced Solicitation Number: USC-FPB-3003-MR

For Furnishing: Integrated Marketing and Public Relations Services

Issue Date: July 20, 2016

Opening Date: August 10, 2016

Date of Award: June 11, 2018

Estimated Potential Value of Contract: \$2,000,000.00

Maximum Contract Term: June 11, 2018- August 22, 2021

AWARDED TO:

**Crawford Strategy LLC
201 W. McBee Avenue
Suite 150
Greenville SC 29601**

Lot 1-Marketing Strategy Services:	\$185.00 per hour
Lot 3-Freelance Writing Services:	\$100.00 per hour
Lot 4-Graphic Design Services:	\$100.00 per hour
Lot 7-Web Design and Development Services:	\$125.00 per hour
Lot 8- Public Relation Services:	\$125.00 per hour



WILLIAM D. GALLMAN
Procurement Specialist II