

AMENDMENT NO. 1 TO SOLICITATION

TO: ALL VENDORS

FROM: Charles Johnson, Procurement Manager

SUBJECT: SOLICITATION NUMBER: USC-RFP-3255-CJ

DESCRIPTION: Online Ticketing Software for the University of South Carolina Aiken, Beaufort, and Columbia Campus Box Offices

DATE: March 12, 2018

This Amendment No. 1 modifies the Request for Proposals only in the manner and to the extent as stated herein.

Corrections have been made to the Scope of Specification clause in Section I of the solicitation

Corrections have been made to Item A. Overview in Section III of the solicitation.

Corrections have been made to Item C. Background in Section III. of the solicitation.

Vendor Questions and Answers.

BIDDER SHALL ACKNOWLEDGE RECEIPT OF AMENDMENT NO. 1 IN THE SPACE PROVIDED BELOW AND RETURN IT WITH THEIR BID RESPONSE. FAILURE TO DO SO MAY SUBJECT BID TO REJECTION.

Authorized Signature

Name of Offeror

Date

THE SCOPE OF SOLICITATION CLAUSE IN SECTION I OF THE SOLICITATION HAS BEEN MODIFIED/REVISED AND NOW READS AS FOLLOWS:

ACQUIRE SERVICES & SUPPLIES / EQUIPMENT (JAN 2006): The purpose of this solicitation is to acquire services and supplies or equipment complying with the enclosed description and/or specifications and conditions.

MAXIMUM CONTRACT PERIOD -- ESTIMATED (JAN 2006): [from **May 6, 2018** through **May 5, 2023**]. Dates provided are estimates only. Any resulting contract will begin on the date specified in the notice of award. See clause entitled "Term of Contract - Effective Date / Initial Contract Period".

It is the intention of the University of South Carolina to solicit proposals from qualified sources of supply to provide online ticketing software for the University of South Carolina's Beaufort's Center for the Arts Box Office, USC – Aiken's Etherredge Center **and USC Aiken's Convocation Center** and USC – Columbia's Department of Theatre & Dance's Drayton Box Office, Longstreet Box Office, BTW Box Office and CPE Box Office in accordance with all of the specifications set forth herein.

ITEM A. OVERVIEW IN SECTION III OF THE SOLICITATION HAS BEEN MODIFIED/REVISED AND NOW READS AS FOLLOWS:

A. <u>Overview.</u>

The University of South Carolina Beaufort (USCB) wishes to implement online ticketing for its Center for the Arts. The University of South Carolina Aiken (USCA) wishes to implement online ticketing for its Etherredge Center **and its Convocation Center**. The University of South Carolina's flagship campus in Columbia wishes to implement online ticketing for its Department of Theatre & Dance's Drayton Box Office, Longstreet Box Office, BTW Box Office and CPE Box Office. The goal is to modernize current ticketing operations and to allow for the purchase of tickets online.

ITEM C. BACKGROUND IN SECTION III OF THE SOLICITATION HAS BEEN MODIFIED/REVISED AND NOW READS AS FOLLOWS:

B. Background.

1. The University – Please see the following for a description of each of the campuses:

USC – Aiken

The University of South Carolina Aiken is a four-year, public coeducational university offering undergraduate degree programs as well as three master's degree programs. Additional graduate courses and degree programs are offered through the USC Extended Graduate Campus program.

Founded in 1961 in a historic mansion in downtown Aiken, USCA moved to its present site in 1972 and occupies 453 acres. USCA is located in Aiken, SC, in the western region of the state. The University is 20 miles from Augusta, GA, and 55 miles from Columbia, SC. See attachment 1.0 for campus map and directions.

For the 13th time, U.S. News and World Report has recognized USC Aiken as the #1 Public Regional College in the South in the magazine's annual "America's Best Colleges" guide. This marks USC Aiken's 20th consecutive ranking among the top three in this category. In addition, USC Aiken's Veteran and Military Student Success Center earned U.S. News and World Report's #1 spot as the Best for Vets Regional College in the South.

The Etherredge Center is USC Aiken's premiere venue for theatre, concerts, community events and art galleries. The Etherredge Center houses two theatres, a main stage proscenium theatre that seats in excess of 700 people and a 110 seat O'Connell Theatre. The Etherredge Center draws nationally recognized performers as well as a full calendar of local events.

The USC Aiken Convocation Center, a 100,000 square feet facility with a seating occupancy of 3,500, is the largest gathering place in Aiken County. It is a multi-use facility and hosts a variety of events ranging from banquets, trade shows, concerts, recitals, and sporting events as well as community and entertainment events

USC – Beaufort

The University of South Carolina Beaufort, a senior campus of the state's flagship public university system, brings the University of South Carolina's statewide mission of teaching, research, and public service to the Lowcountry of South Carolina. USCB offers baccalaureate degrees that respond to regional needs, draw upon regional strengths, and prepare graduates to contribute successfully in communities locally and around the globe. The curriculum is designed to promote acquisition of knowledge and the intellectual dispositions and skills that encourage depth of understanding, tolerance toward others, and individual accountability.

USCB has one of the oldest traditions of higher education in the nation, dating to the 1795 charter of Beaufort College. In 1959, an act of the South Carolina legislature created the Beaufort campus of the University of South Carolina. This outreach offered courses in the Beaufort College Building and at local military bases. In 1994, International Paper gave eighty acres of land to building an additional full-service campus of the University of South Carolina Beaufort in the region's highest growth area, at the gateway to Hilton Head. In 2004, USCB was accredited as a Level II baccalaureate degree granting University. Classes at the Bluffton Campus began in August 2004 in the Hargray Building. Oncampus student apartments opened on the new campus in Fall of 2005 and on campus housing was added to the Historic Beaufort Campus in Fall 2012. USCB will open its third campus on Hilton Head Island in the Fall of 2018.

Center for the Arts

USCB's vision calls for the Center for the Arts (CFA), formerly known as the USCB Performing Arts Center (PAC), to serve as a regional focal point for the arts through quality performances, gallery events, and academic degree programs. The CFA has been the cultural hub for Beaufort County for over thirty (30) years housing the Beaufort Orchestra, USCB Festival Series, Beaufort Theatre Company, and countless performances of internationally acclaimed performing artists. USCB has a long-standing tradition of endorsing and supporting the arts, recognizing the importance of family and community programming such as Beaufort Children's Theater and PJ and Play. Additionally, USCB provides the use of a four hundred and sixty (460) seat performing arts venue to community groups, dance studios, festivals, and the Met Opera Live in HD. The CFA is proud to be a part of the Emerging Pictures network of cinemas. This partnership offers a rare opportunity for the Beaufort community to enjoy pristine presentations of first run independent, and foreign, narrative films and documentaries, as well as a selection of specialized events – such as the Bolshoi Ballet – all in crystalclear High Definition.

USC - Columbia

USC Columbia is the major research institution of the University of South Carolina system and its largest campus, enrolling approximately 22,000 undergraduate students and approximately 9,400 students in graduate and professional programs. At the heart of its mission lies the University's responsibility to state and society to promote the dissemination of knowledge, cultural enrichment, and an enhanced quality of life. The University serves a diverse population of students with widely varying backgrounds, career goals, and levels of aspiration. USC Columbia offers over 320 degrees at the bachelor's, master's, doctoral, and professional program levels, affording students the most comprehensive array of educational programs in the state. Recognized by the Carnegie Foundation as a top research and service institution, nationally ranked in startup businesses, and conferring over 30% of all bachelor's and graduate degrees awarded at public institutions in South Carolina, the University has a profound relevance, reach, and impact on the people of the state. As the flagship institution of the state system, USC Columbia leads the way in providing all students with the highest-quality education, including the knowledge, skills, and values necessary for success and responsible citizenship in a complex and changing world through engagement in nationally and internationally ranked research, scholarship, community outreach, and artistic creation.

The Department of Theatre and Dance offers undergraduate students the B.A. degree in theatre or dance, and, at the graduate level, the M.F.A. degree in acting, design, or directing, as well as M.A. and M.A.T. (Master of Arts in Teaching) degrees in theatre.

The Theatre Program takes an interdisciplinary approach that includes historical and critical studies as well as studies of texts, culture, and production. On the undergraduate level, students seeking a B.A. in theatre have the opportunity to act, direct, design, stage-manage, or learn about technical theatre or marketing as a member of a fully independent theatre organization that plans up to six plays per semester. Study abroad and student exchange programs allow undergraduates to learn more about theatre internationally or at other U.S. universities. The ratio of faculty to undergraduate students is one to four. The M.A. Program in Theatre is designed for those seeking preparation for the Ph.D. as well as for experienced and certified secondary-school teachers who want intensive academic course work in theatre. The University of South Carolina is the only school in the state that offers the M.F.A. in acting, design, or directing – the highest degree possible in the fields of design and performance. The Bachelor of Arts degree offered by the Dance Program has a focus in classical ballet, although students also receive a sound foundation in the disciplines and principles of modern dance and jazz. The dance program, offers more than 75 technical and theoretical courses, provides professional training in performance and pedagogy and prepares students for graduate work and advanced studies in dance. The curriculum includes daily classical ballet classes at beginning, intermediate, and advanced levels, as well as intensive Pointe work and classical repertory studies. There are two tracks: Dance Performance/Choreography and Dance Education.

2. Current Process

All three operations are currently using the same on-line ticketing software system from Vendini: USC Beaufort from 2013, USC Aiken from 2014, and USC Columbia – Dept of Theatre & Dance from January, 2018.

THE FOLLOWING QUESTIONS WERE RECEIVED FROM VENDOR A:

QUESTION #1: Whether companies from Outside USA can apply for this? (like, from India or Canada)

ANSWER: Yes, companies from Outside the United States are welcome to respond to the solicitation.

QUESTION # 2: Whether we need to come over there for meetings?

ANSWER: The RFP includes training during the implementation of software. Each Offeror should submit their proposed solution for how training and implementation will be provided.

QUESTION # 3: Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)

ANSWER: Yes, however, the University operates in Eastern Standard Time and will evaluate each Offeror's ability to meet the requirements of the RFP including any section regarding support response times, business hours and rates, and after hour rates.

QUESTION #4: Can we submit the proposals via email?

ANSWER: No, please see the Submitting A Paper Offer Or Modification clause in Section II-A of the solicitation.