



# UNIVERSITY OF SOUTH CAROLINA

November 17, 2017

## INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 a.m., November 28, 2017**, unless otherwise suspended or canceled. **Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract.** The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract and issuance of a purchase order.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Mr. Michael Spicer  
Chief Procurement Officer  
Materials Management Office  
1201 Main Street Suite 600  
Columbia, SC 29201

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Referenced Solicitation Number:	USC-FPB-3003-MR
For Furnishing:	Integrated Marketing and Public Relations Services
Issue Date:	July 20, 2016
Opening Date:	August 10, 2011
Total Potential Contract Amount:	Maximum \$2 million
Date of Award:	November 28, 2017
Maximum Contract Period:	November 28, 2017 – August 22, 2021

**\*The following is a partial list of awards. Additional awards will be made pending further evaluation.**

- **William Glenn Christopher**, 4214 King Kennedy St., Carlisle, SC 29031  
Lot 4 – Freelance Writing Services - \$45.00 per hour.
- **Carnegie Communications, LLC**, 2 Lan Drive, Suite 100, Westford, MA 01886  
Lot 1 – Marketing Strategy Services - \$200.00 per hour  
Lot 2 – Media Buying Services - \$100.00 per hour  
Lot 3 – Freelance Writing Services - \$100.00 per hour

Lot 4 – Graphic Design Services - \$100.00 per hour

Lot 7 – Web Design and Development Services - \$125.00 per hour

*Michelle Robinson*

Michelle Robinson, CPPB

Procurement Manager