



UNIVERSITY OF
SOUTH CAROLINA

March 6, 2017
INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 a.m., March 16, 2017**, unless otherwise suspended or canceled. **Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract.** The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract and issuance of a purchase order.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Mr. Michael Spicer
Chief Procurement Officer
Materials Management Office
1201 Main Street Suite 600
Columbia, SC 29201

Referenced Solicitation Number:	USC-FPB-3003-MR
For Furnishing:	Integrated Marketing and Public Relations Services
Issue Date:	July 20, 2016
Opening Date:	August 10, 2016
Total Potential Contract Amount:	Maximum \$2 million
Date of Award:	March 16, 2017
Maximum Contract Period:	March 16, 2017 – August 22, 2021

***The following is a partial list of awards. Additional awards will be made pending further evaluation.**

- **Flock and Rally** 701 Whaley, Loft 202, Columbia, SC 29201
 - Lot 1 – Marketing Strategy Services - \$200.00 per hour
 - Lot 2 – Media Buying Services - \$100.00 per hour
 - Lot 3 – Freelance Writing Services - \$100.00 per hour
 - Lot 4 – Graphic Design Services - \$100.00 per hour
 - Lot 5 – Videography Services - \$125.00 per hour
 - Lot 6 – Photography Services - \$125.00 per hour
 - Lot 7 – Web Design and Development Services - \$125.00 per hour
 - Lot 8 – Public Relations Services - \$125.00 per hour

Michelle Robinson

Michelle Robinson, CPPB
Procurement Manager