



UNIVERSITY OF  
**SOUTH CAROLINA**

January 6, 2017  
**INTENT TO AWARD**

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 a.m., January 17, 2017**, unless otherwise suspended or canceled. **Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract.** The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract and issuance of a purchase order.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Mr. Michael Spicer  
Chief Procurement Officer  
Materials Management Office  
1201 Main Street Suite 600  
Columbia, SC 29201

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Referenced Solicitation Number:	USC-FPB-3003-MR
For Furnishing:	Integrated Marketing and Public Relations Services
Issue Date:	July 20, 2016
Opening Date:	August 10, 2016
Total Potential Contract Amount:	Maximum \$2 million
Date of Award:	January 17, 2017
Maximum Contract Period:	January 17, 2017 – August 22, 2021

**\*The following is a partial list of awards. Additional awards will be made pending further evaluation.**

- **Kennickell Printing Co.,** 1700 E. President St., Savannah, GA 31404  
Lot 4 – Graphic Design Services - \$90.00 per hour

*Michelle Robinson*

Michelle Robinson, CPPB  
Procurement Manager