



UNIVERSITY OF
SOUTH CAROLINA

December 19, 2016

INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 a.m., December 29, 2016**, unless otherwise suspended or canceled. **Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract.** The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract and issuance of a purchase order.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Mr. Michael Spicer
Chief Procurement Officer
Materials Management Office
1201 Main Street Suite 600
Columbia, SC 29201

Referenced Solicitation Number:	USC-FPB-3003-MR
For Furnishing:	Integrated Marketing and Public Relations Services
Issue Date:	July 20, 2016
Opening Date:	August 10, 2016
Total Potential Contract Amount:	Maximum \$2 million
Date of Award:	December 29, 2016
Maximum Contract Period:	December 29, 2016 – August 22, 2021

***The following is a partial list of awards. Additional awards will be made pending further evaluation.**

- **First Impressions, Inc. dba Richard Quinn & Associates**, 1600 Gervais St., Columbia, SC 29201
Lot 1 – Marketing Strategy Services - \$150.00 per hour

Michelle Robinson

Michelle Robinson, CPPB
Procurement Manager